2025 BASSMASTER CLASSIC

Dickies Arena
FORT WORTH TEXAS

FORT WORTH SPORTS COMMISSION

FORT WORTH CONVENTION CENTER

WELCOME

We are excited about the possible opportunity to host the 2025 Bassmaster Classic here in Fort Worth. Few cities in America have the resume that Fort Worth does when it comes to hosting high- profile, world class sporting events and festivals. Whether it's USA Wrestling Olympic Trials, NCAA Championships or the World Finals for the Professional Bull Riders, Fort Worth has shown time and time again that we have the infrastructure, corporate support, collaborative spirit and unparalleled team to execute events of all sizes at a very high level.

We stand ready with the experience, motivation and resources needed to deliver a one-of-a-kind event and look forward to the opportunity to share the Fort Worth welcome with all of the B.A.S.S staff, anglers, sponsors and fans, providing a truly memorable and authentic experience.

Fort Worth, Texas is the perfect mix of big city amenities with small town charm and comfort. Our downtown, which is where the convention center is located, features numerous restaurants and retail outlets and has been recognized as one of the safest and cleanest downtowns in the country. The DFW Airport, which services 260+ destinations direct and more than 2,000 flights a day, makes traveling to the event quick and easy. Additionally, the new high-speed intermodal train (TEXRail) will get participants to downtown Fort Worth for only $2.50!

When anglers, their families, or the B.A.S.S. fans aren't at the Classic events, they can visit any one of the dozens of world-class museums, fun family attractions (like the Stockyards or Six Flags) and of course, try some of our signature Barbeque. There is truly something for everyone here in Fort Worth and we are excited to submit this proposal that will outline how we, as a community, intend to work with B.A.S.S to deliver one of the best Bassmaster Classic experiences your Anglers, coaches, sponsors, staff and fans have ever seen.

The Team

The Fort Worth Sports Commission (FWSC) works hand in hand with the city, our venue partners, and hospitality leaders to make the planning and execution of high-profile events streamlined and efficient. Our track record in previously hosting the Bassmaster Classic (2021) and other events of similar caliber puts us uniquely positioned to use our experience and partner with B.A.S.S. to make 2025 another tremendous success with increased opportunities. As you have seen first-hand, when you host an event in Fort Worth, you have a partner in the Sports Commission and the city as whole that will be with you every step of the way to ensure a successful event and a truly unforgettable experience for the anglers, staff, sponsors and thousands of fans.

Event Venues

To accommodate the 2025 Bassmaster Classic, Fort Worth will be utilizing two separate venues, Dickies Arena and the Fort Worth Convention Center. Both of these venues are available to B.A.S.S. by the dates we have listed below and calendar holds have been placed at both venues. There are no conflicts with professional teams and B.A.S.S. is the main priority. The venues are ready for contract immediately.

Weigh-in – Dickies Arena

Monday, 3/17/25 – Monday, 3/24/25

Dickies arena is an exceptional facility and one that will serve as an incredible site for the 2025 Bassmaster Weigh in. The state-of-the-art venue, a $500 million-dollar multi-purpose arena, is equipped with first-class amenities that will add to the competition atmosphere and provide an unforgettable experience for the anglers as well as the fans cheering them on. In addition to the 15,000+ sq.ft. event floor, the facility has 100,000 sq.ft. of exhibit space, which allows for other onsite activations. This space was used in 2021 when Fort Worth hosted the Bassmaster Classic as both the boat queuing area for the weigh in and the media day.

For more information on the facility, see the following pages in this packet for visuals or click here for venue spec information found on our bid website.

Tradeshow– Fort Worth Convention Center

Sunday, 3/16/25 – Tuesday, 3/25/25

The Fort Worth Convention Center boasts over 250,000+ sq.ft. of total space (200,000 sq.ft. contiguous), with an upstairs ballroom and an attached 10,000+ fixed-seat arena. This facility is no stranger to large scale tradeshows and conventions with 6 loading docks and drive in access for large vehicles. It is also within steps of 3000+ hotel rooms in our downtown. So not only will vendors and sponsors appreciate the accessibility but fans can enjoy a walkable downtown from their accommodations. It will be the perfect venue for the Tradeshow.

For more information on the facility, see the following pages in this packet for visuals or click here for venue spec information found on our bid website.

Marketing

As per the bid requirements, Fort Worth will commit to working cohesively with B.A.S.S. and all venue partners to develop a comprehensive marketing plan for the event that will not only spread awareness but also provide event enhancements. This plan will be valued at $50,000+ between VFW and venue partners. For more information and examples of this, continue on to the marketing page of this packet.

Hotels

Fort Worth is home to more than 140 hotels and 15,000+ rooms. Our downtown features 3,000+ rooms within a short walking distance to the Fort Worth Convention Center. Your participants, staff and fans would have several discounted hotel options available to them both in our downtown area and surrounding districts.

Under the 'Hotel' section, you will find hotel responses, a map, and individual proposals. Click Here to return to the main bid website.

Volunteers and Community Support

In 2021 our community rallied around this event. From boat marshals, to engaging Pilot Point at the launch, to the community outreach program that led to 900+ fishing poles being purchased and donated around the DFW metroplex as well as 22 fish habitats structures being constructed and installed in the local lake, Lake Worth. This was all thanks to a $25,000 grant from the Fort Worth Sportsman's Club who wanted to support the event and outreach. Our community is again ready to rally around this event and help B.A.S.S. not only execute a great event but look for additional ways to engage.

Bid Enhancements

EVENT TRUST FUND AND MAJOR EVENT TRUST FUND (MERP)

The state of Texas has the Event Trust Fund which is based on five major taxes (hotel, food and beverage, alcohol, shopping, and rental cars) and allows for cities and National Governing Bodies to receive reimbursements for certain approved expenses. Based on our current knowledge of your event, we have run initial estimates on the potential amounts that could be expected from the Event Trust Fund as well the Major Event Trust Fund. Those estimated amounts for each of those categories are as follows:

	ETF	MERP
Reimbursable Amt	$1,144,299.00	$1,516,676
Local Deposit	$183,088.00	$242,688.00
ETF/ MERP Total	**$1,327,387.00**	**$1,759,344.00**

The ETF and MERP are two separate categories and cannot be combined. Unlike the regular Event Trust Fund which just looks at tax impact relative to the event dates, the MERP (Major Event Trust Fund) looks at an event's impact on the city over the course of a full year. To qualify for the MERP, the funds generated from those five taxes mentioned above must meet or exceed a minimum threshold of $1 Million. Additionally, the event must be specifically mentioned in the statute Texas Government Code Chapter 478. Major Events Reimbursement Code. To achieve this, the city of Fort Worth will submit a request for inclusion that will be approved by the state.

Fort Worth Sports Commission is actively working with the City and local representatives to submit the request for inclusion of the MERP in the 2023 legislative session. Additionally, the Fort Worth Sports Commission will assist in leading any efforts regarding documentation that would be needed for such request. Should the MERP request not be approved, then the event would still be eligible to apply for the Event Trust Fund. In either case, the Fort Worth Sports Commission would help navigate the process in its entirety, from application through to disbursement.

Financial Package

EXPENSES

Items	Amount	Comments
Host Fee	Will be on the backend.	see breakdown below
Dickies	$600,000.00	FW Sports will pay
FWCC	$205,450.00	FW Sports will pay
Ray Roberts	$17,000.00	Fee needed to shut down the dock and all parking to for Bass only
Transportation	$50,000.00	Estimated transportation costs from FWCC to Dickies arena (shuttle)
Toll Tags	$5,000.00	For anglers to assist in transportation from lake to Dickies
Banners	$20,000.00	Cost of downtown and stockyard banners
Gifts	$1,000.00	Additional gifts for anglers
Opening Party	$25,000.00	Stockyards opening party
Total	**$923,450.00**	

Scenario 1 – MERP at $1.5M Reimbursable

Total Identified Expenses	$923,450.00	
FW commitment (ETF Reimbursed)	-$805,450.00	Dickies and FWCC rental – providing FREE Facilities
FW commitment (additional funds)	-$51,000.00	Will be used for Toll tags, Banners, Angler Gifts, and opening party.
Total Remaining Expenses	-$67,000.00	
MERP Reimbursable (estimate)	$1,516,676.00	
FW Commitment reimbursed	-$805,450.00	FW Sports Commission to submit these
Remaining Expenses identified	-$67,000.00	Ray Roberts and Shuttles, B.A.S.S to pay and submit for reimbursement.
Total Remaining for Bass Reimbursement	**$644,226.00**	This would not only equal the requested host fee but allow for almost $145k more monies that B.A.S.S could potentially be in line for.

