



Convention Center

1201 Houston Street ★ Fort Worth, TX 76102 ★ 817-392-6338

City of Cowboys & Culture

August 31, 2022

Eric Lopez

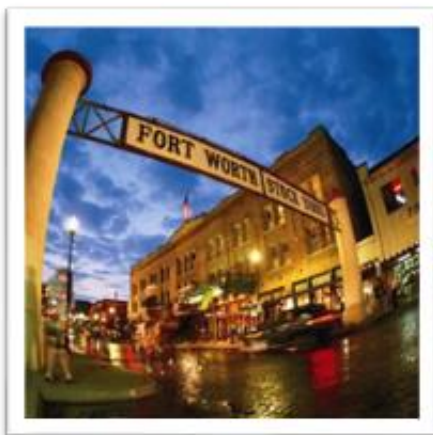
Bassmasters
3500 Blue Lake Drive Suite 330
Birmingham, AL 35243

Dear Eric:

Thank you for your interest in the Fort Worth Convention Center. Please accept this proposal for the 2025 Academy Sports + Outdoors Bassmaster Classic. The dates of 03/16/25-03/25/25 are available at this time. Dates can be confirmed once a license agreement has been executed. *This set of dates is subject to impact from future expansion projects. Once available, we will share more detailed plans & timelines.*

Fort Worth is a vibrant city with a unique blend of western heritage and culture. We say "it is where the west begins." Stroll down the lively streets of our award winning downtown and experience shopping, night life and family activities.

The Convention Center is surrounded by hotels, restaurants, bars, and a mix of culture that appeals to all groups. It will be the perfect location and backdrop to complement your event.



The Fort Worth Convention Center

- ✦ General Facility Information: [Fort Worth Convention Center](#)
- ✦ Over 180,000 Square Feet of Ground Level Contiguous Exhibit Space With 45,000 Square Feet Of Storage
- ✦ 25 Foot Ceilings In Exhibit Hall
- ✦ Eight Loading Docks
- ✦ Four Exterior Drive In Doors To Exhibit Hall And Arena
- ✦ Arena That Will Accommodate Up To 13,000 People
- ✦ 28,160 Square Foot, Texas Contemporary Ballroom, 23 Foot Ceiling Height
- ✦ 38 Adaptable Breakout Rooms
- ✦ 55,000 Square Foot Outdoor Events Plaza
- ✦ Two Parking garages with 2,000 spaces



SPACE REQUIREMENTS

Based upon our understanding of your requirements, we are offering the following space:

Day	Date	Room	Time	Usage	License Fee
Sunday	03/16/2025	Arena	7:00 AM - 11:59 PM		4,000.00
Sunday	03/16/2025	Ballroom	7:00 AM - 11:59 PM		2,500.00
Sunday	03/16/2025	Exhibit Hall	7:00 AM - 11:59 PM		10,000.00
Sunday	03/16/2025	Meeting Room 101	7:00 AM - 11:59 PM		300.00
Sunday	03/16/2025	Meeting Room 102	7:00 AM - 11:59 PM		300.00
Sunday	03/16/2025	Meeting Room 103	7:00 AM - 11:59 PM		300.00
Sunday	03/16/2025	WG Events Plaza	7:00 AM - 11:59 PM		1,000.00
Monday	03/17/2025	Arena	7:00 AM - 11:59 PM		4,000.00
Monday	03/17/2025	Ballroom	7:00 AM - 11:59 PM		2,500.00
Monday	03/17/2025	Exhibit Hall	7:00 AM - 11:59 PM		10,000.00
Monday	03/17/2025	Meeting Room 101	7:00 AM - 11:59 PM		300.00
Monday	03/17/2025	Meeting Room 102	7:00 AM - 11:59 PM		300.00
Monday	03/17/2025	Meeting Room 103	7:00 AM - 11:59 PM		300.00
Monday	03/17/2025	WG Events Plaza	7:00 AM - 11:59 PM		1,000.00
Tuesday	03/18/2025	Arena	7:00 AM - 11:59 PM		8,000.00

Tuesday	03/18/2025	Ballroom	7:00 AM - 11:59 PM	5,000.00
Tuesday	03/18/2025	Exhibit Hall	7:00 AM - 11:59 PM	20,000.00
Tuesday	03/18/2025	Meeting Room 101	7:00 AM - 11:59 PM	300.00
Tuesday	03/18/2025	Meeting Room 102	7:00 AM - 11:59 PM	300.00
Tuesday	03/18/2025	Meeting Room 103	7:00 AM - 11:59 PM	300.00
Tuesday	03/18/2025	WG Events Plaza	7:00 AM - 11:59 PM	1,000.00
Wednesday	03/19/2025	Arena	7:00 AM - 11:59 PM	8,000.00
Wednesday	03/19/2025	Ballroom	7:00 AM - 11:59 PM	5,000.00
Wednesday	03/19/2025	Exhibit Hall	7:00 AM - 11:59 PM	20,000.00
Wednesday	03/19/2025	Meeting Room 101	7:00 AM - 11:59 PM	300.00
Wednesday	03/19/2025	Meeting Room 102	7:00 AM - 11:59 PM	300.00
Wednesday	03/19/2025	Meeting Room 103	7:00 AM - 11:59 PM	300.00
Wednesday	03/19/2025	Meeting Room 104	7:00 AM - 11:59 PM	300.00
Wednesday	03/19/2025	WG Events Plaza	7:00 AM - 11:59 PM	1,000.00
Thursday	03/20/2025	Arena	7:00 AM - 11:59 PM	8,000.00
Thursday	03/20/2025	Ballroom	7:00 AM - 11:59 PM	5,000.00
Thursday	03/20/2025	Exhibit Hall	7:00 AM - 11:59 PM	20,000.00
Thursday	03/20/2025	Meeting Room 100	7:00 AM - 11:59 PM	300.00
Thursday	03/20/2025	Meeting Room 101	7:00 AM - 11:59 PM	300.00
Thursday	03/20/2025	Meeting Room 102	7:00 AM - 11:59 PM	300.00
Thursday	03/20/2025	Meeting Room 103	7:00 AM - 11:59 PM	300.00
Thursday	03/20/2025	Meeting Room 104	7:00 AM - 11:59 PM	300.00
Thursday	03/20/2025	Meeting Room 200	7:00 AM - 11:59 PM	300.00
Thursday	03/20/2025	Meeting Room 201	7:00 AM - 11:59 PM	900.00
Thursday	03/20/2025	Meeting Room 202	7:00 AM - 11:59 PM	1,200.00
Thursday	03/20/2025	WG Events Plaza	7:00 AM - 11:59 PM	1,000.00
Friday	03/21/2025	Arena	7:00 AM - 11:59 PM	8,000.00
Friday	03/21/2025	Ballroom	7:00 AM - 11:59 PM	5,000.00
Friday	03/21/2025	Exhibit Hall	7:00 AM - 11:59 PM	20,000.00
Friday	03/21/2025	Meeting Room 100	7:00 AM - 11:59 PM	300.00
Friday	03/21/2025	Meeting Room 101	7:00 AM - 11:59 PM	300.00
Friday	03/21/2025	Meeting Room 102	7:00 AM - 11:59 PM	300.00
Friday	03/21/2025	Meeting Room 103	7:00 AM - 11:59 PM	300.00
Friday	03/21/2025	Meeting Room 104	7:00 AM - 11:59 PM	300.00
Friday	03/21/2025	Meeting Room 200	7:00 AM - 11:59 PM	300.00
Friday	03/21/2025	Meeting Room 201	7:00 AM - 11:59 PM	900.00
Friday	03/21/2025	Meeting Room 202	7:00 AM - 11:59 PM	1,200.00
Friday	03/21/2025	WG Events Plaza	7:00 AM - 11:59 PM	1,000.00
Saturday	03/22/2025	Arena	7:00 AM - 11:59 PM	8,000.00
Saturday	03/22/2025	Ballroom	7:00 AM - 11:59 PM	5,000.00
Saturday	03/22/2025	Exhibit Hall	7:00 AM - 11:59 PM	20,000.00
Saturday	03/22/2025	Meeting Room 100	7:00 AM - 11:59 PM	300.00
Saturday	03/22/2025	Meeting Room 101	7:00 AM - 11:59 PM	300.00
Saturday	03/22/2025	Meeting Room 102	7:00 AM - 11:59 PM	300.00
Saturday	03/22/2025	Meeting Room 103	7:00 AM - 11:59 PM	300.00
Saturday	03/22/2025	Meeting Room 104	7:00 AM - 11:59 PM	300.00
Saturday	03/22/2025	Meeting Room 200	7:00 AM - 11:59 PM	300.00
Saturday	03/22/2025	Meeting Room 201	7:00 AM - 11:59 PM	900.00
Saturday	03/22/2025	Meeting Room 202	7:00 AM - 11:59 PM	1,200.00
Saturday	03/22/2025	WG Events Plaza	7:00 AM - 11:59 PM	1,000.00
Sunday	03/23/2025	Arena	7:00 AM - 11:59 PM	8,000.00
Sunday	03/23/2025	Ballroom	7:00 AM - 11:59 PM	5,000.00
Sunday	03/23/2025	Exhibit Hall	7:00 AM - 11:59 PM	20,000.00
Sunday	03/23/2025	Meeting Room 100	7:00 AM - 11:59 PM	300.00
Sunday	03/23/2025	Meeting Room 101	7:00 AM - 11:59 PM	300.00
Sunday	03/23/2025	Meeting Room 102	7:00 AM - 11:59 PM	300.00
Sunday	03/23/2025	Meeting Room 103	7:00 AM - 11:59 PM	300.00
Sunday	03/23/2025	Meeting Room 104	7:00 AM - 11:59 PM	300.00
Sunday	03/23/2025	Meeting Room 200	7:00 AM - 11:59 PM	300.00
Sunday	03/23/2025	Meeting Room 201	7:00 AM - 11:59 PM	900.00
Sunday	03/23/2025	Meeting Room 202	7:00 AM - 11:59 PM	1,200.00

