

Fredericksburg®

THE TEXAS HILL COUNTRY

Texas Heart. German Soul.



VisitFredericksburgTX.com

Willkommen to Fredericksburg® THE TEXAS HILL COUNTRY

For a small town, it's easy for you and your family to get lost in Fredericksburg. In the serene beauty of the Texas Hill Country. In the rich German history. The countless unique and sophisticated shops. Numerous award-winning wineries and restaurants. And our festivals, live music and theater productions. No trip through Texas is complete without experiencing our Texas heart and German soul. So come. Get lost together. And find yourselves again. In the Hill Country magic of Fredericksburg. ★

Scan here to watch:
An Introduction to
Fredericksburg —
The Texas Hill
Country



A shopping paradise!
Over 150 unique shops on
and around our historic
Main Street.



Home of over 60 award-
winning wineries and tasting
rooms, plus numerous
gourmet restaurants.



Incredible scenery!
Amazing hiking.
Backroad cycling.
Seasonal wildflowers.



Live music of every kind.
Authentic Texas dance
halls and live theater.
Prepare to be entertained!

Shoppers' Haven

Get ready to shop! Fredericksburg features over 150 shops, art galleries and boutiques that offer a variety of treasures. Women's fashion ranging from vintage and hand-sewn to upscale contemporary. An impressive collection of home décor, antiques, Western wear and handmade jewelry. Gourmet food. Award-winning wine from Texas Wine Country. And yes, even *lederhosen*. Two tips: Bring comfy shoes, and visit one of our spas after you're done!



"You'll detect a modern and, dare I say, hip undercurrent to Main Street these days."

— *Texas Highways*

Fine Dining

If you come to Fredericksburg anticipating authentic German cuisine, you are in for more than a treat. And further exploration will reveal restaurateurs who offer BBQ, Tex-Mex and Texas Hill Country favorites. Tender steaks. And delicious desserts. All complemented by award-winning merlots, tempranillos, viogniers and more from Texas Wine Country. *Guten Appetit!*

Frontier Texas to the Pacific War

Our German heritage and national history are very much alive. You'll see it in the architecture of our nationally recognized historic district, original Sunday Houses and quaint country schools. Explore the Vereins Kirche, Pioneer Museum, Sauer-Beckmann Living History Farm, the Smithsonian-Affiliated National Museum of the Pacific War, the Lyndon B. Johnson State and National Historical Parks, Fort Martin Scott and the Texas Rangers Heritage Center. So come visit. And don't forget to bring your curiosity.

"Head to Fredericksburg, one of the Lone Star State's most charming towns and the Hill Country's unofficial capital of food and wine."

— *Wine Spectator Magazine*



Texas Wine Country

That's right. Fredericksburg is at the center of Texas' award-winning wine country. Home to over 60 wineries and tasting rooms, Fredericksburg and Gillespie County are a must-visit for all wine lovers. Like our wildflowers, award-winning wineries have taken root throughout the Texas Hill Country, offering wine tours, tastings and events. Sit back. Relax. And raise a glass of Texas Hill Country wine. *Prost!*

An Outdoor Adventure

The serene beauty of the Texas Hill Country is one of the many reasons visitors flock to Fredericksburg every year. The gently rolling hills. The spectacular display of spring wildflowers—especially at Wildseed Farms. The 360-degree view atop Enchanted Rock. Bird and butterfly watching. *Volkssporting* along our many hiking trails. Scenic golfing. And biking down our picturesque country roads. There's something for everyone in the family to enjoy—compliments of Mother Nature.

Festivals & Events

Dust off your party hats and dancing shoes because Fredericksburg is home to over 400 festivals and events every year! Feast on German fare and music at our famous Oktoberfest. Sample Texas Hill Country cuisine at several food & wine centered festivals. Stroll our art galleries every First Friday. There are antique car rallies, bicycle tours and 4th of July fun. But above all else, when you get to Fredericksburg, there's one thing you must do first—check out our calendar and join in the festivities.



"A museum of this quality—and importance—needs to be seen by many more."

— *The Wall Street Journal on the National Museum of the Pacific War*



Hundreds of lodging options, including family-friendly hotels, romantic B&Bs and unique vacation rentals!



Live Music & Entertainment

Whether you're visiting with little ones or traveling solo, there's enough entertainment to satisfy all. A variety of live music comes standard at many local eateries. Summer outdoor concert series. Choral groups. Bring your own guitar and join in at Luckenbach Texas. Catch a show at Fredericksburg Theater Company or Rockbox Theater. One visit and you'll be planning an encore of your own.

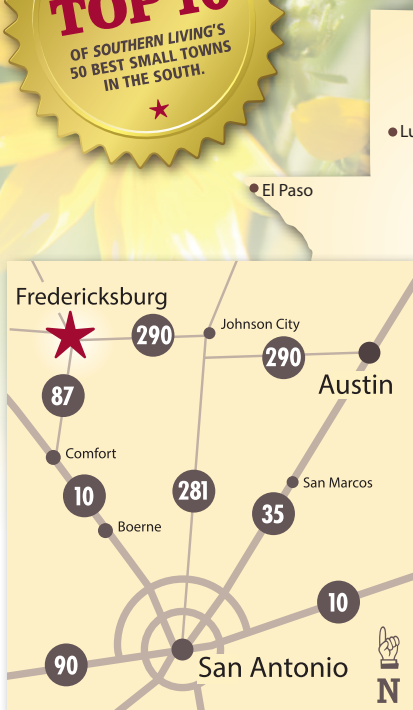
'Tis the Season—All the Time

The spring wildflowers are absolutely stunning. The summer peaches are delicious. The fall festivals are legendary, and *Weihnachtszeit*, or holiday season, provides memories you'll never forget, complete with a picturesque lighted Main Street, 26-foot-tall German Christmas Pyramid and real ice skating rink! Needless to say, no matter what time of year visitors arrive, they all leave with the same thing—unforgettable memories.

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- Austin** – 1.5 hours
- Corpus Christi** – 3.5 hours
- Dallas/Fort Worth** – 4.5 hours
- El Paso** – 7 hours
- Houston** – 4 hours
- Laredo** – 3.5 hours
- Lubbock** – 5 hours
- San Antonio** – 1.25 hours
- South Padre Island** – 6 hours
- Waco** – 3 hours



Visitor Information Center

302 E. Austin St.
Fredericksburg, TX 78624
(830) 997-6523
visitorinfo@fbgtx.org

Open seven days a week

Monday–Saturday 9 AM–5 PM
Sunday 11 AM–3 PM

For the most up-to-date information on lodging, restaurants, wineries, events, live entertainment, attractions and more, go to

VisitFredericksburgTX.com



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