

# Visit Fort Wayne Digital Advertising

VisitFortWayne.com is the best place to be to reach the online customer, with over 3.8 million page views by over 1.7 million unique users annually.

Our website includes relevant travel information, local blogs and links, and marketing messages that drive customers to your business. Add prominence to your Partner Listing with enhanced features including featured ad priority listings, photo galleries, spotlight text links, banners, videos, and coupons.

VisitFortWayne.com is also fully mobile-optimized to bring your message to visitors on their phone, enabling them to find your business while they are in our city. In fact, 75% of our website visitors are researching Fort Wayne from a mobile device! Partner with us to meet them as they are making their decisions on what to do while they are in Fort Wayne.



### Premium Page Sponsor

Delivers your message to users based on visitor interest via a high-impact, highly visual placement. Bundles well with run-of-site placements for a robust, lead-generating digital program.

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**\$125-275/Month**



### Spotlights — site-wide delivery

These little gems run on pages across the site for incredible reach.

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**\$250/Month**



### Run of Site — broad reach

Delivers content to nearly every page on the site for incredible reach and impressive lead generation.

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**\$300/Month**

### E-Newsletter Advertising

Be featured in our monthly tourism email sent to 50,000 potential Fort Wayne visitors - a great place to include an announcement, coupon, or invitation to visit!

**\$500 - Limit one per month**

### Featured Blog

Visit Fort Wayne's creative team will create a sponsored content blog post that will be posted and featured on VisitFortWayne.com. This includes an interview, article that you approve, and new photography.

**\$500 - Limit 12 per year**

Tell your story to a highly qualified visitor audience. We offer premium placements that will deliver your marketing message to visitors who are actively planning their trips to the Fort Wayne and Allen County region and are ready to book and buy.

Talk to Emily about working with our trusted digital advertising partner, DTN, to secure ad placements that are right for you!



**Emily Stuck**, Director of Visitor and Partner Services

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