# 2024 FORMAL INVITATION

## AMERICAN JAIL ASSOCIATION ANNUAL CONFERENCE & JAIL EXPO

Please complete this form and return with the full bid to Alyssa Barnum, CMP, Conference Director, by Dec 7, 2020.

The undersigned local correctional official (Sheriff, Chief, Director, etc.) and Convention & Visitors Bureau Representative invite the American Jail Association to hold the 2024 Annual Conference and Jail Expo in:

City: Fort Lauderdale	State: Florida							
Local Correctional Official: Gregory Tony, Sheriff Broward County								
Title: Sheriff								
Department: Broward Sheriff's Office								
Address: 2601 West Broward Blvd.								
City: Fort Lauderdale State: Florida	Zip: 33317							
Phone: 954-321-4118	Fax: 954-797-0936							
E-mail: gregory_tony@sheriff.org	E-mail: gregory_tony@sheriff.org							
Signature: Henneng Comp Date: December 4, 2020								
AJA Membership Number: 1762371								
Convention & Visitors Bureau Representative:	Dion James-Zanfordino							
Title: Senior Regional Sales Executive								
Address: 101 NE Third Avenue, Suite 100								
City: Fort Lauderdale State: FL	Zipi 33301							
Phone: 954-830-1274	Fax:							
E-mail: Djames@broward.org								
Signature:	Date: 12/02/2020							

# **RFP RESPONSE FORM**

## AJA Annual Conference & Jail Expo - Site Selection 2024

Please complete and return this form <u>after</u> reviewing the RFP but <u>before</u> sending a proposal, whether or not a proposal is being submitted. This helps us to know who to expect a proposal from and to be able to conduct any necessary follow up.

The deadline to submit the form is **December 7**, 2020. Email to Alyssa Barnum, CMP, Conference Director, at <u>alyssab@aja.org</u>. For questions, call 301-857-2422.

CVB Name:Greater Fort Lauderdale CVB
Contact Name:Dion James-Zanfordino
Title:Senior Regional Sales Executive
Direct Phone Number:954-830-1274
E-mail:Djames@broward.org
Please complete all applicable responses:
X We will send a proposal to AJA by the deadline of December 7, 2020.
First Option Dates Available:May 17-22, 2024
We regret we are unable to send a proposal for the following reason(s): The preferred dates are not available.
Meeting space and/or sleeping rooms do not meet requirements.
Unable to obtain host agency support.
Other (Please specify):

## GREATER FORT LAUDERDALE meet sunny

Greater Fort Lauderdale Convention & Visitors Bureau 101 NE Third Avenue, Suite 100 Fort Lauderdale, FL 33301 954-765-4466 | 800-22-SUNNY sunny.org

December 7, 2020

Alyssa Barnum Conference Manager American Jail Association-AJA 1135 Professional Court Hagerstown, MD 21740

# RE: 2024 AJA Annual Conference & Jail Expo

May 16 - May 22, 2024

Dear Alyssa:

It gives me great pleasure to submit this proposal on behalf of the Greater Fort Lauderdale/Broward County Convention Center, and the Convention & Visitors Bureau for the 2024 AJA Annual Conference & Jail Expo.

Meet Sunny. The Greater Fort Lauderdale area strikes the perfect balance of business and pleasure. Whether it's the exceptional hotels in our convention district, or the beachfront resorts along Fort Lauderdale Boulevard, delegates are just minutes from the Broward County Convention Center, miles of Blue Wave beaches and Intracoastal waters, enticing restaurants and outdoor cafes, top-notch shopping, million dollar yachts, and a vibrant downtown arts & entertainment district. This all comes together to provide your clients and attendees endless experiences in our casually elegant year-round meeting paradise.

Let your events shine. Landmark meetings start at the Broward County Convention Center. Situated on the Intracoastal Waterway, this inspired LEED Gold Certified facility offers breathtaking views through a magnificent wall of east-facing windows in the main foyer. Additionally, you have a choice of more than 3,000 hotel rooms within a 2 mile radius of the center, both on and off the beach.

