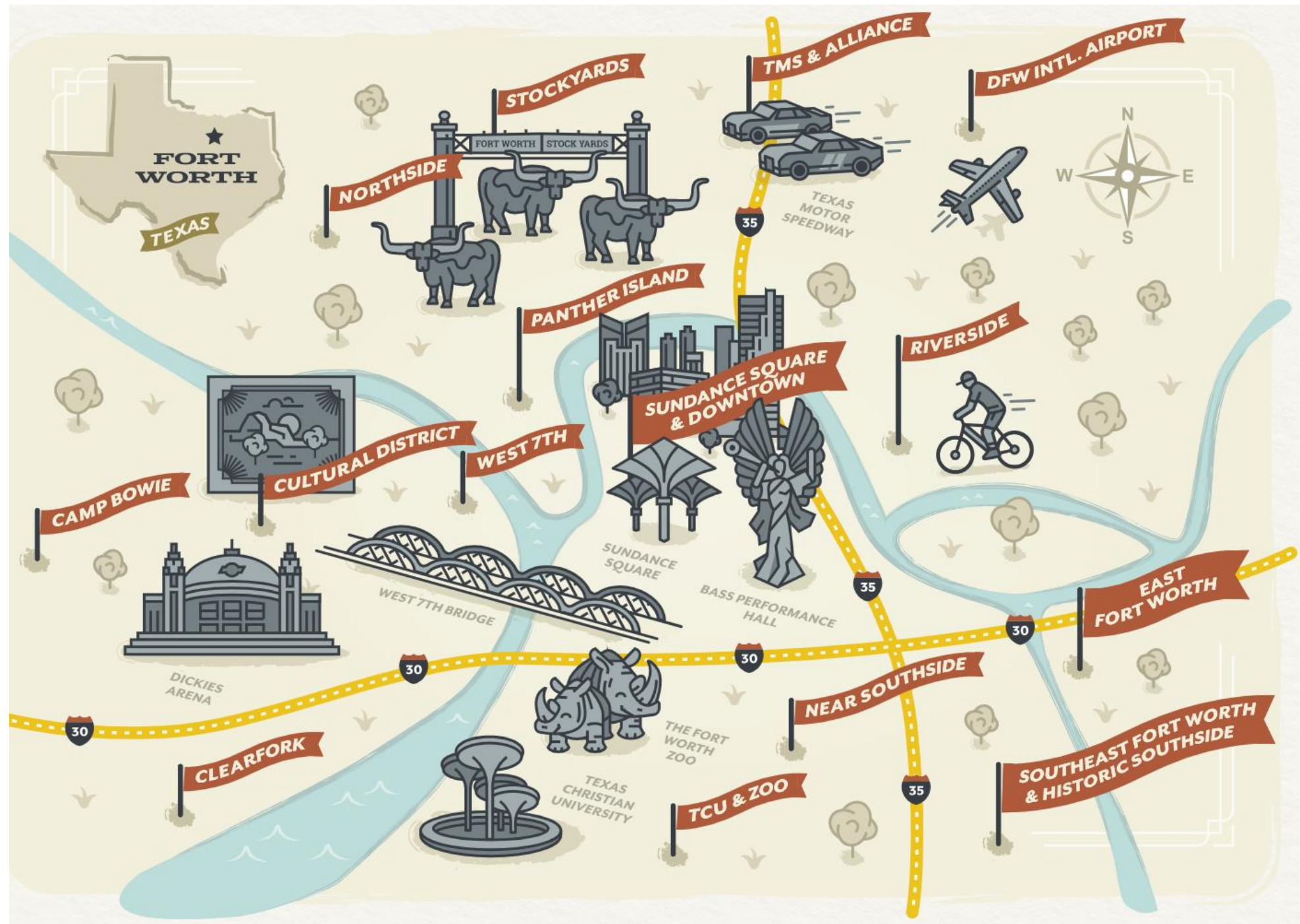


An aerial photograph of the Fort Worth skyline at sunset. The sky is filled with dramatic, orange and purple clouds. Several tall skyscrapers are visible, some with lights on. In the foreground, there are lower-rise buildings, a large stadium with a white dome, and a multi-lane highway with traffic. The overall scene is vibrant and captures the city's urban landscape during the 'golden hour' of sunset.

