



Fiscal Year 2024 Budget

Group and Tourism Sponsorships

Group and Tourism Sponsorships are local-event incentives/investments paid to support events that drive visitation to Broward County.

Special Events / Tourism Event Sponsorships			
Audacy Beach Festival	Dec	Fort Lauderdale	\$ 250,000
Audacy Country (Stars and Strings)	Nov	Hollywood	\$ 100,000
Florida Beach Bowl	Dec	Fort Lauderdale	\$ 25,000
Florida Renaissance Festival	Feb-Mar	Deerfield	\$ 50,000
Fort Lauderdale Air Show	Apr/May	Fort Lauderdale	\$ 90,000
Glamathon (event name TBD)	May	Fort Lauderdale	\$ 100,000
Greater Fort Lauderdale Food & Wine Festival	Jan	Fort Lauderdale	\$ 475,000
Greater Fort Lauderdale Science Festival	Various	Fort Lauderdale	\$ 75,000
IGNITE Festival	Jan	Various	\$ 25,000
Light Up the Beach	Nov	Fort Lauderdale	\$ 5,000
MLS Preseason Event	Feb	Fort Lauderdale	\$ 75,000
NSU Art Festival	Dec	Fort Lauderdale	\$ 5,000
Tortuga 24	Apr	Fort Lauderdale	\$ 240,000
Victorian Christmas Tours at Stranahan House	Dec	Fort Lauderdale	\$ 2,500
Winterfest	Dec	Fort Lauderdale	\$ 200,000
Wonderland	Nov-Jan	Fort Lauderdale	\$ 5,000
New Opportunities			\$ 127,500

Inclusion & Accessibility			
Bears in the Alley	Mar	FtL/Wilton Manors	\$ 25,000
CannonBall Events	Oct	Fort Lauderdale	\$ 20,000
Fashion Reaction	Feb	Fort Lauderdale	\$ 7,500
Fetish Weekend	May	Fort Lauderdale	\$ 10,000
Floatarama	Jun	Fort Lauderdale	\$ 5,000
Flock Fest	Jul	FtL Beach	\$ 10,000
Florida Pageant	Oct	Fort Lauderdale	\$ 2,500
JFOY	Sep	Fort Lauderdale	\$ 7,500
Stonewall Wilton Manors	Jun	Wilton Manors	\$ 15,000
New Opportunities			\$ 25,000

MICE Group Sales			
A. Phillip Randolph Institute	Jul	Hollywood	\$ 7,000
Alpha Epsilon Pi Fraternity, Inc	Aug	Fort Lauderdale	\$ 7,160
AMERICAN FINANCIAL SERVICES ASSOCIATION	May	Fort Lauderdale	\$ 2,500
American Jail Association - AJA	May	BCCC	\$ -
Association of Marina Industries	Jan	BCCC	\$ -
Black Chief Officers Committee - BCOC	Jun	Fort Lauderdale	\$ 7,000
Boys and Girls Clubs of Broward County - International Auto Show	Mar	BCCC	\$ -
Cruise Lines International Association Cruise 3sixty	Apr	BCCC	\$ -
Delta Chi Fraternity	Jul	Fort Lauderdale	\$ 3,000
Diversified Communications USA & Headquarters	Jun	BCCC	\$ -
Diversified Consultants, Inc.	Oct	Hollywood	\$ 5,000
Florida Apartment Association	Sep	Hollywood	\$ 15,800

MICE Group Sales - continued			
Florida Association of Community Health Centers, Inc.	Jul	Fort Lauderdale	\$ 5,306
Florida Nursery, Growers & Landscape Association	Jan	BCCC	\$ -
Florida Veterinary Medical Association	Sep	Fort Lauderdale	\$ 4,563
GAF Materials LLC	Jan	Hollywood	\$ 6,030
Globus Medical	Jan	Fort Lauderdale	\$ 15,000
Household & Commercial Products Association	Dec	Fort Lauderdale	\$ 15,000
International Franchise Professionals Group	Sep	Hollywood	\$ 4,446
Majestic Catering NY, LLC	Apr	Fort Lauderdale	\$ 30,000
National Association Of Real Estate Investment Trusts	Mar	Hollywood	\$ 25,000
National Customs Brokers and Forwarders Association of America- NCBFAA	Apr	Fort Lauderdale	\$ 900
Native American Finance Officers Association-NAFOA	Apr	Hollywood	\$ 4,792
North American Chemical Residue Workshop	Jul	Fort Lauderdale	\$ 6,605
Northstar Travel Media	Jul	Hollywood	\$ 50,000
Northstar Travel Media - Cruise World	Oct	BCCC	\$ -
Northstar Travel Media - PhocusWright	Nov	Hollywood	\$ 50,000
Securities and Insurance Licensing Association	Oct	Hollywood	\$ 9,510
Southeastern Association of Law Schools	Jul	Fort Lauderdale	\$ 20,000
Taylor Business Group	Aug	Hollywood	\$ 5,000
The Beaumont Group	Jan	Fort Lauderdale	\$ 6,000
New opportunities			\$ 320,900

Multicultural Business & Community Engagement			
Afro-Carib Festival	Feb	Miramar	\$ 50,000
Art of Reggae	May	Hollywood	\$ 10,000
Book Festival	Jul	Fort Lauderdale	\$ 20,000
Caribbean Culture Fest	Oct	Miramar	\$ 5,000
Caribbean Rum	Dec	Hollywood	\$ 10,000
Diwali Festival	Dec	Fort Lauderdale	\$ 5,000
HBC Reunion	Dec	BCCC	\$ 40,000
Jack Artis Hall Golf Klassic	May	Plantation	\$ 5,000
Jamaican Jerk Festival	Nov	Miramar	\$ 20,000
Juneteenth	Jun	Fort Lauderdale	\$ 10,000
Latin Festival	May	Fort Lauderdale	\$ 10,000
Miami Broward Carnival Events	Oct	Lauderhill	\$ 10,000
Namaste Festival	Dec	Pompano Beach	\$ 5,000
Renegades Steel Band Event	Oct	Fort Lauderdale	\$ 10,000
Rhythm on the River	Mar	Fort Lauderdale	\$ 5,000
Taste of the Caribbean Islands	Jun	Miramar	\$ 10,000
Unifest	Jun	Lauderdale Lakes	\$ 10,000
New Opportunities			\$ 25,000

Sports Groups Sales

13.1 Half Marathon	Jan	Fort Lauderdale	\$ 5,000
A1A Marathon & Half Marathon, expo	Feb	Fort Lauderdale	\$ 10,000
AAU Diving	May	Coral Springs	\$ 5,500
AAU Junior Olympic Games - new	Jul	Various	
AAU Karate Nationals	Jun	BCCC	\$ -
AAU Taekwondo Nationals	Jul	BCCC	\$ -
AAU Track & Field Series	Various	Miramar	\$ 20,000
AAU Volleyball	Jun	BCCC	\$ -
American College Cricket	Mar	Lauderhill	\$ 5,000
Artistic Swimming	Various	Coral Springs	\$ 10,000
Atlantic Coast Pro Am Bodybuilding	Nov	BCCC	\$ -
Balling on the Beach	Mar	BCCC	\$ 90,000
Battle 7 v 7	Jan	Fort Lauderdale	\$ 15,000
Battle of the Bodies - new	Sep	Various	\$ 2,500
Broward High School Football Challenge	Aug	Various	\$ 25,000
Broward Table Tennis Robopong Series	Apr	Davie	\$ 7,500
BVNE	Jun	Pompano	\$ 7,500
Capital One Orange Bowl (football, W&F, basketball, cheerleading)	Jan	Multiple	\$ 215,000
Champions League Hockey Series	Dec	Coral Springs	\$ 25,000
Citrus Wrestling	Dec	BCCC	\$ 40,000
City Bike Triathlon - Las Olas Tri	Mar	Fort Lauderdale	\$ 5,000
Clash of Champions Volleyball	May	BCCC	\$ -
Clean Machine Vegan Health Expo	Apr	BCCC	\$ -
Cloverleaf Volleyball	Mar	BCCC	\$ -
Coach O Florida International Invitational (AAU T&F)	Jun	Miramar	\$ 2,000
Cricket World Cup - new	Jun	Fort Lauderdale	
Cricket: West Indies vs. Bangladesh	Aug	Lauderhill	\$ 75,000
CS Winter Invite Swimming	Feb	Coral Springs	\$ 7,500
Cycling Series - new	Various	Various	\$ 5,000
Davie Pro Events & SE Circuit Rodeo	Various	Davie	\$ 32,500
Diamond 9 Events Series (softball) - new	Various	Various	\$ 20,000
Drake School Irish Dance - new	Jun	Fort Lauderdale	\$ 4,000
Enigma Cup - new	May	Weston	\$ 5,000
FIN Swimming Championships	May	Coral Springs	\$ 9,000
FL Exposure Cup	Feb	Coral Springs	\$ 20,000
FL Lacrosse Classic	May	Weston	\$ 7,500
FL Open Judo - new	Jun	Fort Lauderdale	\$ 4,000
FL State Men's Bowling	Feb	Sunrise	\$ 10,000
Flag Football Gay Bowl	Apr	Lauderhill	\$ 4,000
FLIRT LGBT Event	Jan	Sunrise	\$ 2,500
Florida Crown Championship	Mar	Coral Springs	\$ 7,500
Florida Fest (Florida Region Volleyball)	Jan	BCCC	\$ -
Force Crossfit	Nov	Davie	\$ 5,000
Fort Lauderdale Beach Volleyball Series	Various	Ft Laud, PompBch	\$ 5,000
Fright Invite Gymnastics	Mar	Coral Springs	\$ 9,000
Hall of Fame Classic Baseball Series	Feb	Pompano	\$ 7,000

