

VENUE QUESTIONS – DICKIES ARENA

Please answer the following questions for each of the aforementioned venues in detail.
(Please also include pictures, videos, and/or virtual tours, as appropriate.)

Note: CrossFit is willing to discuss and resolve any outstanding issues, assuming the financial implication of those resolutions are fully addressed.

- Are these venues on the same campus? What is the proximity of each venue to the others?
Please include a detailed map of the city that encompasses all potential venues.

[See venue layout link](#)

- Are these indoor or outdoor venues? If indoor, are they climate controlled?

[Dickies Arena is indoor and climate controlled](#)

- What are the field-of-play dimensions?

[We have multiple configurations and can get to an arena floor of max 125' Wide by 250' long](#)

- What are the seating capacities, differentiated by type/location (i.e., lower bowl/100 level, etc.)?

Please include accessible seating numbers and locations.

[General End Stage 360 – 4,376 Gallery/200 and 6,943 Plaza/100 for a total of 11,319](#)

[ADA is found in the 100 level – 101, 106, 108, 113, 115, 117, 122, 124, 129](#)

[ADA is found in the 200 level – 207, 212, 215, 218, 223, 230, 232](#)

- What are the options and configuration for suites (private and group), club seating, etc.?

[36 privately held suites, 4 party suites, 32 privately held loge boxes](#)

- How would the location accommodate media and press areas and what are the onsite media and broadcast capabilities?

[Full media and broadcast abilities – see attached broadcast deck that outlines all camera locations, cabling, etc.](#)

- What capabilities does it have for video boards, ribbon boards, or other electronic signage? What are the audio capabilities in the location?

[Please see attached ANC spec sheet for all video abilities in the arena bowl as well as attached Dickies Arena Tech Equipment document lists out all systems and equipment we have in house.](#)

- What is the available upload and download internet bandwidth at each location? Please provide information on reliability and redundancy, as appropriate.

[In general for the building 10 gig per second, not restricted. Primary carrier is AT&T and an automatic fail over to Verizon network.](#)

- What parking options are available at each venue(s) or in close proximity? Are there shuttle or public transportation options?

[Attached parking map shows all parking for Dickies Arena and the Will Rogers campus.](#)

- What facilities exist at each location, including locker rooms, shower facilities, spectator restrooms, administrative offices, box office, back-of-house storage space, loading docks, etc.?

Please provide details on each.

[Please see attached tech manual for maps of the back of house spaces. We have 2 large home/visiting locker rooms, 4 auxiliary locker rooms, 4 performers rooms, 1 performer lounge, 2 officials locker rooms, 1 small and 1 medium size media/press rooms, 1 event lounge \(crew or working media\) in the main locker room hallway. In another location stage right back of house is 2 more locker rooms, 6 event office, 1 VIP Hospitality room, and 1 office/green room. Also have a large exhibition space with pavilion space inside of a total of close to 100,000 square feet.](#)

- Are there onsite training rooms and/or medical facilities?
Yes – full main training room with staff locker room, doctors room, X-ray room (no X-ray equipment on site) and 6 curtained training table locations. Home & Visiting locker rooms and all four auxiliary locker rooms have smaller training rooms as part of their layouts.
- For each venue and the campus grounds (including all transport and ancillary related spaces), do the permanent physical structures fully comply with all local, state/provincial/regional/national accessibility laws and guidelines (such as ADA)?
Yes
- What food and beverage concessions and catering options are available? Are alcohol sales permitted? Identify any contractual F&B rights (commissary, catering, and concessions), pouring rights, or related service contracts for each venue.
Food and beverage is self-operated in house. Alcohol sales are permitted.
- Can these venues support on-site RV & Tent Camping?
We have 76 on site RV hook ups
- What are the signage, advertising, and venue sponsors for each venue, if any?
Venue Naming Rights Partner – Dickies
Garage Naming Rights – Chevrolet

Please disclose all permanent corporate signage placements at each venue and any sponsor exclusivity.

