it's the Texas you want
HOTEL DEVELOPMENT 2019-20

NEW
COURTYARD MARRIOTT – 121 Rooms
HAMPTON INN & SUITES HOTEL – 245 Rooms
FAIRFIELD INN & SUITES – 120 Rooms
ALOFT – 180 Rooms

COMING SOON
AC HOTEL BY MARRIOTT – 252 Rooms
Opening 2020
THE SINCLAIR HOTEL – 164 Rooms
Opening Summer 2019
SPRINGHILL SUITES BY MARRIOTT – 170 Rooms
Opening Fall 2019
HOTEL DROVER – 200 Rooms
Opening Late 2020
KIMPTON HOTEL – 232 Rooms
Opening Summer 2021

EXPERIENCES
FORT WORTH ALE TRAIL
The Fort Worth Ale Trail gives visitors rewards for visiting the 9 breweries in the area. For more information visit: FortWorth.com/AleTrail

STOCKYARDS ADVENTURE
Experience the sights and sounds of the Old West with the easy, one-ticket Stockyards Adventure Pass. For more information visit: FortWorth.com/StockyardsAdventure

DICKIES ARENA
The new $450 million multipurpose and sports arena is due to open in late 2019 and will host NCAA tournaments beginning in 2020. The facility is located at the Will Rogers Memorial Center Complex in the Cultural District, 10 minutes from downtown. The 14,000-seat arena will host the annual Fort Worth Stock Show and Rodeo, concerts, sporting events and more.

TRANSPORTATION
TEXRAIL
Take the TEXRail from the airport to the heart of downtown! A $1 billion rail project that linking Fort Worth with DFW International Airport giving visitors easy, affordable transportation.
SHOPPING
Tanger Outlets offers 70 brand-name and designer outlet stores in Fort Worth’s newest shopping experience. The Shops at Clearfork is a 500,000-square-foot open-air shopping, dining and entertainment development anchored by luxury retailer Neiman Marcus. Sundance Square is where cosmopolitan sophistication meets Western hospitality with shopping, nightlife, hotels and restaurants downtown.

FORT WORTH MUSIC SCENE
Fort Worth was recently named the first Music Friendly City by the Texas Music Office. Live music continues to grow across the city including 40+ live music venues and events such as Fortress Festival, weekly live concerts around the city, Panther Island’s Rockin’ the River and many more.

WHISKEY RANCH
The new Whiskey Ranch distillery recently opened. Located on the historic golf course where legends Ben Hogan and Byron Nelson once played and 10 minutes from downtown, it is perfect for offsite meetings and events. Whiskey Ranch will offer a merchandise store, tours, bar and tasting room, and back porch with outdoor fireplaces overlooking the golf course.

AFRICAN SAVANNA
The African Savanna is the first stage of A Wilder Vision, a $100 million expansion to the Fort Worth Zoo. Sitting on 10 acres of existing Zoo land, guests will be able to stroll through the African Savanna and see giraffes, zebras, ostriches and more in one exhibit. This habitat will be surrounded by shaded walkways and aviaries with a variety of bird species for Zoo visitors to discover. The exhibit will also include an elevated deck for giraffe feeding, an underwater hippo viewing area, restaurants and shaded viewing areas, private event space and much more.
10 Things you should know about Fort Worth

- 15th Largest City in the United States, larger than Seattle, Denver and Indianapolis
- 1,800 Committable Rooms in Walking Distance of Convention Center
- New Downtown Hotels
- Convention Center
  - Exhibit Hall: 250,000 GSF
  - Ballroom: 28,160 GSF
  - 38 Breakout Rooms
- DFW International Airport
  - 17.5 Miles from Downtown
  - 1,900 Daily Flights
  - 163 Domestic Routes &
  - 55 Direct International
  - Commuter Rail to Downtown, $2.50 each way
- 6 U.S. Cities to Watch (Conde Nast Traveler)
- No. 4 Top Destination for Value (Money)
- Stockyards Heritage District
- World’s Only Twice-Daily Cattle Drive
- 9 Entertainment Districts
- 5 Museums in the Cultural District including the Cowgirl Hall of Fame & Museum and the Kimbell Art Museum

Annual Festival & Event Highlights

- Fort Worth Stock Show & Rodeo, January – February
- Fort Worth Food + Wine Festival, April
- Main St. Arts Festival, April
- Fort Worth Opera Festival, April – May
- Fortress Music Festival, April
- Texas Motor Speedway
  - April: O’Reilly Auto Parts 500 Weekend
  - June: DXC Technology 600 Weekend
  - October – November: AAA Texas 500 Tripleheader Weekend
- Rockin’ the River, July – August
- Panther Island Oktoberfest, September
**STOCKYARDS NATIONAL HISTORIC DISTRICT**

