

# Proposal for Prospanica Annual Conference and Career Expo 2022

September 12-17

or

November 7-12





 **GREATER FORT LAUDERDALE** BROWARD COUNTY  
**CONVENTION CENTER**

**BIGGER AND GREATER**  
**SOUTH FLORIDA'S PREMIER**  
**WATERFRONT CONVENTION**  
**CENTER**



## Features



---

Located minutes from Fort Lauderdale's famed Blue Wave Beaches

---

Adjacent to Broward County's Port Everglades

---

Five-minute drive from the Fort Lauderdale / Hollywood International Airport

---

LEED for Existing Buildings Gold-certified facility

# Expansion Highlights

- 350,000 sq. ft. of contiguous space
- 132,000 sq. ft. in four elegant ballrooms
- 95,000 sq. ft. of total flexible meeting space
- 202,000 sq. ft. of total pre-function space
- 1,800+ parking spaces
- 7 acres of outdoor waterfront plaza
- 1.2 million sq. ft. of total Convention Center space





# Upgrades & Amenities

- State-of-the-art technology
- Outdoor plaza with waterfront view
- Innovative dining concepts
- Eco-friendly design and operation
- Improved traffic flow around the Convention Center
- Garage parking with covered skywalks to Convention Center
- Proximity to airport, seaport, local dining, shopping and beaches



**SPACE UTILIZATION  
OVERVIEW –  
September 12-17  
or  
November 7-12  
2022**

SPACE	EVENT	DATES
Exhibit Hall A: Trade Show	(2) Move-in (2) Show days (1) Move-out	Nov. 8-12 Sept. 13-17
Atrium Lobby: Registration	(1) Move-in (4) Registration days (1) Move-out	Nov. 7-12 Sept. 12-17
Grand Ballroom A-H: Interview Booths	(1) Move-in (3) Interview days	Nov 8-11 Sept. 13-16
Floridian Ballroom A-D: General Session/Preliminary/Gala Dinner	(1) Move In (2) GS	Nov 8-10 Sept. 13-15
Floridian Prefunction: Reception	(3) Days show	Nov 8-10 Sept. 13-15
301,302: Offices	(1) Move-in (4) Office use	Nov 7-11 Sept. 12-16
315,316: Breakout Sessions	(1) Move-in (2) Meetings	Nov 7-9 Sept. 12-14
317: Volunteer and Speaker Ready	(1) Move-in (3) Meetings	Nov 7-10 Sept. 12-15
318: Meeting	(2) day use	Nov 8-9 Sept. 13-14
203,204: CMC	(1) Move-in (2) Meetings	Nov 8-10 Sept. 13-15
207,208: Breakout Sessions	(1) Move-in (2) Meetings	Nov 7-9 Sept. 12-14
207-210 Prefunction: Reception	(1) Day use	Nov 8 Sept. 13
209: Board Leadership	(2) day use	Nov 10-11 Sept. 15-16
220/221, 222/223: Breakout Sessions	(1) Move-in (2) Meetings	Nov 7-9 Sept. 12-14

## MEETING ROOM RENTAL SEPTEMBER 7-12, 2022

- TOTAL MEETING ROOM RENTAL: \$ 104,423.50
- CONVENTION CENTER DISCOUNT FOR SEPTEMBER DATES : \$26,380.00
- **TOTAL MEETING ROOM RENTAL: \$78,043.50**

