

Visit Fort Wayne Visitors Guide

The Official Fort Wayne Visitors Guide features award-winning magazine-style content that provides readers with hundreds of reasons to visit Fort Wayne. We print the Guide bi-annually and distribute 70,000 copies each year, which are mailed by request, distributed at hotels, attractions, venues, and the airport, distributed at welcome centers, and downloaded and viewed an additional 2,500 times on VisitFortWayne.com.

Additional distribution opportunities in 2025-2026 include: NCAA Championships, Vera Bradley Outlet Sale, Turnstone-hosted Paralympic events, Gym Rats tournaments, and more!



Rates & Specs

All Visitors Guide Ads include:

Partner Listing

- Name
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- 35 words of text
- Listing on website and mobile
- Includes color photo (1.65" x 1.25" with listing)
- No logos accepted

PARTNER LISTING:



Science Central

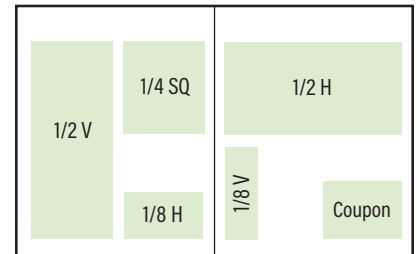
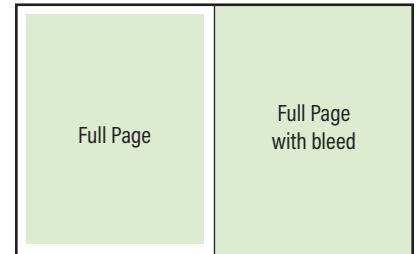
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1/4 Page Square	3.57	4.375
1/8 Page Horizontal	3.57	2.0625
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Coupon	3.5	2.65



The Visitors Guide is published every other year. Your ad will run for two years.

Bi-Annual Rates:

Full Page	\$6,800 or \$3,400/year
1/2 Page	\$4,400 or \$2,200/year
1/4 Page	\$2,500 or \$1,250/year
1/8 Page	\$1,850 or \$925/year
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