

# Proposal for Prospanica Annual Conference and Career Expo 2022

October 12-15

or

September 14-17





 GREATER FORT LAUDERDALE BROWARD COUNTY  
CONVENTION CENTER

**BIGGER AND GREATER**  
SOUTH FLORIDA'S PREMIER  
WATERFRONT CONVENTION  
CENTER



## Features



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Located minutes from Fort Lauderdale's famed Blue Wave Beaches

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Adjacent to Broward County's Port Everglades

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Five-minute drive from the Fort Lauderdale / Hollywood International Airport

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LEED for Existing Buildings Gold-certified facility

# Expansion Highlights

- 350,000 sq. ft. of contiguous space
- 132,000 sq. ft. in four elegant ballrooms
- 95,000 sq. ft. of total flexible meeting space
- 202,000 sq. ft. of total pre-function space
- 1,800+ parking spaces
- 7 acres of outdoor waterfront plaza
- 1.2 million sq. ft. of total Convention Center space



An architectural rendering of a modern, multi-story building with a large glass facade and a prominent outdoor plaza. The building features a series of tall, white columns supporting a wide overhang. In the foreground, a large, circular fountain with multiple water jets is illuminated. Palm trees and other landscaping are visible around the building. A blue car is parked on the right side of the image. The sky is a clear blue, suggesting a bright day.

# Upgrades & Amenities

- State-of-the-art technology
- Outdoor plaza with waterfront view
- Innovative dining concepts
- Eco-friendly design and operation
- Improved traffic flow around the Convention Center
- Garage parking with covered skywalks to Convention Center
- Proximity to airport, seaport, local dining, shopping and beaches

# SPACE UTILIZATION OVERVIEW – October 12-15 or September 14-17

SPACE	EVENT
Exhibit Hall A: Trade Show	(2) Move-in (2) Show days/move-out
Atrium Lobby: Registration	(1) Move-in (3) Registration days
Grand Ballroom A-H: Interview Booths	(1) Move-in (2) Interview days
Floridian Ballroom A-D: General Session/Preliminary/Gala Dinner	(1) Move In (2) GS
Floridian Prefunction: Reception	(3) Days show
301,302: Offices	(1) Move-in (3) Office use
315,316: Breakout Sessions	(1) Move-in (2) Meetings
317: Volunteer and Speaker Ready	(1) Move-in (3) Meetings
318: Meeting	(2) day use
203,204: CMC	(1) Move-in (2) Meetings
207,208: Breakout Sessions	(1) Move-in (2) Meetings
207-210 Prefunction: Reception	(1) Day use
209: Board Leadership	(2) day use
220/221, 222/223: Breakout Sessions	(1) Move-in (2) Meetings

## MEETING ROOM RENTAL SEPTEMBER 2022

- TOTAL MEETING ROOM RENTAL: \$ 80,900.00
- CONVENTION CENTER DISCOUNT FOR SEPTEMBER DATES : \$16,400.00
- **TOTAL MEETING ROOM RENTAL: \$64,500.00**