Getting here has never been easier. FLL-Fort Lauderdale/Hollywood International Airport's recent expansion project has allowed FLL to add hundreds of in and outbound flights on 34 plus airlines – 650 daily non-stops to/from 60+ destinations. The expansion also includes more gates (14 new ones online or coming), a streamlined security checkpoint, concourse connectivity, and larger immigration arrival operations – including Mobile Passport Control. The center is within 2-4 miles from the airport – which saves you and your traveler's valuable time and money on transfers.



## **Greater Fort Lauderdale CVB Incentive:**

• The CVB will pay **\$151,639.50** towards your basic rental at the Broward County Convention Center for the 2024 AJA Annual Conference & Jail Expo.

## **GFLCVB Marketing Assistance**

- Complimentary created/hosted microsite for conference promotion providing a view of what to do in the area from <u>www.sunny.org</u> but offering customized content, if desired. GFLCVB Services team will gladly assist.
- The GFLCVB can also provide selections of items for promotion such as collateral, small promotional items.
- The GFLCVB public relations team can issue press releases to appropriate local and regional media, if desired about the conference or help present during any on-site press conferences.
- The GFLCVB can also make available for conference promotion digital images, logos, b-roll or specific marketing media images to assist with conference brochures, websites or other conference promotion needs. The use of these images is limited exclusively to destination and conference promotion and not for commercial advertisement use.

This document is not binding. Greater Fort Lauderdale Convention and Visitors Bureau will provide a formal agreement for your signature upon official notification of a contract with one of our local hotels.

We look forward to hosting you along our sunny shores!

Sunny regards,

Dion James- Zanfordino Regional Sales Executive



# **HOTEL ACCOMMODATION & RATE SUMMARY**

On behalf of the Greater Fort Lauderdale area, we are delighted to provide you with this summary of hotel accommodations and rates currently available to your organization over the dates requested, as indicated below. Also provided for your reference after this document are the individual hotel proposals which contain the specific details of the hotel accommodations, rates, concessions and other pertinent property information.

DATE	5/16	5/17	5/18	5/19	5/20	5/21	5/22	
DAY	THU	FRI	SAT	SUN	MON	TUE	WED	
TOTAL REQUESTED	19	428	712	950	940	655	123	Rates
TOTAL AVAILABLE	76	679	949	1175	1165	895	291	
Hilton Fort Lauderdale Marina	19	202	337	450	445	310	58	\$199
New Build at BCCC	19	202	337	450	445	310	58	ТВА
Embassy Suites Fort Lauderdale 17 <sup>th</sup> Street	19	175	175	175	175	175	75	\$159
Renaissance Fort Lauderdale Cruise Port Hotel	19	100	100	100	100	100	100	\$199

# 2024 AJA Annual Conference & Jail Expo





## PROPOSAL for

#### 2024 AJA Annual Conference and Jail Expo

Contact: Company: Address:	Alyssa Barnum American Jail Association 1135 Professional Court	Hotel Contact: Title: Address:	Director of Sales & Marketing 1881 SE 17 <sup>th</sup> Street
Phone: E-mail:	Hagerstown MD, 21740 301-790-3930 <u>alyssab@aja.org</u>	Fort Lauderdal Phone: E-mail:	e, FL 33316 954-253-0974 <u>evan.davis@hilton.com</u>

#### PROPOSED DATES/Room Block:

04/28/2024 - 05/01/2024, 5/16/2024 - 5/23/2024

Day	Thu	Fri	Sat	Sun	Mon	Tue	Wed
Date	05/16	05/17	05/18	05/19	05/20	05/21	05/22
Run of House	19	202	337	450	445	310	58
TOTALS	19	202	337	450	445	310	58

#### Confirmed 2024 Rates:

Marina View: **\$199.00** 

**NOTE:** Rates are being held on a first option basis through 12/31/2020. After this date, block and rates are subject to change. The above rates are net, non-commissionable and are for single/double occupancy and quoted exclusive of tax, currently 13%.