Once home to cowboys, cattlemen and outlaws, today the Stockyards National Historic District is one of the most popular attractions in Texas. Day and night, visitors come to the Stockyards to get a taste of the true American West. See The Fort Worth Herd, the world’s only twice-daily cattle drive, at 11:30 a.m. and 4 p.m. Take in a concert and two-step the night away at Billy Bob’s Texas, the world’s largest honky-tonk, or attend the Stockyards Championship Rodeo every Friday and Saturday night. Begin your journey on Exchange Avenue, where the weathered brick streets are lined with historic buildings, restaurants, shops, saloons and a sense of the Old West.

**CLEARFORK DISTRICT**

Clearfork redefines the master-planned, mixed-use development with 270 acres of diverse residential options, miles of riverfront access and a blend of retail, dining, entertainment, office and green space in the heart of Fort Worth. A multi-phase project, Clearfork will ultimately incorporate 2 million square feet of office space, 1.2 million square feet of retail space and 2,500 multi-family residences.

**CULTURAL DISTRICT**

The Fort Worth Cultural District features five internationally recognized museums: Kimbell Art Museum, Modern Art Museum of Fort Worth, Amon Carter Museum of American Art, Cowgirl Museum & Hall of Fame and Fort Worth Museum of Science and History, in a beautiful, park-like setting. This remarkable collection of museums in a single location has made Fort Worth a major destination for lovers of art and architecture.

**NEAR SOUTHSIDE**

In the heart of “Funky Town” and the largest historic neighborhood in the Southwest U.S., you’ll find one of Fort Worth’s most distinctive restaurant rows. Park your car and walk to live music venues, distilleries, breweries and galleries. Experience special events like Friday on the Green, Open Streets and Arts Goggle. The area, also called “Magnolia” for one its prominent streets, is home to more than 50 creative firms and a $5 billion medical district.
TEXAS MOTOR SPEEDWAY & ALLIANCE

This growing area just north of downtown offers high-speed thrills at Texas Motor Speedway. Known as “The Great American Speedway,” Texas Motor Speedway is one of the best and largest sports stadiums in the U.S. and home to the world’s largest HD video screen, nicknamed “Big Hoss.” Enjoy shopping fun at one of the largest sports and outdoors stores in North Texas, see millions of dollars made before your eyes at the Bureau of Engraving and Printing or enjoy an ideal golf getaway at the DFW Marriott Hotel and Golf Club at Champions Circle.

TCU & ZOO

You’re certain to find thousands of Horned Frogs in Fort Worth. Not the lizards, but the graduates and fans of Texas Christian University, who proudly display their school pride through purple signs, T-shirts and banners across the city. Established in 1910, TCU has become one of the most picturesque and prominent small universities in the nation. It’s located just five miles from downtown & Sundance Square and a half-mile from the Fort Worth Zoo. Explore the campus on foot, then spend some time in the neighborhood along Berry Street and University Drive to experience a part of Fort Worth with a flavor all its own.

WEST 7TH

Bridging downtown and the Fort Worth Cultural District, West 7th has quickly become one of the hottest entertainment scenes in the city. This pedestrian-friendly urban village area offers high-concept dining, local specialty fashion retailers and unique entertainment venues.

PANTHER ISLAND

Located on the north side of downtown Fort Worth, Panther Island is thriving with entertainment and outdoor recreation. Here you will find Panther Island Pavilion - the only waterfront stage in Texas, Panther Island Brewing, Coyote Drive-In Movie Theatre, watersports like Cowtown Wakepark and Backwoods Paddlesports. Exciting events throughout the year include Rockin’ the River an annual summer concert series on the Trinity River.

CAMP BOWIE

This is one of the most historic neighborhoods in Fort Worth, offering 30-blocks of restaurants and stores, including some of the finest specialty boutiques in the city. To see it all, you’ll want to drive, park and explore: it stretches nine miles from the Fort Worth Cultural District to Highway 820. Once home to a World War II military training camp, Camp Bowie today is a tree-lined thoroughfare with charming neighborhoods, pocket parks, trendy shops and casual dining. The boulevard is divided into three main sections: The Bricks, Ridglea and Camp Bowie West.

