

WILL ROGERS CAMPUS & SURROUNDING AREA

1. Dickies Arena + 100,000 sq. ft expo space & open air events plaza
2. Parking (full layout available in Dickies section – 6600+ total spots)
3. Open lot behind 'Barns' for potential fan activations/big tent
4. Three 25,000 sq. ft. facilities
5. Will Rogers Texas Room (100,000 sq. ft.) & Round Up Inn (18,000 sq. ft.)
6. Will Rogers Auditorium – 2,856 seats
7. Farrington Field – 20,000 seats
8. Open lot adjacent to Farrington for parking or additional activations
9. Fort Worth Botanical Gardens – concerts, camping, activations
10. West 7th District with more than 30 restaurants & bars
11. Trinity River Trails – access to more than 100 miles of trails