#### WHY HILTON FORT LAUDERDALE MARINA?

**LOCATION:** Located directly across from the Broward County Convention Center, guests will access the convention with ease, then return to a casual resort atmosphere where they can network in any one of our three bars, enjoy some quiet time while watching the sun set from their balconies, or hop on the Water Taxi and explore Fort Lauderdale via the Intracoastal Waterways.

**LOCATION:** Less than three miles from Fort Lauderdale International Airport and I-95, I595 and other major highways, the Hilton Fort Lauderdale Marina is convenient for travelers both flying and driving.

**LOCATION:** Dining and entertainment options are just steps away from the resort along the beaches of A1A or the famed Las Olas Boulevard. In addition to the almost 50 restaurants within walking distance of the resort, one can take a

tour of the Museum of Art, grab a dinner and a cocktail at YOLO (You Only Live Once), and dance the night away on Las Olas Boulevard, or one can stroll along the beach and enjoy one of our many oceanfront cafes.



**FULLY RENOVATED**: The Hilton Marina completed a full guestroom renovation in 2020 and will complete a full meeting space and public space renovation by March 2021

#### SPECIAL CONSIDERATIONS:

- Complimentary Two Story Presidential Suite 7 nights
- 4 Complimentary 1 Bedroom Suites 7 Nights
- Complimentary Guestroom Wi-Fi
- Comp 1 per 50 rooms
- 20 staff rooms at \$129.00
- \$10.00 Room Rebate
- No Resort Fee
- Double Hilton Honors Meeting planner points maximum of 100,000 points

Thank you for the opportunity to host your event. If there is anything we can do to earn your business please let me know.

Best Regards,

Evan Davis Director of Sales and Marketing



Embassy Suites By Hilton Fort Lauderdale 17th Street



# American Jail Association- AJA

November 23, 2020

Dear Alyssa,

RE: American Jail Association- AJA

Thanks for considering Embassy Suites by Hilton, Fort Lauderdale. I am confident you will love our beautiful hotel and our amazing staff. Our team will work hard to take excellent care of all your meeting needs.

We are an All Suite Property that always includes our Full Made to Order Breakfast and Evening Reception for our overnight guests. Many associations choose us simply because our Reception is the perfect setting to unwind and network at the end of the day.

We are conveniently located only 2 miles from the Fort Lauderdale Airport, Ocean and Downtown. Plus we are surrounded by over 40 shops and restaurants, our guests can find everything from fast food to fine dining within blocks of the hotel.

Sincerely,

# Татту Атогозо

Tammy Amoroso Catering Director Embassy Suites by Hilton Fort Lauderdale 17th Street phone: (954) 315-1310 fax: (954) 315-1314 email: tammy.amoroso@hilton.com

Room Block American Jail Association- AJA 05/16/2024 - 0							5/16/2024 - 05/23/20				
Room	Thu 05/16/2	2024	Fri 05/17/2024 Sat 05/18/2024 S		05/17/2024 Sat 05/18/2024 Sun 05/19/2024		24	Grand Total			
Run of House											
Single	19	\$ 159	175		175	\$ 159	175	\$ 159	544		
Daily Total	19		175		175		175		175	-	544

Room	Mon 05/20/2024		Tue 05/21/2024		Wed 05/22/2024		Grand Total
Run of House							
Single	175	\$ 159	175	\$ 159	75	\$ 159	425
Daily Total	175 175		75		425		
Grand Total: 969							

Enjoy the freedom to be yourself with more choice and comfort at our Embassy Suites by Hilton Fort Lauderdale – 17th street hotel. Unwind in a spacious suite and enjoy the separate living area offering a relaxing haven or productive place to catch up on work. Our suites offer all the comforts of home to make your stay more enjoyable, with a TV in each room, living area with a sofa bed, armchair and well-lit work table, wet bar, refrigerator, microwave, and coffeemaker. All of our suites include complimentary cooked-to-order full breakfast and Evening Reception featuring beer, wine premium spirits and light snacks.