Scenario 2 – ETF at $1.1M Reimbursable

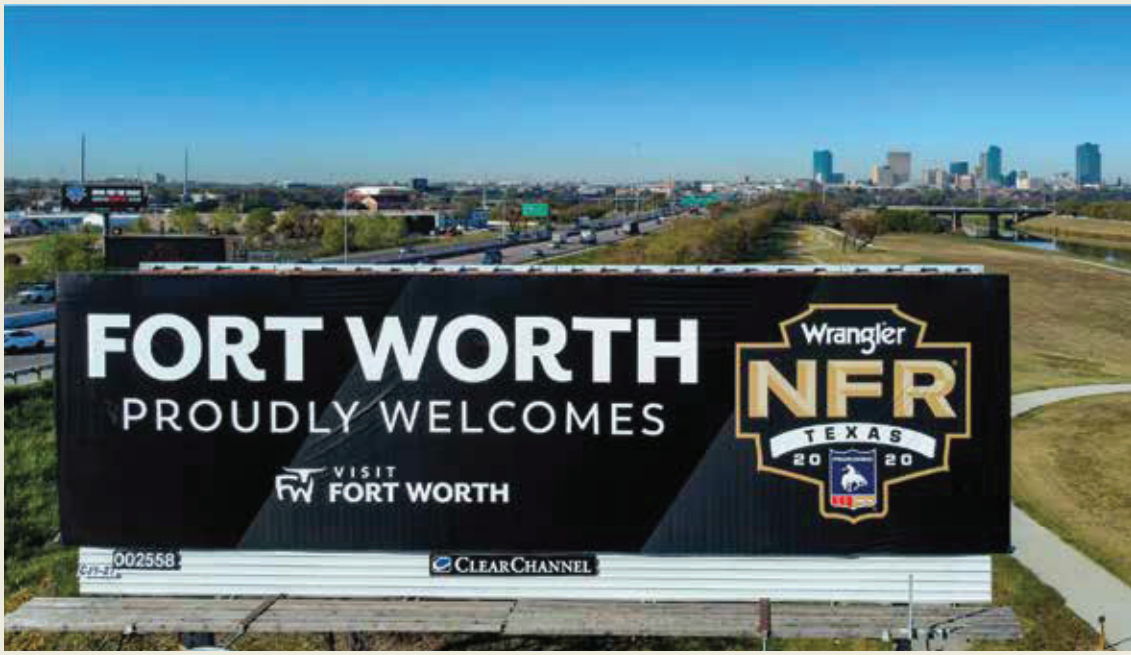
Total Identified Expenses	$923,450.00	
FW commitment (ETF reimbursed)	-$805,450.00	Dickies and FWCC rental – providing FREE Facilities
FW commitment (additional funds)	-$51,000.00	Will be used for Toll tags, Banners, Angler Gifts, and opening party.
Total Remaining Expenses	-$67,000.00	
ETF Reimbursable (estimate)	$1,144,299.00	
FW Commitment reimbursed	-$805,450.00	FW Sports Commission to submit these
Remaining Expenses identified	-$67,000.00	Ray Roberts and Shuttles, B.A.S.S to pay and submit for reimbursement.
Total Remaining for Bass Reimbursement	**$271,849.00**	This amount effectively provides at least 50% of the requested host fee.

FORT WORTH

MARKETING

Visit Fort Worth will work closely with B.A.S.S and all of our venue partners to create a campaign to target consumers and fans in key drive markets. Visit Fort Worth marketing support may include:

- Digital Ad Campaigns
- Spotify and/or Traditional Radio
- Outdoor
- OTT Media
- Visit Fort Worth social media campaigns
- Visit Fort Worth e-marketing
- Welcome signage in hotels and throughout the city
- Pop-up music, tastings and other custom Fort Worth assets to add to your event



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DICKIES ARENA - 2025 BASSMASTER CLASSIC

Dickies Arena is a 14,000 seat, spectacular multipurpose venue located adjacent to the Will Rogers Memorial Center campus in Fort Worth, Texas. The facility is the result of a pioneering public-private partnership between the City of Fort Worth, Tarrant County, the State of Texas and a group of private-sector participants, including foundations, individuals and organizations. The arena is owned by the City of Fort Worth and managed by the not-for-profit operating entity, Trail Drive Management Corp. (TDMC). The state-of-the-art arena hosts concerts, sporting events and family entertainment, and is home to the Fort Worth Stock Show rodeo performances.

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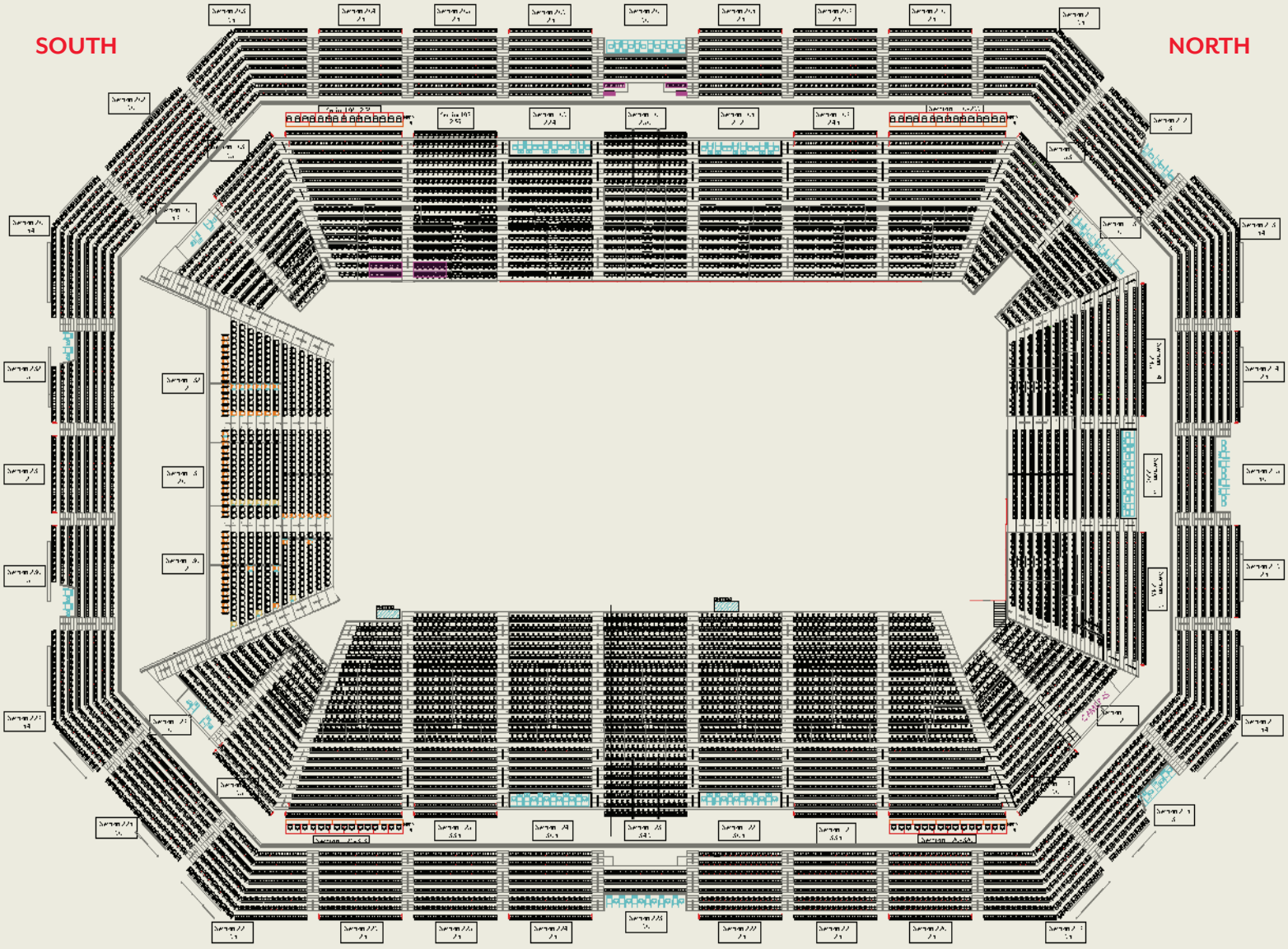
DICKIES ARENA - 2025 BASSMASTER CLASSIC

