

# FORT WORTH AT YOUR SERVICE



## FORT WORTH SNAPSHOT

- Population 874,000
- 15th largest city in U.S.
- 20 minutes from DFW International Airport and AT&T Stadium
- “Top 6 cities to watch” by Condé Nast Traveler
- “Money Magazine #1 Best in Travel 2017”
- Vibrant, walkable city center named No. 1 downtown in America by Livability.com
- Stockyards National Historic District features western heritage and year-round rodeo
- Cultural District contains five world-class museums, designed by renowned architects, in a walkable area
- Fort Worth Zoo ranked #5 in nation
- Top 10 value destination. (Hotwire)
- Bike Sharing program offers 40+ stations connecting major destinations and districts
- 70+ miles of trails along the Trinity River, Blue Zones healthy food choices, and walkable spaces provide an environment for healthy meetings
- Designated the first music-friendly city in Texas by the Texas Music Office



[FORTWORTH.COM/PLAN](http://FORTWORTH.COM/PLAN)

## *Support for Meetings and Conventions*

Visit Fort Worth offers many useful services that can save you time and money before and during your event. Our Convention Services team can help you promote the City of Cowboys and Culture and provide materials and tools that boost attendance. We are a powerful resource for accessing local resources, from transportation services to unique event ideas.





## MARKETING SUPPORT TO PROMOTE YOUR EVENT

We offer many ways to create excitement, generate awareness and promote attendance for your meeting in Fort Worth.

- Materials to entice your attendees, from postcards that can be printed with your information to maps, buttons and “Fort Worth Next” stickers.
- Online content, including a landing page with your logo on FortWorth.com and links to videos, images and more.
- Social media guidelines and recommendations for connecting with attendees and locals using #SeeFortWorth and more.

## ADD RESOURCES, SAVE MONEY

Fort Worth Convention Services is a part of your virtual team to help plan and prepare for your meeting and convention.

### Service Lead Program

Our staff helps take the hassle out of event planning. We share your ideas, needs and wish list with area attractions and service providers. In turn, they will contact you directly with proposals to help you make final planning decisions to ensure a great experience in Fort Worth.

### Site Inspections

Want to make a pre-convention site visit to your hotels, off-site venues or the convention center? Let us book the appointments and create the itinerary for you.

### Corporate Social Responsibility

Make an impact through volunteering in the Fort Worth community during your stay here. We can connect you with the right organization to create a meaningful service program.

### Pre-Convention Meetings\*

Our staff will help coordinate your pre-conference meeting with the hotels, event facilities and service providers.

### Convention Alerts, Welcome Signs, Welcome Banners\*

Area restaurants, shops and attractions will receive a detailed convention alert and welcome signs from our office notifying them of your conference. Visit Fort Worth will provide welcome banners that will be displayed around the Fort Worth Convention Center.

### Housing Services\*

Passkey decreases cumbersome manual processes and increases efficiency by automating the group housing process. Its dynamic tools and solutions provide a range of benefits, including accessing and sharing real-time data, needing to use just one system from city to city and reducing attrition exposure. Provided by Key Bookings.

### Worth Saving Program

Provide your attendees with special offers at participating downtown businesses through their convention badge or by special email. Enjoy discounted or free appetizers, desserts and other options simply by showing your conference badge.

### On-Site Brochure Delivery

Before your meeting we will deliver Fort Worth visitor guides, area attraction brochures and useful maps – one copy of each for every room contracted on peak night. Greater quantities available at a minimum charge.

### Information Desk or On-Site Registration

Allow our local knowledgeable staff to provide your attendees with true Fort Worth hospitality. For every 100 rooms contracted on peak night you receive four hours of complimentary service.

*\*Available for meetings contracting a minimum 750 rooms on peak night.*







## UNIQUE EVENT IDEAS

Work with your Visit Fort Worth Convention Services Manager to enhance your events with unique local concepts.

