



Special Tourist Development Council (TDC) Meeting Minutes  
Via Microsoft Teams Call

<https://youtu.be/wsq01OryoM4>

May 3, 2022, 3:00 pm

**MEMBERS IN ATTENDANCE:**

Mayor Michael Udine , Mayor Josh Levy, Ramola Motwani, Andreas Ioannou, Tim Petrillo,  
Mayor Dean Trantalis

NOT PRESENT: Laurens Zieren, Casey Karl Koslowski, Camasha Cevieux

**1. CALL TO ORDER**

Mayor Michael Udine called the meeting to order at 3:03pm.  
Attendance was taken and a quorum was established.

**Tourism Sponsorship Applications**

Meeting was requested to consider two Tourism Sponsorship Applications needed for Formula 1 Grand Prix. President Ritter stated this is our first year with F1. The money is in the budget but the events are not. Under the county code these applications need to be presented to the members of the TDC for a recommendation on funding before we can move forward with them.

**a) Grand Prix Superyacht Rendezvous**

This event is scheduled for May 5-8, 2022 and will be held at Pier 66 which has rebuilt their Super Yacht Village. President Ritter stated that Visit Lauderdale has sponsors for this party and hoped to be able to pay for this with sponsorship money. Unfortunately, some of the commitments fell through last minute and \$20,000 is now needed for this event. This event is already planned. Discussion ensued.

*A Motion to approve the funding in the requested amount was made by Mayor Levy and seconded by Tim Petrillo. The motion passed unanimously.*

- b) **Grand Prix Party** – President Ritter requested 194,000 total for this event and budget was \$414,000. The sponsor’s picked up the majority of this cost but again some did not follow through with their commitments. Visit Lauderdale is a sponsor of this party and did \$200,000 in fund raising but could not close in on the rest of the money. This event is taking place at Las Olas Oceanside Park from May 6-8 and has already been advertised by Alfa Romeo. This is the only fan activation in Broward County for F1 and an opportunity to create a fan experience where you will be able watch the race from a big screen. It is anticipated that there will be thousands of people. President Ritter apologized for the last minute request but this was given to Visit Lauderdale last Thursday. Discussion ensued.

*A Motion to approve the funding in the requested amount was made by Mayor Trantalis and seconded by Mayor Josh Levy. The motion passed unanimously.*

## **2. Motion to Adjourn**

*A motion to adjourn the meeting was made by Tim Petrillo and was seconded by Mayor Josh Levy. The meeting was adjourned with no objection at 3:25 pm.*