The Unexpected City

 VISIT
FORT WORTH



DFW AIRPORT EXPANSION

2,000 Daily Flights



#1 Airport in Domestic non-stops



DOWNTOWN WATER GARDENS



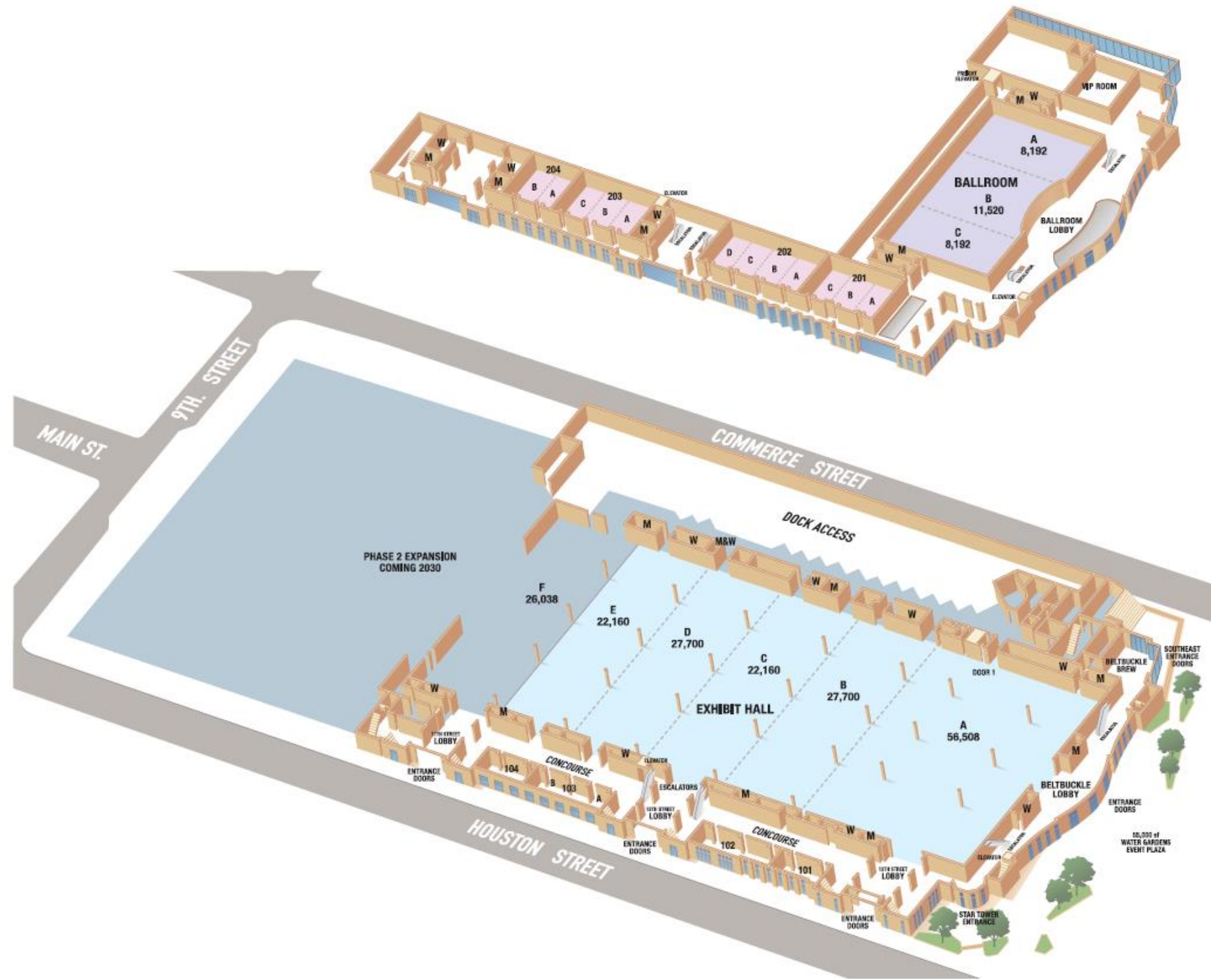
SUNDANCE SQUARE





