

Event Photo Submission Guide

Photos for the events calendar must meet the following guidelines: **(Photo A)**

- 1200 pixels wide x 800 pixels high, 900 pixels wide x 600 pixels high, or 600 pixels wide x 400 pixels high (3:2 Aspect Ratio)
- 72dpi (web resolution)
- PNG (transparent) or JPG format
- Multiple Images may be uploaded for the same event.

Images not in the correct aspect ratio may be cropped, resized or distorted.



Photo A

Custom Displays

On certain calendars, the system will automatically place a gradient overlay on the bottom of the image to highlight the event on the website. **(Photo B)**

Search results for events on *Visit Fort Wayne* and *Current Fort Wayne* will display in a grid **(Photo C)** or list. **(Photo D)**

TIPS:

- Avoid adding any extra text on your calendar of events image.
- Do not use your flyer image for the calendar. It will be too hard to read.
- Email image to info@visitfortwayne.com for any help formatting.

PLEASE DO NOT Use event flyers for the calendar.



Photo B

Photo C

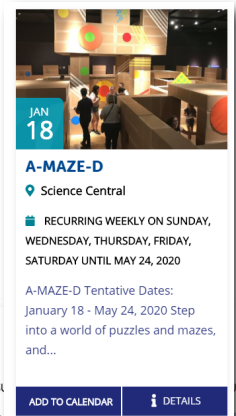
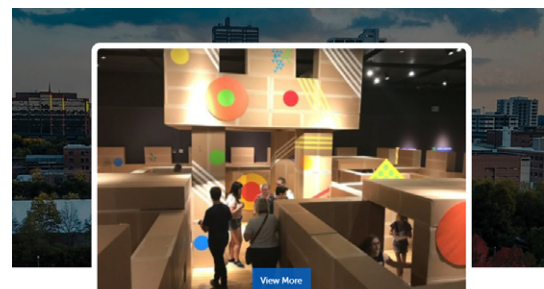


Photo D

Event Search vs. Event Landing Page

Index views and search results will have different styles of thumbnail view, depending on the calendar(s) where your event appears.

Your full photo(s) will appear on the web landing page of the event. **(Photo E)**



A-MAZE-D

Photo E

Note: Visit Fort Wayne reserves the right to reject, modify, and reuse all submitted images.