



## FUN FACTS

- 13th-largest city in the United States
- 6th fastest growing large city in the nation
- The **Kimbell Art Museum** is home to the only Michelangelo in the Americas, his first painting, The Torment of Saint Anthony.
- Fort Worth hosts the world's only twice-daily cattle drive and year-round rodeo in the **Stockyards National Historic District**.
- The **Fort Worth Zoo** opened as the first zoo in Texas in 1909 and is ranked the No. 4 zoo in the nation by USA Today.
- The **Modern Art Museum of Fort Worth** was recognized as the best-designed building in Texas by Architectural Digest.
- **American Airlines**, the world's largest airline, is headquartered in Fort Worth and services the 4th busiest airport in the nation.
- Fort Worth named a Top 20 city for Hispanic entrepreneurs by *Fortune* in 2018.
- The first music-friendly city in Texas as designated by the **Texas Music Office in the Office of the Governor**.

## HOSPITALITY AND TOURISM

- Estimated number of out-of-town visitors to Fort Worth: 9.4 million annually
- Economic impact of visitors to Fort Worth: \$2.6 billion annually
- Tourism employs over 24,100 hospitality and tourism industry workers
- Total Hotel rooms: 14,000
- Total rooms downtown: 1,800 committable
- Hotel tax: 15%; breaks down to 6% state, 9% city
- Sales tax: 8.25%
- Top international visitor markets to Fort Worth include: Mexico, Canada, UK, Australia and Germany.

## KEY PROJECTS

- **TEXRail** \$1 billion commuter rail system connecting DFW International Airport and Downtown Fort Worth.
- \$540 million for new, 14,000-seat **Dickies Arena**
- \$300 million expansion of **Fort Worth Convention Center** (2025)
- \$225 million+ on restoration and expansion of **Stockyards National Historic District**
- Continued growth of **Alliance Airport**, the world's first industrial airport, developed by Ross Perot Jr.



## HISTORY

Originally settled in 1849 as an army outpost at the Trinity River, Fort Worth was one of eight forts assigned to protect settlers from Indian attacks on the advancing frontier. Progress helped the growing settlement survive long after other such towns had blown away with the dust of departing pioneers.

## POPULATION

City of Fort Worth: 874,168 (2017 estimate)

## FORT WORTH BUSINESS

Fort Worth has six major industry clusters: Aviation/Aerospace, Life Sciences/Health Care, Logistics, Manufacturing, Corporate/Professional and Energy (oil and gas).

### Headquartered in Fort Worth

- Acme Brick
- Williamson Dickie
- AMR/ American Airlines
- Ben E. Keith
- BNSF Railway
- Allied Electronics
- Pier 1 Imports
- Justin Brands
- TTI
- RadioShack
- GM Financial
- TPG Capital
- Galderma US
- Smith & Nephew
- GDC Technics

### Major Corporations in Fort Worth (not HQ)

- Facebook
- Bell Helicopter Textron
- GE Manufacturing Solutions
- Alcon Laboratories
- Lockheed Martin Aeronautics
- JPMorgan Chase
- XTO Energy (ExxonMobil)
- AT&T

## TRANSPORTATION

- Dallas/Fort Worth International Airport (DFW), located 17.5 miles from Fort Worth, is one of the busiest airports in the world with an average of 1,900 daily departures and arrivals and service to more than 201 destinations worldwide.
- 4 hours or less from 149 U.S. destinations through DFW International Airport
- Fort Worth is home to 40+ B-Cycle bike share stations and access to 70+ miles of bicycle trails
- TEXRail (DFW International Airport to downtown Fort Worth): \$2.50
- Cab from DFW International Airport to downtown Fort Worth: \$52 (approx.)
- Yellow Checker Shuttle (Airporter) from DFW Airport to downtown Fort Worth: \$17\*
- Super Shuttle from DFW International Airport to downtown Fort Worth: \$25\*

## WEATHER

Climate	Month	Avg. High	Avg. Low
Coldest month	January	54	34
Hottest month	July	95	75



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## MEETING SPACE

### DICKIES ARENA

- Scheduled to open November 2019
- New home to the Fort Worth Stock Show and Rodeo
- Capacity to accommodate conventions, exhibit events, business meetings and private receptions with flexible meeting and event spaces ranging in size from 685 square feet to 91,315 square feet



### FORT WORTH CONVENTION CENTER (FWCC)

- The FWCC offers 253,226 square feet of exhibit space; 41 breakout rooms for maximum flexibility (with a total of 58,849 square feet of meeting room space); a 28,160 square-foot ballroom; 13,500-seat arena and expanded dock facilities.
- A Public events plaza for outdoor gatherings links the Fort Worth Water Gardens to the Convention Center's new grand entrance.

### WILL ROGERS MEMORIAL CENTER

- 100,000 square feet of exhibit space
- 6,000-seat coliseum
- 3,000-seat theater
- Equestrian center with 2,000-seat arena; 1,000 all-metal stalls
- 170,000-square-foot livestock facility with 1,000-seat show arena
- \$32 million Equestrian Multi-Purpose building featuring 1,100 premium stalls

### COWTOWN COLISEUM

- 2,300-seat arena located in Stockyards National Historic District

## FOR MORE INFORMATION:

### JESSICA CHRISTOPHERSON

Assistant Vice President of Marketing &  
Film Commissioner  
Jessica.Christopherson@FortWorth.com  
Direct: 817.698.7842

### SARAH COVINGTON

Assistant Director of Public Relations  
Sarah.Covington@FortWorth.com  
Direct: 817.730.5022