



# MEETING & EVENT GUIDE

3800 GAYLORD PARKWAY SUITE 120 | FRISCO, TEXAS 75034  
[sccatthestar.com](http://sccatthestar.com)



# AN EXCEPTIONAL EXPERIENCE

From our indoor turf field to our intimate classrooms, the Sports Performance Center exemplifies performance, innovation and competition. We offer ample space in a world-class location primed for creativity and innovation.

The Sports Performance Center offers over 40,000 square feet of meeting space with endless opportunities for your next event. Our fields, court, viewing deck and classroom space are only a 5-minute walk from the Dallas Cowboys World Headquarters. This brand new facility represents a partnership between the Dallas Cowboys, Baylor Scott & White and the Frisco Independent School District. From an outstanding reception area in the Sky Box overlooking our turf field and basketball court to state-of-the-art technology in each space, The Sports Performance Center will be a game-changer for your next gathering or event.





# MEETING & EVENT SPACE

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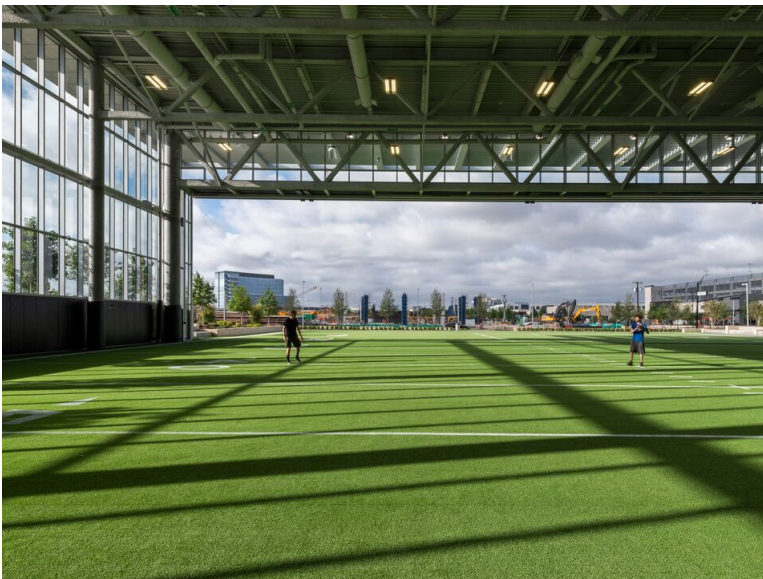
## Classrooms

Seating for 25 is offered in each of our two state-of-the-art SPC Classrooms (1,400 SF). Amenities in each room include two 90" HDTV screens with wireless adapters, built-in speakers, and high-speed wireless internet. An air wall separates the classrooms, allowing clients the flexibility of booking one room or both.



## Indoor Turf Field

The SPC Indoor Turf Field (16,200 SF) is a massive, dynamic venue accommodating a variety of event floor plans, seating, stage, audiovisual and lighting needs. This unique setting, with a large retractable glass door that leads to our outdoor turf field, paves the way for a high energy event unlike any other.



## Outdoor Turf Field

The SPC Outdoor Turf Field (14,400 SF) is a vast, open-air venue in the heart of the vibrant Dallas Cowboys campus. This versatile outdoor field is an ideal location for corporate team-building functions, evening receptions and banquets.





### Sky Box

Located on the second floor, the SPC Sky Box (2,134 SF) provides outstanding views of the Dallas Cowboys campus, SPC Turf Fields and SPC Basketball Court. High top tables and comfortable seating provide an ideal setting for your next reception.



### Basketball Court

The SPC Basketball Court (7,353 SF) is a sporty destination for your next corporate luncheon, healthcare symposium or evening reception. Court protection is available for rental.