FORT WORTH CONVENTION CENTER

CONVENTION CENTER TODAY





The Unexpected Center

FORT WORTH CONVENTION CENTER PHASE 2 PROJECT

FORT WORTH CONVENTION CENTER



Convention
Center



VISIT
FORT WORTH

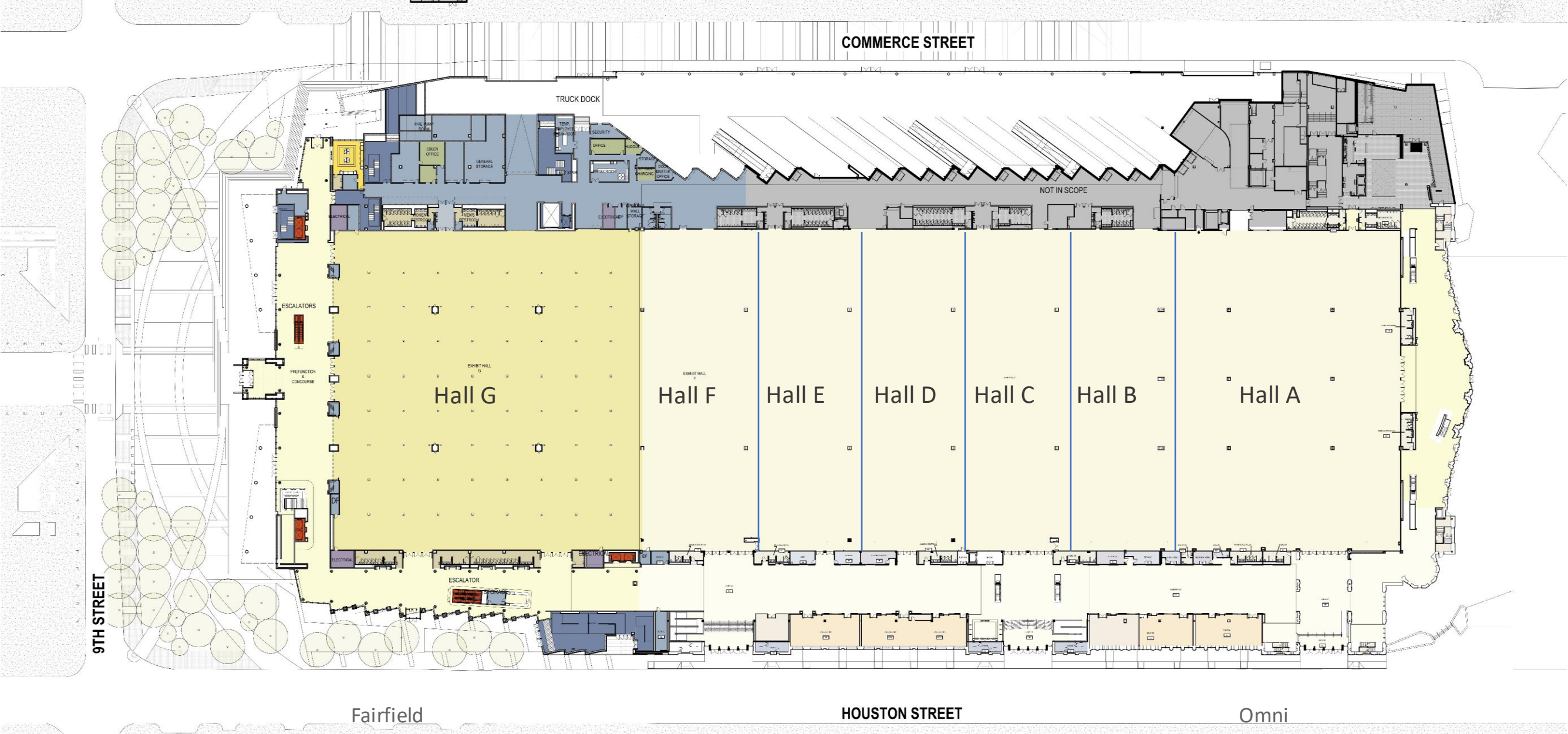
STREET LEVEL

256,500 GSF

Hampton Inn

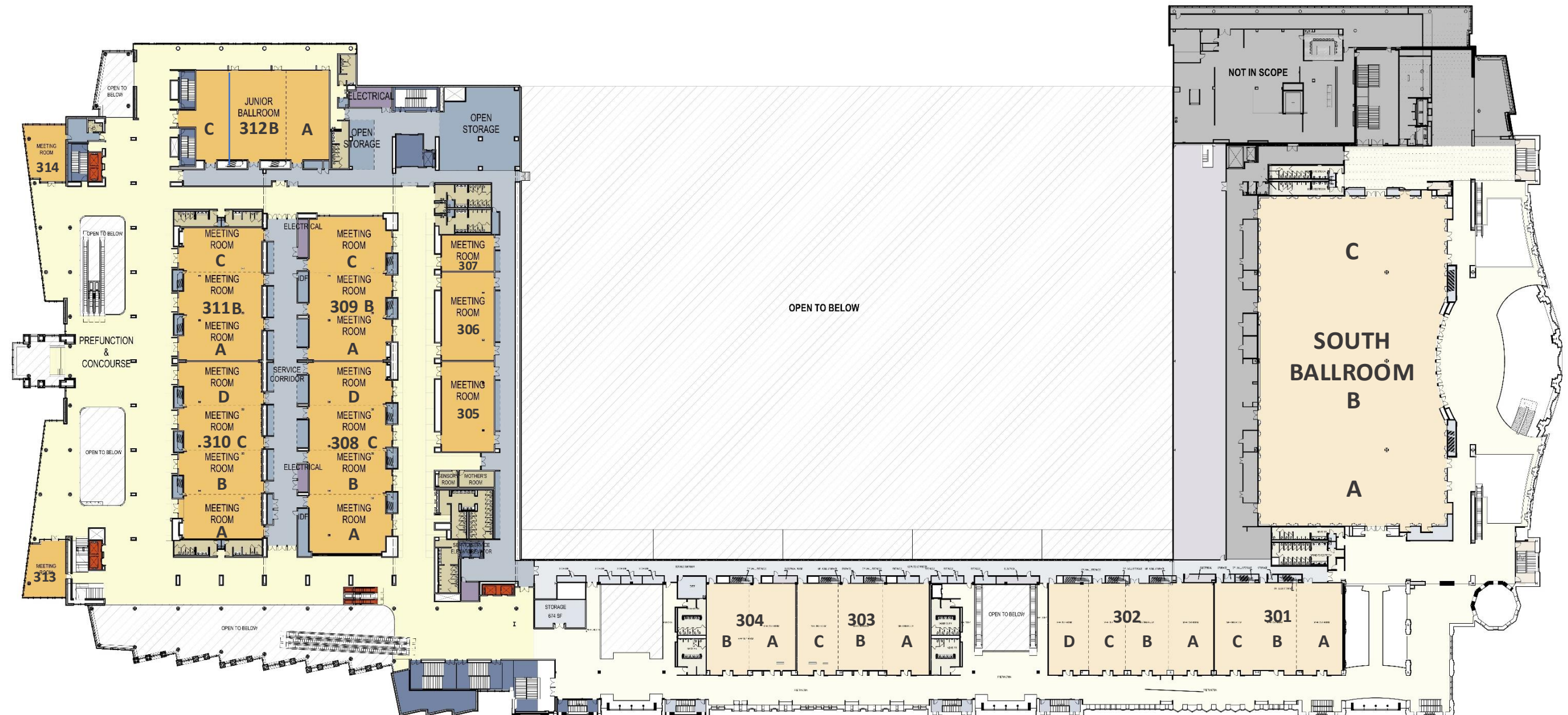
Sheraton

Hilton / Le Meridien

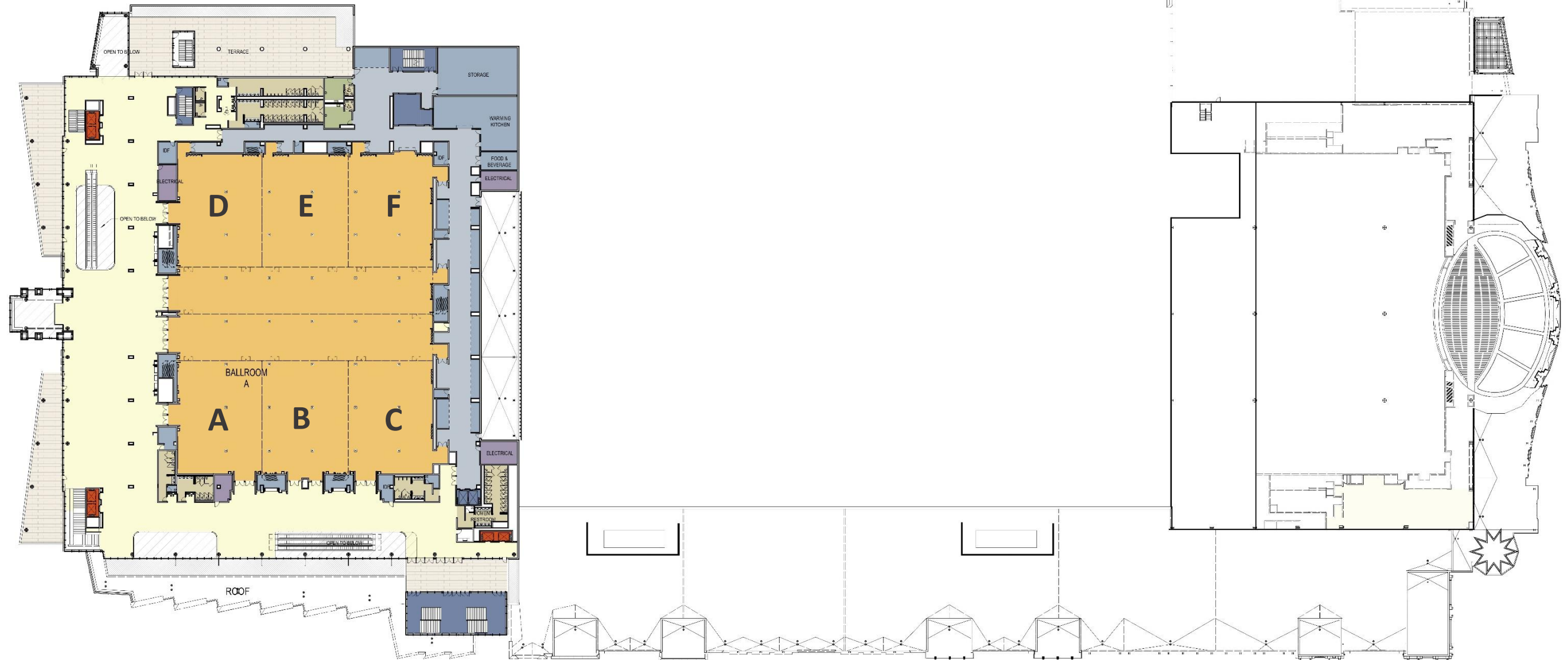


DOUBLING MEETING SPACE CAPACITY