Sports Groups Sales - continued

Hoopfluence Basketball Series (AAU Basketball Tournaments: District Champs, Turkey Tourney, I Oct-Jul	Deerfield, CS	\$ 15,000
Hurricane Showdown Gay Softball	Nov Fort Lauderdale	\$ 5,000
Hyrox Fitness Festival - new	Mar Fort Lauderdale	\$ -
InterMiami CF International Soccer Series	Various Fort Lauderdale	\$ 50,000
International Slow Pitch Appreciation	Jan Fort Lauderdale	\$ 4,000
International Slow Pitch Winter Worlds	Feb Fort Lauderdale	\$ 4,000
International Water Polo	Feb Coral Springs	\$ 7,500
ISHOF Annual Induction Swimming	Nov Fort Lauderdale	\$ 5,000
ITF Level 4 Tennis	Apr Plantation	\$ 5,000
Jimmy Johnson Fishing Tournament	Mar Multiple	\$ 40,000
Junior Olympic Swimming CS	Jan Coral Springs	\$ 4,500
Kreul Classic	Dec Coral Springs	\$ 14,000
LATAM Hockey Tournament	Sep Coral Springs	\$ 20,000
Lauderdale Yacht Club Sailing Regatta Series	Feb Fort Lauderdale	\$ 15,000
Level 6 Gymnastics	Apr Coral Springs	\$ 8,500
LMS Cricket Broward Open	Mar Lauderhill	\$ 5,000
LMS Cricket World Cup	Nov Lauderhill	\$ 5,000
Maestro Marley Cup - new	Sep Weston	\$ 25,000
Masters Basketball Champs	May Deerfield	\$ 10,000
Masters Swimming Championships	Mar Coral Springs	\$ 5,000
Men's Dev Program East Gymnastics Champs	Apr BCCC	
Miami Open - new	Mar	\$ 50,000
Miramar T&F events multiple events - names TBD)	Various Miramar	\$ 25,000
MLK Volleyball	Jan BCCC	
Mrs. Hockey Invitational	Jan Coral Springs	\$ 20,000
NAPST Canadian Police Association	Nov Weston	\$ 12,000
National Wrestling Coaches Association Convention	Jul BCCC	\$ -
Netball Juniors	Apr Miramar	\$ 3,000
Netball Seniors	Nov Miramar	\$ 3,000
Newbreed Grappling Winter Tournament	Jun Coral Springs	\$ 7,500
NW Track and Field Classic	Jun Pompano Beach	\$ 25,000
Orange Blossom Classic	Sep Various	\$ 50,000
Orange Bowl International Tennis Championships	Apr Plantation	\$ 10,000
Panthers IceDen Hockey Series (CANAM, CHE, TCS Showdown, TCS Sunshine Cup, SAHOF, Libery Oct/Sep	Coral Springs	\$ 15,000
Plantation Pickleball Tournament	TBD Plantation	\$ 20,000
Plantation Swimming Event Series	Various Plantation	\$ 7,500
Plantation Thanksgiving/Spring Holiday Cup - new	Various Various	\$ 5,000
Professional Soccer Trainings - new	Jun/Jul Fort Lauderdale	\$ 50,000
Region 8 Men's Gymnastics Championship	Mar/Apr BCCC	\$ -
Rising Stars Events (multiple events - names TBD)	Various Plantation, Davie	\$ 20,000
Ruggerfest (rugby)	Feb Cooper City	\$ 3,500
SFTL Spring Swim Invitational	Apr Fort Lauderdale	\$ 2,500
SFTL Swim International Classic	Jun Fort Lauderdale	\$ 5,000
South FL Showdown Wrestling - new	Jul Fort Lauderdale	\$ 7,500
Speed Capital Events (T&F) - new	Various Miramar	\$ 10,000
Spring Bash Volleyball	Apr BCCC	\$ -

Sports Group Sales - continued

Sr Swim Champs Coral Springs	Apr	Coral Springs	\$ 8,200
Sun and Surf Gymnastics Invite	Jan	Coral Springs	\$ 10,000
Sunshine State Games	Various	Various	\$ 10,000
Tim Rand Invite	Mar	BCCC	\$ -
Tour of South Florida Cycling	Feb	Cooper City	\$ 5,000
Ultimate Grand Prix Fitness Competition	Oct	Bahia Mar	\$ 10,000
US Jr Judo Open x 2	Jul	BCCC	\$ -
USA Diving (event names TBD)	Various	Coral Springs	\$ 9,000
USA Diving Regional Classic	Apr/May	FTL	\$ 3,000
USA Swimming TYR Pro Series	Mar	FTL	\$ 25,000
USAV Beach	Jul	FTL	\$ 40,000
USTA Girls 14s National Clay Court Champs Tennis	Jul	Plantation	\$ 8,000
USTA National Men Women Open Clay Court Champs	May	FTL	\$ 6,000
USTA Women's Intersectional - new	Nov		\$ 5,000
Veterans Day Weekend Hockey Tournament	Nov	Coral Springs	\$ 7,500
Weston Cup Soccer Tournament	Feb	Multiple	\$ 15,000
Winterwarm Up Volleyball - new	Dec	FTL	\$ -
World Table Tennis Feeder - new	Dec		\$ 3,000
Xcel Regional Gymnastics Champs	May	BCCC	\$ -
YMCA Events (multiple events; event names TBD)	Various	FTL	\$ 50,000
New Opportunities (not currently identified)			\$ 80,000

Trade Shows, Conventions, and Associations

Visit Lauderdale attends trade shows and conventions and participates in promotional partnerships to draw new conventions, events and leisure visitors to Broward County. The FY24 budget for trade shows, conventions and association fees is \$3,208,445 and includes the expenses necessary to secure booth space or entrance to trade shows, conventions, and associations so that Visit Lauderdale may participate in such events or organizations.

Administration

STR Annual Conference
Travel and Tourism Research Association

Visit Lauderdale Executive

Destinations Florida
Destinations International - association membership
Destinations International Foundation
US Travel Association
Chamber of Commerce Memberships (GFL, Pompano, Broward cities, etc.)
Florida Restaurant and Lodging Association (FRLA)
GFL Alliance
HSMIAI Corporate Membership
Visit Florida

Destination Services

Fort Lauderdale Historical Society
Local chapter of NACE, ILEA, GCCGSA

Global Trade Development

American Society of Travel Advisors (ASTA) Annual Conference
American Society of Travel Advisors (ASTA) Membership
American Society of Travel Advisors (ASTA) South Florida
Ascend Apple Leisure Group (ALG)
Asociación Brasileiro Agencia Viaje – ABAV
Brand USA TVL Week
Colombian Association for Travel Agencies and Tourism (ANATO)
Cruise Lines International Association Cruise 3sixty
Cruise Planners - Annual Convention
CruiseWorld
Delta Vacations University
Discover America -Canada
Discover America -Nordic, Sweden
Discover America -Norway
Feria Internacional de Turismo de América Latina
FESTURIS - ESPAÇO LUXURY 2024
Global Travel Marketplace (GTM)
International Inbound Travel Association (IITA)
International Luxury Travel Market (ILTM) Cannes (new for us)
International Luxury Travel Market (ILTM) Latin America
IPW
JetBlue Vacations Trainings
Outdoor Adventure Show Montreal
Outdoor Adventure Show Toronto
Professional Travel Agents of North America (PTANA)
Scandi Initiative (Federation of Danish Motorists, USA Travel Show, Swansons Travel Day)
Signature Travel Network - Annual Conference
Transat Academy
Travel and Adventure Show ATL
Travel and Adventure Show Chicago

Global Trade Development - continued

Travel and Adventure Show DC
Travel Market Place East (new for us)
USA Travel Week
Virtuoso Canada
Virtuoso LATAM
Virtuoso Travel Week
Visit USA - Argentina
Visit USA - Brazil
Visit USA - Colombia
Visit USA - Ireland
Visit USA - Peru
Visit USA - United Kingdom
Visit USA -Germany, Austria, Switzerland
World Routes 2023
World Travel Market Latin America (WTM LATAM)

Inclusion & Accessibility

FLOCC
G360 Network, Buenos Aires
G360 Network, Madrid
Greater Fort Lauderdale LGBT Chamber of Commerce
IGLTA, Osaka, Japan
Lesbian Provincetown Events
LGBT Meeting Planners Association
LGBT Tourism Forum, Rio, Brazil
National LGBT Chamber of Commerce (NGLCC) Annual Sponsorship
National LGBT Chamber of Commerce (NGLCC) D.C. Event
NGLCC Conference Palm Springs
Proud Experiences, Los Angeles
Travel & Adventures Show, NYC
VACAYA Cruises
WE Trade, Bogota, Colombia

Marketing & Communications

Brand USA Global Marketplace (Media Forum) London,UK
Destinations Florida Conference Events, Registration and Travel
Destinations International - Conferences + MarComm Add-Ons
Digital Marketing World Forum x2
Gold Coast Concierge Association
HSMIAI Certified Hospitality Digital Marketer (CHDM) x2
Miscellaneous Travel (Ex: Mileage Reimbursement, Parking, Other Travel Expenses)
Outdoor Writers Association of America Membership and Travel + Media Marketplace
Public Relations Society of America - Travel + Tourism Conference and Group Membership
Society of American Travel Writers - Membership, Annual Conference and Media Marketplace
Southeastern Outdoor Press (SEOPA)-Annual Membership and Conference
Travel Media Association of Canada (TMAC)
TravMedia IMM Media Marketplace NYC
U.S. Travel IPW + Media Marketplace

