

# Overview of FY26 Tourist Development Tax Program

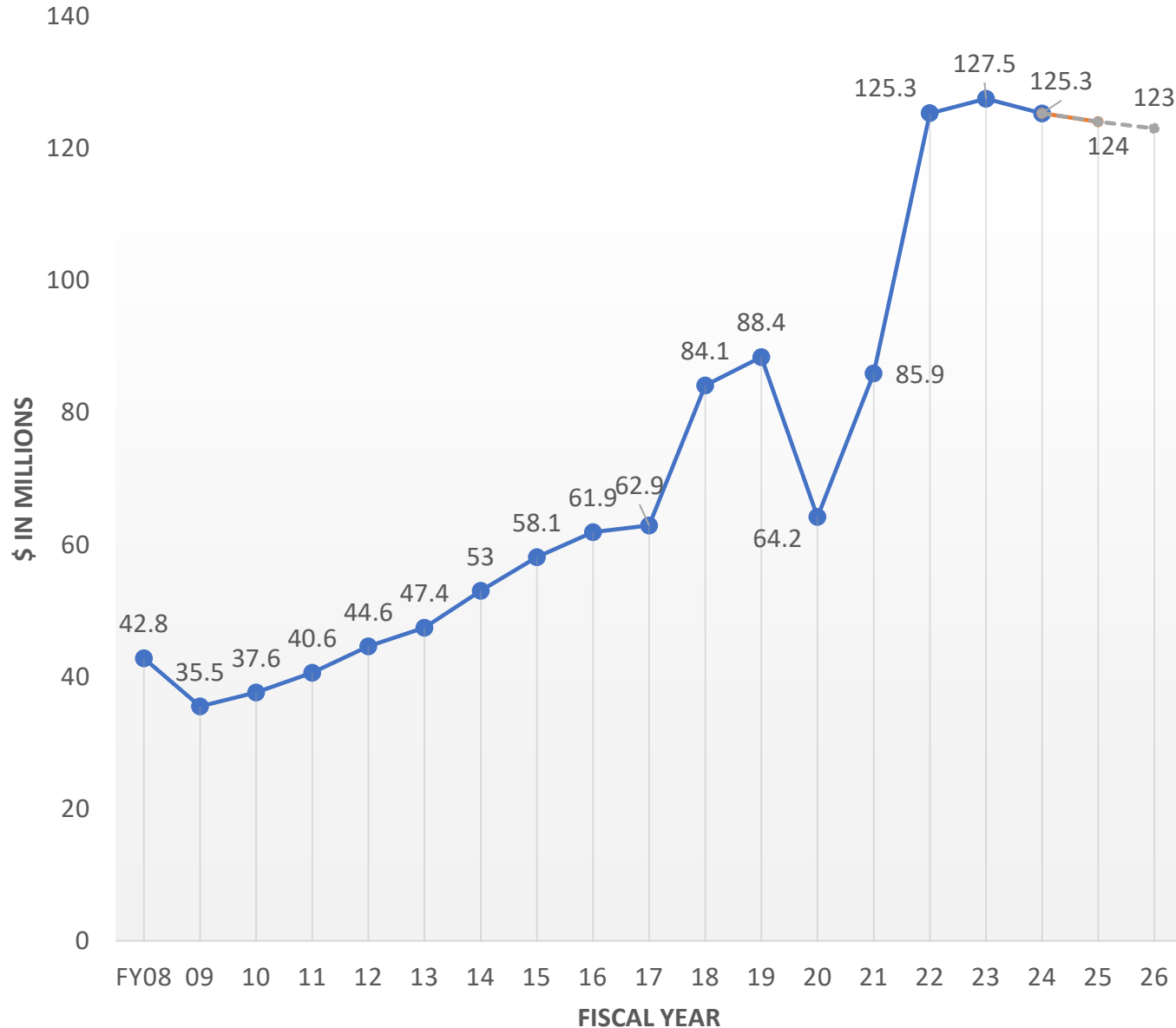
FY26 Recommended Operating and Capital Budget  
August 13<sup>th</sup>, 2025

# Tourism Development Tax Revenue

# Tourist Development Tax (TDT) Levies

- December 1<sup>st</sup> 1980 – 1<sup>st</sup> & 2<sup>nd</sup> TDT pennies levied
- August 1<sup>st</sup> 1987 – 3<sup>rd</sup> TDT penny tax levied
- July 1<sup>st</sup> 1996 – 4<sup>th</sup> & 5<sup>th</sup> TDT pennies levied
- January 1<sup>st</sup> 2018 – 6<sup>th</sup> TDT penny tax levied