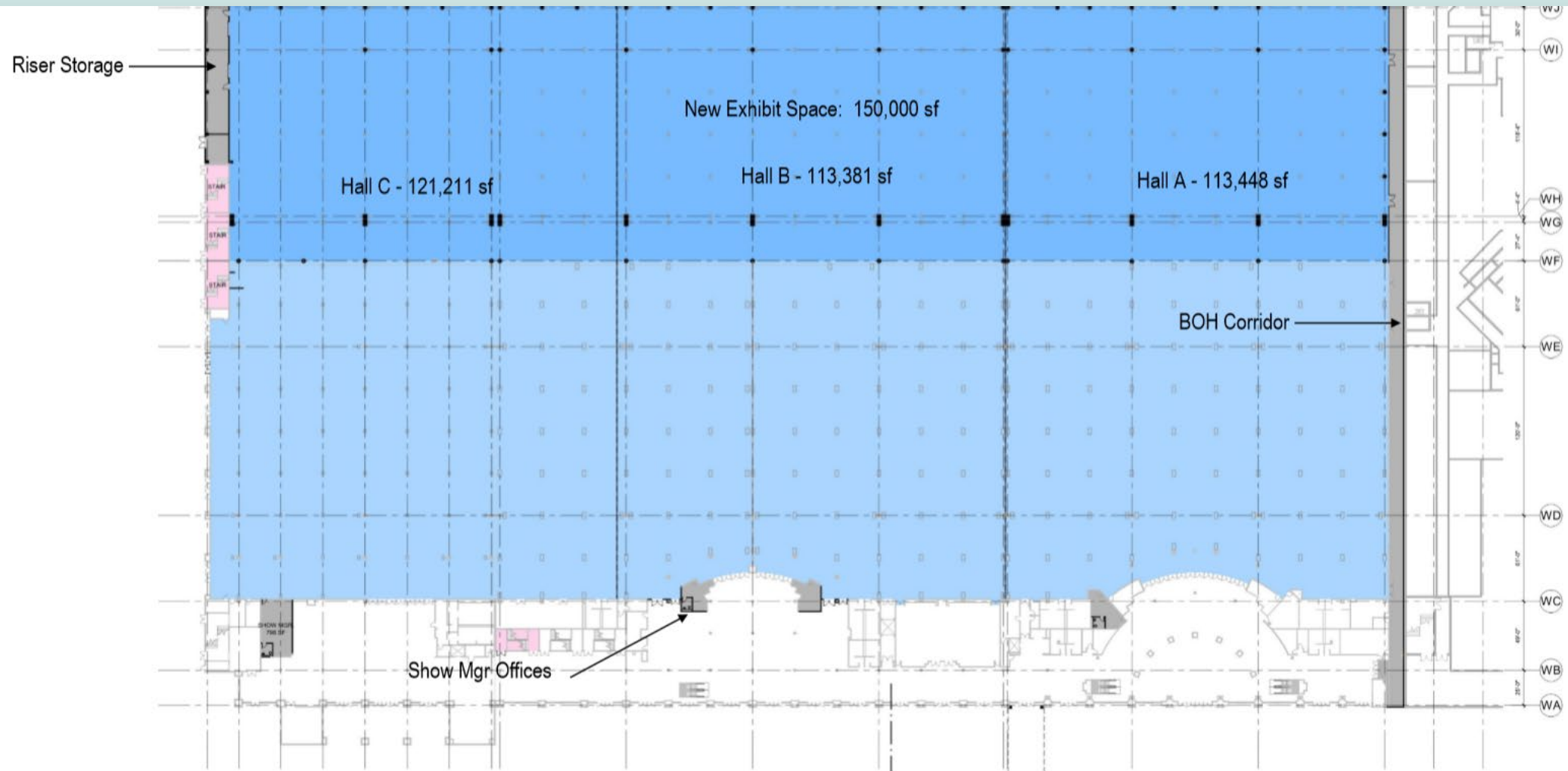
*Meeting Rental does not include 7% tax*

## MEETING ROOM RENTAL OCTOBER 2022

- TOTAL MEETING ROOM RENTAL: \$ 80,900.00
- CONVENTION CENTER DISCOUNT FOR OCTOBER DATES : \$ 8,200.00
- **TOTAL MEETING ROOM RENTAL: \$72,700.00**