Sunday	03/23/2025	WG Events Plaza	7:00 AM - 11:59 PM	1,000.00
Monday	03/24/2025	Arena	7:00 AM - 11:59 PM	4,000.00
Monday	03/24/2025	Ballroom	7:00 AM - 11:59 PM	2,500.00
Monday	03/24/2025	Exhibit Hall	7:00 AM - 11:59 PM	10,000.00
Monday	03/24/2025	Meeting Room 101	7:00 AM - 11:59 PM	0.00
Monday	03/24/2025	Meeting Room 102	7:00 AM - 11:59 PM	0.00
Monday	03/24/2025	Meeting Room 103	7:00 AM - 11:59 PM	0.00
Monday	03/24/2025	WG Events Plaza	7:00 AM - 11:59 PM	1,000.00
Tuesday	03/25/2025	Arena	7:00 AM - 11:59 PM	4,000.00
Tuesday	03/25/2025	Ballroom	7:00 AM - 11:59 PM	2,500.00
Tuesday	03/25/2025	Exhibit Hall	7:00 AM - 11:59 PM	10,000.00
Tuesday	03/25/2025	WG Events Plaza	7:00 AM - 11:59 PM	1,000.00
		Facility Discount		-88,050.00
Total:				205,450.00

Rack Rental	\$293,500.00
Discount	\$88,050.00
Discounted Rental	\$205,450.00

The Fort Worth Convention Center is pleased to offer a 30% discount off rental. The discount is based upon \$30,000.00 in food and beverage revenue (excluding tax and service charge) at the Convention Center and the use of 3000 sleeping room nights in Fort Worth Hotels.

The Fort Worth Convention Center reserves the right to renegotiate the discount based upon contracted Food and Beverage revenue and sleeping rooms.



Rental includes first set-up in the Ballroom and meeting rooms with chairs, non-skirted tables, podium and a wired microphone. Tables and chairs are not included in the rental of the Exhibit Hall or Arena. Any overnight changeover in the meeting rooms is complimentary. Any changeovers in the Arena, Exhibit Hall or Ballroom will be invoiced at the prevailing rate. Your organization will be responsible for additional expenses, such as staging, electrical, security, technical

personnel and other ancillary charges, which will be based upon your specific meeting requirements.

I look forward to discussing your program in more detail and the Fort Worth Convention Center's ability to successfully accommodate your event. Please feel free to contact me at 817-392-2508 or by email at danielle.paine@fortworthtexas.gov if you have any questions or need additional material.

Sincerely,

Danielle Paine

National Sales Manager
cc: Visit Fort Worth