

You Stay, WE PAY!



COOL INCENTIVES FOR HOT DATES

Earn valuable incentives when you plan your meetings in Fort Worth.

You Stay, We Pay is a financial incentive program to

help you choose Fort Worth for your next meeting.

We know you love our connected, walkable downtown,
our local western heritage and cultural event spaces.

This offer is available only through Visit Fort Worth, which
created this program with our hotel partners.

Criteria

- Fort Worth is competing against other destinations
- Meeting planner creates a lead with VFW Sales Team.
- Offer valid for first-time meetings only.

Not applicable for business booked prior to the promotion. The program is for meetings of 30 room nights or more on a total revenue-generated room night basis.

TOTAL REVENUE-GENERATED ROOM NIGHTS

MAX REBATE

750-1,000

\$8 Per Room

450-749

\$6 Per Room

75-449

\$4 Per Room

30-74

\$2 Per Room

IT'S TOTALLY **FORT WORTH IT!**