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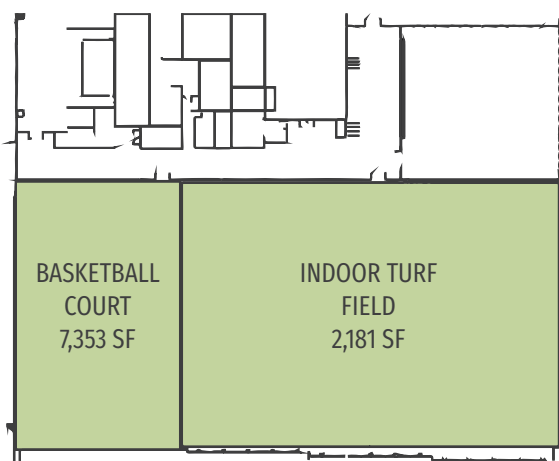
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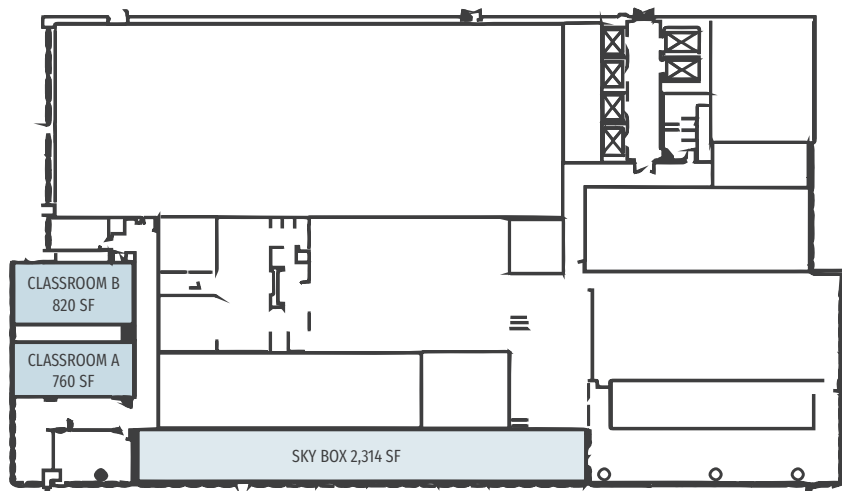
# MEETING SPACE & CAPACITY

## FACT SHEET

### FIRST FLOOR



### SECOND FLOOR



### SQUARE FEET

### MAXIMUM CAPACITY

#### FIRST FLOOR

BASKETBALL COURT	7,353	919
INDOOR TURF FIELD	16,200	2,181
OUTDOOR TURF FIELD	14,400	-

#### SECOND FLOOR

CLASSROOM A	780	39
CLASSROOM B	820	41
SKYBOX	2,314	150

## CONTACT INFORMATION

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[spcatthestar.com](http://spcatthestar.com)





## FRISCO HIGHLIGHTS

### **Sports and Recreation**

Canyons of Frisco  
Cowboys Fit  
Dr Pepper Arena  
Dr Pepper Star Center  
Dr Pepper Ballpark  
iFLY Dallas  
Lincoln Experience Center  
Next Step Dance  
Nike Experience  
The Ford Center  
Toyota Stadium

### **Dining**

Ascension  
Cane Rosso  
City Works Eatery & Pour House  
Concrete Cowboy  
Cow Tipping Creamery  
crushcraft Thai Eats  
Da Mario  
Dee Lincoln Prime  
East Hampton Sandwich Co.  
Freshii  
Jihwaja Korean BBQ  
Liberty Burger  
Mi Cocina  
Neighborhood Services  
Nestlé Toll House Café  
Omni Frisco Hotel Lobby Bar  
Raising Cane's  
Red Mango  
Sushi Marquee  
The Common Table  
The Edge Waterside Lounge  
Tri Tip Grill

### **Shopping**

Blue Jean Baby  
Charlotte Jones Collection  
Fans United  
Lincoln Experience Center  
Lucchese at The Star  
Luxe Eyewear  
Nike at The Star