DOWNTOWN & SUNDANCE SQUARE

Recently named the best downtown in the nation, Fort Worth’s city center buzzes day and night with people, energy and opportunity. It’s one of the cleanest, safest and most walkable urban areas you’ll find anywhere – the perfect place to soak up the excitement and friendly ambience of Fort Worth. The heart of downtown is Sundance Square, a 35-block shopping and entertainment district where charming, beautifully restored buildings stand alongside glittering skyscrapers. Here, you’ll find locals, downtown residents and visitors among a multitude of restaurants, shops, galleries and performance venues.
We’re the capital of “cowboy cuisine.” Nobody beats Fort Worth for Texas-style, chuckwagon-influenced cooking. Popular favorites include Reata Fort Worth and Lonesome Dove Western Bistro.

You should sample the BBQ ASAP. Serving up savory sauces and slow-cooked meats, this city is packed with hot BBQ joints. The beef brisket sandwich at Angelo’s, bacon burnt ends at Heim, the ribs at Cousin’s and the pulled pork at Railhead are great places to start.

Things can get really spicy around here. Tex-Mex is another local specialty, ranging from the muy-popular Joe T. Garcia’s to the stylish Mi Cocina to the comfortable La Playa Maya. If you want real Mexican food, head straight to Benito’s.

You can go meatless in Cowtown. The Near Southside District is the center of the vegetarian universe, featuring the all-veggie Spiral Diner, vegetable-stacked pizzas at Cane Rosso, tasty pasta dishes at Nonna Tatta and peppery Thai cuisine at Spice.

We’ve mastered the fine art of dining. Discriminating palates will find plenty to celebrate at places like Le Cep, Eddie V’s, Mercury Chop House, Waters and the Capital Grille.
STOCKYARDS CHAMPIONSHIP RODEO
Every Friday and Saturday night, the Stockyards Championship Rodeo offers bull riding, barrel racing, calf roping and more. Pawnee Bill’s Wild West show, a reenactment of the original Wild West show, provides a look at Western history, including trick shooting, roping, riding and cowboy songs. Both events are held at the Cowtown Coliseum, the historic site of the world’s first indoor rodeo.

THE HERD / CATTLE DRIVE
Grab a spot on the sidewalk and watch the world’s only twice-daily cattle drive. Clad in authentic Western clothing from saddles to chaps, a team of cowhands drive a herd of longhorns down Exchange Avenue in the Stockyards.

BILLY BOB’S TEXAS
Billy Bob’s is simply larger than life. The 10,000 square foot club has almost three acres under one roof, has been voted country music’s club of the year a whopping 11 times, hosts the biggest names in the business almost every weekend and even has its own bull riding arena. Life as a country music fan is not complete unless you’ve visited the world’s largest honky-tonk, where legends are born and made.

STOCKYARDS NATIONAL HISTORIC DISTRICT
Take a guided tour through the Texas Cowboys Hall of Fame, vintage Stockyards, Stockyards Station and see the world’s only twice-daily cattle drive all in one visit. Two-step the night away at Billy Bob’s Texas, the world’s largest honky-tonk, shop for your new cowboy gear, or even sip a cold brew in an authentic saloon.
KIMBALL ART MUSEUM
The Kimbell’s permanent collection contains holdings ranging from the third millennium B.C. to the mid-20th century, and includes major works by Fra Angelico, Velázquez, Bernini, Rembrandt, Goya, Monet, Picasso, Mondrian and Matisse. The collection comprises Asian and non-Western as well as European art and features special exhibits throughout the year. In fall 2009, the Kimbell became the new permanent home of Michelangelo’s The Torment of Saint Anthony, the

AMON CARTER MUSEUM OF AMERICAN ART
Founded to house Fort Worth legend Amon Carter’s collection of Frederic Remington and Charles M. Russell American art, after more than 50 years it still brings American artwork to Fort Worth. The museum includes Remington’s A Dash for the Timber and Thomas Eakins’ Swimming. The museum was designed by The Glass House creator Phillip Johnson, who also won the Pritzker Architecture Prize, adding to the list of outstanding architects who contributed to Fort Worth.

MODERN ART MUSEUM OF FORT WORTH
This museum has been housed in many buildings throughout the city and is over 100 years old. It now sits at the intersection of Camp Bowie and University as one of Fort Worth’s architectural masterpieces. It was designed by Tadao Ando, winner of the Pritzker Architecture Prize. A reflecting pool and “V” shaped columns create a surrealistic experience for visitors. The museum features the second largest collection of modern art in the nation.

