

# Proposal

## June 19-29, 2023

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 GREATER FORT LAUDERDALE BROWARD COUNTY  
CONVENTION CENTER

**BIGGER AND GREATER**  
SOUTH FLORIDA'S PREMIER  
WATERFRONT CONVENTION  
CENTER



## Features



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Located minutes from Fort Lauderdale's famed Blue Wave Beaches

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Adjacent to Broward County's Port Everglades

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Five-minute drive from the Fort Lauderdale / Hollywood International Airport

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LEED for Existing Buildings Gold-certified facility

# Expansion Highlights

- 350,000 sq. ft. of contiguous space
- 132,000 sq. ft. in four elegant ballrooms
- 95,000 sq. ft. of total flexible meeting space
- 202,000 sq. ft. of total pre-function space
- 1,800+ parking spaces
- 7 acres of outdoor waterfront plaza
- 1.2 million sq. ft. of total Convention Center space



An architectural rendering of a modern, multi-story building with a curved facade and large glass windows. The building is illuminated from within, showing interior spaces. In the foreground, there is a large, circular fountain with multiple water jets. The scene is set at dusk or night, with palm trees and a clear sky in the background. The building has a prominent overhang supported by thick columns. The overall design is sleek and contemporary.

# Upgrades & Amenities

- State-of-the-art technology
- Outdoor plaza with waterfront view
- Innovative dining concepts
- Eco-friendly design and operation
- Improved traffic flow around the Convention Center
- Garage parking with covered skywalks to Convention Center
- Proximity to airport, seaport, local dining, shopping and beaches