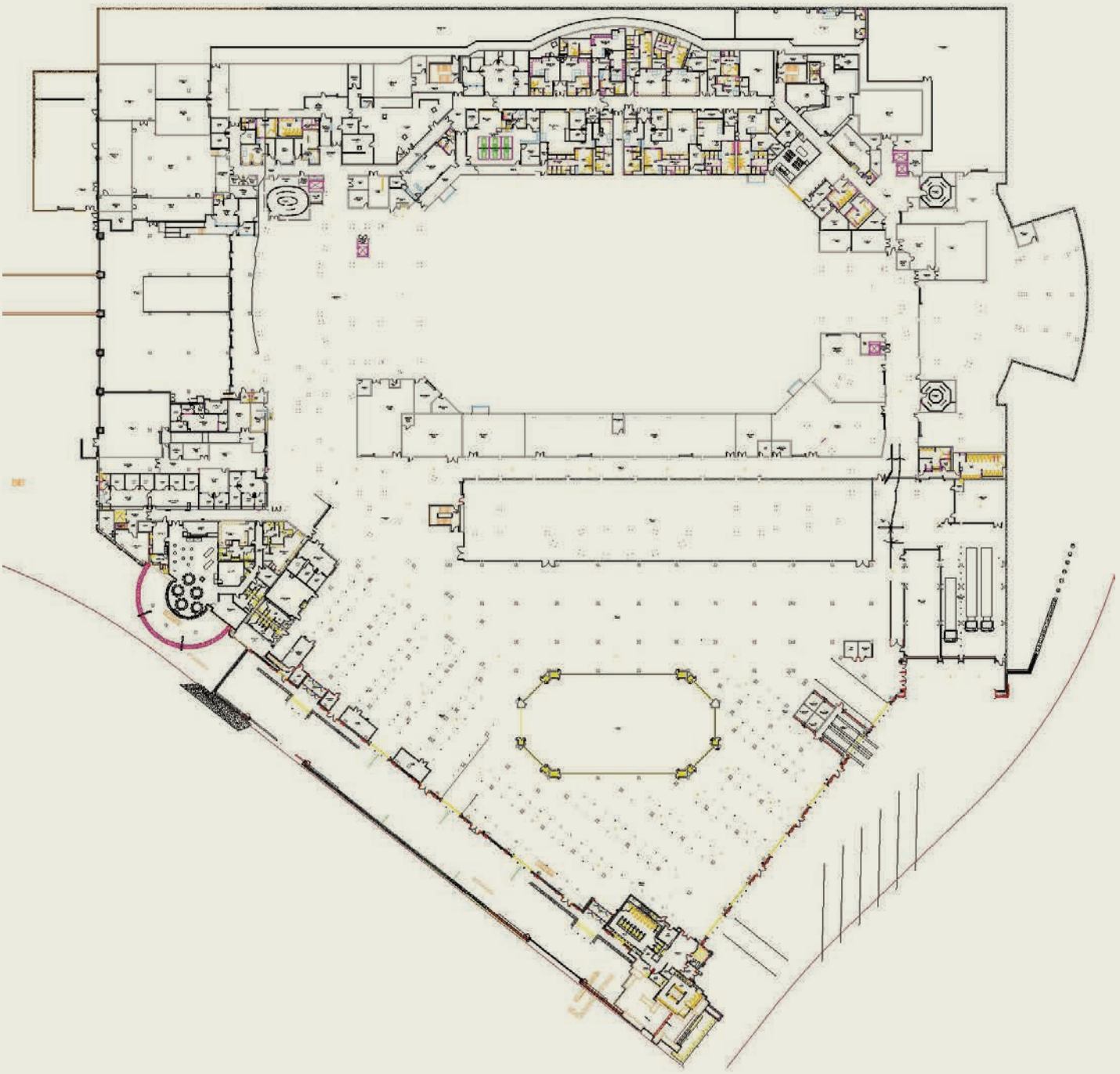
DICKIES ARENA FEATURES

- Multi-functional 12,000-seat arena
- 15,486 square foot event floor
- 86,932 square feet of meeting space inside the main arena which includes various multipurpose rooms, two dining areas, two clubs and four lobby spaces
- Six loading dock bays
- 5,228 designated parking spaces, which includes an attached 2,210-car parking garage
- The 57 x 25 feet wide video board seamlessly wraps into four, 6-milimeter corner displays, making it the second largest continuous video board display in the country



DICKIES ARENA - 2025 BASSMASTER CLASSIC

EVENT LEVEL LAYOUT



DICKIES ARENA AUDIO & VISUAL CAPABILITIES

DICKIES ARENA HOUSE LIGHTING

- **Dickies Arena House Lights**
  - 32 Music 4400k flood lights for load-in and general arena lighting
- **Color Tuned Sports and Broadcast Lights**
  - 288 point source lights from Gigq Tera – custom scenes can be created and saved based on fixture intensity, on off and color, all fixtures bust eb at some color and intensity
- **DMX Controlled Special Effects Lighting**
  - 24 Clay Pay Sharpy fixtures mounted to the speaker truss
- **Dickies Arena Staff Personnel for Light Control and Programming**

DICKIES ARENA HOUSE AUDIO

- **Main Speaker System**
  - 64 L'Acoustic K2 Speakers in 8 arrays from Center Speaker Truss
  - 32 L'Acoustic Kara Speakers for downfall in 8 arrays from Center Speaker Truss
  - 8 L'Acoustic A15 Speakers for floor coverage in the center video board
- **Supplemental Speaker System**
  - 8 L'Acoustic X12 Speakers
- **House Microphones**
  - 8 Shure AD4Q
  - InEar Monitors
- **House Audio Playback Systems**
- **Dickies Arena Staff Personnel to Mix Audio**

DICKIES ARENA LED SIGNAGE

- **Upper and Lower Fascia Displays**
- **Centerhung Video Board**
- **Concourse Video Signage**
- **Exterior and Marquee Signage**

DICKIES ARENA VIDEO PRESENTATION

- **Centerhung Video Display – (1080p 60 Video)**
  - Each Side of the video board 57 x 25' with potential for windows inside for stats
- **Dickies Arena Master Control For Video Playback**
  - 4 channels of Clips playback via Ross Tria
- **Dickies Arena Cameras**
  - Sony 3100 Cameras
  - 2 Fuji 55x lens
  - 2 Fuji 22x lens
  - 1 RF camera with 17x lens
  - 2 Deployable Sony BRCH800 PTZ Cameras
  - 4 Permanent Mounted Sony BRCH800 PTZ Cameras under the four sides of the Video Board
- **Character Generation for L3 ID or Scoring Graphics**
  - 5 channels of Ross XPression
- **Recording, Replay or Archival Services**
  - 6x2 Evertz Dream Catcher
  - 4 Channel AJA Kipro – Proprietary Drive Format
  - 1 Channel AJA Kipro Go USB recording
- **Video Editing or Composition**
  - Two Windows Based full adobe edit systems
- **Streaming or Broadcast Services**
  - Two Black Magic Web Presenters with OBS for output