## TDT Revenue FY08-FY26 REC



## Tourist Development Tax Revenue

- In FY12, TDT revenues rebound above pre-recession levels
  - FY09 TDT Revenues decline 17% from FY08 actuals due to the recession
- The large increase in revenue growth in FY18 is primarily attributable to the collection of the 6<sup>th</sup> cent TDT penny in January 2018 & Airbnb, Vrbo, & HomeAway
- Revenues decline by 27% in FY20 due to COVID-19 pandemic
- Late FY21 through March 2023 sees record TDT revenues
- Signs of stabilization since mid-FY23
- In FY25, \$124m is the projected total, as of July, of TDT collections
- FY26 Recommended Budget for TDT is \$123m

# FY25-FY30 Revenues (in millions)

Revenues	FY25 Adopted	FY25 Projected	FY26 Recommended	FY27 Forecast	FY28 Forecast	FY29 Forecast	FY30 Forecast
TDT - 6 Cents	\$124.0	\$124.0	\$123.0	\$124.2	\$125.5	\$126.7	\$128.0
Convention Center	\$14.5	\$15.4	\$15.6	\$17.5	\$18.9	\$20.3	\$21.6
Arena Operator Rent	\$2.6	-	-	-	-	-	-
Sales Tax Rebate	\$2.0	\$2.0	\$1.5	-	-	-	-
Other Revenues	\$6.7	\$18.8	\$6.1	\$4.0	\$4.0	\$4.0	\$4.1
Less 5%	(\$7.5)	-	(\$7.3)	(\$7.3)	(\$7.4)	(\$7.5)	(\$7.7)
Line of Credit	-	\$15.0	\$10.0	\$10.0	\$10.0	\$10.0	\$10.0
<b>Recurring Subtotal</b>	<b>\$142.3</b>	<b>\$175.2</b>	<b>\$148.9</b>	<b>\$148.4</b>	<b>\$151.0</b>	<b>\$153.5</b>	<b>\$156.0</b>
Beach Revenues	-	\$36.8	-	-	-	\$1.9	\$1.9
One-Time Arena Agreement Payment	-	\$49.1	-	-	-	-	-
Fund Balance	\$142.2	\$491.2	\$120.7	\$1.2	\$5.0	-	-
<b>One-Time Subtotal</b>	<b>\$142.2</b>	<b>\$577.1</b>	<b>\$120.7</b>	<b>\$1.2</b>	<b>\$5.0</b>	<b>\$1.9</b>	<b>\$1.9</b>
<b>Total Revenues</b>	<b>\$284.5</b>	<b>\$752.3</b>	<b>\$269.6</b>	<b>\$149.6</b>	<b>\$156.0</b>	<b>\$155.4</b>	<b>\$157.9</b>

# FY25-FY30 Expenditures from Recurring Revenues (in millions)

Recurring Expenses	FY25 Adopted	FY25 Projected	FY26 Recommended	FY27 Forecast	FY28 Forecast	FY29 Forecast	FY30 Forecast
VL Staff & Operating	\$10.1	\$10.1	\$10.4	\$10.0	\$10.3	\$10.7	\$10.9
Marketing, Advertising, & Promotions	\$18.0	\$18.0	\$23.3	\$24.0	\$24.6	\$25.4	\$26.2
Cultural Support	\$0.8	\$0.8	\$0.8	\$0.8	\$0.8	\$0.8	\$0.8
Convention Center Operations	\$3.4	\$3.3	\$3.7	\$3.8	\$3.9	\$4.0	\$4.1
Convention Center - ASM	\$20.0	\$20.0	\$25.2	\$22.0	\$23.9	\$24.9	\$26.0
Convention Center Parking	\$1.5	\$1.5	\$0.9	\$1.0	\$1.1	\$1.1	\$1.2
Revenue Collection - RTT	\$0.8	\$0.7	\$0.9	\$1.0	\$1.0	\$1.0	\$1.0
TDT Cost Allocation	\$0.1	\$0.1	\$0.1	\$0.2	\$0.2	\$0.2	\$0.2
Arena Agreement - Operating	-	-	\$15.0	\$15.0	\$15.0	\$15.0	\$15.0
<b>Recurring Operating Expenses</b>	<b>\$54.7</b>	<b>\$54.5</b>	<b>\$80.3</b>	<b>\$77.8</b>	<b>\$80.8</b>	<b>\$83.1</b>	<b>\$85.4</b>
Arena Debt Service	\$8.7	\$28.3	\$0.2	-	-	-	-
Arena Capital Line of Credit	-	-	\$10.5	\$10.5	\$10.5	\$10.5	\$10.5
Convention Center Debt Service	\$28.8	\$28.8	\$29.1	\$29.1	\$29.1	\$29.1	\$29.1
Reserve for Future Debt Service	\$25.0	-	\$5.4	\$6.6	\$6.2	\$6.4	\$6.6
Convention Center Capital Reserve	\$1.6	-	\$0.4	\$2.0	\$2.0	\$2.0	\$2.0
Reserve for Interest Payments	-	-	\$1.2	-	-	-	-
<b>Recurring Debt Service/Reserves</b>	<b>\$64.1</b>	<b>\$57.1</b>	<b>\$46.8</b>	<b>\$48.2</b>	<b>\$47.8</b>	<b>\$48.0</b>	<b>\$48.2</b>