MICE Group Sales

ASAE & The Center - Annual Meeting & Tradeshow (partner co-op)
ASAE & The Center - Partner Conference
ASAE & The Center - Partnership
Association Forum - Holiday Showcase - Chicago , IL (partner co-op)
Association Forum Membership
Association Headquarters Leadership Forum Sponsorship
Association of Meeting Professionals - AMPs Golf Tournament: Beverage Cart Sponsorship
Association of Meeting Professionals - Holiday Event Sponsorship
Association of Meeting Professionals: Membership
Carolina Chapter Meeting Planner International Annual Meeting (partner co-op)
Conference Direct Partner Program - Annual Partner Meeting
Conference Direct Partnership
Connect - Marketplace Pop-up- Texas
Connect - MEGA- (EXPO)-Corporate/Association
Connect - Partnership
Connect - Spring Marketplace - Association
Connect - Spring Marketplace - Citywide
Connect - Spring Marketplace - Corporate
Connect - Spring Marketplace - Diversity
Connect - Winter Marketplace - Faith
Corporate Board Meetings Sponsorships
CVENT Connect Marketplace Tradeshow
Destination Celebration Tradeshow & Sales Mission (partner co-op) Kansas City
Destination Celebration Tradeshow & Sales Mission (partner co-op) Milwaukee
Destination Celebration Tradeshow & Sales Mission (partner co-op) Minneapolis
Destination Celebration Tradeshow & Sales Mission (partner co-op) Ohio
Destination Celebration Tradeshow & Sales Mission (partner co-op) Saint Louis
Destinations International (DI) Annual Event
District of Columbia CVB Reps - Memberships
District of Columbia Dion's Q1 Client Event (sports or entertainment venue) (partner co-op)
District of Columbia Dion's Q2 Client Event (partner co-ops)
District of Columbia Dion's Q3 Client Events (sports or entertainment venue) (partner co-op)
District of Columbia CVB Reps Holiday Client Event
District of Columbia CVB Reps Summer Client Event
District of Columbia FALL Sales Mission & Virginia Gold Cup Association Horserace (partner co-op)
District of Columbia: Leading Authorities - Sponsorship
Ethos Event Collective - US Open - client tickets - LINKED *
Experient by Maritz Company
Expo Expo! International Association of Exhibition Executives (IAEE) Annual Tradeshow
Finance Insurance Corporate Planners - Membership
Finance Insurance Corporate Planners Annual Conference - Sponsorship
Finance Insurance Corporate Planners Canadian Seminar - Sponsorship (#)
Finance Insurance Corporate Planners -Education Forum - Sponsorship
Finance Insurance Corporate Planners Winter Symposium - Sponsorship
Florida Society of Association Executives Membership
Florida Society of Association Executives - Annual Conference
Georgia Society of Association Executives (GSAE) Membership
Global Partner Source - Southeast Road Trip
Greater Fort Lauderdale Chamber of Commerce Membership

MICE Group Sales - continued

HELMS BRISCOE Annual Event
HelmsBriscoe Partnership
IMEX America (partner co-op)
International Association of Exhibitions & Events Women's Leadership Forum **
Maritz DMO Partnership
Meeting Professionals International - NE Chapter Sponsorship
Meeting Professionals International - (memberships max 5)
Meeting Professionals International - Mid Atlantic Expo (Day of Learning)
Meeting Professionals International - Partnership
Meeting Professionals International - South Florida Annual Sponsorship Event
Meeting Professionals International - Thought Leaders Summit
Meeting Professionals International - World Education Conference (WEC) (partner co-op)
MIC Show Management - MIC Colorado
Midwest Destination Reps Membership
National Coalition of Black Meeting Professionals - Membership
New York Society of Association Executives - Meet New York Day - Sponsorship
New York Society of Association Executives Membership
Northeast CVB Reps / Spring Event
Northeast CVB Reps / Winer Event
Northeast New York Area Fall Client Event & Sales Mission (lunch & dinner) (partner co-op) LINKED *
Northeast Winter Client Event - Catering company LLC (partner co-op) LINKED +
Northeast Winter Client Event at Far Hills Meeting Association Inc (partner co-op) LINKED +
Northest Convention Visitors Bureau Representatives Membership
NorthSTAR Destination Southeast Tradeshow
PCMA with Destination International (DI) - Dinner & Destination Tradeshow Washington (partner co-op) **
Pharmaceutical Forum - Informa Connect
Professional Convention Management Association - Convening Leaders (5 registrations)
Professional Convention Management Association - Education Conference (5 registrations)
Professional Convention Management Association - Partnership Summit
Professional Convention Management Association - Visionary Awards - table
Professional Convention Meeting Planners Association Partnership
Professional Convention Meeting Planners Association Philadelphia Baseball Event - Sponsorship
Reston Herndon Meeting Planner - Summer Camp Sponsorship
Smart Meetings - National three day event
Society of Government Meeting Planners - National Education Conference
Society of Government Meeting Professionals Membership
Society of Incentive Travel Excellence (SITE) - Southeast / Florida Caribbean
Society of Independent Show Organizers - CEO Summit
Tallahassee Client Appreciation Event
US Travel Association - Meetings Mean Business Coalition Membership
VISIT FLORIDA's Florida Encounter

Multicultural Business & Community Engagement

Hispanic Women of Distinction
National Association of Black Journalists
National Coalition of Black Meeting Planners
Orange Blossom Classic Elevation Women's Event
Religious Conference Management Association - Emerge
Women of Color Empowerment Summit

Sports Group Sales

Amateur Athletic Union
Amateur Athletic Union (AAU) Convention
Association of Chief Executives for Sport (ACES)
Association of Chief Executives for Sport (ACES) Conference - Colorado
CONNECT Diversity Sports Summit
CONNECT Sports Marketplace
Destinations International Annual Convention
eSports Summit
Florida Festivals & Events Association
Florida Festivals & Events Association Annual Convention & Tradeshow
Florida Sports Foundation
Florida Sports Foundation Annual Meeting
Florida Sports Foundation Round Table (4 times p/year) Various FL cities
Huddle Up Group/Scout
Huddle Up Group/Scout Partner Workshop
Indianapolis Client Visit - NCAA, NGB's
International Festival & Events Association Annual Convention/Expo
International Sports Conference
IPW
PCMA Convening Leaders
Soccer Ex
Sports ETA 4S Summit
Sports ETA Chief Executive Summit
Sports ETA Membership
Sports Events & Tourism Association Symposium
Sports Express
Sports Relationship Conference
Sunshine Sports Council
Sunshine Sports Council - Innovation Think Tank
TEAMS Conference-Northstar Travel Group
Tourism Day Florida Sports Foundation meeting-Tallahassee

Administration and Research Operating Expenses	Subscriptions	Prof Svcs-Cnslt Rsrch-Studies	Prof Svcs- Software Supp- Maint	Travel	Frt-Postage Cost	Prmtl Act- Advertising	Chrg- Miscellaneous Expense	Office Supplies	Office Equip- Furnit LT \$5,000	Professional Dues- Memberships	Agency expenses	Totals	FY23 Section Comparison	FY22 Section Comparison
	556120	512100	512730	519TRV	522010	546010	547160	552310	552320	556110				
Tradeshows, sponsorships, and partnerships														
Travel and Tourism Research Association														
IPW														
Tradeshows, sponsorships, and partnerships Total												\$ 10,000	\$ 4,000	\$ 4,000
Research and data														
Visitor profile, ROI, STR, and other research		\$ 335,000										\$ 335,000		
Research and data Total												\$ 335,000	\$ -	\$ 150,000
Employee development														
Destinations International Annual Conference				\$ 3,000								\$ 3,000		
Smith Travel Research conference				\$ 3,000								\$ 3,000		
Industry training/education				\$ 5,000								\$ 5,000		
SME Presentations to CVB/partners				\$ 10,000								\$ 10,000		
Employee development Total												\$ 21,000	\$ -	\$ 4,000
Administrative														
Advertising vacant positions						\$ 2,500						\$ 2,500		
Office equipment, furniture, computers									\$ 57,000			\$ 57,000		
Freight - postage cost					\$ 5,000							\$ 5,000		
Local meetings and mileage				\$ 5,000								\$ 5,000		
Miscellaneous							\$ 50,000					\$ 50,000		
Office Supplies								\$ 25,000				\$ 25,000		
Software (Adobe, Docusign, Canva, etc.)			\$ 62,000									\$ 62,000		
511010 - Fleet Svcs-Motor Pool Chrgbk											\$ 5,570	\$ 5,570		
511040 - Cty Svcs-Print Shop											\$ 15,000	\$ 15,000		
511060 - Cty Svcs-Cty Attorney Chrgbk											\$ 159,800	\$ 159,800		
512510 - Prof Svcs-Auditing Services											\$ 14,120	\$ 14,120		
512770 - Prof Svcs-Temp Personnel											\$ 10,000	\$ 10,000		
520010 - Comm Svcs-Landline Svcs											\$ 5,500	\$ 5,500		
520080 - Comm Svcs-Wireless-Cellular											\$ 24,000	\$ 24,000		
526010 - Rntl-Lsg- Rental Office-Bldgs											\$ 621,630	\$ 621,630		
526030 - Rntl-lsg-Copiers											\$ 3,000	\$ 3,000		
530701 - Oth Ins-Self Insurance											\$ 6,290	\$ 6,290		
530702 - Purch Ins-Allocation											\$ -	\$ -		
540050 - RM-Equipment Maint											\$ -	\$ -		
545010 - Printing Services											\$ -	\$ -		
547240 - Bank Svcs Chrg											\$ 350	\$ 350		
552020 - Cost Allocation Chargeback											\$ 748,030	\$ 748,030		
556120 - Subscriptions											\$ -	\$ -		
Administrative Total												\$ 1,613,290	\$ 1,760,120	\$ 1,789,280
Grand Total - Administration												\$ 2,185,790	\$ 2,118,120	\$ 1,947,280
FY2023 Budget - Administration												\$ 2,118,120		
FY2022 Budget - Administration												\$ 1,947,280		

Visit Lauderdale Executive Operating Expenses	Prof Svcs-Cnslt Rsrch-Studies	Travel	Prmtl Act- Entertainment	Aid to Priv Organizations	Professional Dues- Memberships	Totals	FY23 Section Comparison	FY22 Section Comparison
	512100	519TRV	546070	580210	556110			
Tradeshows, sponsorships, and partnerships								
Chamber of Commerce Memberships (GFL, Pompano, Broward cities, etc.)								
Destinations Florida								
Destinations International - association membership								
Destinations International Foundation								
Florida Restaurant and Lodging Association (FRLA)								
GFL Alliance								
HSMAI Corporate Membership								
US Travel Association								
Visit Florida								
Tradeshows, sponsorships, and partnerships Total						\$ 208,500	\$ 256,500	\$ 249,000
Consulting								
Strategic Planner	\$ 100,000					\$ 100,000		
Consulting Total	\$ 100,000	\$ -	\$ -		\$ -	\$ 100,000	\$ 35,000	\$ -
Meetings								
Executive meetings and travel		\$ 30,000				\$ 30,000		
Meetings Total	\$ -	\$ 30,000	\$ -		\$ -	\$ 30,000	\$ 30,000	\$ 20,000
Place of Interest Sponsorship								
Place of Interest Sponsorships (B.C. Admin. Code 13.32 /d)						\$ -		
Place of Interest Sponsorship program Total	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -
Grand Total CVB Executive	\$ 100,000	\$ 30,000	\$ -		\$ 208,500	\$ 338,500	\$ 321,500	\$ 269,000
FY2023 Budget - CVB Executive	\$ 35,000	\$ 30,000	\$ -		\$ 256,500	\$ 321,500		
FY2022 Budget - CVB Executive		\$ 20,000			\$ 249,000	\$ 269,000		