# SPACE UTILIZATION OVERVIEW – June 19-29, 2023

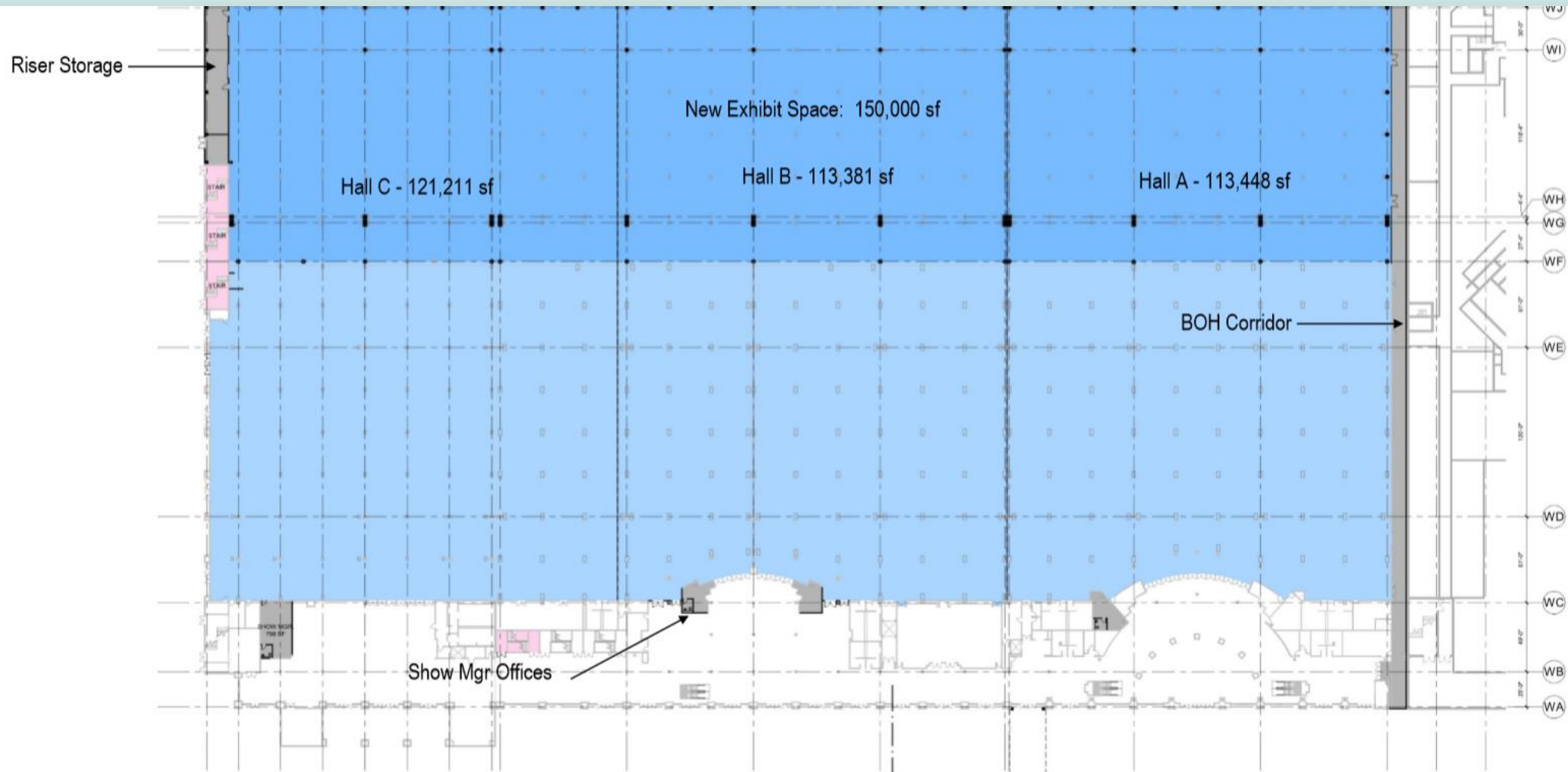
| SPACE                    | EVENT   | DATES  |
|--------------------------|---|--|
| 203, 204, Teleconference | Office, Storage & Storage 2                         | Monday -Thursday   |
| 207                      | Meeting   | Saturday-Wednesday                                       |
| 208                      | Meeting<br>Lunch<br>Meeting<br>Workshop<br>Workshop | Monday, Thursday<br>Fri<br>Saturday<br>Monday<br>Tuesday |
| 209                      | Dinner<br>Meeting                                   | Friday<br>Saturday-Sunday                                |
| 210                      | Lunch   | Sunday   |
| 213                      | JO Storage  | Thursday - Wednesday                                     |
| 216                      | Office  | Saturday - Wednesday                                     |
| 220                      | Lunch<br>Meeting                                    | Thursday<br>Sunday                                       |
| 221                      | Meeting   | Sunday   |
| 222                      | Lunch   | Sunday   |
| 223                      | Meeting<br>Dinner                                   | Saturday<br>Sunday                                       |
| 220/221                  | Meeting/Lunch<br>Meeting                            | Friday<br>Saturday                                       |
| Palm A                   | Lunch<br>Meeting                                    | Saturday<br>Monday                                       |
| Palm B                   | Meeting   | Saturday   |
| Palm Prefunction         | Reception   | Tuesday  |
| Grand Ballroom A-D       | General Session                                     | Saturday – Wednesday                                     |
| Grand Ballroom GH        | JOI GS/Dinner                                       | Saturday -Tuesday  |
| Grand East Prefunction   | Expo  | Saturday – Wednesday                                     |
| Grand North Prefunction  | Expo  | Saturday – Wednesday                                     |
| Grand South Prefunction  | Expo  | Saturday – Wednesday                                     |
| Floridian ABCD           | Breakfast/Lunch                                     | Sunday -Tuesday  |
| 301                      | Meeting   | Sunday - Monday  |
| 302                      | Workshop  | Sunday - Monday  |
| 301/302                  | Meeting/Lunch                                       | Saturday, Tuesday - Thursday                             |
| 315                      | Meeting/Lunch                                       | Sunday   |
| 317                      | Workshop  | Sunday   |

## MEETING ROOM RENTAL

- **TOTAL MEETING ROOM RENTAL:** **\$ 77,638.00**
- **CONVENTION CENTER DISCOUNT:** **\$ 22,638.00**
- **TOTAL MEETING ROOM RENTAL:** **\$ 55,000.00**