# FY25-FY30 Expenditures from Recurring Revenues (in millions)

Recurring Capital Expenses	FY25 Adopted	FY25 Projected	FY26 Recommended	FY27 Forecast	FY28 Forecast	FY29 Forecast	FY30 Forecast
Beach Projects	\$9.5	\$9.5	\$9.8	\$7.4	\$7.4	\$7.4	\$7.4
Convention Center Maintenance Program	\$1.0	\$1.0	-	\$2.6	\$2.6	\$2.8	\$3.6
Convention Center Network License Renewal	-	-	-	\$0.4	\$0.4	\$1.2	\$0.4
Cultural & Artistic Facilities Capital Support Grant	\$1.0	\$1.0	\$1.0	\$1.0	\$1.0	\$1.0	\$1.0
Performing Arts Center Improvements	\$1.0	\$1.0	\$1.0	\$1.0	\$1.0	-	-
Arena Capital Agreement	-	\$10.0	\$10.0	\$10.0	\$10.0	\$10.0	\$10.0
Arena Capital Repairs/Operations	\$2.7	-	-	-	-	-	-
Arena Agreement Amendment	-	\$0.6	-	-	-	-	-
Renovations to Existing Convention Center	\$5.3	\$5.3	-	-	-	-	-
Place Settings for East Expansion	\$3.0	\$3.0	-	-	-	-	-
<b>Recurring Capital Programs</b>	<b>\$23.5</b>	<b>\$31.4</b>	<b>\$21.8</b>	<b>\$22.4</b>	<b>\$22.4</b>	<b>\$22.4</b>	<b>\$22.4</b>
<b>Total Recurring Expenses</b>	<b>\$142.3</b>	<b>\$143.0</b>	<b>\$148.9</b>	<b>\$148.4</b>	<b>\$151.0</b>	<b>\$153.5</b>	<b>\$156.0</b>

# FY25-FY30 One-Time Expenditures (in millions)

One-Time Appropriations	FY25 Adopted	FY25 Projection	FY26 Recommended	FY27 Forecast	FY28 Forecast	FY29 Forecast	FY30 Forecast
Marketing, Advertising, & Promotions	\$5.9	\$5.9	\$4.9	-	-	-	-
Convention Center Network License Renewal	-	-	\$1.2	-	-	-	-
Beach & Sand Bypass Reappropriations	\$1.7	\$124.4	\$1.2	-	-	\$1.9	\$1.9
Convention Center East Expansion Project	-	\$156.2	-	-	-	-	-
Renovations to Existing Convention Center	\$11.8	\$60.9	-	-	-	-	-
Convention Center West Expansion Project	-	\$18.1	-	-	-	-	-
Arena Agreement - Operating	-	\$15.0					
Convention Center Maintenance Program	-	\$9.0	-	-	-	-	-
Convention Center Garage	-	\$5.3	-	-	-	-	-
Place Settings for West Expansion	-	\$5.0	-	-	-	-	-
Convention Center Roofing Project	-	\$2.4	-	-	-	-	-
Convention Center Revenue Generating Improvements	-	\$2.3	-	-	-	-	-
Cultural & Artistic Facilities Capital Support Grant	-	\$2.3	-	-	-	-	-
Exhibit Hall Partitions	-	\$1.5	-	-	-	-	-
Clay E. Shaw Bridge Lighting Project	-	\$1.4	-	-	-	-	-
Performing Arts Center Improvements	-	\$1.0	-	-	-	-	-
Electric Vehicle Charging Stations	-	\$0.4	-	-	-	-	-
Temporary Marshalling Yard	-	\$0.3	-	-	-	-	-
Convention Center Network Equipment	-	\$0.1	-	-	-	-	-
Electric Vehicle	-	\$0.1	-	-	-	-	-
<b>One-Time Capital/Operating</b>	<b>\$19.4</b>	<b>\$411.6</b>	<b>\$7.3</b>	<b>-</b>	<b>-</b>	<b>\$1.9</b>	<b>\$1.9</b>