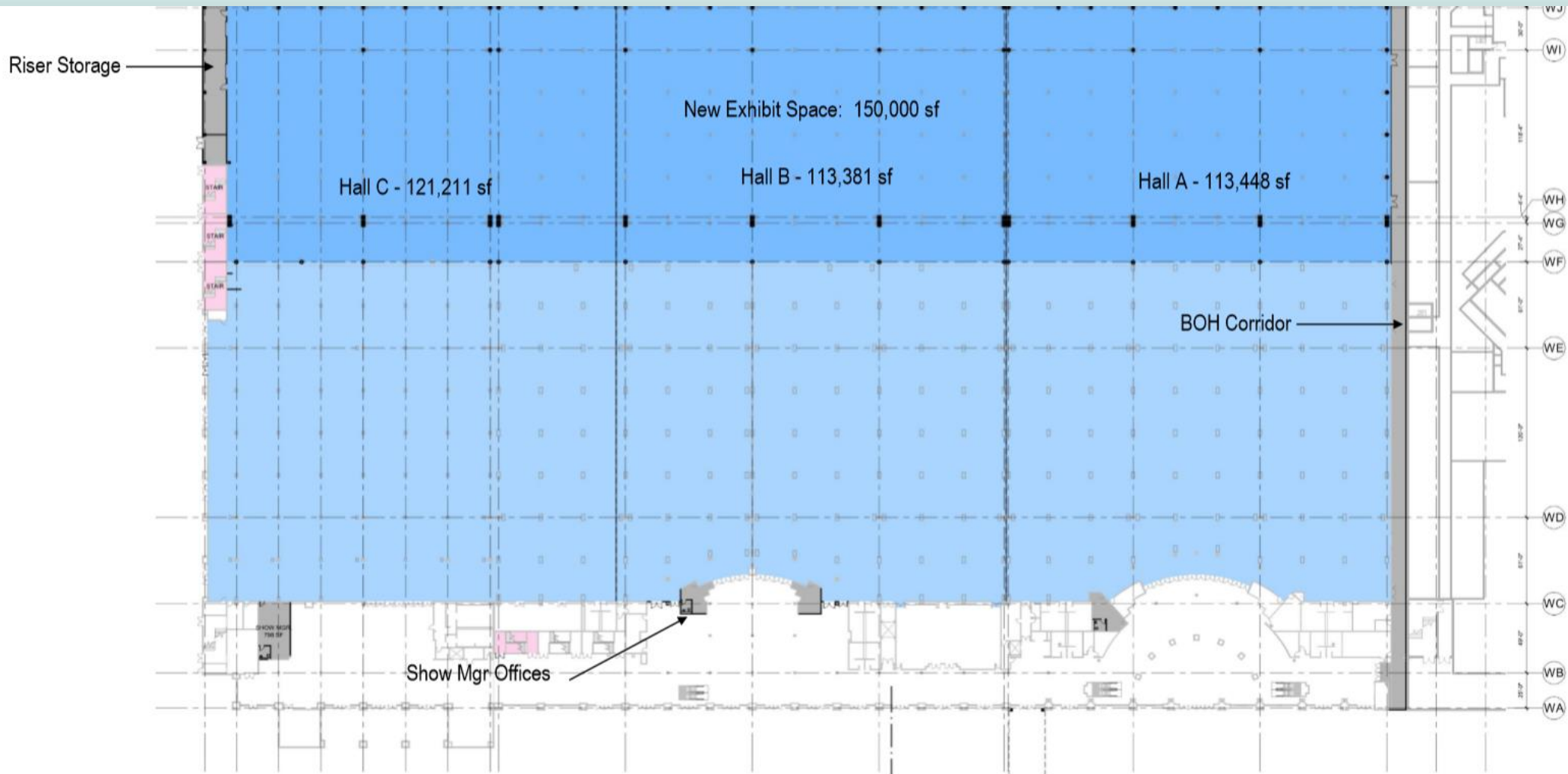
*Meeting Rental does not include 7% tax*

## MEETING ROOM RENTAL NOVEMBER 12-17, 2022

- TOTAL MEETING ROOM RENTAL: \$104,423.50
- CONVENTION CENTER DISCOUNT FOR NOVEMBER DATES : \$13,050.00
- **TOTAL MEETING ROOM RENTAL: \$91,373.50**