Rates include \$10.00 rebate and Housing bureau fees Self Parking Discounted to \$12.00 nightly Comp WI-FI included

#### EMBASSY SUITES BY HILTON FORT LAUDERDALE 17TH STREET

1100 Southeast 17th Street Fort Lauderdale, FL 33316 United States Tel: (954) 527-2700

#### **KEY FACTS**:

- Great location near the Intracoastal Waterway. 2 miles from the airport, downtown and beach. 5 blocks from the Convention Center & Port Everglades. Walking distance to more than 50 restaurants & shops
- 361 two-room suites and over 13,000 sq feet of flexible indoor/outdoor meeting space for groups of 10 to 400.
- Complimentary full made-to-order breakfast served each morning in our tropical 12 story atrium.
   Complimentary Evening Reception nightly from 5:30pm-7:30pm for overnight guests.
- Outdoor heated pool, whirlpool, fitness facility and business center are complimentary for all guests.

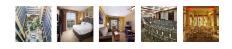
#### YOUR ATTACHMENT:

• Attachment

#### **OUR INFORMATION:**

- Embassy Suites Fort Lauderdale
- Website
   Events

#### PHOTOS:





# Proposal prepared for 2024 AJA Annual Conference & Jail Expo #BUSINESSUNUSUAL



November 30, 2020

Alyssa Barnum, Conference Manager American Jail Association AJA 1135 Professional Court Hagerstown, MD 21740 Phone: 301-790-3930

Alyssa,

Thank you for the opportunity to provide rooms for your 2024 AJA Annual Conference & Jail Expo 2024 to be held at the Broward County Convention Center.

Renaissance Fort Lauderdale is perfectly situated in the heart of Fort Lauderdale's vibrant 17th Street yacht and cruise district. Three (3) miles to Fort Lauderdale International Airport (FLL) and located at the entrance to Port Everglades.

One block from the Broward County Convention Center, allows attendees to walk right across the street to attend their meeting!

Just 1 mile from Fort Lauderdale Beach, 3 miles from downtown Fort Lauderdale and Las Olas Boulevard.

Our professionally updated lobby, restaurant, lounge, and guest rooms provide a contemporary, yet comfortable coastal atmosphere.

Because we're a hotel for the curious and the adventurous, our hotel Navigators have insider neighborhood knowledge on-hand and ready.

We are passionate about our neighborhood and passionate about connecting you to local experiences that will stay with you long after you've left.

For those who see every journey as a chance to be inspired by the unexpected and intriguing, we believe every trip is an opportunity to discover something new.

## We are happy to extend planner date \$199.00+tax. No sleeping rooms being held at this time

Date	Day	Standard Room	Total
5/16/2024 or 4/25/2024	Thursday	19	19
5/17/2024 or 4/26/2024	Friday	100	100
5/18/2024 or 4/27/2024	Saturday	100	100
5/19/2024 or 4/28/2024	Sunday	100	100
5/20/2024 or 4/29/2024	Monday	100	100
5/21/2024 or 4/30/2024	Tuesday	100	100
5/22/2024 or 5/01/2024	Wednesday	100	100
Total		619	619

No event space being held at this time	

Hotel room rates are subject to applicable state and local taxes (currently 13%) in effect at the time of check in. **Rates are based on single or double occupancy** (additional guests add \$20.00)

## Reservations must be guaranteed at time of confirming.

Cancellations 72 hours before arrival or first night room and tax will be charged to card on file.

## CONCESSIONS AND INCLUSIONS:

- Complimentary standard guest room WiFi
- Complimentary access to Fitness Center
- Overnight Self Parking: \$30.00+ each car, valet optional at \$35.00 each car (or prevailing rate)
- One per 40 complimnetary rooms
- Rate includes \$10.00 rebate

## **RESERVATION/BOOKING TERMS:**

Responsible for 80% of room block commitment.

Thank you for your consideration of Renaissance Fort Lauderdale Cruise Port Hotel. Should you have any additional questions, I am happy to assist. As always, feel free to visit us on our website at <u>renaissancefortlauderdale.com</u>

Warm Regards,

Melíssa Hall

Melissa Hall Director of Sales and Marketing 954-626-1716 | mhall@renaissancefortlaududerdale.com

