



Frisco Tourism Public Improvement District (FTPID)
Application Form

Hotel Name: _____

Sales Contact: _____

Email: _____ Phone: _____

Account Name: _____

Address: _____ Email: _____

City, State, Zip: _____

Third Party Planner Contact _____

Lead Contact: _____ Email: _____

Lead Name: _____

Meeting Dates: _____ Decision Date: _____

Peak Room nights: _____ Total Room Nights: _____

Quoted Room Rate: _____

Repeat Business: Yes ___ No ___ If yes, last date: _____

Competition (outside of Frisco): _____

Concessions offered by Hotel: _____

Compelling business reasons (what makes this important to your hotel)

Pay Scale:

Contracted Room Nights	Incentive Per Room
• 400+	\$8 per room
• 100-399	\$6 per room
• 15-99	\$4 per room

What will this incentive be used for:

- Room rebate to client: _____
 - Hotel to offset other expenses (i.e. AV, F&B)_____
 - Other vendor (i.e. transportation)_____
 - Other reason: _____
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Additional Notes: _____