DICKIES ARENA RIGGING

- **Rigging capacity is 200,000 lbs.**
- **Lowest obstruction is the audio ring around the videoboard which is at 65'.**

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DICKIES ARENA - 2025 BASSMASTER CLASSIC

GOODNIGHT ROOM

LOCKER ROOM

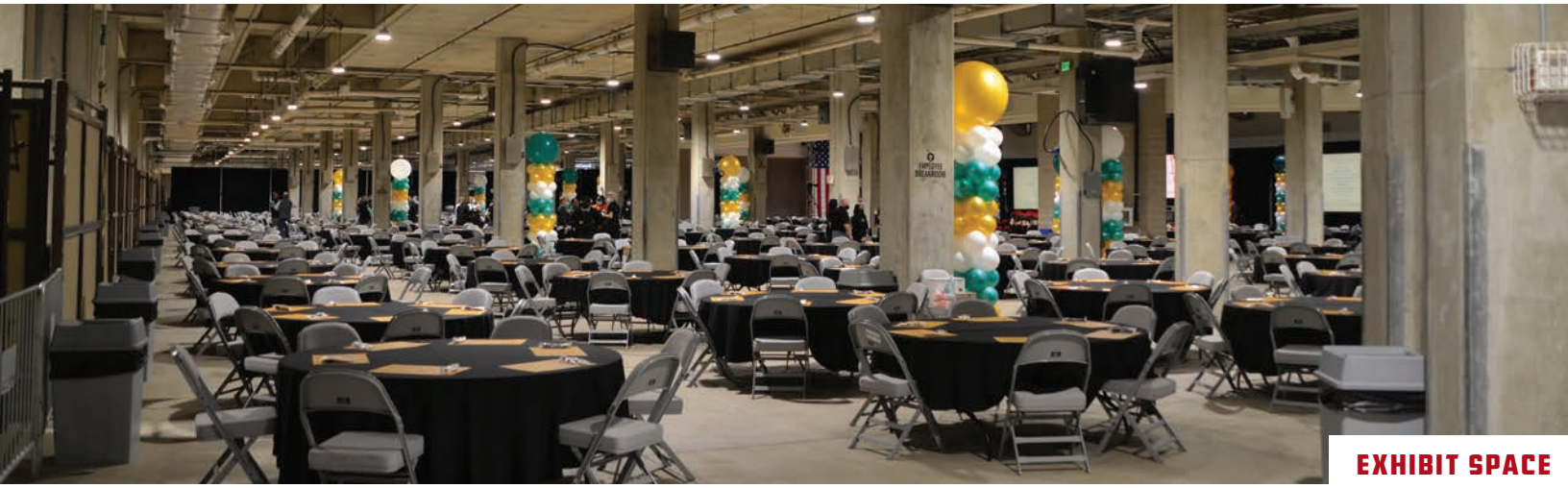

EXHIBIT SPACE

FIRST CLASS AMENITIES

Dickies Arena was designed with the guest in mind, which means our events as well as our ticketed customers. Spacious locker rooms, hospitality areas and training facilities were all designed to create the maximum level of comfort.

EXHIBIT SPACE

Adjacent to the arena itself, Dickies Arena has a 100,000 square foot exhibit hall. Within the space, a 10,000 square foot exhibit hall was designed to create the perfect warm up venue for all athletic events. With high ceilings and polished concrete, the space can be transformed from a meeting space to a warm up arena, depending on the event's needs.

HOSPITALITY

Dickies Arena has a multitude of hospitality spaces, including a hospitality and green room on the event level that can host up to 80 people. The Chisholm and Goodnight Rooms, located on the plaza level of the venue, are perfect locations for meetings, VIP events and more. At the end of the locker room hallway, a media lounge complete with a dedicated kitchen can accommodate up to 100 for a seated meal or 120 in a work set up.

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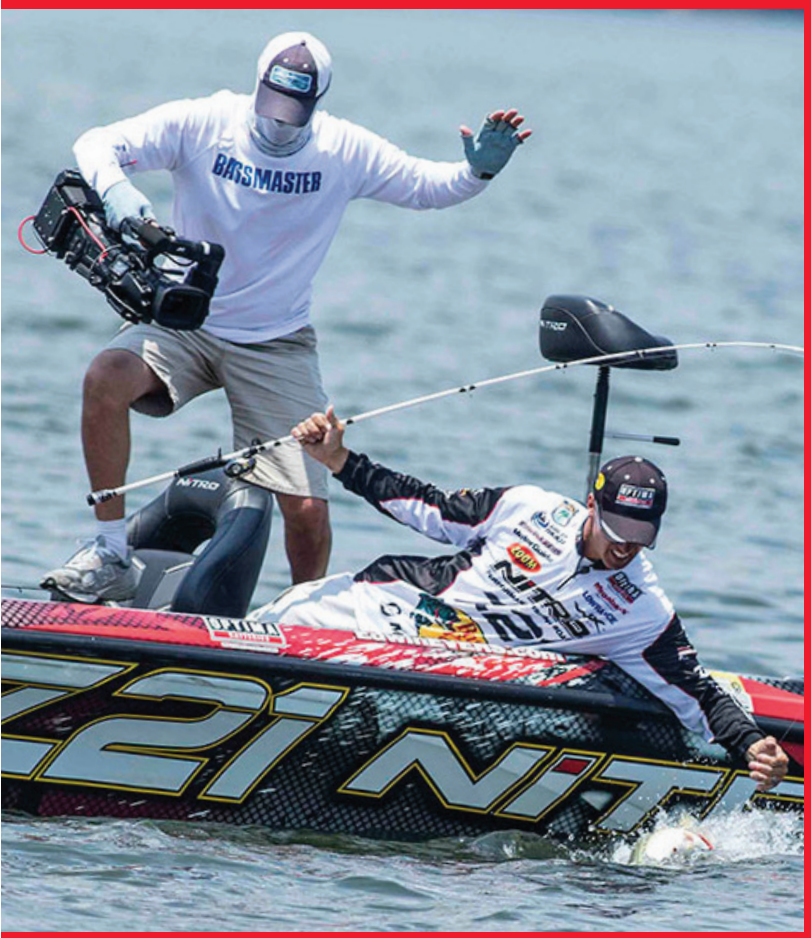
DICKIES ARENA - 2025 BASSMASTER CLASSIC



