Welcome to Downtown Fredericksburg

- Historic Main Street in our walkable downtown offers some 150 shops, art galleries, museums, bakeries and restaurants.
- A must stop on Main Street is the Historic Main Street in our walkable Heritage Center Texas. Next door at the Historic Site, you can see Texas Longhorns and a small herd of American bison. The Sauer-Beckmann Living History Farm recreates the lifestyle of early German settlers in the Texas Hill Country in the early 1900s.
- Near downtown, take a self-guided walk around the Fort Martin Scott Historic Site, a pre-Civil War (1848) military outpost, to learn about life at one of the first frontier Army posts in Texas. Next door at the Texas Rangers Heritage Center, view the Ranger Ring of Honor and a monumental bronze sculpture entitled “The Legend, The Lore, The Law.”

Enchanted Rock and a President’s Ranch

- Enchanted Rock State Natural Area is described as the second largest batholith in the U.S. The exposed pink granite dome is estimated to be one billion years old. Native American presence at the site dates back 11,000 years. The views of the Texas Hill Country from the summit at 425 feet take your breath away.
- Trace the life of Lyndon Baines Johnson, the 36th president of the U.S., who was born in Gillespie County. Start at the LBJ National Historical Park visitor information center and by the boyhood home in Johnson City, then explore a real Texas working ranch at the LBJ Ranch and Texas White House near Stonewall.
- At the LBJ State Park and Historic Site adjacent to the ranch, you can see Texas Longhorns and a small herd of American bison. The Sauer-Beckmann Living History Farm recreates the lifestyle of early German settlers in the Texas Hill Country in the early 1900s.

Wildflowers, Wine and Music

- Head east to the Wildseed Farms, the largest working wildflower farm in the U.S. Acres of wildflowers will be in various states of growth during a visit – some fields may be freshly planted, some in bloom, and some ready for harvest. Find lots of great shopping here as well.
- You are in Texas Wine Country, with over 40 wineries located in Fredericksburg and Gillespie County. Texas is now the fifth largest wine-producing state in the country. Most wineries are open daily for tastings and tours.
- End your day in Luckenbach Texas, established in 1849 as a trading post and made internationally famous by country western performers Willie Nelson and Waylon Jennings. Live Texas music can be heard daily in the bar or under the old oak trees, with weekend dances and concerts in the historic dance hall.

Specialty Foods for Every Taste

- Das Peach Haus was founded in 1969 on the grounds of the Wieser family peach orchards and carries many items (such as raspberry chutney sauce) that have made Fischer & Wieser an internationally known, award-winning gourmet food producer.
- For over 50 years, Opa’s Smoked Meats has offered the finest in smoked sausage, specialty meats and cheeses. Stop by their deli for a picnic lunch or stock up on their famous sausage.
- No trip to Fredericksburg would be complete without a stop at Opa’s Smoked Meats of the Texas Hill Country. The architectural styles of the wineries range from Hill Country to Tuscan to a decidedly more modern flair.
- As the wine industry in Texas begins to mature, grape growers are tending to plant more warm-weather varietals such as tempranillo, sangiovese, and merlot. Mature, grape growers are tending to plant more warm-weather varietals such as tempranillo, sangiovese, and merlot.
- Hill Country wines now regularly win awards in national competitions. In 2013, three Hill Country wineries won medals for their viogniers in the Lyon (France) International Wine Competition.

Wine & Culinary

- Fredericksburg was founded in 1846 by 120 settlers from Germany, so not surprisingly Bier and German cuisine are on the menu here. Whether chocolate, peach jam, Texas BBQ or German sausage is at the top of your “must sample” list, Fredericksburg offers abundant opportunities for the foodie.

- Fredericksburg Brewing Company is the oldest brew pub in the state of Texas, serving a selection of craft beers each day in the restaurant.
- Altstadt Brewery is located on Highway 290 east of town and brews according to the German beer purity law of 1516. Tours are offered.
- Several restaurants specialize in German cuisine and also have outdoor patios and Biergarten. Don’t miss sampling Fredericksburg/Stonewall peaches at a roadside stand during peach season, from mid-May to early August. Some of the best in Texas!
- From May through August, the Fredericksburg Farmers Market is held in the Marktplatz downtown on Thursdays from 4:00 to 7:00 PM, offering local fruit, vegetables and meats of the Texas Hill Country.

In the center of the Texas Hill Country is the town of Fredericksburg, settled by German immigrants in 1846. With a population of 12,000, Fredericksburg has a charming small-town feel and abundant opportunities to relish the beauty and amenities of Hill Country life.

Explore many other fine dining options for dinner at VisitFredericksburgTX.com/food-wine-categories/restaurants