

# Proposal for ATSSA 2025

Jan 30-Feb 4  
or  
Feb 13-19

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 GREATER FORT LAUDERDALE BROWARD COUNTY  
CONVENTION CENTER

**BIGGER AND GREATER**  
SOUTH FLORIDA'S PREMIER  
WATERFRONT CONVENTION  
CENTER



## Features



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Located minutes from Fort Lauderdale's famed Blue Wave Beaches

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Adjacent to Broward County's Port Everglades

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Five-minute drive from the Fort Lauderdale / Hollywood International Airport

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LEED for Existing Buildings Gold-certified facility

# Expansion Highlights

- 350,000 sq. ft. of contiguous space
- 132,000 sq. ft. in four elegant ballrooms
- 95,000 sq. ft. of total flexible meeting space
- 202,000 sq. ft. of total pre-function space
- 1,800+ parking spaces
- 7 acres of outdoor waterfront plaza
- 1.2 million sq. ft. of total Convention Center space



An architectural rendering of a modern, multi-story building at night. The building features a large glass facade and a prominent overhang supported by thick columns. In the foreground, there is a large, illuminated fountain with multiple water jets. The scene is set against a dark sky with palm trees visible in the background. The overall aesthetic is contemporary and urban.

# Upgrades & Amenities

- State-of-the-art technology
- Outdoor plaza with waterfront view
- Innovative dining concepts
- Eco-friendly design and operation
- Improved traffic flow around the Convention Center
- Garage parking with covered skywalks to Convention Center
- Proximity to airport, seaport, local dining, shopping and beaches

## SPACE UTILIZATION OVERVIEW –

Jan 30-Feb 4  
or  
Feb 13-19

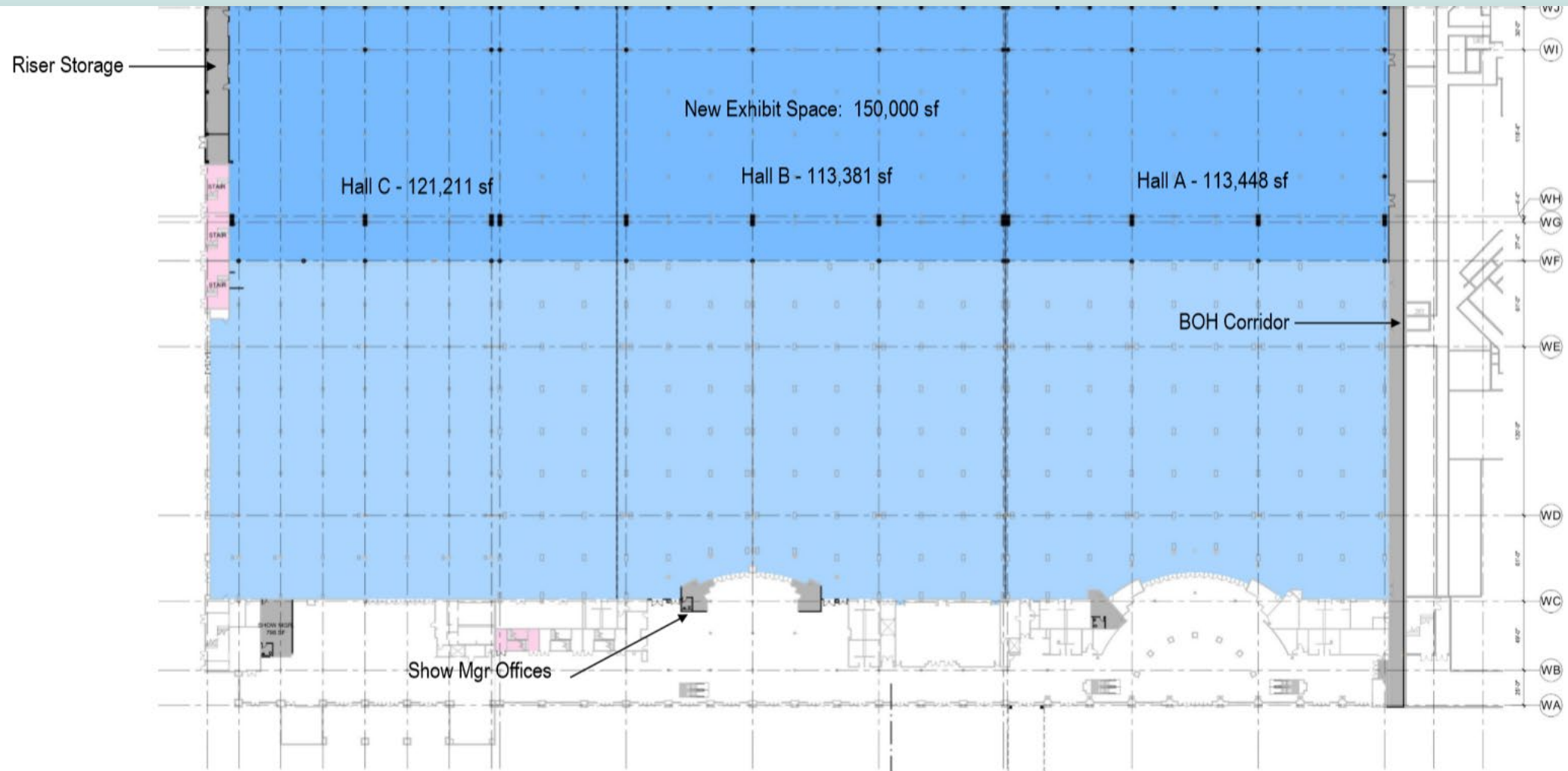
SPACE	EVENT	DATE	RENTAL
Exhibit Hall B/C	Exhibits	Jan 30-31 , Feb 1(2-4). Feb 4 Move out  February 13-15(16-18)19.	\$13,213.00 / MI/MO day \$26,426.00 / event day
Rooms 150A-C, 151A-C, 152, 153, 154, 250A-C, 251A-C, 252 A-C, 253 A-C	Concurrent Sessions	Feb 1 (2-4) Feb 4 Move out  February 15(16-18)	*Waived per F&B Minimum of \$75,000 (exclusive of tax and service charge)
Rooms 160 A&B	Committee General Session	Feb 1 (2-4). Feb 4 Move out  February 15(16-18)	*Waived per F&B Minimum of \$75,000 (exclusive of tax and service charge)
Rooms 220, 221, 222 & 223	Staff Lounge, Speaker Ready, A/V Storage/ Office	Feb 1 (2-4),2025 Feb 4 Move out  February 15(16-18)	*Waived per F&B Minimum of \$75,000 (exclusive of tax and service charge)
Flamingo A-B	General Session	Feb 1 (2-4) Feb 4 Move out  February 15(16-18)	*Waived per F&B Minimum of \$75,000 (exclusive of tax and service charge)

