

# HIGHLIGHTS OF ATTRACTIONS

Fort Worth's main attraction districts are located within a three-mile radius. Culture, western heritage and America's No. 1 downtown are easy for visitors to get to. Each district has a variety of restaurants, shopping and nightlife.

# Downtown & Sundance Square

Sundance Square Plaza Bass Performance Hall Water Gardens Ambassador Program

# Stockyards National Historic District

Billy Bob's Texas Cowtown Coliseum Twice-Daily Cattle Drive Grapevine Vintage Railroad Stockyards Championship Rodeo Texas Cowboy Hall of Fame White Elephant Saloon

# Cultural District & Crockett Row

Kimbell Art Museum Modern Art Museum of Fort Worth Amon Carter Museum of American Art National Cowgirl Museum and Hall of Fame Fort Worth Museum of Science and History Will Rogers Memorial Center Dickies Arena

#### TCU & Zoo Area

Fort Worth Zoo Botanic Garden and Japanese Gardens Botanical Research Institute of Texas Log Cabin Village Texas Christian University

#### Near Southside

Boutique restaurants, shops and galleries Breweries and distilleries Theaters

#### Nearby

Texas Motor Speedway AT&T Stadium, home of the Dallas Cowboys Globe Life Ballpark, home of the Texas Rangers Bureau of Engraving and Printing Fort Worth Nature Center & Refuge Texas Civil War Museum Vintage Flying Museum American Airlines C.R. Smith Museum Six Flags Over Texas The Shops at Clearfork Tanger Outlets Foundry District



# **CONVENTION SERVICES TEAM**

April Montez, Sr. Convention Services Manager Stephanie Garcia, Sr. Convention Services Manager Elizabeth Story, Convention Services Coordinator

# **FORT WORTH SNAPSHOT**

- · Population 895,000
- 13th largest city in U.S.
- 20 minutes from DFW International Airport and AT&T Stadium
- "Top 6 cities to watch" by Condé Nast Traveler
- · Vibrant, walkable city center named No. 1 downtown in America by Livability.com
- Stockyards National Historic District features western heritage and yearround rodeo
- · Cultural District contains five worldclass museums, designed by renowned architects, in a walkable area
- Fort Worth Zoo ranked #4 in nation
- Top 10 value destination. (Hotwire)
- Bike Sharing program offers 40+ stations connecting major destinations and districts
- 70+ miles of trails along the Trinity River, Blue Zones healthy food choices, and walkable spaces provide an environment for healthy meetings
- Designated the first music-friendly city in Texas by the Texas Music Office







**FORTWORTH.COM/PLAN** 



# Support for Meetings and Conventions

FORT WORTH AT YOUR SERVICE

AT YOUR SERVICE

Visit Fort Worth offers many useful services that can save you time and money before and during your event. Our Convention Services team can help you promote the City of Cowboys and Culture and provide materials and tools that boost attendance. We are a powerful resource for accessing local resources, from transportation services to unique event ideas.



# MARKETING SUPPORT TO PROMOTE YOUR EVENT

We offer many ways to create excitement, generate awareness and promote attendance for your meeting in Fort Worth.

- · Materials to entice your attendees, from postcards that can be printed with your information to maps, buttons and "Fort Worth Next" stickers.
- · Online content, including a landing page with your logo on FortWorth.com and links to videos, images and more.
- · Social media guidelines and recommendations for connecting with attendees and locals using #SeeFortWorth and more.

# ADD RESOURCES, SAVE MONEY

Fort Worth Convention Services is a part of your virtual team to help plan and prepare for your meeting and convention.

### Service Lead Program

Our staff helps take the hassle out of event planning. We share your ideas, needs and wish list with area attractions and service providers. In turn, they will contact you directly with proposals to help you make final planning decisions to ensure a great experience in Fort Worth.





#### Site Inspections

Want to make a pre-convention site visit to your hotels, off-site venues or the convention center? Let us book the appointments and create the itinerary for you.

### Worth Saving Program

Provide your attendees with special offers at participating downtown businesses through their convention badge or by special email. Enjoy discounted or free appetizers, desserts and other options simply by showing your conference badge.

# On-Site Brochure Delivery

Show Your Badge Before your meeting we will deliver Fort Worth visitor guides, area attraction brochures and useful maps – one copy of each for every room contracted on peak night. Greater quantities available at a minimum charge.

# Information Desk or On-Site Registration

Allow our knowledgeable staff to provide your attendees with true Fort Worth hospitality. For every 100 rooms contracted on peak night you receive four hours of complimentary service.

# Corporate Social Responsibility

Make an impact through volunteering in the Fort Worth community during your stay here. We can connect you with the right organization to create a meaningful service program.

# **UNIQUE EVENT IDEAS**

Work with your Visit Fort Worth Convention Services Manager to enhance your events with unique local concepts.

- Stockyards Adventure
- · Ghost History Tour
- · Appearance from Fort Worth Herd
- River Front Venues
- Fort Worth Ale Trail Breweries and Distilleries

#### VISITOR INFORMATION CENTERS

- · Downtown/Sundance Square
- Stockyards National Historic District
- Fort Worth Convention Center



International Airport.

# Molly the Trolley

Free downtown circulator every 12 minutes 817.215.8600, MollyTheTrolley.com Operates 10 a.m. -10 p.m. daily NextBus app available

### Trinity Railway Express

Train to Dallas \$12 daypass to Dallas Operates Monday-Saturday See website for schedule. TrinityRailwayExpress.org

#### **TeXRail**

Train to DFW airport \$5 daypass to/from DFW International Airport, Terminal B Operates 7 days a week. RideTrinityMetro.org/TexRail

#### The Dash

Downtown to Cultural District circulator. \$2 one way/\$5 daypass. Operates 7 days a week with late weekend hours. RideTrinityMetro.org

#### **Amtrak**

Service to Fort Worth Central Station. See Amtrak.com for details.

#### Car Rental

**Enterprise Rent-A-Car** 

1001 Jones Street, Suite 139 817.885.8219 Enterprise.com

#### **Budget Car Rental**

1001 Henderson Street 817.336.6601 Budget.com

#### Hertz

917 Taylor Street 817.332.5205 Hertz.com

#### Taxi/Shuttle

\$60 typical taxi fare from DFW International Airport to downtown Fort Worth. YellowCheckerShuttle.com

Uber and Lyft services are available in Fort Worth.

# Fort Worth Bike Sharing

Pick up a bike at any conveniently located bike sharing station and drop it off when you're done. FortWorthBikeSharing.org

# Trinity Metro Ground Transportation

Fort Worth public bus service connects downtown and the city's major attractions and districts for a typical fare or \$2 each way. RideTrinityMetro.org



Fort Worth is just 20 minutes from Dallas/Fort Worth

- · Nation's fourth busiest airport, with 2,000 flights daily
- · Reach any U.S. major city in four hours or less
- Rated No. 1 airport for customer technology
- Car rental center served by 11 companies