Destination Services Operating Expenses	Travel	Prmtl Act-Promotnl Activities	Prmtl Act- Entertainment	Chrg-Transportation Costs	Professional Dues- Memberships	Totals	FY23 Section Comparison	FY22 Section Comparison
	519TRV	546030	546070	547220	556110			
Trade show, convention, and association fees								
Fort Lauderdale Historical Society								
Local chapter of NACE, ILEA, GCCGSA								
Trade show, convention, and association fees Total						\$ 2,000	\$ 2,000	\$ 2,000
Destination previews								
City wide/Group Pre promotes TBD	\$ 3,000	\$ 5,000				\$ 8,000		
Misc Site Visitor Services			\$ 45,000			\$ 45,000		
Transportation (bus and small vehicle services)				\$ 140,000		\$ 140,000		
Destination previews Total	\$ 3,000	\$ 5,000	\$ 45,000	\$ 140,000	\$ -	\$ 193,000	\$ 193,000	\$ 53,000
Education and training								
Destinations International Sales & Services Summit or Annual mtg	\$ 4,000					\$ 4,000		
CMP or CMM certification or similar	\$ 1,200					\$ 1,200		
Education and training Total	\$ 5,200	\$ -	\$ -	\$ -	\$ -	\$ 5,200	\$ 5,200	\$ 4,000
Grand Total	\$ 8,200	\$ 5,000	\$ 45,000	\$ 140,000	\$ 2,000	\$ 200,200	\$ 200,200	\$ 59,000
FY2023 Budget - Destination Services	\$ 8,200	\$ 5,000	\$ 45,000	\$ 140,000	\$ 2,000	\$ 200,200		
FY2022 Budget - Destination Services	\$ 7,000	\$ 5,000	\$ 45,000		\$ 2,000	\$ 59,000		

Global Leisure Sales Operating Expenses	Region	Month	Location	Prof Svc- Management Fees	Travel	Prmtl Act- Promotnl Activities	Prmtl Act- Entertainment	Professional Dues- Memberships	Totals	FY23 Section Comparison	FY22 Section Comparison
				512190	519TRV	546030	546070	556110			
Trade show, convention, and association fees											
American Society of Travel Advisors (ASTA) Annual Conference	Domestic	TBD	TBD								
American Society of Travel Advisors (ASTA) Membership	Domestic	FY23	TBD								
American Society of Travel Advisors (ASTA) South Florida	Domestic	May	Deerfield Beach, FL								
Ascend Apple Leisure Group (ALG)	Domestic	Oct	Cancun								
Asociación Brasileiro Agencia Viaje – ABAV	LATAM	Sept	RJ, Brazil								
Brand USA TVL Week	Europe	Oct	London, England								
Colombian Association for Travel Agencies and Tourism (ANATO)	LATAM	Feb	Bogota, Colombia								
Cruise Lines International Association Cruise 3sixty	Domestic	Apr	Fort Lauderdale, FL								
Cruise Planners - Annual Convention	Domestic	Nov	Fort Lauderdale, FL								
CruiseWorld	Domestic	Nov	Fort Lauderdale, FL								
Delta Vacations University	Domestic	Sep	TBD								
Discover America -Canada	CA	Ongoing	Canada								
Discover America -Nordic, Sweden	Europe	Ongoing	Sweden								
Discover America -Norway	Europe	Ongoing	Norway								
Feria Internacional de Turismo de América Latina	LATAM	Sept	Buenos Aires, Argentina								
FESTURIS - ESPAÇO LUXURY 2024	LATAM	Nov	Gramado, Brazil								
Global Travel Marketplace (GTM)	Domestic	Jul	Hollywood, FL								
International Inbound Travel Association (IITA)	Global	Feb	Memphis, TN								
International Luxury Travel Market (ILTM) Cannes (new for us)	Europe	Dec	Cannes, France								
International Luxury Travel Market (ILTM) Latin America	LATAM	May	Sao Paulo, Brazil								
IPW	International	May	Los Angeles, CA								
JetBlue Vacations Trainings	Domestic	TBD	Orlando/Salt Lake City								
Outdoor Adventure Show Montreal	CAN	Mar	Montreal, Canada								
Outdoor Adventure Show Toronto	CAN	Feb	Toronto, Canada								
Professional Travel Agents of North America (PTANA)	Domestic	TBD	TBD								
Scandi Initiative (Federation of Danish Motorists, USA Travel Show, Swansons Travel Day)	Europe	Mar	Copenhagen, Denmark								
Signature Travel Network - Annual Conference	Domestic	Nov	Las Vegas, NV								
Transat Academy	CAN	Sept	TBD								
Travel and Adventure Show ATL	Domestic	Mar	Atlanta, GA								
Travel and Adventure Show Chicago	Domestic	Jan	Chicago, IL								
Travel and Adventure Show DC	Domestic	Feb	DC								
Travel Market Place East (new for us)	CAN	June	Toronto, Canada								
USA Travel Week	Europe	Mar	Copenhagen, Denmark								
Virtuoso Canada	CAN	TBD	TBD								
Virtuoso LATAM	LATAM	TBD	TBD								
Virtuoso Travel Week	Domestic	Aug	Las Vegas, NV								
Visit USA - Argentina	LATAM	Ongoing	Argentina								
Visit USA - Brazil	LATAM	Ongoing	Brazil								
Visit USA - Colombia	LATAM	Ongoing	Colombia								
Visit USA - Ireland	Europe	Ongoing	Ireland								
Visit USA - Peru	LATAM	Ongoing	Peru								
Visit USA - United Kingdom	Europe	Ongoing	United Kingdom								
Visit USA -Germany, Austria, Switzerland	Europe	Ongoing	German Speaking Region								
World Routes 2023	Global	Oct	Turkey (w/FLL)								
World Travel Market Latin America (WTM LATAM)	LATAM	Apr	Sao Paulo, Brazil								
Trade show, convention, and association fees Total									\$ 780,593	\$ 661,540	\$ 350,810
Destination previews											
Airline FAMS: Spirit, JetBlue, Copa	LATAM	TBD	Fort Lauderdale, FL			\$ 6,000			\$ 6,000		
Brazilian FAM	LATAM	Jun	Fort Lauderdale, FL			\$ 6,000			\$ 6,000		
Cruise 360 FAMS	Domestic	Apr	Fort Lauderdale, FL			\$ 6,000			\$ 6,000		

Cruise Initiatives	Domestic	TBD	Fort Lauderdale, FL			\$ 6,000			\$ 6,000		
Cruise One FAMS	Domestic	Ongoing	Fort Lauderdale, FL			\$ 6,000			\$ 6,000		
Cruise Planners FAMS	Domestic	Nov	Fort Lauderdale, FL			\$ 6,000			\$ 6,000		
Cruise World FAMS	Domestic	Nov	Fort Lauderdale, FL			\$ 6,000			\$ 6,000		
Global Travel Marketplace (GTM) FAM	Domestic	Jul	Fort Lauderdale, FL			\$ 6,000			\$ 6,000		
JetBlue Vacations FAMS	Domestic	Oct	Fort Lauderdale, FL			\$ 6,000			\$ 6,000		
LATAM Mega FAM- Visit Florida	LATAM	Oct	Fort Lauderdale, FL			\$ 6,000			\$ 6,000		
Mexican FAM	LATAM	TBD	Fort Lauderdale, FL			\$ 6,000			\$ 6,000		
Receptive Operator FAMS	Global	TBD	Fort Lauderdale, FL			\$ 6,000			\$ 6,000		
German Region FAM	Europe	TBD	Fort Lauderdale, FL			\$ 6,000			\$ 6,000		
JetBlue UK Brand USA FAM	Europe	TBD	Fort Lauderdale, FL			\$ 6,000			\$ 6,000		
Canadian Airline FAM: AC, WestJet, Transat	CAN	TBD	Fort Lauderdale, FL			\$ 6,000			\$ 6,000		
UK/ Ireland FAM	Europe	TBD	Fort Lauderdale, FL			\$ 6,000			\$ 6,000		
Destination previews Total				\$ -	\$ -	\$ 96,000	\$ -	\$ -	\$ 96,000	\$ 50,000	\$ 21,500
Marketing and sales missions											
Brazil / Project Work	LATAM	TBD	Brazil		\$ 8,000	\$ 15,000			\$ 23,000		
Colombia / Project Work	LATAM	TBD	Colombia		\$ 2,500	\$ 15,000			\$ 17,500		
Mexico, Central America	LATAM	TBD	Mexico, Central America		\$ 3,000	\$ 15,000			\$ 18,000		
South America	LATAM	TBD	TBD		\$ 7,500	\$ 15,000			\$ 22,500		
New York /New Jersey sales mission	Dom/INT	Oct	NY		\$ 2,500	\$ 15,000			\$ 17,500		
California sales mission	Domestic	TBD	TBD		\$ 3,500	\$ 12,000			\$ 15,500		
Texas sales mission	Domestic	TBD			\$ 2,000	\$ 12,000			\$ 14,000		
Orlando sales mission	International	TBD	Orlando, FL		\$ 1,500	\$ 10,000			\$ 11,500		
Scandinavia Mission/project work	Europe	Mar	Sweden, Denmark		\$ 7,500	\$ 25,000			\$ 32,500		
Europe Mission/project work	Europe	Mar	TBD		\$ 7,500	\$ 25,000			\$ 32,500		
Eastern Canada Mission	Canada	Jun	TBD		\$ 3,000	\$ 20,000			\$ 23,000		
Lieb Management (Contractors)	International	TBD		\$ 50,000	\$ 25,000	\$ 60,000			\$ 135,000		
Marketing and sales missions Total				\$ 50,000	\$ 73,500	\$ 239,000	\$ -	\$ -	\$ 362,500	\$ 283,220	\$ 242,500
Education & Training											
Simpleview Summit (staff education)	Domestic	Apr	Tuscon, AZ		\$ 2,177	\$ 3,000			\$ 5,177		
Travel Blog Exchange (TBEX) (staff education)	Domestic	Oct	TBD		\$ 1,200	\$ 700			\$ 1,900		
Destinations International	Domestic	Jul	TBD		\$ 3,000	\$ 5,000			\$ 8,000		
ESTO	Domestic	Aug	TBD		\$ 4,000	\$ 1,500			\$ 5,500		
Education & Training Total				\$ -	\$ 10,377	\$ 10,200	\$ -	\$ -	\$ 20,577	\$ 30,392	\$ -
Advertising and promotional											
TACconnect	Domestic	TBD	TBD			\$ 7,500			\$ 7,500		
TravPro	Domestic					\$ 24,500	\$ 5,000		\$ 29,500		
Brand USA Portal	Global					\$ 3,000	\$ -		\$ 3,000		
Air Service Development	International					\$ 150,000			\$ 150,000		
Hablo	International							\$ 25,000	\$ 25,000		
Advertising and promotional Total				\$ -	\$ -	\$ 185,000	\$ 5,000	\$ 25,000	\$ 215,000	\$ 262,000	\$ 52,600
Grand Total				\$ 50,000	\$ 230,480	\$ 1,119,990	\$ 5,000	\$ 69,200	\$ 1,474,670	\$ 1,287,152	\$ 667,410
FY2023 Budget - Global Trade Development				\$ 50,000	\$ 175,366	\$ 971,086	\$ 15,000	\$ 75,700	\$ 1,287,152		
FY2022 Budget - Global Trade Development				\$ 45,000	\$ 117,600	\$ 442,400	\$ 47,000	\$ 15,410	\$ 667,410		

