



EQUESTRIAN CENTER



Proudly located in the heart of Fort Worth's heralded Cultural District offering a setting and amenities unlike any other equestrian facility of its size!



WHAT WE OFFER

Will Rogers Coliseum
125' x 250' arena floor
5,652 permanent seating

John Justin Arena
110' x 260' arena floor
1,934 permanent seating

W.R. Watt Arena
100' x 200' arena floor
998 permanent seating

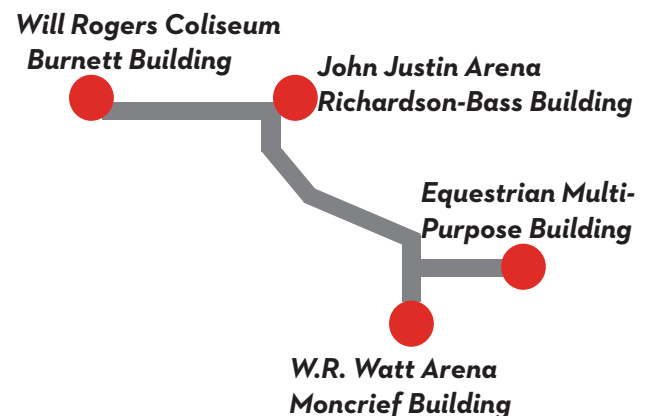


Plus

- The Pavilion: 128' x 250' covered arena
- Equestrian Multi-Purpose Building: Two 100' x 200' indoor arenas
- Four additional indoor arenas
- 2,500+ stall capacity
- Permanent cattle holding facilities
- LED video displays in each show arena
- Trade show space from 10,000 - 100,000 square feet
- Full-service and limited-service RV accommodations

DID YOU KNOW?

The Will Rogers Coliseum, John Justin Arena, W.R. Watt Arena, The Pavilion and Equestrian Multi-Purpose Building are all interconnected by an underground tunnel system large enough to drive a car through. It increases efficiency while offering a safe access route in inclement weather.



2019 IMPACT

ECONOMIC
IMPACT

\$70.1
MILLION

30
EQUESTRIAN
EVENTS

250
EVENT
DAYS

TOTAL VISITORS
860,000+

* The 2019 annual equestrian statistics do not include the Fort Worth Stock Show & Rodeo. The 27-day Stock Show includes multiple breed and discipline events.

SOME EXCITING NEW EVENTS COMING TO
FORT WORTH:

**PROFESSIONAL RODEO COWBOYS
OF AMERICA**

JUNIOR NFR

MARCH 2020

**UNITED STATES TEAM ROPING
CHAMPIONSHIPS**

NATIONAL FINALS

APRIL 2020

**LONGINES FEI JUMPING WORLD
CUP QUALIFIER**

*FORT WORTH INTERNATIONAL CSI4*W*

DECEMBER 2020-2022



FACILITY IMPROVEMENT

The City of Fort Worth recognizes the importance to maintain and improve the Will Rogers Equestrian Center as necessary to compete on a national and international level. Since 2010, over \$95 million in renovations and facility improvements have been completed and include the following projects. Additional projects are in the planning process.

- **Equestrian Multi-Purpose Building:** Two-level construction, completed in 2012, with capacity for 745 stalls and 15 wash bays on the lower level and two 100' x 200' indoor arenas on the upper level. The lower level has access to the underground tunnel system and a ramp with Equi-Turf™ connects the two levels.
- **The Pavilion:** A new pavilion was completed in 2014 and accommodates a covered 128'x250' arena with covered access to the Richardson-Bass Building/John Justin Arena and the underground tunnel system.
- **Barns 1 and 2:** In 2015, we started renovation of Barn 2 and the Show Arena and construction of the new Tower Promenade. The extensive renovation brought modern amenities and comfort to the 1940's barns and continued with completion of Barn 1 and the Small Exhibits Building in 2018.
- **LED Lighting:** All original lighting has been replaced in the show arenas, main stall barns and additional arenas with new LED fixtures and lighting. This project has greatly improved the light quality, increased energy efficiency and reduced radiant heat from the fixtures.

SOME OF OUR ANNUAL EQUESTRIAN EVENTS:

- National Reined Cow Horse Association World's Greatest Horseman
- The Patriot
- Legacy Arabian Horse Club Cowtown Classic
- National Cutting Horse Association Super Stakes & Super Stakes Classic
- Big D Charity Horse Show
- North Texas Arabian Horse Club Mayfest Challenge
- Southwest Reined Cow Horse Cattle Classic
- Show Jumping Classic & Southwest Classic
- Region 9 Championship Arabian Show
- Ranch Sorting National Championships World Finals
- American Paint Horse Association Youth World Championship Show
- National Cutting Horse Association Summer Cutting Spectacular
- Southwest Reined Cow Horse Association Pre-Futurity
- American Quarter Horse Association Select World Championship Show
- American Miniature Horse Association World Championship Show
- American Paint Horse Association World Championship Show
- North Texas American Saddlebred Horse Association/UPHA Fall Classic
- National Reined Cow Horse Association Snaffle Bit Futurity
- Appaloosa Horse Club World Championship Show
- United States Team Penning Association World Show
- International Andalusian & Lusitano Horse Association National Show
- National Cutting Horse Association World Championship Futurity

FOR MORE INFORMATION

(including events, room layouts and specifications, maps, hotels and more)

PLEASE VISIT:

WillRogersMemorialCenter.com

 facebook.com/WillRogersMC

 twitter.com/WillRogersMC