43 Meeting Rooms

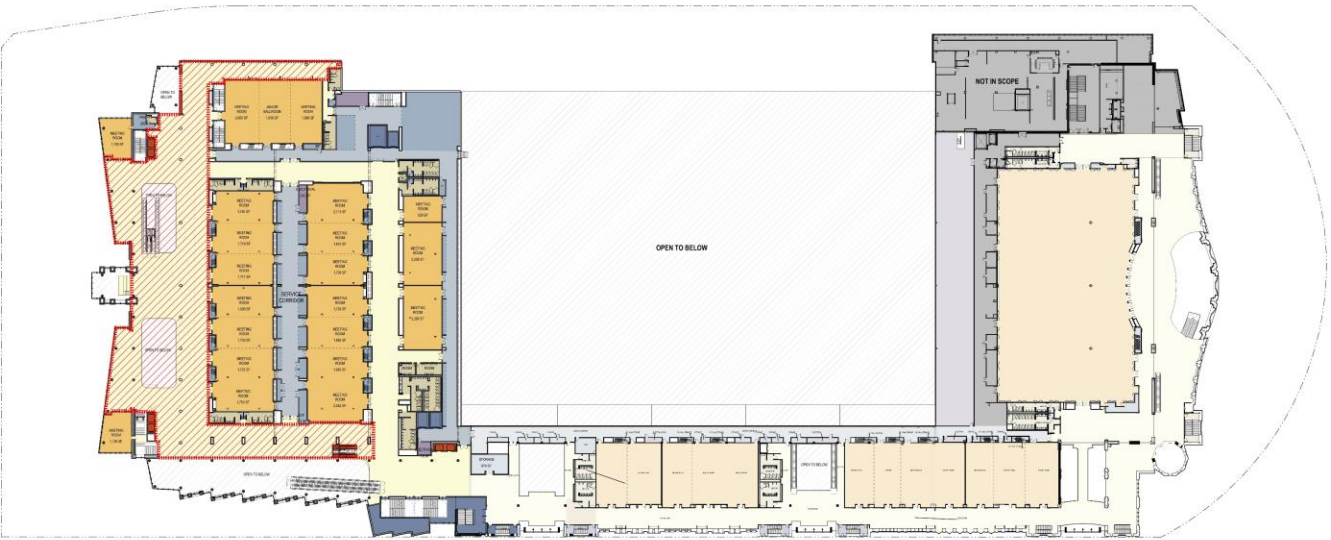


NEW 40,000 SF BALLROOM



CENTER EXPANSION SPACE LAYOUT

STREET LEVEL
New Ex Hall G:
73,670 SF, Clear Height: 30 FT
Pre-Function: 28,400 SF



