



It is my distinct pleasure to welcome the Association for Applied Sport Psychology Annual Conference, October 26th – October 29th, to Fort Worth, Texas. We hope that all of you will savor your stay in Fort Worth and enjoy the unique mix of cultural activities found only in the Modern West.

As Mayor, it is with great pride that we share with you about our city – a city of cowboys, culture, and community. In one visit, you can enjoy an enormous range of experiences – from art to animals, and from fashion to family fun. Take an authentic, Western tour of the Historic Stockyards, visit our newest and grandest stadium, Dickies Arena, watch auto racing at Texas Motor Speedway, or enjoy a relaxing night of shopping and dining in the luxurious Shops at Clearfork. The choice is yours!



While you are in Fort Worth, we hope you get a chance to visit:

- Our downtown area ... a nationally-noted model of successful urban renaissance filled with restaurants, museums, art galleries, theaters, and an abundance of retail shopping. The Sundance Square area of downtown is a must-see for everyone visiting the city.
- The Cultural District ... recognized as the “museum capital of the Southwest,” is home to world-class museums. We are proud to be home to the Texas Cowgirl Hall of Fame, an outstanding Equestrian Center, one of the country’s top-ranked zoos, and a multitude of beautiful parks, trails, and gardens.
- Northside’s historic Stockyards area ... a delightful journey into the city’s western heritage. You are sure to enjoy the area’s many shops and restaurants while finding a real-life cowboy or two outfitted with horses on the cattle drive of the Fort Worth Herd of longhorns!

One of our most valuable assets is our people. Visitors often cite the Fort Worth friendly spirit of our residents and businesses as the top reason they plan a return visit. We hope you enjoy your time in Cowtown and make plenty of friends in our unique and memorable take on the Modern West.

Sincerely,

Mattie Parker
Mayor

MATTIE PARKER, MAYOR

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