FORT WORTH

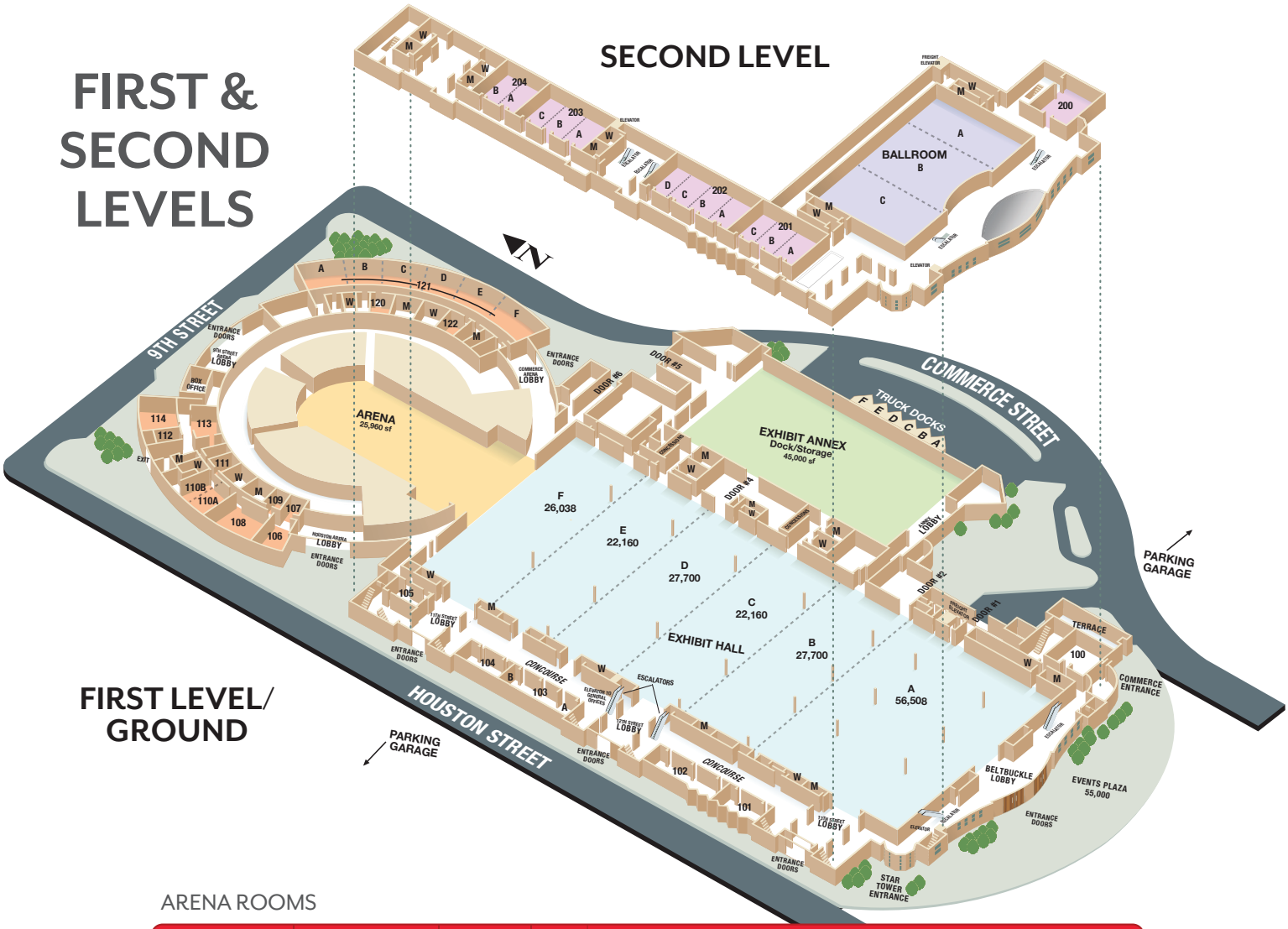
CONVENTION CENTER - 2025 BASSMASTER CLASSIC

The Fort Worth Convention Center is a world class venue located in the heart of downtown Fort Worth with more than 200,000 sq ft in contagious space include an arena with over 10,000 fix seats with over 3000 hotel rooms within walking distance.

FORT WORTH

CONVENTION CENTER - 2025 BASSMASTER CLASSIC

FIRST & SECOND LEVELS



ARENA ROOMS

MEETING ROOMS	GROSS SQUARE FEET	DIMENSIONS	CEILING	MAXIMUM CAPACITIES					
				BANQUET Rounds of 8	BANQUET Rounds of 10	THEATER	CLASSROOM 18" tables of 4	CLASSROOM 30" tables of 4	EXHIBIT BOOTHS 10' x 10'
Arena Seating	10,418 permanent seats			2,500 temporary seats			44 wheelchair accessible with companion seats		
Arena Floor	25,960	110' x 236'	85'	1,520	1,730	2,596	1,728	1,296	125
Arena floor seating capacity varies according to event specifications									
Arena Rooms (18)	23,112								
106	1,276	29' x 44'	10'	72	70	127	84	48	
107	558	18' x 31'	10'	32	30	55	20	16	
108*	2,090	44' x 47.5'	10'			206			
109	608	19' x 32'	10'	32	30	60	20	16	
110 (A, B)	2,376	54' x 44'	10'	136	120	277	120	104	
110A	1,188	27' x 44'	10'	64	60	126	72	60	
110B	1,188	27' x 44'	10'	64	60	126	72	60	
111	640	20' x 32'	10'	32	30	65	40	32	
112	535.5	21' x 25.5'	10'	32	30	50	32	24	
113	1,344	42' x 32'	10'	72	60	137	72	56	
114	2,332	53' x 44'	10'	128	140	225	128	96	
120	682.5	21' x 32.5'	10'	40	40	65	40	32	
121A	2,508	57' x 44'	10'	144	140	250	168	120	
121B	2,574	58.5' x 44'	10'	144	140	250	168	120	
121C	1,958	44.5' x 44'	10'	112	110	209	112	96	
121D	1,958	44.5' x 44'	10'	112	110	209	112	96	
121E	1,452	33' x 44'	10'	80	80	120	84	60	
121F	1,408	32' x 44'	10'	80	80	120	84	60	
122	682.5	21' x 32.5'	10'	40	40	65	40	32	

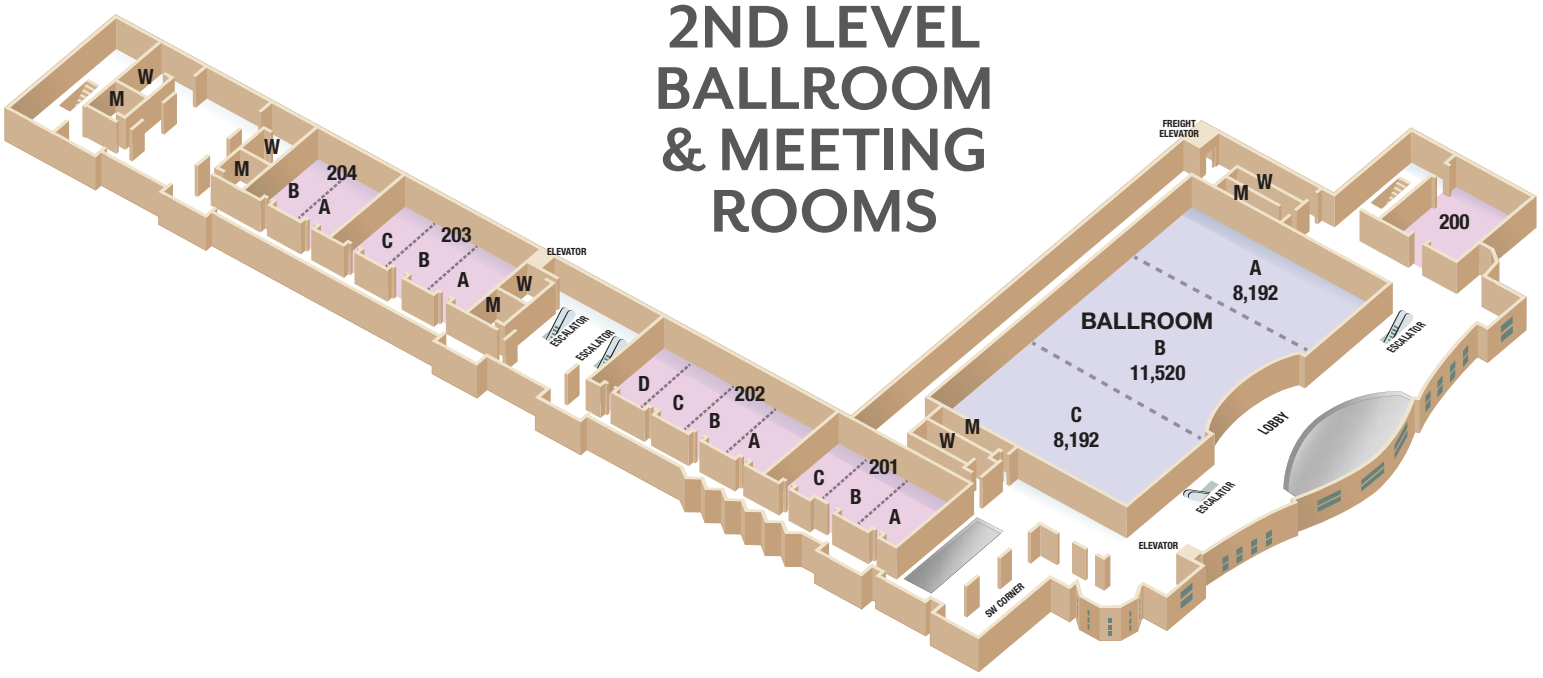
*108 is the Worth Amphitheater with a stage and 206 permanent upholstered seats.

