



Vera Bradley

Vera Bradley Charter Club 2022

We are so excited to finally be all together again for the 2022 Vera Bradley Annual Outlet Sale! We're all set to host you and your group May 4 – 8, 2022, in our hometown of Fort Wayne, Indiana! To welcome as many fans as possible, we'll be running at full capacity — with thorough sanitizations between each session.

We will begin accepting Charter Club reservations on **Monday, July 19th, 2021**, via our event host, the Allen County War Memorial Coliseum.

Our Charter Club Program allows groups of 20 or more arriving on a chartered bus immediate access into the sale, a private checkout room and many other benefits for a small fee.

Benefits Include:

- A Vera Bradley Lanyard for each guest
- Games and prizes for the bus ride
- Designated drop off and pick up at the main doors (no waiting in the main line to enter the sale!)
- Expanded private Charter Club Checkout and waiting room
- Refreshments in waiting room
- Vera Bradley escort to and from the charter bus

To receive these services, groups must purchase a **non-refundable** shopping time slot through the Allen County War Memorial Coliseum Ticket Office. With limited room and a high demand for this program, time slots allow us to schedule groups in such a way that you receive the best experience possible.

If you reserve your time slot between July 19th and August 20th, each bus* will receive market totes for all bus group passengers!

**First 40 Buses Only. The totes will be mailed with the Charter Club box in March 2022.*

Time slot Reminders!

- Shopping time slots are first come, first serve and fill up quickly. We recommend having a first and second choice in mind.
- One shopping time slot can be purchased for **\$200**. For each additional time slot, the fee is \$100.
- To reserve your time slot, call the Memorial Coliseum Ticket Office at **1-260-483-1111, extension "0"**.
- All shopping slots are 2.5 hours long and we are able to host six Charter Busses per time slot.

The Memorial Coliseum Ticket Office maintains the schedule of available time slots. Please work directly with them to make your reservation.

Office hours are Monday – Friday, 10 am to 5 pm. *Please have a first and second time slot choice already in mind.*

| Charter Club Timeslots 2022 | | | | | |
|-----------------------------|--------------------------------|-------------------------------|-----------------------------|-------------------------------|-----------------------------|
| 2.5 hours long | | | | | |
| Date | Wednesday, May 4 th | Thursday, May 5 th | Friday, May 6 th | Saturday, May 7 th | Sunday, May 8 th |
| Time Slots | 7:30 am–10:00am | 7:30 am–10:00am | 7:30 am–10:00am | 8:00am-10:30am | 10:00am-1:30pm |
| | 11:00am–1:30pm | 11:00am–1:30pm | 11:00am–1:30pm | 11:00am-1:30pm | 2:00pm-4:30pm |
| | 2:30pm-5:00pm | 2:30pm-5:00pm | 2:30pm-5:00pm | 2:00pm-4:30pm | |
| | 6:00pm-8:30pm | 6:00pm-8:30pm | 6:00pm-8:30pm | 5:00pm-7:30pm | |
| | | | | | |

A **non-refundable** fee of \$200 per bus is required to reserve your slot

- American Express, MasterCard, Visa, Discover are accepted
- Fee does not go towards the purchase of tickets
- Each time slot purchased = 1 bus
 - Example: if you are bringing three buses, you will need to purchase three time slots (1st time slot= \$200, each additional = \$100)
- You **MUST** provide the ticket office with an email address, mailing address and phone number for your group
- A receipt and terms and conditions will be mailed to you from the Memorial Coliseum

Once your time slot has been purchased, groups will be required to purchase an \$8 ticket for each guest attending the sale (minimum purchase of 20 tickets required). These are in addition to the time slot fee. Ticket sales go live Winter 2022. *More info to come this Fall 2021!*

We hope you will join us for the 2022 Vera Bradley Annual Outlet Sale and participate in this wonderful program! We will keep your information and be sure to include you on future communications regarding our Charter Club program, including when tickets go on sale in Winter 2022!

Please reach out to **Melanie Werling (mhuhn@verabradley.com)** for all information or questions regarding the Vera Bradley Charter Club.

Thank you and we hope to see you at the Vera Bradley Annual Outlet Sale in 2022!