Inclusion & Accessibility Tourism Operating Expenses	Month	Location	519TRV	Prmtl Act- Promotnl Activities	Professional Dues- Memberships	Aid to Priv Organizations	Totals	FY23 Section Comparison	FY22 Section Comparison
			519TRV	546030	556110	580210			
Tradeshows, sponsorships, and partnerships									
FLOCC	Jul								
G360 Network, Buenos Aires	Nov								
G360 Network, Madrid	Sep								
Greater Fort Lauderdale LGBT Chamber of Commerce	Oct								
IGLTA, Osaka, Japan	Sep								
Lesbian Provincetown Events	Mar-Sep								
LGBT Meeting Planners Association	Jan								
LGBT Tourism Forum, Rio, Brazil	Jul								
National LGBT Chamber of Commerce (NGLCC) Annual Sponsorship	Aug								
National LGBT Chamber of Commerce (NGLCC) D.C. Event	Nov								
NGLCC Conference Palm Springs	Aug								
Proud Experiences, Los Angeles	Jun								
Travel & Adventures Show, NYC	Jan								
VACAYA Cruises	Jan								
WE Trade, Bogota, Colombia	Oct								
New opportunities									
Tradeshows, sponsorships & partnerships Total							\$ 364,000	\$ 494,000	\$ 258,000
Accessibility									
Access Now	Oct			\$ 20,000			\$ 20,000		
TravelAbility/Conference	Oct		\$ 4,000	\$ 25,000			\$ 29,000		
Wheel the World	Oct			\$ 50,000			\$ 50,000		
Accessibility total			\$ 4,000	\$ 95,000	\$ -	\$ -	\$ 99,000	\$ 6,000	\$ 6,000
Advertising and promotional									
Gay Families/Transgender (Conference/Event support)				\$ 20,000			\$ 20,000		
Advertising & promotional Total			\$ -	\$ 20,000	\$ -	\$ -	\$ 20,000	\$ 12,500	\$ 10,000
Group / Tourism Sponsorships (local-event incentives)									
Bears in the Alley	Mar	FTL/WM				\$ 25,000	\$ 25,000		
CannonBall Events	Oct	FtL				\$ 20,000	\$ 20,000		
Fashion Reaction	Feb	FtL				\$ 7,500	\$ 7,500		
Fetish Weekend	May	FtL				\$ 10,000	\$ 10,000		
Floatarama	Jun	FTL				\$ 5,000	\$ 5,000		
Flock Fest	Jul	FtL Bch				\$ 10,000	\$ 10,000		
Florida Pageant	Oct	FTL				\$ 2,500	\$ 2,500		
JFOY	Sep	FTL				\$ 7,500	\$ 7,500		
Stonewall Wilton Manors	Jun	WM				\$ 15,000	\$ 15,000		
New business						\$ 25,000	\$ 25,000		
Group / Tourism Sponsorships (local-event incentives) Total			\$ -	\$ -	\$ -	\$ 127,500	\$ 127,500	\$ 105,000	\$ 70,000
Grand Total			\$ 72,500	\$ 395,500	\$ 15,000	\$ 127,500	\$ 610,500	\$ 617,500	\$ 344,000
FY2023 Budget - Inclusion and Accessibility Tourism			\$ 81,500	\$ 391,000	\$ 40,000	\$ 105,000	\$ 617,500		
FY2022 Budget - Inclusion and Accessibility Tourism			\$ 55,500	\$ 188,500	\$ 30,000	\$ 70,000	\$ 344,000		

Marketing & Communications Operating Expenses	Prof Svcs-Cnslt Rsrch-Studies	Travel	Prmtl Act- Advertising	Prmtl Act- Demonstration Suppl	Prmtl Act- Promotnl Activities	Prmtl Act- Marketing	Prmtl Act- Public Relations	Prmtl Act- Entertainment	Professional Dues- Memberships	Totals	FY23 Section Comparison	FY22 Section Comparison
	512100	519TRV	546010	546020	546030	546050	546060	546070	556110			
Marketing and Sales Missions												
Consumer Activations in Key Feeder Markets		\$ 25,000			\$ 750,000					\$ 775,000		
Various Employee Media Missions and Industry Expenses		\$ 5,000			\$ 133,000					\$ 138,000		
Visit Florida Media Mission Expenses		\$ 2,500			\$ 7,500					\$ 10,000		
Marketing and sales missions Total	\$ -	\$ 32,500	\$ -	\$ -	\$ 890,500	\$ -	\$ -	\$ -	\$ -	\$ 923,000	\$ 230,000	\$ 24,000
Advertising Agency Expenses												
Flat Fee Services (production, planning, media buying services, etc.)						\$ 1,700,000				\$ 1,700,000		
Public Relations Services						\$ 180,000				\$ 180,000		
Social Media Services						\$ 50,000				\$ 50,000		
Tradeshow Exhibit Planning Services				\$ 15,000						\$ 15,000		
Website Design Services						\$ 25,000				\$ 25,000		
Advertising Agency Expenses Total	\$ -	\$ -	\$ -	\$ 15,000	\$ -	\$ 1,955,000	\$ -	\$ -	\$ -	\$ 1,970,000	\$ 1,514,200	\$ 1,514,200
Advertising and Promotional												
Inventory Management, Shipping, Fulfillment				\$ 195,000						\$ 195,000		
Media Buys (Through Aqua or Directly Purchased)			\$ 10,000,000							\$ 10,000,000		
Promotional Items for Trade Shows, In-Market Groups, and Special Events				\$ 300,000						\$ 300,000		
Airport / Industry Branding					\$ 380,030					\$ 380,030		
CVB Hosted Industry Events					\$ 550,000					\$ 550,000		
Website Management, Including CRM, CMS, SEO, and Content Strategy						\$ 784,980				\$ 784,980		
Advertising and promotional Total	\$ -	\$ -	\$ 10,000,000	\$ 495,000	\$ 930,030	\$ 784,980	\$ -	\$ -	\$ -	\$ 12,210,010	\$ 10,784,122	\$ 9,915,778
Tradeshows, Sponsorships, and Partnerships												
Brand USA Global Marketplace (Media Forum) London,UK												
Destinations Florida Conference Events, Registration and Travel												
Destinations International - Conferences + MarComm Add-Ons												
Digital Marketing World Forum x2												
Gold Coast Concierge Association												
HSMIAI Certified Hospitality Digital Marketer (CHDM) x2												
Miscellaneous Travel (Ex: Mileage Reimbursement, Parking, Other Travel Expenses)												
Outdoor Writers Association of America Membership and Travel + Media Marketplace												
Public Relations Society of America - Travel + Tourism Conference 2022 x1 and Group Membership for 4												
Society of American Travel Writers - Membership for 2, Annual Conference for 1 and Media Marketplace												
Southeastern Outdoor Press (SEOPA)-Annual Membership and Conference												
Travel Media Association of Canada (TMAC)												
TravMedia IMM Media Marketplace NYC 2022												
U.S. Travel IPW + Media Marketplace												
Tradeshows, sponsorships, and partnerships Total										\$ 64,060	\$ 48,055	\$ 41,180
Education and Training												
Destinations International - CDME Program x2		\$ 2,500							\$ 5,140	\$ 7,640		
ESTO x2		\$ 4,000								\$ 4,000		
Simpleview Website Annual Conference & Training		\$ 6,000								\$ 6,000		
Education and Training Total	\$ -	\$ 12,500	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 5,140	\$ 17,640	\$ 15,000	\$ 3,000
Research and data												
PR & Marketing Tools (Ex: Meltwater, Cision, Bandwango, TravMedia Platform)							\$ 56,500			\$ 56,500		
Research and data Total	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 56,500	\$ -	\$ -	\$ 56,500	\$ 56,500	\$ 92,500
Grand Total	\$ -	\$ 105,200	\$ 10,000,000	\$ 510,000	\$ 1,820,530	\$ 2,739,980	\$ 56,500	\$ -	\$ 9,000	\$ 15,241,210	\$ 12,647,877	\$ 11,590,658
FY2023 Budget - Marketing and Communications	\$ -	\$ 136,200	\$ 9,579,144	\$ 420,000	\$ 150,000	\$ 2,299,178	\$ 56,500	\$ -	\$ 6,855	\$ 12,647,877		
FY2022 Budget - Marketing and Communications	\$ 36,000	\$ 65,150	\$ 8,815,778	\$ 170,000		\$ 2,444,200	\$ 56,500		\$ 3,030	\$ 11,590,658		