CONVENTION CENTER - 2025 BASSMASTER CLASSIC

BALLROOM

MEETING ROOMS	GROSS SQUARE FEET	DIMENSIONS	CEILING	MAXIMUM CAPACITIES				
				BANQUET Rounds of 8	BANQUET Rounds of 10	THEATER	CLASSROOM 18" tables of 4	CLASSROOM 30" tables of 4
Ballroom	28,160	128' x 220'	23'	1,960	2,020	3,000	2,168	1,728
Ballroom A	8,192	128' x 64'	23'	480	550	960	576	504
Ballroom B	11,520	128' x 90'	23'	704	700	1,392	800	640
Ballroom C	8,192	128' x 64'	23'	480	550	960	576	504

2ND LEVEL BALLROOM & MEETING ROOMS



SECOND LEVEL

MEETING ROOMS	GROSS SQUARE FEET	DIMENSIONS	CEILING	MAXIMUM CAPACITIES				
				BANQUET Rounds of 8	BANQUET Rounds of 10	THEATER	CLASSROOM 18" tables of 4	CLASSROOM 30" tables of 4
200 LEVEL	33,849							
200	2,850	50' x 57'	18'	160	170	312	200	180
201 (A, B, C)	5,162	89' x 58'	18'	360	360	672	320	288
201A	1,856	32' x 58'	18'	104	100	196	132	108
201B	1,740	30' x 58'	18'	96	100	192	120	108
201C	1,566	27' x 58'	18'	80	100	160	80	72
202 (A, B, C, D)	6,670	115' x 58'	18'	440	500	868	480	384
202A	1,856	32' x 58'	18'	104	100	196	132	108
202B	1,740	30' x 58'	18'	96	100	192	120	108
202C	1,450	25' x 58'	18'	80	100	160	80	72
202D	1,566	27' x 58'	18'	80	100	160	80	72
203 (A, B, C)	5,278	91' x 58'	18'	360	400	686	320	324
203A	1,856	32' x 58'	18'	104	100	196	132	108
203B	1,856	32' x 58'	18'	104	100	196	132	108
203C	1,566	27' x 58'	18'	80	100	160	80	72
204 (A, B)	3,596	62' x 58'	18'	200	250	480	240	192
204A	1,856	32' x 58'	18'	104	100	196	132	108
204B	1,682	29' x 58'	18'	80	100	192	120	108

VENUE PROXIMITY

PROXIMITY OF DOWNTOWN FORT WORTH TO DICKIES ARENA

FWCC

Venue Target: USA Gym Championships and National Congress and Trade Show

- 250,000+sqft of space
- 10,000 seat arena - directly connected

DICKIES ARENA

Venue Target: 2024 U.S. Olympic Team Trials - Men's & Women's Artistic Gymnastics

- 10,000+ seat arena with
- Additional 100,000 sq ft of exhibit space.

Distance between FWCC and Dickies Arena = 3 miles

FORT WORTH

HOTEL PROXIMITY TO VENUE

AIRPORTS

DALLAS-FORT WORTH INTERNATIONAL AIRPORT

Downtown Fort Worth is only 17.5 miles from DFW Airport; an international hub as 4th busiest airport in the world and serving more that 260 destinations with direct flights. With 193 direct domestic connections, you can reach any major city in the U.S. in less than four hours. DFW Airport has a $31.6 billion impact on the region and is investing $2.3 billion in upgrades and renovation. DFW Airport is the hub for American Airlines which also has its corporate headquarters based in Fort Worth.

MEACHAM AIRPORT

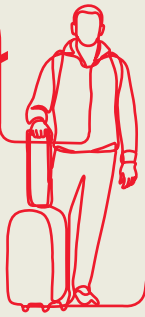
Covering 745 acres, Meacham airport is a prime locations for corporate, commuter and even large cargo planes to easily fly in and out of. Strategically located just five miles north of historic downtown Fort Worth, Meacham shares a rich history with the City of Fort Worth and serves as North Texas' premier corporate and general aviation facility. Within minutes, travelers have access to: Fortune 500 business district, the famous Fort Worth Stockyards, four and five-diamond hotels and restaurants, year-round sports, world-class performance arts and museums, water gardens and much more.

FORT WORTH

ACCOLADES

50

Best Places to Travel in 2021 (Travel & Leisure)

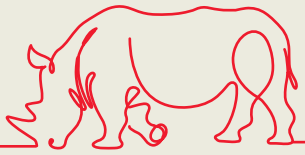


8

underrated US destinations that should be on your radar in 2021 (Oyster.com, 2021)

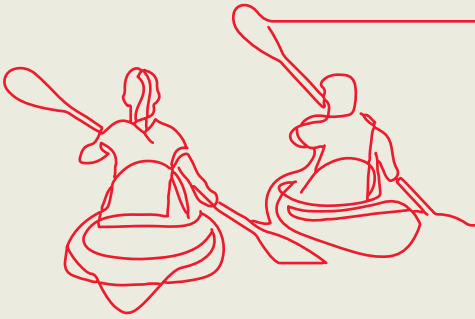
21

Best Places to Retire in 2021 (RetireBetterNow.com, 2021)



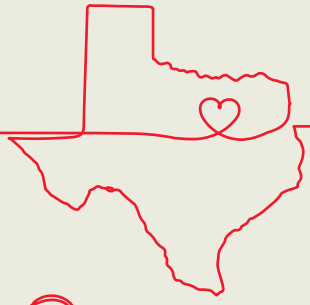
#2

Zoo in America (USA Today, 2021)



TOP 7

Trinity River among top 7 places to go tubing in the State of Texas (Wide Open Country, 2020)



25 BEST

The 25 Best Places for Young Professionals (U.S. News & World Report, 2020)

FIRST MUSIC-FRIENDLY CITY

The first music-friendly city in Texas as designated by the Texas Music Office in the Office of the Governor.

FORT WORTH

HOSPITALITY AND TOURISM

Estimated number of out-of-town visitors to Fort Worth

9.4 MILLION ANNUALLY

Economic impact of visitors to Fort Worth:

$2.6 BILLION ANNUALLY

Tourism employs over

24,000+ HOSPITALITY AND TOURISM INDUSTRY WORKERS

Total number of hotel rooms citywide:

13,477

Total number of hotel rooms downtown:

2,622

POPULATION

City of Fort Worth:
918,915 (2020 census)

Youngest City in Texas
(average age of 31.5)

Top international visitor markets to Fort Worth include:

MEXICO, CANADA, UK, AUSTRALIA, GERMANY AND CHINA.

FORT WORTH

FUN FACTS

Cultural District contains five world-class museums, designed by renowned architects, in a walkable, landscaped setting.

Stockyards National Historic District features Fort Worth's western heritage, including daily cattle drives, year-round rodeo and the world's largest honky-tonk.

Fort Worth bike share program offers more than 40 stations connecting the city's leading attractions.

Vibrant, walkable downtown features Sundance Square Plaza, nightlife, Bass Performance Hall, corporate headquarters, green spaces and public art.

In 1909, the Fort Worth Zoo opened as the first zoo in Texas.

60 percent of America's paper money is printed at the U.S. Bureau of Engraving and Printing Western Currency Facility in Fort Worth (tours are available). It is the only facility outside of Washington D.C.

Home to contemporary western cuisine, innovative breweries and distilleries and the annual Fort Worth Food and Wine Festival.