Level 300:
Pre-Function: 39,140 SF
Junior Ballroom: 5,428SF

Level 400:
Ballroom: 39,072 SF
Pre-Function: 25,000 SF; Terraces: 12,210 SF

PHASE 2 SCHEDULE

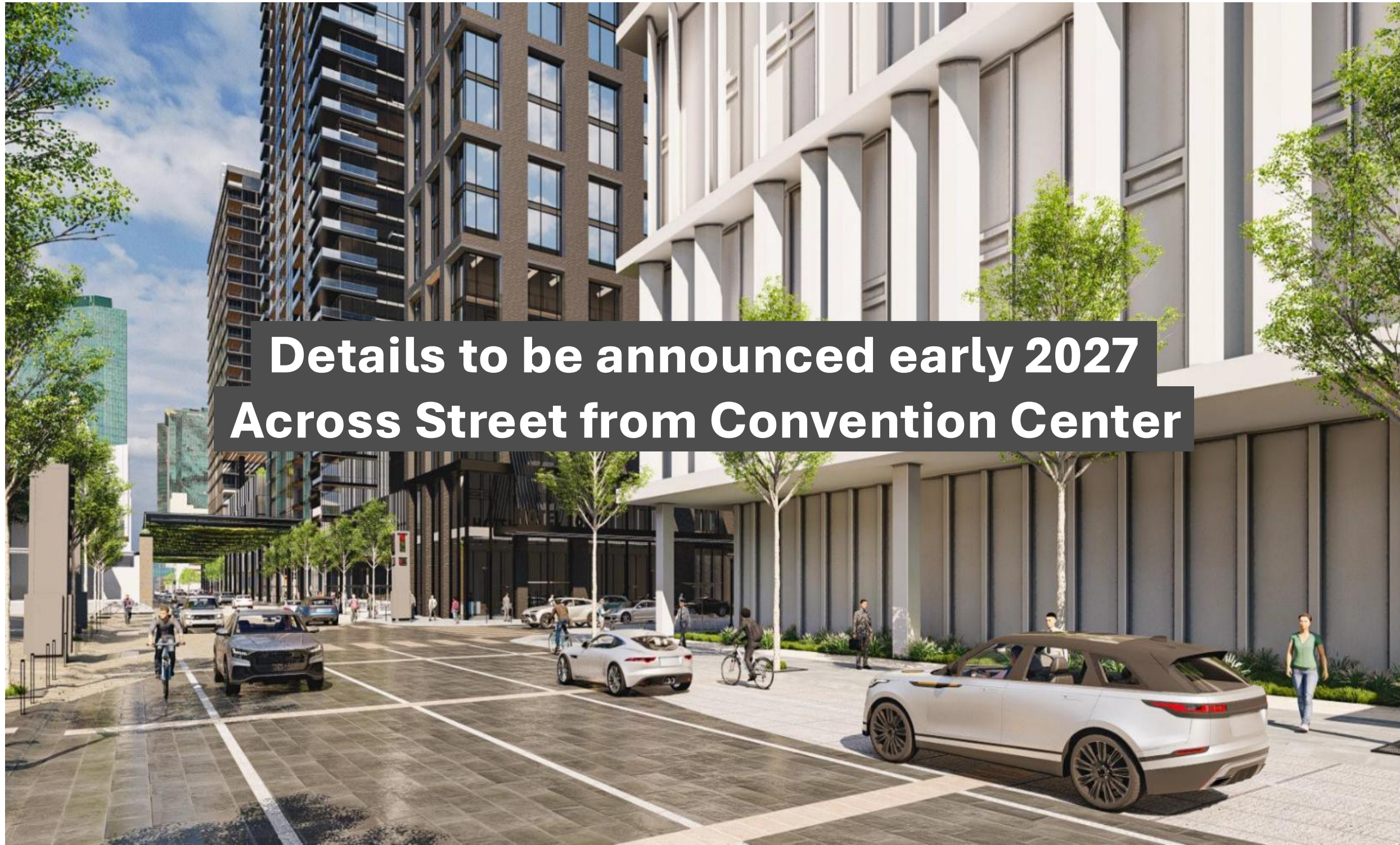
Design Completion: End of 2026

Arena Demolition Starts: Q1 2027

Construction Completion: Q4 2029

NEW HEADQUARTER HOTEL

**Details to be announced early 2027
Across Street from Convention Center**

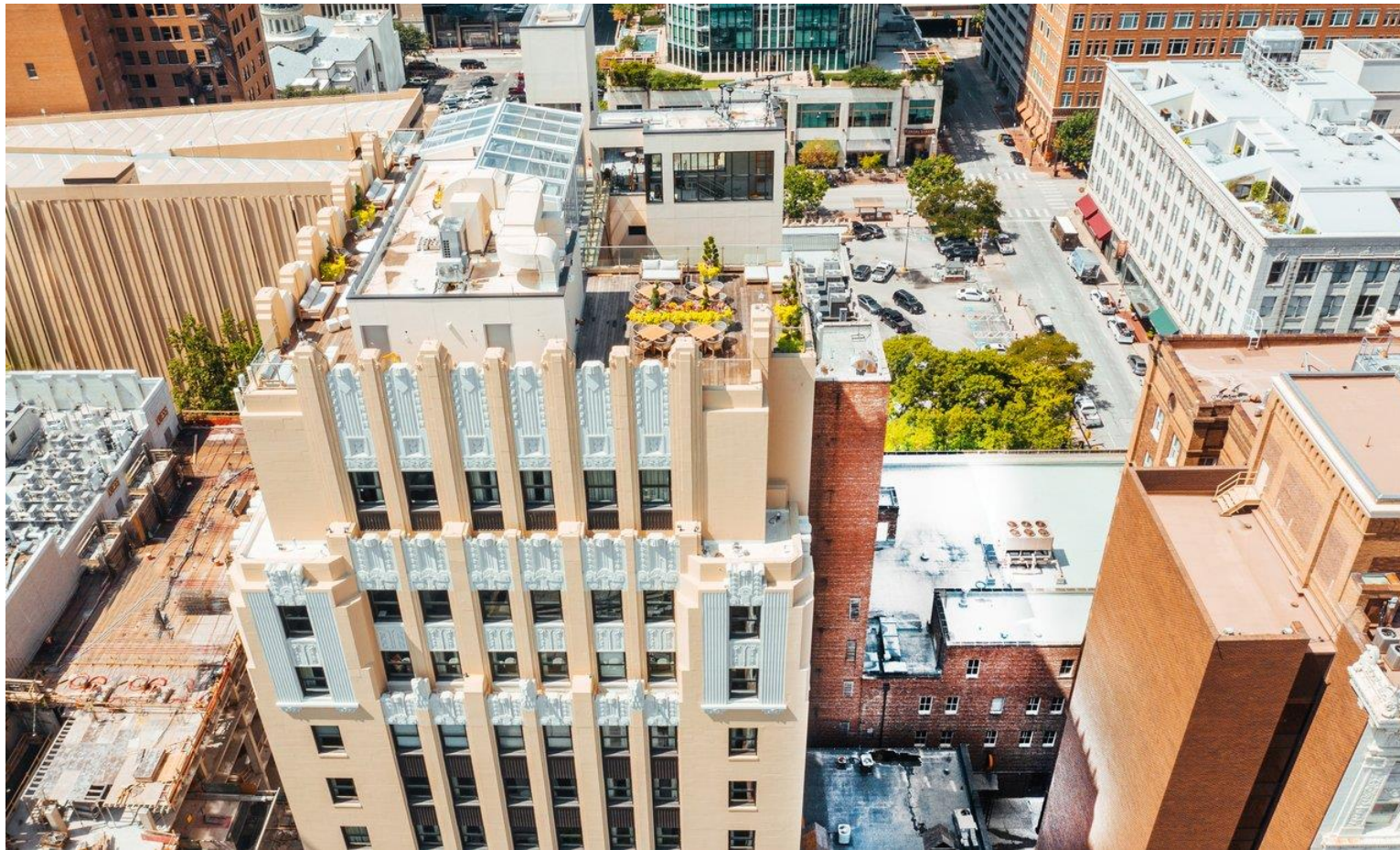




**CONVENTION
DISTRICT**

DOWNTOWN HOTELS

4,200 Hotel Rooms Downtown / 18,000 Citywide
30% Increase in Hotel Inventory since 2018



A photograph of the Omni Fort Worth hotel at night. The hotel is a tall, modern building with a curved facade, illuminated from within, showing many lit windows and balconies. The building is set against a dark blue twilight sky. In the foreground, there are dark, silhouetted trees. The hotel's name 'OMNI FORT WORTH' is visible on the building's facade.

OMNI
FORT WORTH

618 Guest Rooms

65,000 Sq Ft of Total Meeting Space

- **18,315 Sq Ft Largest Ballroom**
- **9,163 Sq Ft Junior Ballroom**
- **38 Meeting Rooms**