- Stockyards Adventure
- Ghost History Tour
- Appearance from Fort Worth Herd
- River Front Venues
- Fort Worth Ale Trail Breweries and Distilleries

## Visitor Information Centers:

- Downtown/Sundance Square
- Stockyards National Historic District
- Fort Worth Convention Center



## A VERY ACCESSIBLE CITY

Fort Worth is just 20 minutes from Dallas/Fort Worth International Airport.

- Nation's fourth busiest airport, with 2,000 flights daily
- Reach any U.S. major city in four hours or less
- Rated No. 1 airport for customer technology
- Car rental center served by 11 companies

## Molly the Trolley

Free downtown circulator  
every 12 minutes  
817.215.8600,  
MollyTheTrolley.com  
Operates 10 a.m. –  
10 p.m. daily  
NextBus app available

## Trinity Railway Express

Train to airport and Dallas.  
\$5 daypass to/from  
DFW International Airport.  
\$10 daypass to Dallas.  
Operates Monday-Saturday.  
See website for schedule.  
TrinityRailwayExpress.org  
TexRail – coming Dec. 31, 2018

## Amtrak

Service to Fort Worth Intermodal  
Transportation Center  
See Amtrak.com for details.

## Car Rental

**Enterprise Rent-A-Car**  
1001 Jones Street, Suite 139  
817.885.8219 Enterprise.com

## Budget Car Rental

1001 Henderson Street  
817.336.6601 Budget.com

## Hertz

917 Taylor Street  
817.332.5205 Hertz.com

## Taxi/Shuttle

\$60 typical taxi fare from DFW  
International Airport  
to downtown Fort Worth.  
Shuttle service to/from DFW  
International Airport connects all  
major downtown hotels.  
YellowCheckerShuttle.com  
SuperShuttle.com

**Uber and Lyft services are  
available in Fort Worth.**

## Fort Worth Bike Sharing

Pick up a bike at any conveniently  
located bike sharing station and  
drop it off when you're done.  
It's simple, clean, affordable and  
accessible, with more than 40+  
stations connecting Fort Worth's  
major destinations and districts.  
FortWorthBikeSharing.org

## The T Ground Transportation

Fort Worth public bus service  
connects downtown and the city's  
major attractions and districts for  
a typical fare of \$1.50 each way.  
The-T.com



COMING DECEMBER 2018



## HIGHLIGHTS OF ATTRACTIONS

Fort Worth's main attraction districts are located within a three-mile radius. Culture, western heritage and America's No. 1 downtown are easy for visitors to get to. Each district has a variety of restaurants, shopping and nightlife.

### Downtown & Sundance Square

Sundance Square Plaza  
Bass Performance Hall  
Water Gardens

### Stockyards National Historic District

Billy Bob's Texas  
Cowtown Coliseum  
Twice-Daily Cattle Drive  
Grapevine Vintage Railroad  
Stockyards Championship Rodeo  
Texas Cowboy Hall of Fame  
White Elephant Saloon

### Cultural District & Crockett Row

Kimbell Art Museum  
Modern Art Museum of Fort Worth  
Amon Carter Museum of American Art  
National Cowgirl Museum and Hall of Fame  
Fort Worth Museum of Science and History  
Will Rogers Memorial Center

### TCU & Zoo Area

Fort Worth Zoo  
Botanic Garden and Japanese Gardens  
Botanical Research Institute of Texas  
Log Cabin Village  
Texas Christian University

### Near Southside

Boutique restaurants, shops and galleries  
Breweries and distilleries  
Theaters

### Nearby

Texas Motor Speedway  
AT&T Stadium, home of the Dallas Cowboys  
Globe Life Ballpark, home of the Texas Rangers  
Bureau of Engraving and Printing  
Fort Worth Nature Center & Refuge  
Texas Civil War Museum  
Vintage Flying Museum  
American Airlines C.R. Smith Museum  
Six Flags Over Texas



## CONVENTION SERVICES TEAM

**Nannette Eiland**, Director of Convention Services  
**April Montez**, Convention Services Manager  
**Heather Huhn**, Convention Services Manager  
**Stephanie Garcia**, Convention Services Manager  
**Elizabeth Story**, Convention Services Coordinator