Home to many outdoor festivals and celebrations including Main Street Fort Worth Arts Festival, Parade of Lights, Mayfest, Rockin' the River and concerts on the banks of the Trinity River at Panther Island Pavilion.

Home to TCU, a national university and member of Big 12 Conference

20 minutes from DFW International Airport.

Fort Worth's Texas Motor Speedway is one of the largest racing facilities in the nation, with seating for nearly 155,000 spectators. It's home to the largest High-definition screen in the world (Big Hoss TV).

Fort Worth ranks high in the Human Rights Campaign's Municipal Equality Index (MEI), which demonstrates the ways that many cities support the LGBT people who live and work there. With a score of 100, Fort Worth ranks among the highest in the state of Texas.

Fort Worth was one of the first major cities in Texas to establish a human rights commission, in 1967. In 2009 non-discrimination protection was extended to include sexual orientation, transgender, gender expression and gender identity.

SHOPPING

Home to major retailers like Justin Boots and Dickies, Fort Worth is known for its chic western style. Shop the one-of-a-kind boutiques, locally-made items, outlet centers and upscale shops like Clearfork Shopping as well as the authentic western storefronts in the Stockyards.

Browse hundreds of options at FortWorth.com/hotels.

RESTAURANTS

Fort Worth cuisine is as flavorful as the city's rich heritage and world-class artistic masterpieces. Featuring Texas' best ingredients and a mix of flavors from around the world, our award-winning chefs in each of our districts are making local dining something you cannot miss. Enjoy over 200 patio dining options throughout the city.

FortWorth.com/restaurants

FORT WORTH

MAJOR EVENTS

NCAA WOMEN S GYMNASTICS CHAMPIONSHIPS

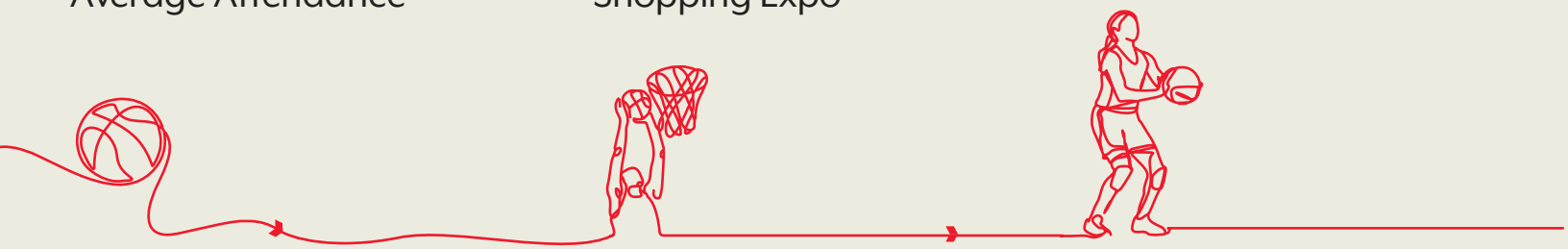
2015 & 2016 (FW Convention Center Arena)
2019 – 2026 /22,000 Average Attendance

NATIONAL FINALS RODEO

Hosted in December 2020/ 66,000+ for 10-day rodeo / 126,000+ for Shopping Expo

BASSMASTER CLASSIC

Will Rogers Memorial Center & Dickies Arena, March 19 – 21, 2021 / 147,000+ Attendance



AMERICAN ATHLETIC CONFERENCE MEN S AND WOMEN S BASKETBALL CHAMPIONSHIPS

Dickies Arena 2020 – 2022 / 30,000 Expected

NCAA DIVISION I MEN S BASKETBALL 1ST & 2ND ROUNDS

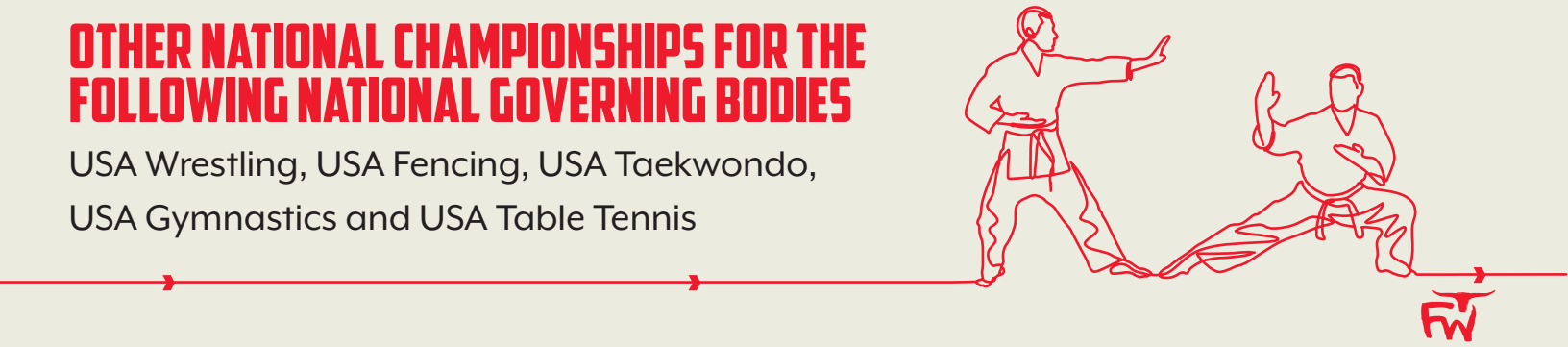
Dickies Arena in 2022 / 42,000+ Expected Attendance

NCAA DIVISION I WOMEN S BASKETBALL REGIONAL

Dickies Arena in 2026 / 35,000+ Expected Attendance

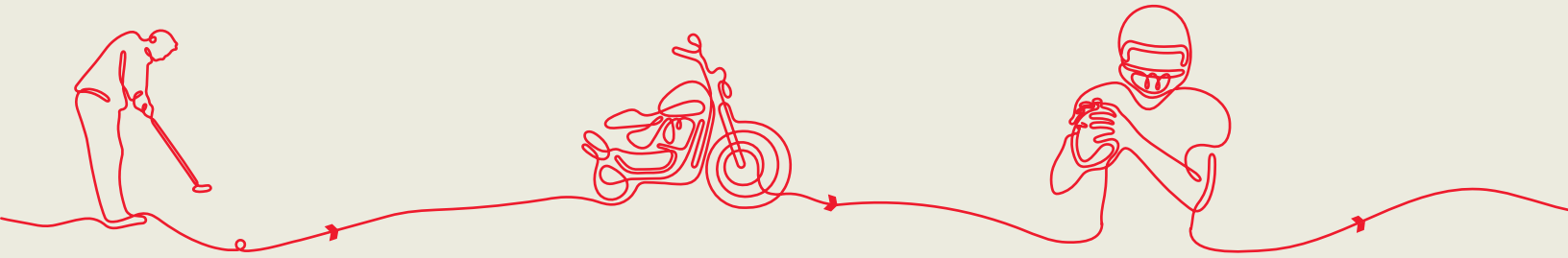
OTHER NATIONAL CHAMPIONSHIPS FOR THE FOLLOWING NATIONAL GOVERNING BODIES

USA Wrestling, USA Fencing, USA Taekwondo, USA Gymnastics and USA Table Tennis



FORT WORTH

ANNUAL EVENTS



PGA TOUR CHARLES SCHWAB INVITATIONAL

Hosted annually for 75 years at Colonial Country Club / 140,000 Average Attendance

TEXAS MOTOR SPEEDWAY

Hosted NASCAR & IndyCar races annually since 1996 /50,000 – 150,000 Average Attendance (based on race)