Across Street from Convention Center



SHERATON
Fort Worth Downtown Hotel

403 Guest Rooms

\$50M Renovation

27,000 Sq Ft of Total Meeting Space

- **8,600 Sq Ft Ballroom**
- **4,600 Sq Ft Ballroom**
- **25 Meeting Rooms**

1 Block to Convention Center



R
RENAISSANCE®
THE WORTHINGTON HOTEL
FORT WORTH

504 Guest Rooms / 30 Suites

6 Blocks to FW Convention Center

Rooftop Cinema Club

57,000 Sq Ft of Total Meeting Space

- **12,600 Sq Ft Ballroom**
- **10,530 Sq Ft Ballroom**
- **24 Meeting Rooms**

Located in Sundance Square



TRANSIT FOR TOURISM



Color-coded buses to main attractions
Orange: Stockyards-Downtown
Blue: Free downtown circulator



TEXRail
DFW Airport to Downtown Fort Worth
\$2 Single Ride Fare



FORT WORTH STOCK YARDS



HOTEL
DROVER

MULE ALLEY
EST. 1912

97 WEST
KITCHEN & BAR

NOW
OPEN
MERCANTILE
SUPPLY

SHAK
SHACK



200 Guest Rooms / 11 Suites

12,000 SF of Indoor Meeting Space

4,000 Sq Ft Ballroom

5 Meeting Rooms

Located in the heart of Stockyards Historic District

UNIQUE VENUES



CULTURAL DISTRICT





200 Guest Rooms / 12 Suites

Located in Cultural District

12,000 SF of Meeting Space

4,000 sf Ballroom / 10 Meeting Rooms

LUXURY EXPERIENCES



Bowie House, Auberge Collection

106 Guest Rooms • Michelin Guide Two Keys • TIME 100



288 Guest Rooms

Alliance Corridor

21,000 Sq Ft of Total Meeting Space

- **8,900 Sq Ft Largest Space**
- **13 Meeting Rooms**

Located near Texas Motor Speedy



Unexpected Deals

NEED-TIME INCENTIVES

2027-2029

You Stay We Pay / Single Hotel Incentive

Citywide Hotel Rebate Program

Convention Center Rental Discounts

Y'ALL
EVERYONE'S WELCOME
MEANS
IN FORT WORTH, TEXAS
ALL 

ECONOMIC DRIVERS



The image is a wide-angle aerial photograph of the Fort Worth skyline during the 'blue hour' of sunset. The sky is a gradient of orange, yellow, and light blue. Numerous skyscrapers are visible, their windows reflecting the warm light of the setting sun. In the lower-left foreground, the large, circular, white-tiled roof of the Amon Carter Museum is prominent. The city streets below are illuminated by streetlights, and some buildings have their interior lights on. The overall scene conveys a sense of a vibrant, modern city.

 VISIT
FORT WORTH