- Texas Christian University signage and video in the west lobby.
Dickies clothing brand signage and displays in the South lobby, Dickies Arena name on top of video board on all 4 sides, Dickies Arena scrim under video board
No backlit signage in arena bowl.
- Please disclose any electronic signage requirements to sponsors
Our sponsors generally have time on all of our video boards from the time doors open until the event starts and then again from the end of the event until the walkout is complete
- Please disclose all venue sponsors and the general terms of their sponsorship
Dickies
Chevrolet
Texas Health Resources
Simmons Bank
Reliant Energy
Pernod Ricard
Anheuser Bush
- Venue may be required to cover certain signage as requested by CrossFit.
To Be Discussed. We do not have much permanent signage
- Who is responsible for selling and managing these sponsorships?
Building operator, Trail Drive Management Corp. (501 C-3) sells and manages all building sponsorships.
- What are the current lighting specifications at each venue?
Please see attached Dickies Arena Tech Equipment list:
Dickies Arena House Lights
32 Musco 4400K flood lights for load-in and general arena lighting
Color Tuned Sports and Broadcast Lights
288 point source lights from Giga Tera – custom scenes can be created and saved based on fixture intensity, on off and color, all fixtures must be at some color and intensity
DMX Controlled Special Effects Lighting
24 Clay Paky Sharpy fixtures mounted to the speaker truss

- Who are the owner(s) and operator(s) of these venues?
 Owner – City of Fort Worth
 Operator – Trail Drive Management Corp.
- Will these venues require CrossFit to utilize union labor?
 Dickies Arena is non-union. All stagehand/rigger needs will come from Dickies Arena labor company, Rhino Texas.
- What additional operational support can each venue provide as part of the rental fee (items, operation, setup / teardown)?
 We can assist with all setup, tear down and cleaning. Depending on what is requested
- Forklifts (operated with CrossFit or venue provided licensed operator)
 Building has 3 forklifts but must be operated by venue operator
- Scissor lifts (operated with CrossFit or venue provided licensed operator)
 Building has scissor lifts and can be operated by CrossFit with proper waivers signed
- 6-ft.- 8-ft. barricades (aka bike racks)
 Building has ample bike rack available
- Tables (various sizes with linens) and chairs
 Building has ample 8'x30", 6'x30", and 72" round tables along with 6' and 8'x18" tables and ample chairs.
- Pipe and drape
 Building has limited 8' and 12' black pipe and drape available. Building has staging by StageRight in 4x8 pieces with abilities of 1', 2'x 3', and 4-6' heights.

AGREE or DISCUSS FURTHER

ITEM AGREE DISCUSS

FURTHER

- CrossFit will have exclusivity at these venues during competition days. **Agree**
- Each venue maintains an adequate grounds staff that can maintain the fields of play over the course of the event. **Agree**
- Each venue will maintain adequate support staff on site as needed for IT, mechanical, maintenance, etc. **Agree**
- Each venue will develop and provide a comprehensive security and emergency-response plan and will submit the plan to CrossFit for review and approval at least six months in advance of the event. **Agree**
- CrossFit will retain all broadcast and media rights in all forms. **Agree**
- CrossFit will maintain the exclusive right to sell, sample, promote and distribute merchandise, programs, sponsorships, partnerships, exhibitor space, sampling opportunities, handbills, flyers, electronic advertising, and all other kinds of temporary signage. **Discuss Further**
- The playing surfaces will be free from the name, marks and/or logos of a professional team, or an institution, conference, or any commercial names or marks.
 Message boards, video-display systems, scoreboards, play clocks and public-address systems are available to CrossFit at no cost. **Discuss Further**
- Except for use by the facility in the event of an emergency, CrossFit shall have exclusive and complete control over the video, message, sound and public address systems and all other audible or visible information or communication systems inside and/or outside the facility. CrossFit, at its sole discretion and without exception, will determine all content

displayed or played on said systems. **Discuss Further**

- Venue(s)/host organization(s) may retain, operate, and control all food and beverage concession rights. Cups and other service items utilized by the concessionaire will be approved by CrossFit. All concession prices are subject to the approval of CrossFit. CrossFit will require that the concessionaire bring in outside food vendors with healthier options to supplement the concessionaires' efforts. **Discuss Further**

- CrossFit will have the right to bring in an outside caterer to provide staff, volunteer, athlete, and media meals and drinks with no applied charges or surcharges. **Discuss Further**

- CrossFit will have the ability to provide its own ticketing system for all events/venues and will have complete control of ticket inventory and management of ticket sales, including pricing and fee structure. **Discuss Further**

- CrossFit will provide the host organization(s)/venue(s) with a reasonable amount of complimentary tickets (not for resale). **Agree**