## MEETING ROOM RENTAL

- TOTAL MEETING ROOM RENTAL: \$132,130.00\*

*Meeting Rental does not include 7% tax*

\*The Greater Fort Lauderdale/Broward County Convention Center has agreed to waive the above rooms denoted with an asterisk (\*) provided that a food and beverage minimum of \$75,000.00 (exclusive of tax and service charge) is purchased in catering. Otherwise, the daily rental fee for each room will apply.

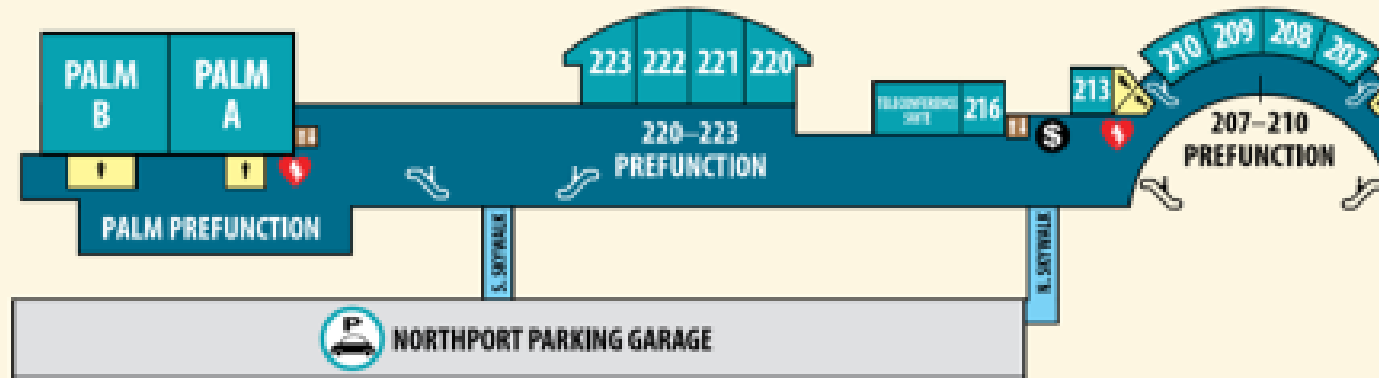


## West Expansion: First Floor

BROWARD COUNTY CONVENTION CENTER EXPANSION & HEADQUARTERS HOTEL | FORT LAUDERDALE, FLORIDA  
MATTHEWS SOUTHWEST | BALFOUR BEATTY | STANTEC | FENTRESS ARCHITECTS | NUNZIO MARC DESANTIS ARCHITECTS

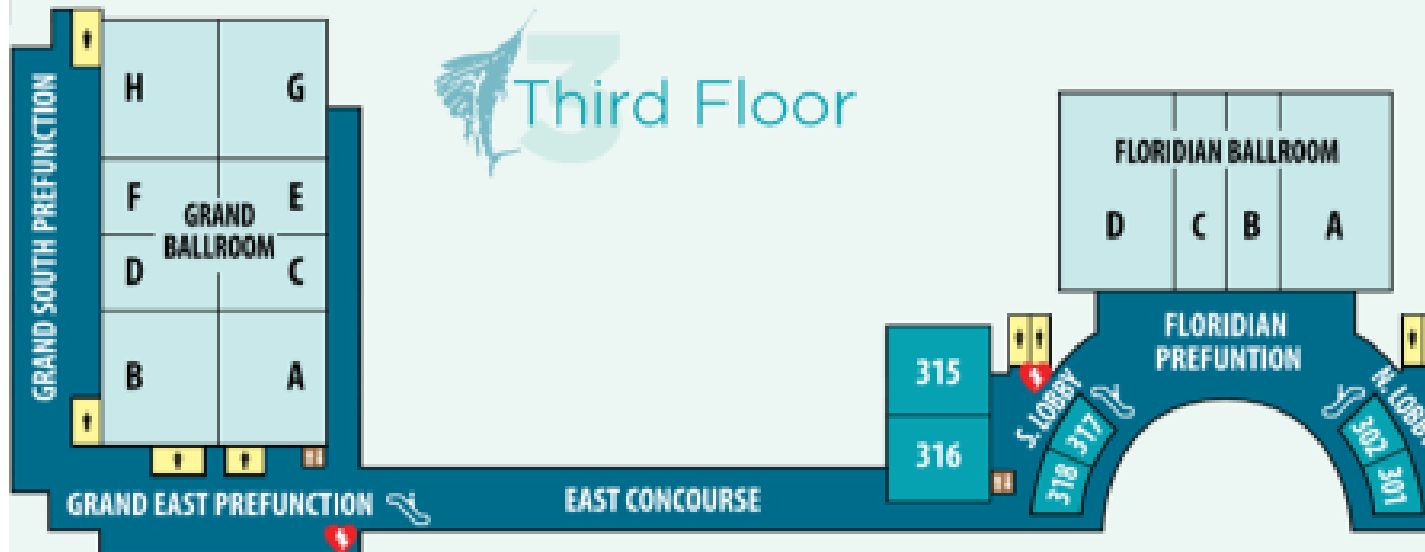


## 2 Second Floor



## UPGRADES TO EXISTING MEETING SPACE

- ✓ UPGRADED FURNISHINGS | DÉCOR
- ✓ STATE OF THE ART TECHNOLOGY
- ✓ ELEVATED DINING CONCEPTS
- ✓ ENHANCED PREFUNCTION SPACE



# Commitment to Safety

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- The newly expanded Greater Fort Lauderdale/Broward County Convention Center is being designed with ASM Global's *VenueShield* protocol to provide the highest levels of cleanliness and safety while inspiring the confidence of planners and attendees, all in partnership with leading medical professionals, industry experts and public health officials.





# CONVENTION CENTER INCENTIVES

*The Greater Fort Lauderdale Broward County  
Convention Center is pleased to offer the  
following Special Concessions:*

Discounted rooms rental  
with F&B minimum

Complimentary parking for  
ATSSA Staff at the Center's  
Parking Garage