



ANNUAL EVENTS

- Fort Worth Stock Show & Rodeo Auditorium Series
- Jewel Charity Ball
- Original Fort Worth Gun Show
- Fort Worth Home & Garden Show
- Cowtown Marathon
- Texas Golden Gloves Regional & State Tournaments
- Fort Worth Kennel Club Dog Show
- Tarrant County Senior Synergy Expo
- Hot Tub and Spa Blowout
- Texas Pinners Conference
- Tarrant County Heart Walk
- Christmas in Cowtown Gift Market
- Cowboy Artists of America Annual Sale & Exhibition
- Union Gospel Mission Luncheon
- El Tesoro de la Vida Benefit Dinner
- UNTHSC White Coat Ceremony
- City of Fort Worth Wellness & Job Fair
- Funky Finds Markets
- Fort Worth Symphony Orchestra Performances
- Tarrant County Christian Prayer Luncheon



LOCATOR MAP

Nearby hotels, world-class museums, theaters, restaurants and entertainment venues all within walking distance of the Center.



LET US HELP YOU PLAN!
SALES TEAM 817-392-SHOW (8151)

MORE INFORMATION
(room diagrams, maps, hotels, photos) at:

WillRogersMemorialCenter.com

 [Facebook.com/willrogersMC](https://www.facebook.com/willrogersMC)

 [Instagram.com/willrogersmemorialcenter](https://www.instagram.com/willrogersmemorialcenter)



WILL ROGERS®
MEMORIAL CENTER
FORT WORTH



Conveniently located in the heart of Fort Worth's Cultural District, the legendary Will Rogers Memorial Center offers unique flexible spaces and elevated culinary options for a variety of meetings, events and performances of almost any size.

ANCHOR OF THE CULTURAL DISTRICT

Located less than three miles from Fort Worth's Downtown District, this 120-acre renowned multi-purpose facility plays host to a variety of equestrian, agricultural, entertainment, corporate, educational, social and sporting events, including many international and grand-scale shows.

The venue is uniquely surrounded by preeminent museums, shady green space, dozens of restaurants and is walking distance to several hotels and Dickies Arena. Within a three-mile radius you'll find downtown Fort Worth, the Fort Worth Botanic Garden, the Fort Worth Zoo, Texas Christian University and the Stockyards National Historic District.



A HISTORIC GEM

Our iconic facility was named in memory of Will Rogers, well-known American cowboy, humorist, actor, author and pundit of the early 20th century. Since 1936, the Center has hosted celebrity events of many eras, including the Trapp Family Singers, Jack Benny, Billy Graham, the Rolling Stones, Jimi Hendrix, Ali vs. Frazier, and of course, the annual Fort Worth Stock Show & Rodeo.

The Coliseum, Auditorium and Pioneer Tower are on the National Register of Historic Places. Over the decades our venue has grown to more than 120 acres with multiple exhibit and performing spaces, as well as becoming an internationally-renowned equestrian center.



WILL ROGERS AUDITORIUM



- Seating for **2,856**
- Unobstructed Views
- Superior Acoustics

AMON G. CARTER JR. EXHIBITS HALL

- **160,000** square feet of indoor exhibit space
- Banquet venues for parties of **20-5,000**



WHAT WE OFFER

- 250,000 square feet of contiguous outdoor event and festival space
- 6,000 parking spaces and 182 Recreational Vehicle spaces
- 4,800 hotel rooms located within three miles of the campus
- WiFi connectivity and video monitors in concourses, lobbies and arenas
- Onsite event coordinators, stagehands, power rental services and catering /concessions

With more than **200 PUBLIC EVENTS** a year and **2.4 MILLION VISITORS**, we have the experienced team to make your event a success.

CULINARY VARIETY

WRMC partners with Craft Culinary Concepts and several local restaurants and caterers to provide a host of food and beverage options for any event.

MEETING SPACE

10,000+ square feet of breakout meeting space with WiFi connectivity and A/V options.

ROUND UP INN

In addition to the 94,000 square feet of space in the Texas Room Exhibit Halls, the Round Up Inn offers an 18,000 square foot ballroom with seating for up to 1,900.