FORT WORTH MUSEUM OF SCIENCE & HISTORY
Home to more than 175,000 historical and scientific objects with an emphasis on Texas and the Southwest. The science collection consists of many thousands of catalogued specimens that represent the disciplines of botany, entomology, malacology, ornithology, mineralogy, herpetology, mammalogy, invertebrate zoology, meteoritic and paleontology.
CASA MAÑANA THEATRE
With its aluminum skin roof and its geodesic dome, Casa Mañana Theatre stages Broadway musicals, concerts, comedies, national touring shows and children’s productions. The company also hosts productions at the Nancy Lee and Perry R. Bass Performance Hall downtown.

NATIONAL COWGIRL MUSEUM AND HALL OF FAME
The National Cowgirl Museum is much more than memorabilia, it is the only museum dedicated to the pioneering spirit of the women of the American West. Live the cowgirl experience through interactive exhibits, sweeping film presentations and intriguing stories from the past and present that everyone – from ages 2 to 102 – will enjoy.

FORT WORTH ZOO
 Ranked one of the top five zoos in the nation, the Fort Worth Zoo can be enjoyed year round. It houses 15 permanent exhibits showcasing 500 different species of animals, including one of the largest collections of amphibians and reptiles in the world. In 2018, The zoo opened the African Savann, the first stage of A Wilder Vision. Sitting on 10 acres of existing Zoo land, the Savanna allows guests to see giraffes, zebras, ostriches and more in one exhibit.

BOTANIC GARDENS & JAPANESE GARDENS
Enjoy the captivating beauty of the oldest botanic garden in Texas. Fort Worth’s Botanic Gardens are home to more than 2,500 species of plants in its 21 specialty gardens. Plan a visit to the world-renowned Japanese Garden, where the koi-filled pools, sculptured hillsides, crafted stonework and dramatic waterfalls provide a view of exotic conservation. Or explore the winding paths of luxuriant tropical foliage in the 10,000-square-foot conservatory.
BUREAU OF ENGRAVING AND PRINTING
Learn all about money and how it’s made at the Bureau of Engraving and Printing’s Western Currency Facility Tour and Visitor Center. You’ll actually see billions of dollars being printed as you walk along an enclosed walkway suspended over the production floor, plus two floors of interactive exhibits showcasing the history of currency.

TEXAS MOTOR SPEEDWAY
Texas Motor Speedway is the second-largest sports and entertainment facility in the nation, with a capacity of more than 150,000. The top names in the racing world compete at this speedway, where dual-bank turns allow for both NASCAR and Indy Car racing. It’s the only speedway to host all major forms of American automobile racing.

COWBOYS STADIUM
Dallas Cowboys legendary owner Jerry Jones long believed his team – America’s Team – needed a stadium that matched the club’s iconic status. His big dream became a reality. Cowboys Stadium opened in June 2009 just outside Fort Worth with a series of events. Located just 15 miles east, the dazzling $1.1 billion stadium will host much more than the Cowboys’ eight regular NFL home games. For instance, the Stadium hosted Super Bowl XLV in 2011.

AMERICAN AIRLINES C.R. SMITH MUSEUM
If a hands-on look at the world of aviation is what you’re seeking, then the American Airlines C.R. Smith Museum is the perfect place. Named for aviation pioneer C.R. Smith, this museum is one of only a few that is dedicated to the history of commercial aviation.
FORT WORTH WATER GARDENS

The Fort Worth Water Gardens is a beautiful and refreshing oasis adjacent to the Fort Worth Convention Center. Designed by Phillip Johnson, they are an architectural and engineering marvel to be enjoyed any time of the year. Visitors can experience a variety of water features as they wander through this relaxing urban park.

NANCY LEE AND PERRY R. BASS PERFORMANCE HALL

Commonly known as the “crown jewel” of downtown Fort Worth, Bass Performance Hall is the permanent home to the Fort Worth Symphony Orchestra, the Texas Ballet Theater and the Fort Worth Opera. It hosts an array of performing arts entertainment, including Broadway productions and special performances by Casa Mañana.

SUNDANCE SQUARE

Fort Worth’s downtown has gained a reputation as one of the country’s most lively urban settings. The 35-block Sundance Square entertainment district is home to a collection of restaurants, live music clubs, theatres, shops, exciting nightlife and the beautiful Bass Performance Hall, named as one of the top 10 opera houses in the world.

SID RICHARDSON MUSEUM

Named after oil mogul Sid Richardson, once known as the “bachelor billionaire,” this free museum features his collection of Western art. With a focus on collections from Frederic Remington and Charles M. Russell, the museum is located in downtown’s historic Sundance Square, giving visitors an added benefit to the shops and restaurants in the area.