MIC Show Management - MIC Colorado	Mar												
Midwest Destination Reps Membership													
National Coalition of Black Meeting Professionals - Membership													
New York Society of Association Executives - Meet New York Day - Sponsorship	Feb												
New York Society of Association Executives Membership													
Northeast CVB Reps / Spring Event	Mar												
Northeast CVB Reps / Winer Event	Dec												
Northeast New York Area Fall Client Event & Sales Mission (lunch & dinner) (partner co-op) LINKED *	Sep												
Northeast Winter Client Event - Catering company LLC (partner co-op) LINKED +	Oct												
Northeast Winter Client Event at Far Hills Meeting Association Inc (partner co-op) LINKED +	Oct												
Northeast Convention Visitors Bureau Representatives Membership													
NorthSTAR Destination Southeast Tradeshow	Aug												
PCMA in partnership with Destination International (DI) - Dinner Celebration & Destination Tradeshow Washington (partner co-op) **	Mar												
Pharmaceutical Forum - Informa Connect	Mar												
Professional Convention Management Association - Convening Leaders (5 registrations)	Jan												
Professional Convention Management Association - Education Conference (5 registrations)	Jun												
Professional Convention Management Association - Partnership Summit	Jun												
Professional Convention Management Association - Visionary Awards - table	Jun												
Professional Convention Meeting Planners Association Partnership													
Professional Convention Meeting Planners Association Philadelphia Baseball Event - Sponsorship	May												
Reston Herndon Meeting Planner - Summer Camp Sponsorship	Jul												
Smart Meetings - National three day event	Jun												
Society of Government Meeting Planners - National Education Conference	Jun												
Society of Government Meeting Professionals Membership													
Society of Incentive Travel Excellence (SITE) - Southeast / Florida Carribean	Jul												
Society of Independent Show Organizers - CEO Summit	Apr												
Tallahassee Client Appreciation Event	Feb												
US Travel Association - Meetings Mean Business Coalition Membership													
VISIT FLORIDA's Florida Encounter	Nov												
New opportunities for trade show, convention, association fees, booth displays materials													
Trade show, convention, and association fees Total										\$ 1,283,910	\$ 1,226,995	\$ 1,419,070	
Marketing and sales missions													
NE: Boston & Connecticut Sales Mission (partner co-op)	Q2			\$ 1,500		\$ 6,200	\$ -			\$ 7,700			
NE: Canadian Sales Mission (partner co-op) (#)	Aug			\$ 1,500		\$ 9,000				\$ 10,500			
NE: Local Weekly sales calls				\$ 2,000		\$ 14,000				\$ 16,000			
DC: local weekly Sales Calls				\$ 8,000		\$ 14,000				\$ 22,000			
MW: Chicago Sales Mission (partner co-op)	July			\$ 200		\$ 5,000				\$ 5,200			
MW: local weekly sales calls				\$ 3,000		\$ 12,000				\$ 15,000			
SE: Georgia Sales Mission (partner co-op)	Feb			\$ 1,500		\$ 3,000				\$ 4,500			
SE: North Carolina Sales Mission (partner co-op) %%	May			\$ 3,000		\$ 3,000				\$ 6,000			
Florida Association Sales Calls	Fall			\$ 1,500		\$ 2,000				\$ 3,500			
West Coast Sales Mission (partner co-op)	Apr			\$ 1,800		\$ 7,500				\$ 9,300			
West Coast Sales Calls				\$ 4,000		\$ 6,000				\$ 10,000			
Local Florida - Site Inspections				\$ 25,000		\$ 45,000				\$ 70,000			
Marketing and sales missions Total				\$ -	\$ 53,000	\$ -	\$ 126,700	\$ -	\$ -	\$ 179,700	\$ 176,500	\$ 158,500	
Destination previews													
Destination Preview (NE Market)	May			\$ 8,000		\$ 15,500				\$ 23,500			
Destination Preview (MW Market)	May			\$ 8,000		\$ 20,000				\$ 28,000			
Destination Preview (DC Market)	Jul			\$ 8,000		\$ 20,000				\$ 28,000			
Destination Preview (SE Market)	Sep			\$ 8,000		\$ 15,000				\$ 23,000			
Destination previews Total				\$ -	\$ 32,000	\$ -	\$ 70,500	\$ -	\$ -	\$ 102,500	\$ 102,000	\$ 90,000	
MICE Group Sponsorships (local-event incentives)													
A. Phillip Randolph Institute	Jul	Hollywood								\$ 7,000	\$ 7,000		
Alpha Epsilon Pi Fraternity, Inc	Aug	Fort Lauderdale								\$ 7,160	\$ 7,160		
AMERICAN FINANCIAL SERVICES ASSOCIATION	May	Fort Lauderdale								\$ 2,500	\$ 2,500		
American Jail Association - AJA	May	BCCC								\$ -	\$ -		
Association of Marina Industries	Jan	BCCC								\$ -	\$ -		
Black Chief Officers Committee - BCOC	Jun	Fort Lauderdale								\$ 7,000	\$ 7,000		
Boys and Girls Clubs of Broward County - International Auto Show	Mar	BCCC								\$ -	\$ -		
Cruise Lines International Association Cruise 3sixty	Apr	BCCC								\$ -	\$ -		
Delta Chi Fraternity	Jul	Fort Lauderdale								\$ 3,000	\$ 3,000		
Diversified Communications USA & Headquarters	Jun	BCCC								\$ -	\$ -		
Diversified Consultants, Inc.	Oct	Hollywood								\$ 5,000	\$ 5,000		
Florida Apartment Association	Sep	Hollywood								\$ 15,800	\$ 15,800		
Florida Association of Community Health Centers, Inc.	Jul	Fort Lauderdale								\$ 5,306	\$ 5,306		

Florida Nursery, Growers & Landscape Association	Jan	BCCC							\$ -	\$ -		
Florida Veterinary Medical Association	Sep	Fort Lauderdale							\$ 4,563	\$ 4,563		
GAF Materials LLC	Jan	Hollywood							\$ 6,030	\$ 6,030		
Globus Medical	Jan	Fort Lauderdale							\$ 15,000	\$ 15,000		
Household & Commercial Products Association	Dec	Fort Lauderdale							\$ 15,000	\$ 15,000		
International Franchise Professionals Group	Sep	Hollywood							\$ 4,446	\$ 4,446		
Majestic Catering NY, LLC	Apr	Fort Lauderdale							\$ 30,000	\$ 30,000		
National Association Of Real Estate Investment Trusts	Mar	Hollywood							\$ 25,000	\$ 25,000		
National Customs Brokers and Forwarders Association of America- NCBFAA	Apr	Fort Lauderdale							\$ 900	\$ 900		
Native American Finance Officers Association-NAFOA	Apr	Hollywood							\$ 4,790	\$ 4,790		
North American Chemical Residue Workshop	Jul	Fort Lauderdale							\$ 6,605	\$ 6,605		
Northstar Travel Media	Jul	Hollywood							\$ 50,000	\$ 50,000		
Northstar Travel Media - Cruise World	Oct	BCCC							\$ -	\$ -		
Northstar Travel Media - PhocusWright	Nov	Hollywood							\$ 50,000	\$ 50,000		
Securities and Insurance Licensing Association	Oct	Hollywood							\$ 9,510	\$ 9,510		
Southeastern Association of Law Schools	Jul	Fort Lauderdale							\$ 20,000	\$ 20,000		
Taylor Business Group	Aug	Hollywood							\$ 5,000	\$ 5,000		
The Beaumont Group	Jan	Fort Lauderdale							\$ 6,000	\$ 6,000		
New opportunities									\$ 220,900	\$ 220,900		
Group / Tourism Sponsorships (local-event incentives) Total				\$ -	\$ -	\$ -	\$ -	\$ -	\$ 526,510	\$ 526,510	\$ 1,050,406	\$ 938,892
Research and data												
Database Lists & Similar tools				\$ 30,000						\$ 30,000		
MINT Reports, and empowerMINT listing				\$ 15,000						\$ 15,000		
Future Pace				\$ 11,000						\$ 11,000		
Meetings Database Institute				\$ 35,000						\$ 35,000		
Research and data Total				\$ 91,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 91,000	\$ 90,000	\$ 55,000
Education and training												
Certified Meeting Professional (CMP) Training (Group Team)				\$ 5,000						\$ 5,000		
Remote staff training in Broward				\$ 10,000						\$ 10,000		
Education and training Total				\$ -	\$ 15,000	\$ -	\$ -	\$ -	\$ -	\$ 15,000	\$ 20,000	\$ 10,000
Grand Total - MICE Group Sales				\$ 91,000	\$ 215,600	\$ 1,081,230	\$ 272,100	\$ 12,180	\$ 526,510	\$ 2,198,620	\$ 2,665,901	\$ 2,671,462
FY2023 Budget - MICE Group Sales				\$ 90,000	\$ 207,600	\$ 1,040,400	\$ 265,650	\$ 11,845	\$ 1,050,406	\$ 2,665,901		
FY2022 Budget - MICE Group Sales				\$ 55,000	\$ 178,750	\$ 1,207,875	\$ 279,400	\$ 11,545	\$ 938,892	\$ 2,671,462		

