

Savor Fort Wayne January 18-29, 2023

Sponsorship Information

OUR RESTAURANTS ARE SAYING:

“ Thank you all for your hard work!!
We had a fantastic turnout, and on
behalf of our entire staff, we want to
thank you very much!!”



Visit Fort Wayne, along with the Fort Wayne restaurant community, will be hosting our annual Savor Fort Wayne Restaurant Week January 18-29, 2023. This event will feature special 3-course dining deals, offered by many of Fort Wayne's most popular restaurants.

What is Savor Fort Wayne?

Savor Fort Wayne is Fort Wayne's annual Restaurant Week that takes place every January for 12 days. Savor Fort Wayne celebrates our local restaurants and provides special 3-course menu deals.

In 2022, we saw 693,618 visits to SavorFortWayne.com,
and had 67 participating restaurants!

Why be a Savor Fort Wayne Sponsor?

Community Awareness

Boost your brand profile among Fort Wayne consumers by supporting Savor Fort Wayne's Restaurant Week and receive maximum coverage prior, during and after Savor with our aggressive public marketing and media relations activities.

Our sponsors receive promotion in print ads, social media channels, commercial spots, our website, rewards cards for diners, and local news outlets.

Introduction and support to the Restaurants

Trying to get your brand, product or service picked up by restaurants across Fort Wayne? Each restaurant owner receives a Marketing Kit with details for the upcoming event. Inclusion in this special distribution kit and exposure in marketing materials provides direct access to Fort Wayne restaurant owners. This is also crucial to show your support to your clients in our restaurant community.

Community Involvement

Savor Fort Wayne's success is a direct reflection of our restaurants and the sponsors like you who support them and our community. Being a sponsor means you have made an investment into the success of them and Fort Wayne's restaurants.

Let's Chat!

All sponsorships are highly customizable to ensure a mutually beneficial relationship!

Emily Stuck, Director of Visitor and Partner Services

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Presented by:
VisitFortWayne

Savor Fort Wayne January 18-29, 2023

2023 Sponsorship Levels



Sponsors make an event like Savor Fort Wayne so successful!



Presenting Sponsor - \$5,000

Presenting Sponsorship includes the following:

- Company logo, name and link included in ALL *Savor Fort Wayne* email newsletters.
 - Approximately 8,000 community members receive this email blast.
- Company logo and name listed as a Presenting Sponsor on the Homepage and Sponsor Section on SavorFortWayne.com
 - Over 693,618 visits to SavorFortWayne.com in January 2022
- Social media exposure and recognition via *Savor Fort Wayne* and *Visit Fort Wayne's* social media accounts.
- Company logo displayed on promotional materials.
- Your choice to cover any 3 restaurant's registration fee – a \$150 value per restaurant.
 - This can be for a restaurant you work with or one you have wanted to! This means so much to our restaurants!
- Inclusion in each restaurant's *Savor Fort Wayne* event kit. This can be a flyer or card that shares with the restaurant owners who you are and shows your support of this event. Restaurants notice who support them.
- Media opportunities – such as live segment tv interviews.
- Is there an incentive your company would appreciate that is not listed? Ask and let's see if we can make that happen!



Contributing Sponsor - \$2,500

Contributing Sponsorship includes the following:

- Company logo, name, and link included in one *Savor Fort Wayne* email newsletter.
 - Approximately 8,000 community members receive this email blast.
- Company logo and name listed as a Contributing Sponsor on the Homepage and Sponsor Section on SavorFortWayne.com. (logo will be smaller in size compared to Presenting Sponsor)
- Your choice to cover any 1 restaurant's registration fee – a \$150 value per restaurant
- We are here to ensure that your company is represented during *Savor Fort Wayne* – let us know how else we can do that!

Both Sponsorship Levels Include:

- Company logo, name and link included in *Visit Fort Wayne* email newsletters.
 - Over 40,000 subscribers to this newsletter.

* Note presenting sponsors receive larger and more prominent placement

Let's Dine!

Contact Emily Stuck at
emily@VisitFortWayne.com or 260-424-3700

Presented by:

