



Board of Director's January Meeting Agenda

Wednesday, January 21, 2025

3:30 pm

1180 East Shaw, Suite 201 Fresno, CA 93710



- I. Call to order and Welcome by Vikkie Calderon, Chair**

- II. Roll Call**

- III. Public Comment**

- IV. Approve Agenda**
 - a. Additions or Deletions**

CONSENT AGENDA

These matters are routine in nature and are usually approved by a single vote. Prior to action by the board, any director will be given the opportunity to remove any item from the consent calendar. Items removed from the consent calendar may be heard immediately following approval of the consent calendar. Consideration of Consent Agenda – consider and approved recommended actions of Finance Committee, Membership Committee, Marketing Committee, Retirement Committee, Legislative Committee, Management & Evaluation Succession & Compensation Committee, Nominating Committee, Audit Committee:

- V. Approval of Board Minutes for October 23, 2024**
Motion to Approve

- VI. Chair Report: Vikkie Calderon**

The following committees met on January 15, 2025

- a. Budget/ Finance – Report**

- b. Executive**

VII. Approval of Marketing & Sales Plan

Both plans will be presented by staff for board discussion and considered for approval.

VIII. CEO Update – Lisa Oliveira

a. Report Highlights

b. CVB Update

IX. Board Member Updates

X. Motion to Adjourn

Next Meeting: February 26, 2025 at 3:30pm

Brown Act: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting and at least 72 hours prior to a special meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Lisa Oliveira at (559)981-5510 at least 48 hours prior to the meeting.

Notice to Public: You are welcome and encouraged to participate in this meeting. Public comment is taken on items at the beginning of the meeting. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. We respectfully request that this public forum be utilized in a positive and constructive manner and that comments are limited to 2 minutes per person.

Submitted by: Dylan Hopkins