

# **Savor Fort Wayne**

### August 5-16, 2020

### 12 Delicious Days of Menu Deals



**Summer Savor Fort Wayne** brought our popular restaurant week event to August to support Fort Wayne's restaurants on their road to recovery. Thank you to the restaurants, sponsors, and diners who made a summer edition of Savor a great success!

## 31 PARTICIPATING RESTAURANTS

#### OUR RESTAURANTS ARE SAYING:

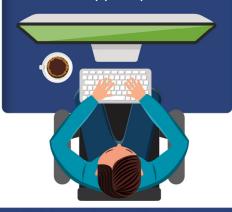
- We saw a 15% increase in new customers per day! My team and I would love to be a part of January's Savor Fort Wayne next year."
  - Burger Bar
- We appreciate the personalized sharing of our restaurant on social media by Visit Fort Wayne. We love Savor and plan to participate again in January next year!"
  - Club Room at the Clyde

165,375

visits to SavorFortWayne.com!

Top 5 viewed menus were:

- 1. Ruth's Chris Steak House
  - 2. Eddie Merlot's
  - 3. Black Canyon4. Club Soda
  - 5. Copper Spoon





#### **NEW TO SUMMER SAVOR**

Restaurants offered outdoor patio and carryout dining options!

#### **DINER SURVEY RESULTS:**

- We used this as a date night and an excuse to try a new, formal dining restaurant. Love it!"
- Two new restaurants on our go-to list!"
- Many people get a chance to try new places at a reasonable cost."

THANK YOU TO OUR SPONSORS!































