



## **PARTNER AND SPONSOR OPPORTUNITIES**

Visit Fort Worth offers a variety of assets and opportunities for hospitality, tourism and community partners to stay connected, promote Fort Worth and support meetings, tourism, film and music in our city. Review the assets below and contact Sydney O'Connell, Marketing Manager for more information ([sydneyoconnell@fortworth.com](mailto:sydneyoconnell@fortworth.com)).

### **OPPORTUNITIES**

#### **Events Calendar**

Submit your events year-round to be featured on [www.FortWorth.com/Events](http://www.FortWorth.com/Events). Our events page is the top visited page on FortWorth.com Submit [here](#).

#### **Annual Meeting Sponsor**

Stay tuned for the 11th Visit Fort Worth Annual Meeting date to be announced. Give your brand exposure to hundreds of community and business leaders. See current opportunities for the 2024 event

#### **Marketing Content / PR**

Keep the Visit Fort Worth PR team up-to-date with openings, new menu items, chef stories and more for story pitches, blogs and content development. Submit stories and leads to [terranfleenor@fortworth.com](mailto:terranfleenor@fortworth.com).

#### **Gift Cards / Tickets**

Visit Fort Worth produces various pop-up events and giveaways throughout the year. If you have a ticketed experience, giftcard, etc. that you would like to donate please email [sydneyoconnell@fortworth.com](mailto:sydneyoconnell@fortworth.com).

## **Meetings / Conference Support**

**Partner Portal & Hospitality Newsletter:** List your place of business on our partner portal and opt in for our Hospitality Newsletter to stay up-to-date on conventions and large event happening within the area. Email [paigewitherspoon@fortworth.com](mailto:paigewitherspoon@fortworth.com)

Submit content to be featured to [TerranFleenor@FortWorth.com](mailto:TerranFleenor@FortWorth.com)

**Venues:** Do you have a [unique space](#) that offers itself to a one-of-a-kind event, happy hour or dinner? Email [sydneyoconnell@fortworth.com](mailto:sydneyoconnell@fortworth.com) to be listed.

**Worth Savings Program:** Submit special offers for meeting attendees to use while in Fort Worth. See current offers [here](#) and to submit your offer [here](#).

## **Fort Worth Herd Support**

By supporting the Fort Worth Herd or Adopting a Steer, you share your love for the herd and help our livestock receive the best possible care. Every dollar raised for the Fort Worth Herd goes back to the daily care and supplies for the livestock and facility which includes hay, saddles, livestock feed, vet services, facility materials, and more.

**Donate a Steer:** Do you have a steer that you would like to donate to be part of the Fort Worth Herd? Please contact [sydneyoconnell@fortworth.com](mailto:sydneyoconnell@fortworth.com).

**Become a Herd Partner:** Interested in sponsoring the Fort Worth Herd at events or at their facilities to help support their everyday needs? Please visit [fortworth.com/HerdPartner](http://fortworth.com/HerdPartner)

## **Catering Support**

Visit Fort Worth and the Fort Worth Film Commission receive catering leads for various events (film crews, convention groups, sporting events, team gatherings, etc). Register as a craft service caterer for film and television productions at [FilmFortWorth.com](http://FilmFortWorth.com) or email [sydneyoconnell@fortworth.com](mailto:sydneyoconnell@fortworth.com) to connect with our sports or sales team.

### **Visit Fort Worth Social Accounts**

- Follow us on our Visit Fort Worth Social Media
  - a. [Facebook](#)
  - b. [Twitter](#)
  - c. [Instagram](#)

**Social Video Content:** Visit Fort Worth frequently produces new content to showcase Fort Worth neighborhoods, personalities and events on our social media and YouTube Channel.

Submit content to be featured to [TerranFleenor@FortWorth.com](mailto:TerranFleenor@FortWorth.com) and [ChandlerGiblin@FortWorth.com](mailto:ChandlerGiblin@FortWorth.com)

### **Volunteer Opportunities**

Interested in volunteering with the Fort Worth Sports Commission? Sign up and be informed of opportunities throughout the year at <https://fortworthsportscommission.volunteerlocal.com>

### **Film & Music Mixers**

Hear Fort Worth and the Fort Worth Film Commission host regular mixers to connect the creative community in Fort Worth. Follow @HearFortWorth and @FilmFortWorth for regular updates and announcements. To sponsor a mixer or submit an idea for a guest speaker email [sydneyoconnell@fortworth.com](mailto:sydneyoconnell@fortworth.com).

### **Office Happy Hours & Team Gatherings**

Visit Fort Worth hosts team gatherings to help famalirize the members with various community spaces to offer to clients and/or visitors. To host a team gathering or office happy hour email [sydneyoconnell@fortworth.com](mailto:sydneyoconnell@fortworth.com).

## **ASSETS**

**Visit Fort Worth B-Roll:** B-roll featuring districts, restaurants, attractions, aerials and more is available for a fee. Requests can be made to [taylorhardy@fortworth.com](mailto:taylorhardy@fortworth.com).

**Photography:** Visit Fort Worth keeps an up-to-date library of images from across the city. Please make sure we have your most up to date assets - [ChandlerGiblin@FortWorth.com](mailto:ChandlerGiblin@FortWorth.com)

**Video Content:** Visit Fort Worth frequently produces new content to showcase Fort Worth neighborhoods, personalities and events. Review current content on the Visit Fort Worth [YouTube Channel](#). All videos are available for presentations, to share across your social media channels and more.