*Meeting Rental does not include 7% tax*

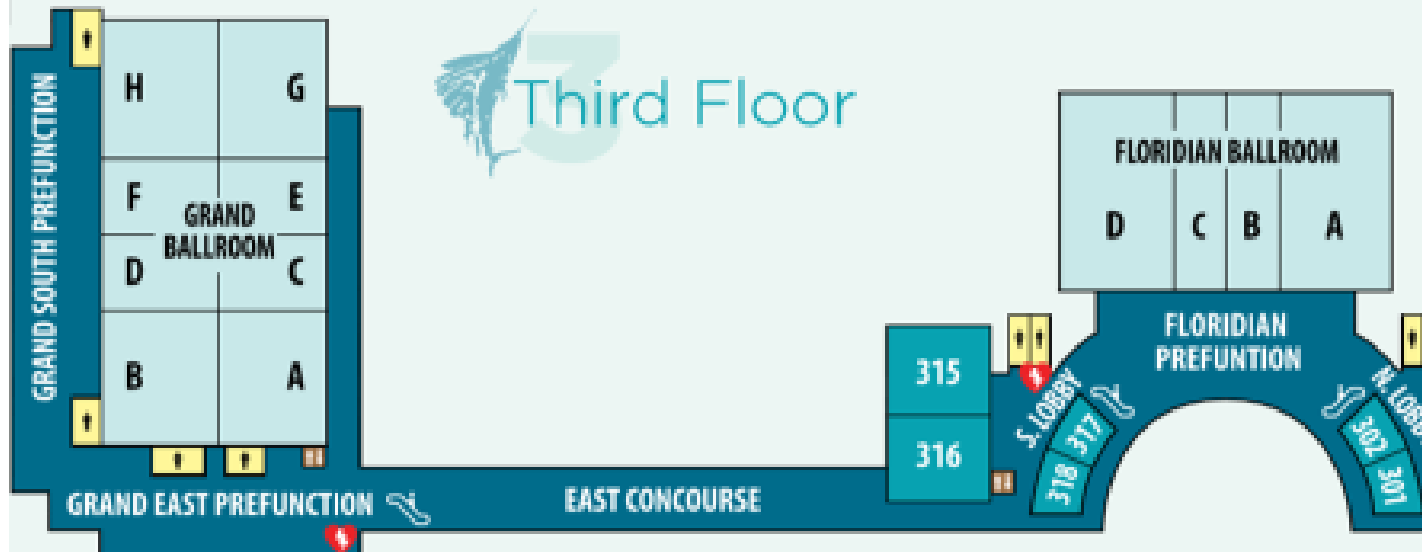
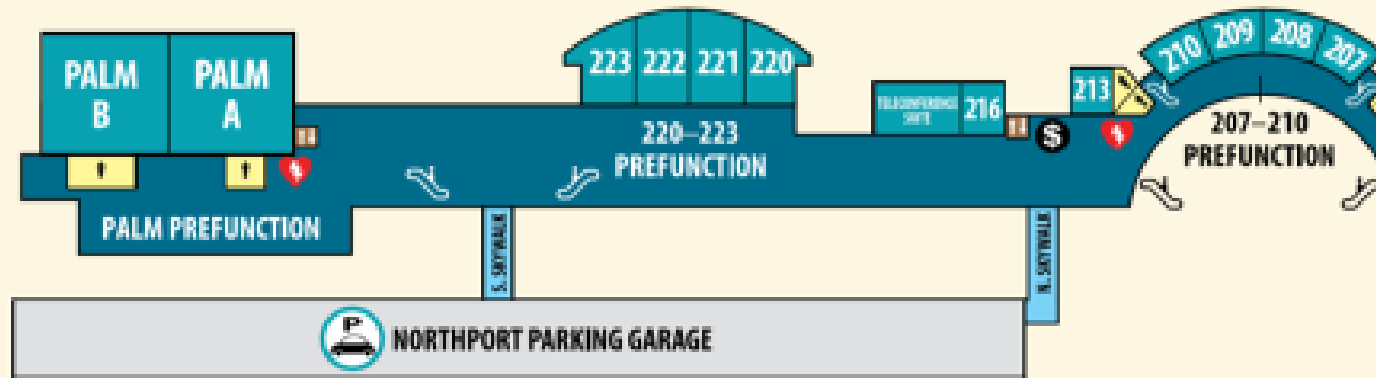




## West Expansion: First Floor

BROWARD COUNTY CONVENTION CENTER EXPANSION & HEADQUARTERS HOTEL | FORT LAUDERDALE, FLORIDA  
MATTHEWS SOUTHWEST | BALFOUR BEATTY | STANTEC | FENTRESS ARCHITECTS | NUNZIO MARC DESANTIS ARCHITECTS

## 2 Second Floor



## UPGRADES TO EXISTING MEETING SPACE

- ✓ UPGRADED FURNISHINGS | DÉCOR
- ✓ STATE OF THE ART TECHNOLOGY
- ✓ ELEVATED DINING CONCEPTS
- ✓ ENHANCED PRE-FUNCTION SPACE



# CONVENTION CENTER INCENTIVES FOR SEPTEMBER DATES

***The Greater Fort Lauderdale  
Broward County Convention Center  
is pleased to offer the following  
Special Concessions***

***September 14-17, 2022:***

- Complimentary Internet Access for (20) Staff Members
- (10) Complimentary Parking Passes for Prospanica Staff
- Complimentary Use Meeting Rooms with a minimum of \$60,000.00 on F&B
- 20% Discount on Internet Service for all Attendees
- Discounted Parking Rates for Attendees at the Convention Parking Garage
- Complimentary Venue Branding



# CONVENTION CENTER INCENTIVES FOR OCTOBER DATES

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Broward County Convention Center  
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Special Concessions***

***October 12-15, 2022:***

- Complimentary Internet Access for (20) Staff Members
- (10) Complimentary Parking Passes for Prospanica Staff
- Complimentary Use Meeting Rooms with a minimum of \$60,000.00 on F&B
- 10% Discount on Internet Service for all Attendees
- Complimentary Venue Branding



# Commitment to Safety

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- The newly expanded Greater Fort Lauderdale/Broward County Convention Center is being designed with ASM Global's *VenueShield* protocol to provide the highest levels of cleanliness and safety while inspiring the confidence of planners and attendees, all in partnership with leading medical professionals, industry experts and public health officials.