Multicultural Business & Community Engagement Operating Expenses	Month	Location	Prof Svcs-Cnslt Rsrch-Studies	Travel	Prmtl Act- Promotnl Activities	Prmtl Act- Entertainment	Aid to Priv Organizations	Professional Dues- Memberships	Totals	FY23 Section Comparison	FY22 Section Comparison
			512100	519TRV	546030	546070	580210	556110			
Trade show, convention, and association fees											
Hispanic Women of Distinction	Jul	New York		\$ 4,500	\$ 15,000				\$ 19,500		
National Association of Black Journalists	Aug	Birmingham, AL		\$ 2,500	\$ 10,000				\$ 12,500		
National Coalition of Black Meeting Planners	Nov	Jacksonville, FL		\$ 2,000	\$ 20,000				\$ 22,000		
Orange Blossom Classic Elevation Women's Event	Jul	Pembroke Pines			\$ 25,000				\$ 25,000		
Religious Conference Management Association - Emerge	Jan	Chattanooga, TN		\$ 2,500	\$ 25,000				\$ 27,500		
Women of Color Empowerment Summit	Jul	Fort Lauderdale		\$ 10,000	\$ 10,000				\$ 20,000		
New opportunities for trade show, convention, and association fees					\$ 60,000				\$ 60,000		
Trade show, convention, and association fees Total			\$ -	\$ 21,500	\$ 165,000	\$ -	\$ -	\$ -	\$ 186,500	\$ 126,500	\$ 182,900
Marketing and sales missions											
Site Visits / Unscheduled Travel				\$ 10,000					\$ 10,000		
Washington, D.C. Clients Event	Oct	DC		\$ 2,500		\$ 2,500			\$ 5,000		
Marketing and sales missions Total			\$ -	\$ 12,500	\$ -	\$ 2,500	\$ -	\$ -	\$ 15,000	\$ 90,000	\$ 15,000
Advertising and promotional											
Black History Month Promotion/Marketing	Feb	Various			\$ 10,000				\$ 10,000		
New Opportunities Advertising & Promotions					\$ 50,000				\$ 50,000		
Advertising and promotional Total			\$ -	\$ -	\$ 60,000	\$ -	\$ -	\$ -	\$ 60,000	\$ 60,000	\$ 90,000
Group / Tourism Sponsorships (local-event incentives)											
Afro-Carib Festival	Feb	Miramar					\$ 50,000		\$ 50,000		
Art of Reggae	May	Hollywood					\$ 10,000		\$ 10,000		
Book Festival	Jul	Fort Lauderdale					\$ 20,000		\$ 20,000		
Caribbean Culture Fest	Oct	Miramar					\$ 5,000		\$ 5,000		
Caribbean Rum	Dec	Hollywood					\$ 10,000		\$ 10,000		
Diwali Festival	Dec	Fort Lauderdale					\$ 5,000		\$ 5,000		
HBC Reunion	Dec	BCCC					\$ 40,000		\$ 40,000		
Jack Artis Hall Golf Klassic	May	Plantation					\$ 5,000		\$ 5,000		
Jamaican Jerk Festival	Nov	Miramar					\$ 20,000		\$ 20,000		
Juneteenth	Jun	Fort Lauderdale					\$ 10,000		\$ 10,000		
Latin Festival	May	Fort Lauderdale					\$ 10,000		\$ 10,000		
Miami Broward Carnival Events	Oct	Lauderhill					\$ 10,000		\$ 10,000		
Namaste Festival	Dec	Pompano Beach					\$ 5,000		\$ 5,000		
Renegades Steel Band Event	Oct	Fort Lauderdale					\$ 10,000		\$ 10,000		
Rhythm on the River	Mar	Fort Lauderdale					\$ 5,000		\$ 5,000		
Taste of the Caribbean Islands	Jun	Miramar					\$ 10,000		\$ 10,000		
Unifest	Jun	Lauderdale Lakes					\$ 10,000		\$ 10,000		
New opportunities							\$ 25,000		\$ 25,000		
Group / Tourism Sponsorships (local-event incentives) Total			\$ -	\$ -	\$ -	\$ -	\$ 260,000	\$ -	\$ 260,000	\$ 240,000	\$ 225,000
Education and training											
CDME/Destinations International				\$ 4,000					\$ 4,000		
Education and training Total			\$ -	\$ 4,000	\$ -	\$ -	\$ -	\$ -	\$ 4,000	\$ 4,000	\$ -
Grand Total			\$ -	\$ 38,000	\$ 225,000	\$ 2,500	\$ 260,000	\$ -	\$ 525,500	\$ 520,500	\$ 512,900
FY2023 Budget - Multicultural Business and Community Engagement			\$ 75,000	\$ 28,000	\$ 175,000	\$ 2,500	\$ 240,000		\$ 520,500		
FY2022 Budget - Multicultural Business and Community Engagement				\$ 21,500	\$ 263,900	\$ 2,500	\$ 225,000		\$ 512,900		

Sports Group Sales and Special Events Operating Expenses	Month	Location	Prof Svcs-Cnslt Rsrch-Studies	Travel	Prmtl Act- Promotnl Activities	Prmtl Act- Entertainment	Professional Dues- Memberships	Aid to Priv Organizations	Totals	FY23 Section Comparison	FY22 Section Comparison
			512100	519TRV	546030	546070	556110	580210			
Trade show, convention, and association fees											
Amateur Athletic Union											
Amateur Athletic Union (AAU) Convention	Oct	Orlando, FL									
Association of Chief Executives for Sport (ACES)											
Association of Chief Executives for Sport (ACES) Conference - Colorado	Oct	Colorado									
CONNECT Diversity Sports Summit	May										
CONNECT Sports Marketplace	Aug										
Destinations International Annual Convention	Jul	Tampa, FL									
eSports Summit	Dec	Atlanta, GA									
Florida Festivals & Events Association											
Florida Festivals & Events Association Annual Convention & Tradeshow	Aug	Orlando, FL									
Florida Sports Foundation											
Florida Sports Foundation Annual Meeting	May										
Florida Sports Foundation Round Table (4 times p/year) Various FL cities	TBD										
Huddle Up Group/Scout											
Huddle Up Group/Scout Partner Workshop	TBD										
Indianapolis Client Visit - NCAA, NGB's	TBD	Indianapolis, IN									
International Festival & Events Association Annual Convention/Expo	Oct	McAllen, TX									
International Sports Conference	Mar	London									
IPW	May	Los Angeles, CA									
PCMA Convening Leaders	Jan	San Diego, CA									
Soccer Ex	Mar	Miami									
Sports ETA 4S Summit	Oct	El Paso, TX									
Sports ETA Chief Executive Summit	Feb	San Jose, CA									
Sports ETA Membership											
Sports Events & Tourism Association Symposium	Apr	Portland, OR									
Sports Express	Jan	Tempe, AZ									
Sports Relationship Conference	Sep	South Bend, IN									
Sunshine Sports Council											
Sunshine Sports Council - Innovation Think Tank	Mar										
TEAMS Conference-Northstar Travel Group	Oct	West Palm Bch									
Tourism Day Florida Sports Foundation meeting-Tallahassee	Mar	Tallahassee, FL									
Other trade show, convention, and association fees											
Trade show, convention, and association fees Total									\$ 310,700	\$ 313,200	\$ 307,900
Destination previews											
On the Road with Broward Sports						\$ 30,000			\$ 30,000		
Sports and Entertainment FAM				\$ 10,000		\$ 25,000			\$ 35,000		
Virtual Tours						\$ 20,000			\$ 20,000		
Destination previews Total			\$ -	\$ 10,000	\$ -	\$ 75,000	\$ -	\$ -	\$ 85,000	\$ 80,000	\$ 55,000
Advertising and promotional											
International Sports Promotion					\$ 20,000				\$ 20,000		
Sports Tourism Promotions (Print, Digital)					\$ 25,000				\$ 25,000		
Advertising and promotional Total			\$ -	\$ -	\$ 45,000	\$ -	\$ -	\$ -	\$ 45,000	\$ 50,000	\$ 42,000
Sports Group Sponsorships (local-event incentives)											
13.1 Half Marathon	Jan	FTL						\$ 5,000	\$ 5,000		
A1A Marathon & Half Marathon, expo	Feb	FTL						\$ 10,000	\$ 10,000		
AAU Diving	May	Coral Springs						\$ 5,500	\$ 5,500		
AAU Junior Olymic Games - new	Jul	Various							\$ -		
AAU Karate Nationals	Jun	BCCC						\$ -	\$ -		
AAU Taekwondo Nationals	Jul	BCCC						\$ -	\$ -		

AAU Track & Field Series	Various	Miramar						\$ 20,000	\$ 20,000
AAU Volleyball	Jun	BCCC						\$ -	\$ -
American College Cricket	Mar	Lauderhill						\$ 5,000	\$ 5,000
Artistic Swimming	Various	Coral Springs						\$ 10,000	\$ 10,000
Atlantic Coast Pro Am Bodybuilding	Nov	BCCC						\$ -	\$ -
Balling on the Beach	Mar	BCCC						\$ 90,000	\$ 90,000
Battle 7 v 7	Jan	FTL						\$ 15,000	\$ 15,000
Battle of the Bodies - new	Sep	Various						\$ 2,500	\$ 2,500
Broward High School Football Challenge	Aug	Various						\$ 25,000	\$ 25,000
Broward Table Tennis Robopong Series	Apr	Davie						\$ 7,500	\$ 7,500
BVNE	Jun	Pompano						\$ 7,500	\$ 7,500
Capital One Orange Bowl (football, W&F, basketball, cheerleading)	Jan	Multiple						\$ 215,000	\$ 215,000
Champions League Hockey Series	Dec	Coral Springs						\$ 25,000	\$ 25,000
Citrus Wrestling	Dec	BCCC						\$ 40,000	\$ 40,000
City Bike Triathlon - Las Olas Tri	Mar	FTL						\$ 5,000	\$ 5,000
Clash of Champions Volleyball	May	BCCC						\$ -	\$ -
Clean Machine Vegan Health Expo	Apr	BCCC						\$ -	\$ -
Cloverleaf Volleyball	Mar	BCCC						\$ -	\$ -
Coach O Florida International Invitational (AAU T&F)	Jun	Miramar						\$ 2,000	\$ 2,000
Cricket World Cup - new	Jun	FTL						\$ -	\$ -
Cricket: West Indies vs. Bangladesh	Aug	Lauderhill						\$ 75,000	\$ 75,000
CS Winter Invite Swimming	Feb	Coral Springs						\$ 7,500	\$ 7,500
Cycling Series - new	Various	Various						\$ 5,000	\$ 5,000
Davie Pro Events & SE Circuit Rodeo	Various	Davie						\$ 32,500	\$ 32,500
Diamond 9 Events Series (softball) - new	Various	Various						\$ 20,000	\$ 20,000
Drake School Irish Dance - new	Jun	FTL						\$ 4,000	\$ 4,000
Enigma Cup - new	May	Weston						\$ 5,000	\$ 5,000
FIN Swimming Championships	May	Coral Springs						\$ 9,000	\$ 9,000
FL Exposure Cup	Feb	Coral Springs						\$ 20,000	\$ 20,000
FL Lacrosse Classic	May	Weston						\$ 7,500	\$ 7,500
FL Open Judo - new	Jun	FTL						\$ 4,000	\$ 4,000
FL State Men's Bowling	Feb	Sunrise						\$ 10,000	\$ 10,000
Flag Football Gay Bowl	Apr	Lauderhill						\$ 4,000	\$ 4,000
FLIRT LGBT Event	Jan	Sunrise						\$ 2,500	\$ 2,500
Florida Crown Championship	Mar	Coral Springs						\$ 7,500	\$ 7,500
Florida Fest (Florida Region Volleyball)	Jan	BCCC						\$ -	\$ -
Force Crossfit	Nov	Davie						\$ 5,000	\$ 5,000
Fort Lauderdale Beach Volleyball Series	Various	FTL, PompBch						\$ 5,000	\$ 5,000
Fright Invite Gymnastics	Mar	Coral Springs						\$ 9,000	\$ 9,000
Hall of Fame Classic Baseball Series	Feb	Pompano						\$ 7,000	\$ 7,000
Hoopfluence Basketball Series (AAU Basketball Tournaments: District Champs, Turkey Tourney, Memorial Madness,	Oct-Jul	Deerfield, CS						\$ 15,000	\$ 15,000
Hurricane Showdown Gay Softball	Nov	FTL						\$ 5,000	\$ 5,000
Hyrox Fitness Festival - new	Mar	FTL						\$ -	\$ -
InterMiami CF International Soccer Series	Various	FTL						\$ 50,000	\$ 50,000
International Slow Pitch Appreciation	Jan	FTL						\$ 4,000	\$ 4,000
International Slow Pitch Winter Worlds	Feb	FTL						\$ 4,000	\$ 4,000
International Water Polo	Feb	Coral Springs						\$ 7,500	\$ 7,500
ISHOF Annual Induction Swimming	Nov	FTL						\$ 5,000	\$ 5,000
ITF Level 4 Tennis	Apr	Plantation						\$ 5,000	\$ 5,000
Jimmy Johnson Fishing Tournament	Mar	Multiple						\$ 40,000	\$ 40,000
Junior Olympic Swimming CS	Jan	Coral Springs						\$ 4,500	\$ 4,500
Kreul Classic	Dec	Coral Springs						\$ 14,000	\$ 14,000
LATAM Hockey Tournament	Sep	Coral Springs						\$ 20,000	\$ 20,000
Lauderdale Yacht Club Sailing Regatta Series	Feb	FTL						\$ 15,000	\$ 15,000