*Meeting Rental does not include 7% tax*

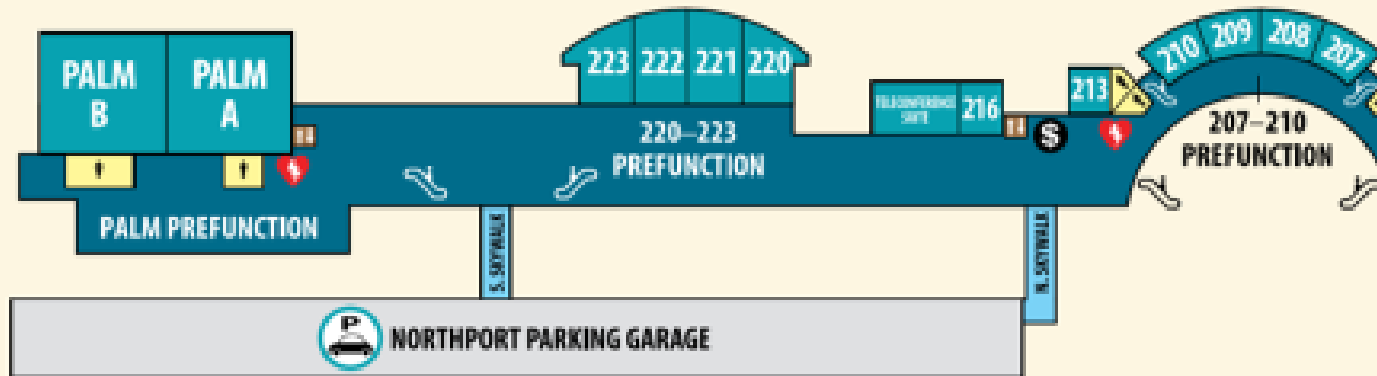




## West Expansion: First Floor

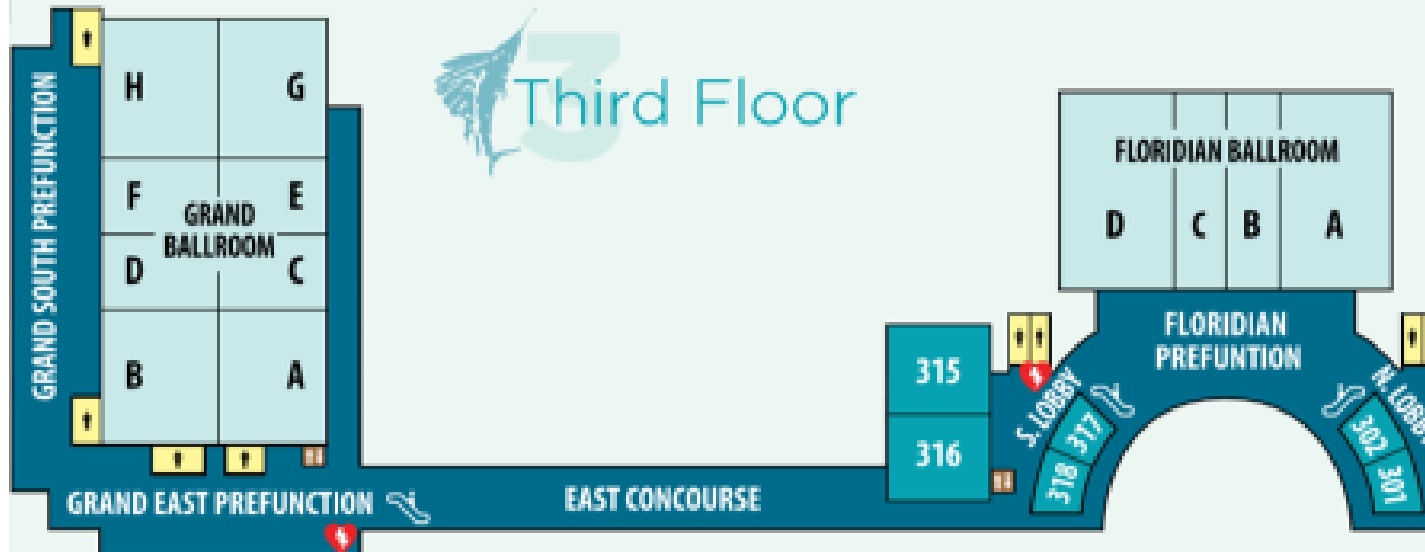
BROWARD COUNTY CONVENTION CENTER EXPANSION & HEADQUARTERS HOTEL | FORT LAUDERDALE, FLORIDA  
 MATTHEWS SOUTHWEST | BALFOUR BEATTY | STANTEC | FENTRESS ARCHITECTS | NUNZIO MARC DESANTIS ARCHITECTS

## 2 Second Floor



## UPGRADES TO EXISTING MEETING SPACE

- ✓ UPGRADED FURNISHINGS | DÉCOR
- ✓ STATE OF THE ART TECHNOLOGY
- ✓ ELEVATED DINING CONCEPTS
- ✓ ENHANCED PREFUNCTION SPACE





# CONVENTION CENTER INCENTIVES FOR SEPTEMBER DATES

*The Greater Fort Lauderdale  
Broward County Convention Center  
is pleased to offer the following  
Special Concessions*

*September 7-12, 2022:*

- Complimentary Internet Access for (20) Staff Members
- (10) Complimentary Parking Passes for Prospanica Staff
- Complimentary Use Meeting Rooms with a minimum of \$60,000.00 on F&B
- 20% Discount on Internet Service for all Attendees
- Discounted Parking Rates for Attendees at the Convention Parking Garage
- Complimentary Venue Branding



# CONVENTION CENTER INCENTIVES FOR NOVEMBER DATES

*The Greater Fort Lauderdale  
Broward County Convention Center  
is pleased to offer the following  
Special Concessions*

*November 12-17, 2022:*

- Complimentary Internet Access for (20) Staff Members
- (10) Complimentary Parking Passes for Prospanica Staff
- Complimentary Use Meeting Rooms with a minimum of \$60,000.00 on F&B
- 10% Discount on Internet Service for all Attendees
- Complimentary Venue Branding

# Commitment to Safety

---

- **The newly expanded Greater Fort Lauderdale/Broward County Convention Center** is being designed with ASM Global's *VenueShield* protocol to provide the highest levels of cleanliness and safety while inspiring the confidence of planners and attendees, all in partnership with leading medical professionals, industry experts and public health officials.