ARMED FORCES BOWL

Hosted annually since 2003 at Amon G. Carter Stadium /46,000 Average Attendance

COWTOWN MARATHON

Hosted annually since 1978 / 27,000 Average Participation

FORT WORTH MAIN ST. ARTS FESTIVAL

Annual 4 day festival in April that welcomes more than 100,000 people a day

FORT WORTH

THINGS TO DO

Explore the true Western Heritage in the Stockyards National Historic District

Root for America's Team at AT&T Stadium with Dallas Cowboy Game Packages

Shop and dine in the 35-block Sundance Square or catch a show at Bass Performance Hall

Dine in one of many Fort Worth restaurants offering everything from Tex-Mex and BBQ to world-class cuisine

View more than 7,000 animals at the nationally top-ranked Fort Worth Zoo

Experience life in the fast lane at Texas Motor Speedway

See priceless masterpieces in the world-renowned Cultural District

FORT WORTH

DISTRICTS

DOWNTOWN & SUNDANCE SQUARE

- 35-block shopping and entertainment district
- Home to Bass Performance Hall, the iconic Fort Worth Water Gardens and the Fort Worth Convention Center
- 14 Downtown hotels

CULTURAL DISTRICT

- Features 5 internationally recognized museums: Kimbell Art Museum, Modern Art Museum of Fort Worth, Amon Carter Museum of American Art, National Cowgirl Museum and Hall of Fame, Fort Worth Museum of Science and History
- Sporting events, concerts and annual Fort Worth Stock Show & Rodeo at Dickies Arena and Will Rogers Memorial Center

STOCKYARDS NATIONAL HISTORIC DISTRICT

- Home to the Fort Worth Herd, the world's only twice-daily cattle drive (11:30 a.m. and 4 p.m.)
- Concerts and two-stepping at Billy Bob's Texas — The World's Largest Honky-Tonk
- Shops, saloons, restaurants and more in the new Mule Alley

NEAR SOUTHSIDE

- Largest historic neighborhood in the Southwest
- Independent restaurants along Magnolia Avenue and South Main plus live music, breweries and galleries

TEXAS MOTOR SPEEDWAY & ALLIANCE

- Texas Motor Speedway and Bureau of Engraving & Printing
- Shopping at Tanger Outlets

TCU & ZOO

- Fort Worth Zoo – No. 1 Zoo in America featuring the new African Savanna, Elephant Springs and more
- Texas Christian University (TCU)
- Shopping at Westbend and University Park Village

PANTHER ISLAND

- Kayak, tube or canoe along the Trinity River
- Coyote Drive-In Theater and Panther Island Brewing Texas' only water-front stage

CLEARFORK

- Patio dining, a farmer's market and free fitness programming
- Access to 100+ miles of bicycle, jogging and walking trails along the Trinity Trails
- Luxury shopping

CAMP BOWIE

- Historic neighborhood featuring 30-blocks of independent retail and restaurants

WEST 7TH

- Urban village with dining, retail and nightlife

RIVER EAST

- Up-and-coming district featuring music venues, boutique shopping and dining

DFW AIRPORT

- American Airlines Headquarters
- C.R. Smith (Aviation) Museum

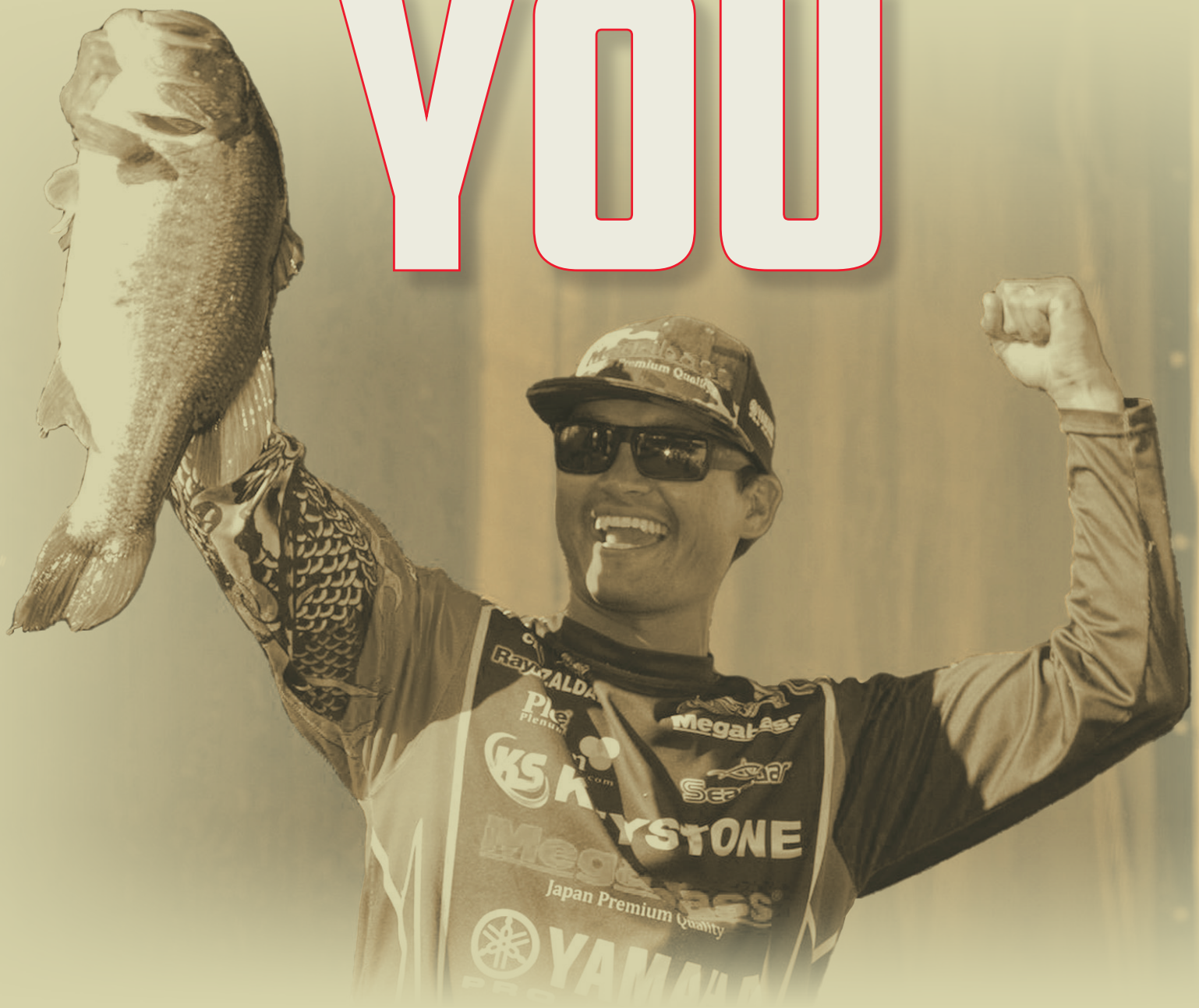
EXPLORE

- Fort Worth Botanic Garden
- Fort Worth Ale Trail – 12 Local Breweries
- Fort Worth Distillery Trail including TX Whiskey Ranch
- Trinity Trails – 100+ miles of bicycle, jogging and walking trails
- Fort Worth Bike Sharing – 46 stations
- Local Artist Murals
- Fort Worth Nature Center & Refuge
- 200+ patio dining options
- 5 pet-friendly hotels and 60+ dog-friendly restaurants

TRANSPORTATION

- Amtrak
  800.872.7245 • Amtrak.com
- Fort Worth Bike Sharing
  817.348.0084 • FortWorthBikeSharing.org
- Trinity Metro Bus Service
- Molly the Trolley (Free Downtown Shuttle)
- The Dash
  (Connecting Downtown and Cultural District/Dickies Arena)
- TEXRail (Connecting DFW Airport and Downtown)
- Trinity Railway Express (Connecting Fort Worth and Dallas)
  817.215.8600 • RideTrinityMetro.org
- Download the GoPass App
- Rideshare and cab service available

THANK YOU



VISIT FORT WORTH

FORT WORTH HERD

FORT WORTH SPORTS COMMISSION

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