FREDERICKSBURG CONVENTION & VISITOR BUREAU JOB DESCRIPTION

POSITION: Visitor Information Center Destination Experience Specialist – Part-Time

STATUS: Non-exempt

EDUCATIONAL REQUIREMENTS: High School Diploma or Equivalent

REPORTS TO: Visitor Information Center Manager

FUNCTION: Greet all persons entering the Visitor Information Center, distributing brochures, and providing verbal information as

requested. Assist with incoming phone calls. Effectively gather information to be passed to the full-time staff.

DUTIES AND RESPONSIBILITIES:

- 1. Greet all visitors, providing comprehensive information to assure a quality experience in Fredericksburg and Gillespie County to encourage repeat visitation. Accurately record number of visitors.
- 2. Answer incoming calls as possible, recording requests for information. Accurately record number of phone calls.
- 3. Communicate effectively with VIC Manager.
- 4. Attend the monthly staff meeting.
- 5. Maintain tidiness and inventory of VIC, restocking brochures as needed.
- 6. Maintain and update personal knowledge of new attractions, restaurants, shops, lodging options, meeting facilities, etc.

RESPONSIBILITY AND AUTHORITY:

The Destination Experience Specialist is responsible to the Visitor Information Center Manager. He/she is responsible for greeting all visitors and providing comprehensive information on Fredericksburg, Gillespie County, and the Texas Hill Country to assure a quality experience and to encourage repeat visitation.

REQUIREMENTS:

- Comprehensive knowledge about Fredericksburg, Gillespie County, the Hill Country and Texas.
- 2. Must be able to work on weekends and holidays.
- Professional dress and appearance.
- 4. Ability to lift and carry boxes up to 40 lbs.
- 5. Must be computer literate.
- 6. Must have a valid Texas driver's license.
- 7. Must have reliable transportation.

HOURLY PAY: TBD

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