

# YOU STAY, WE PAY, YOUR WAY!



## EARN VALUABLE INCENTIVES WHEN YOU BOOK YOUR MEETINGS IN FORT WORTH

Choose Fort Worth for your next meeting and You Stay, We Pay, Your Way! This exclusive offer gives valuable incentive dollars where you want them! Earn up to \$8,000 upon actualization to offset meeting expenses of your choice. A connected, walkable downtown, local western heritage, cultural event spaces and cash to boot ...now that's Unexpected.

### OPTION 1

### INCENTIVES ARE PAID DIRECTLY TO YOUR ORGANIZATION

750-1,000 ACTUALIZED ROOM NIGHTS	\$8 REBATE PER ROOM
450-749 ACTUALIZED ROOM NIGHTS	\$6 REBATE PER ROOM
75-449 ACTUALIZED ROOM NIGHTS	\$4 REBATE PER ROOM
30-74 ACTUALIZED ROOM NIGHTS	\$2 REBATE PER ROOM

OR

### OPTION 2

### INCENTIVES ARE PAID DIRECTLY TO THE HOTEL TOWARD F&B

300-500 TOTAL CONTRACTED ROOM NIGHTS	\$3,500
501-999 TOTAL CONTRACTED ROOM NIGHTS	\$5,000
1,000 TOTAL CONTRACTED ROOM NIGHTS OR MORE	\$8,000

#### Criteria

- Fort Worth is competing against other destinations
- Meeting planner creates a lead with VFW Sales Team.
- Offer valid for first-time meetings only.

Not applicable for business booked prior to the promotion. The program is for meetings of 30 room nights or more on a total revenue-generated room night basis.