Frisco

Frisco, Texas destination services

Meetings, Conventions, and Events Support

When it comes to exceptional meetings, we're on the ball. Our event planning services are designed with you in mind, anticipating your needs as you plan and execute successful events in a destination with unlimited opportunities to work, play, and stay. Part of what makes our Destination Services team special is our dedication to you, our client. You are our priority. We're highlighting our services that are used most often, but we're a flexible team, ready to step up to the plate and proud to deliver what you need.





Lineup of Pre-Event Services

Hotel Convention Services & Banquet Assistance

Assist with diagram and setup creation, diagram vendor assistance, as well as catering menu ideas, tastings, design signage, directional assistance, transportation coordination and management, and much more.

Hotel & Venue Sales Assistance

Facilitate pre- and postconvention meetings, group history and prospecting research, economic impact reports, scheduling, facilitation of contract updates, and addendums.

Community Outreach

Visit Frisco offers connections with local service organizations for community outreach programs.

Convention Promotion, Logos, & Photography

Assistance with press release distribution and access to a wide selection of images via our media gallery. Our Visit Frisco logo can also be used upon approval.

Name Badge Design

Name badges designed to your specifications and ready to print.

Off-Site Venues

Assistance coordinating meetings or activities at our stacked lineup of Frisco attractions including art galleries, interactive museums, and restaurants for those defenseless against a good meal.

Site Inspections / Planning Meetings

Includes hotels, restaurants, venues, and local attractions. Appointments and customized itineraries are provided to ensure a productive site visit or planning meeting.

Vendor Referrals

Listings of trusted local resources to meet your event needs such as transportation, catering, and more.

Roster of Onsite Services

Digital Meetings Packages

Assistance with taking your meetings virtual and reaching a wider audience. We connect you with local tech-savvy vendors to level up your event.



Personalized Site Tours

Visit Frisco can provide virtual or live tours, including hotels, venues, attractions, and more.

Restaurant Listings & Maps

Restaurant listings and area maps tailored to your event needs.

Safety Protocol

Crisis protocol assistance, including hotel, venue, city, and state guidelines. Public safety site tours are available by request.

Team-Building Sessions

Get back into the team spirit with cost effective team-building sessions facilitated by the Frisco Improv Players, Plant & Sip, or one of our many other amazing partners.

Registration Assistance

Utilize Visit Frisco's Destination Services Team for your administrative and information needs, including setting up registration. Groups booked through Visit Frisco receive four hours of complimentary assistance per 60 peak room nights booked in Frisco. Contact us 30 days prior to your event to make arrangements.



Welcome Bags & Frisco Visitors Guides

Visit Frisco offers welcome plastic bags with our logo on the front and local information Visit Guides.

Welcome & Proclamation

For citywide events booked through Visit Frisco, city dignitaries can be available to welcome attendees and read a proclamation for your event. Contact us 30 days prior to your event to make arrangements.

Post-Event

Reporting

Visit Frisco can provide and assist clients with post-event surveys, pickup reports, and event economic impact estimations.

All groups that book through Visit Frisco receive all services listed unless otherwise specified.

Show Your Badge

The Visit Frisco Show Your Badge program is designed to help those attending Frisco events and conferences to score the best deals in the city. These deals are only available to your attendees as a special "thank you" for your business and partnership. Current deals can be





Contact Us

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Music Friendly Frisco

Frisco is now a Music Friendly Community. Ask the Destination Services team how you can add live music to your event.

Top Attractions

- The Star
- PGA Frisco
- KidZania
- National Soccer Hall of Fame & Toyota Stadium
- National Videogame Museum
- Riders Field & Lazy River
- Texas Sculpture Garden
- Frisco Heritage Center
- Museum of the American Railroad
- Frisco Public Library



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