Level 6 Gymnastics	Apr	Coral Springs						\$ 8,500	\$ 8,500								
LMS Cricket Broward Open	Mar	Lauderhill						\$ 5,000	\$ 5,000								
LMS Cricket World Cup	Nov	Lauderhill						\$ 5,000	\$ 5,000								
Maestro Marley Cup - <i>new</i>	Sep	Weston						\$ 25,000	\$ 25,000								
Masters Basketball Champs	May	Deerfield						\$ 10,000	\$ 10,000								
Masters Swimming Championships	Mar	Coral Springs						\$ 5,000	\$ 5,000								
Men's Dev Program East Gymnastics Champs	Apr	BCCC							\$ -								
Miami Open - <i>new</i>	Mar							\$ 50,000	\$ 50,000								
Miramar T&F events multiple events - names TBD)	Various	Miramar						\$ 25,000	\$ 25,000								
MLK Volleyball	Jan	BCCC							\$ -								
Mrs. Hockey Invitational	Jan	Coral Springs						\$ 20,000	\$ 20,000								
NAPST Canadian Police Association	Nov	Weston						\$ 12,000	\$ 12,000								
National Wrestling Coaches Association Convention	Jul	BCCC						\$ -	\$ -								
Netball Juniors	Apr	Miramar						\$ 3,000	\$ 3,000								
Netball Seniors	Nov	Miramar						\$ 3,000	\$ 3,000								
Newbreed Grappling Winter Tournament	Jun	Coral Springs						\$ 7,500	\$ 7,500								
NW Track and Field Classic	Jun	Pompano Beach						\$ 25,000	\$ 25,000								
Orange Blossom Classic	Sep	Various						\$ 50,000	\$ 50,000								
Orange Bowl International Tennis Championships	Apr	Plantation						\$ 10,000	\$ 10,000								
Panthers IceDen Hockey Series (CANAM, CHE, TCS Showdown, TCS Sunshine Cup, SAHOF, Libery Bell)	Oct/Sep	Coral Springs						\$ 15,000	\$ 15,000								
Plantation Pickleball Tournament	TBD	Plantation						\$ 20,000	\$ 20,000								
Plantation Swimming Event Series	Various	Plantation						\$ 7,500	\$ 7,500								
Plantation Thanksgiving/Spring Holiday Cup - <i>new</i>	Various	Various						\$ 5,000	\$ 5,000								
Professional Soccer Trainings - <i>new</i>	Jun/Jul	FTL						\$ 50,000	\$ 50,000								
Region 8 Men's Gymnastics Championship	Mar/Apr	BCCC						\$ -	\$ -								
Rising Stars Events (multiple events - names TBD)	Various	Plantation, Davie						\$ 20,000	\$ 20,000								
Ruggerfest (rugby)	Feb	Cooper City						\$ 3,500	\$ 3,500								
SFTL Spring Swim Invitational	Apr	FTL						\$ 2,500	\$ 2,500								
SFTL Swim International Classic	Jun	FTL						\$ 5,000	\$ 5,000								
South FL Showdown Wrestling - <i>new</i>	Jul	FTL						\$ 7,500	\$ 7,500								
Speed Capital Events (T&F) - <i>new</i>	Various	Miramar						\$ 10,000	\$ 10,000								
Spring Bash Volleyball	Apr	BCCC						\$ -	\$ -								
Sr Swim Champs Coral Springs	Apr	Coral Springs						\$ 8,200	\$ 8,200								
Sun and Surf Gymnastics Invite	Jan	Coral Springs						\$ 10,000	\$ 10,000								
Sunshine State Games	Various	Various						\$ 10,000	\$ 10,000								
Tim Rand Invite	Mar	BCCC						\$ -	\$ -								
Tour of South Florida Cycling	Feb	Cooper City						\$ 5,000	\$ 5,000								
Ultimate Grand Prix Fitness Competition	Oct	Bahia Mar						\$ 10,000	\$ 10,000								
US Jr Judo Open x 2	Jul	BCCC						\$ -	\$ -								
USA Diving (event names TBD)	Various	Coral Springs						\$ 9,000	\$ 9,000								
USA Diving Regional Classic	Apr/May	FTL						\$ 3,000	\$ 3,000								
USA Swimming TYR Pro Series	Mar	FTL						\$ 25,000	\$ 25,000								
USAV Beach	Jul	FTL						\$ 40,000	\$ 40,000								
USTA Girls 14s National Clay Court Champs Tennis	Jul	Plantation						\$ 8,000	\$ 8,000								
USTA National Men Women Open Clay Court Champs	May	FTL						\$ 6,000	\$ 6,000								
USTA Women's Intersectional - <i>new</i>	Nov							\$ 5,000	\$ 5,000								
Veterans Day Weekend Hockey Tournament	Nov	Coral Springs						\$ 7,500	\$ 7,500								
Weston Cup Soccer Tournament	Feb	Multiple						\$ 15,000	\$ 15,000								
Winterwarm Up Volleyball - <i>new</i>	Dec	FTL						\$ -	\$ -								
World Table Tennis Feeder - <i>new</i>	Dec							\$ 3,000	\$ 3,000								
Xcel Regional Gymnastics Champs	May	BCCC						\$ -	\$ -								
YMCA Events (multiple events; event names TBD)	Various	FTL						\$ 50,000	\$ 50,000								
New Opportunities (not currently identified)								\$ 80,000	\$ 80,000								
Sports Group Sponsorships (local-event incentives) Total								\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,623,200	\$ 1,623,200	\$ 2,602,200	\$ 2,016,200

Special Events / Tourism Sponsorships (local-event incentives)												
Audacy Beach Festival	Dec	FTL						\$ 250,000	\$ 250,000			
Audacy Country (Stars and Strings)	Nov	Hollywood						\$ 100,000	\$ 100,000			
Florida Beach Bowl	Dec	FTL						\$ 25,000	\$ 25,000			
Florida Renaissance Festival	Feb-Mar	Deerfield						\$ 50,000	\$ 50,000			
Fort Lauderdale Air Show	Apr/May	FTL						\$ 90,000	\$ 90,000			
Glamathon (event name TBD)	May	FTL						\$ 100,000	\$ 100,000			
Greater Fort Lauderdale Food & Wine Festival	Jan	FTL						\$ 475,000	\$ 475,000			
Greater Fort Lauderdale Science Festival	Various	FTL						\$ 75,000	\$ 75,000			
IGNITE Festival	Jan	Various						\$ 25,000	\$ 25,000			
Light Up the Beach	Nov	FTL						\$ 5,000	\$ 5,000			
MLS Preseason Event	Feb	FTL						\$ 75,000	\$ 75,000			
NSU Art Festival	Dec	FTL						\$ 5,000	\$ 5,000			
Tortuga 24	Apr	FTL						\$ 240,000	\$ 240,000			
Victorian Christmas Tours at Stranahan House	Dec	FTL						\$ 2,500	\$ 2,500			
Winterfest	Dec	FTL						\$ 200,000	\$ 200,000			
Wonderland	Nov-Jan	FTL						\$ 5,000	\$ 5,000			
New Tourism Sponsorship Events								\$ 127,500	\$ 127,500			
Special Events / Tourism Sponsorships (local-event incentives) Total				\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,850,000	\$ 1,850,000	\$ 1,532,000	\$ 990,000
Research and data												
Sports Facilities Feasibility				\$ 35,000						\$ 35,000		
Professional Development / Education				\$ 10,000						\$ 10,000		
Research and data Total				\$ 45,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 45,000	\$ 42,500	\$ 35,000
Grand Total				\$ 45,000	\$ 87,750	\$ 239,750	\$ 102,750	\$ 10,450	\$ 3,473,200	\$ 3,958,900	\$ 4,619,900	\$ 3,446,100
FY2023 Budget - Sports and Special Events				\$ 42,500	\$ 66,550	\$ 253,400	\$ 112,750	\$ 10,200	\$ 4,134,200	\$ 4,619,900		
FY2022 Budget - Sports and Special Events				\$ 35,000	\$ 66,550	\$ 241,400	\$ 86,750	\$ 10,200	\$ 3,006,200	\$ 3,446,100		