# AGENDA

**TOURIST DEVELOPMENT COUNCIL**
***April 25, 2019 – 10:00 A.M.***
**Greater Fort Lauderdale Convention and Visitors Bureau**
**101 NE Third Avenue, Suite 100**
**Fort Lauderdale, FL 33301**

| | |
|---|---|
| 1. Call to Order/Quorum Established | Mark Bogen, Mayor |
| 2. Pledge of Allegiance | Mark Bogen, Mayor |
| 3. Approval of Minutes – January 24, 2019 | Mark Bogen, Mayor |
| 4. GFLCVB Revenue Report | Randall Luechauer |
| 5. TDC Appointment for someone to the Cultural Council | Ed Simon |
| 6. New Event Presentation | |
| a) Funding for Visitor Center 4501 State Road AIA | Lauderdale by the Sea Members (15 min) |
| b) Funding for the Artificial Reef Project | City of Deerfield Beach (15 min) |
| 7. Brand Study Presentation | Starmark (60 min) |
| 8. President's Report | Ed Simon |
| 9. New Business | |
| a) Approval of Casey Koslowski to the TDC by the Board of County Commissioners (Appointment letter given to TDC Members) | |
| 10. Old Business | |
| 11. Adjourn | |