*Meeting Rental does not include 7% tax*



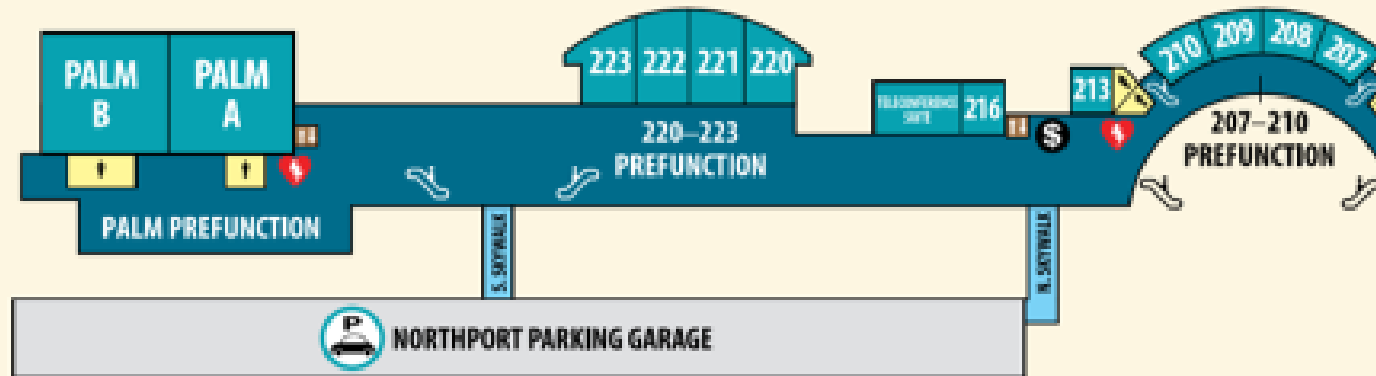


## West Expansion: First Floor

BROWARD COUNTY CONVENTION CENTER EXPANSION & HEADQUARTERS HOTEL | FORT LAUDERDALE, FLORIDA  
MATTHEWS SOUTHWEST | BALFOUR BEATTY | STANTEC | FENTRESS ARCHITECTS | NUNZIO MARC DESANTIS ARCHITECTS

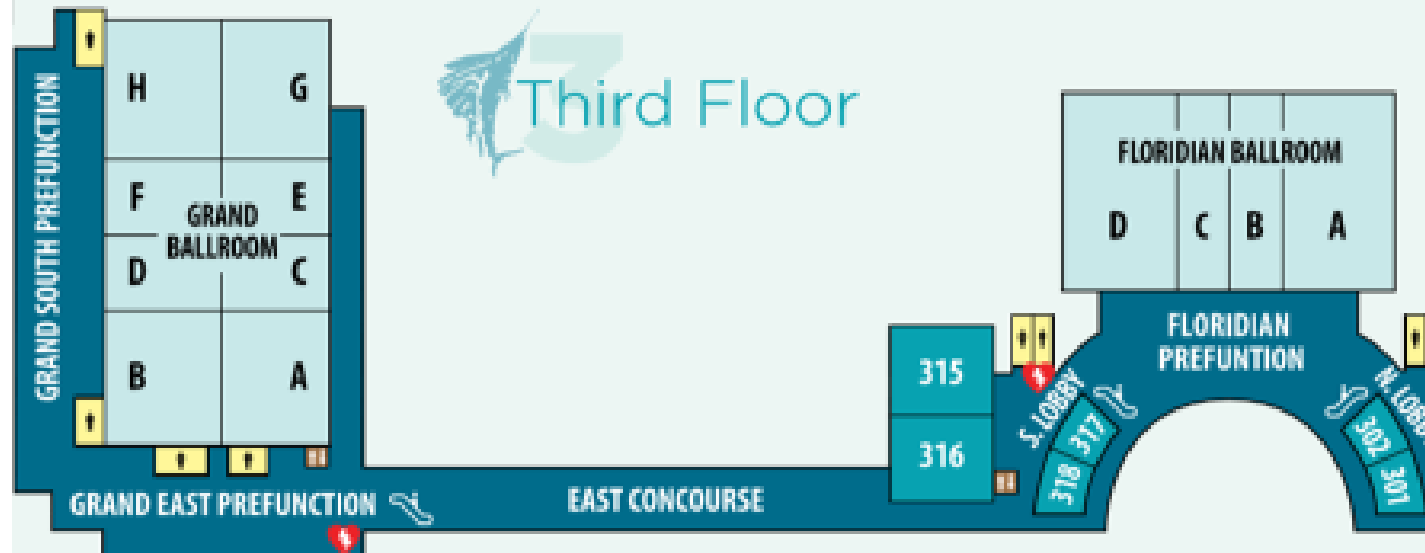


## 2 Second Floor



## UPGRADES TO EXISTING MEETING SPACE

- ✓ UPGRADED FURNISHINGS | DÉCOR
- ✓ STATE OF THE ART TECHNOLOGY
- ✓ ELEVATED DINING CONCEPTS
- ✓ ENHANCED PRE-FUNCTION SPACE



# Commitment to Safety

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- The newly expanded Greater Fort Lauderdale/Broward County Convention Center is being designed with ASM Global's *VenueShield* protocol to provide the highest levels of cleanliness and safety while inspiring the confidence of planners and attendees, all in partnership with leading medical professionals, industry experts and public health officials.





# CONVENTION CENTER INCENTIVES

***The Greater Fort Lauderdale  
Broward County Convention  
Center is pleased to offer the  
following Special  
Concessions:***

Complimentary  
Venue Branding

Complimentary  
Internet Access  
at Registration

10% discount  
on 2023  
Catering Menu  
prices