# FY25-FY30 One-Time Expenditures (in millions) - continued

One-Time Appropriations (continued)	FY25 Adopted	FY25 Projection	FY26 Recommended	FY27 Forecast	FY28 Forecast	FY29 Forecast	FY30 Forecast
Convention Center Debt Service	\$0.3	\$0.3	\$0.1	-	-	-	-
Arena Debt Service	\$4.0	\$30.1	-	-	\$5.0	-	-
Arena Interest Payments	-	-	-	\$1.2	-	-	-
TDT Reserve for Revenue Fluctuation	\$61.9	-	\$62.4	-	-	-	-
Series 2021 Debt Reserve Fund	\$29.1	-	\$29.1	-	-	-	-
Visit Lauderdale Reserve	\$11.4	-	\$12.5	-	-	-	-
Convention Center Reserve	\$8.2	-	\$9.3	-	-	-	-
Arena Reserve	\$4.0	-	-	-	-	-	-
Reserve for IPW 2026	\$3.9	-	-	-	-	-	-
<b>One-Time Debt Service/Reserves</b>	<b>\$122.8</b>	<b>\$30.4</b>	<b>\$113.4</b>	<b>\$1.2</b>	<b>\$5.0</b>	<b>-</b>	<b>-</b>
<b>Total One-Time</b>	<b>\$142.2</b>	<b>\$442.0</b>	<b>\$120.7</b>	<b>\$1.2</b>	<b>\$5.0</b>	<b>\$1.9</b>	<b>\$1.9</b>
<b>Grand Total (Recurring + One-Time)</b>	<b>\$284.5</b>	<b>\$585.0</b>	<b>\$269.6</b>	<b>\$149.6</b>	<b>\$156.0</b>	<b>\$155.4</b>	<b>\$157.9</b>

# Recommended FY26-FY30 Beach Capital Revenues

Revenues	FY26	FY27	FY28	FY29	FY30
Interest Earnings	\$2,547,000	-	-	-	-
Less Five Percent	(\$127,350)	-	-	-	-
Fund Balance	\$1,150,000	-	-	-	-
Transfer from Tourist Taxes	\$7,400,000	\$7,400,000	\$7,400,000	\$7,400,000	\$7,400,000
Reimbursements – Other Government Agencies	-	-	-	\$1,857,660	\$1,857,660
<b>Total Revenues</b>	<b>\$10,969,650</b>	<b>\$7,400,000</b>	<b>\$7,400,000</b>	<b>\$9,257,660</b>	<b>\$9,257,660</b>

# Recommended FY26-FY30 Beach Capital Appropriations

Appropriations	FY26	FY27	FY28	FY29	FY30
Beach Hotspot Project	\$2,441,870	\$622,920	\$3,372,080	\$5,207,900	\$8,385,410
Sand Dune Restoration	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000
Artificial Reef Program	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000
Port Everglades Inlet Management Plan	\$7,741,640	\$5,970,360	\$3,200,000	\$3,200,000	-
Beach Program Support	\$686,140	\$706,720	\$727,920	\$749,760	\$772,250
<b>Total Appropriations</b>	<b>\$10,969,650</b>	<b>\$7,400,000</b>	<b>\$7,400,000</b>	<b>\$9,257,660</b>	<b>\$9,257,660</b>

# History of Beach Renourishment Total Project Costs

Year	Project	Total
		(\$M)
1970	Pompano Beach (Segment 2)	1.76
1971	Hallandale (Segment 3)	0.78
1976	John U Lloyd (Segment 3)	2.96
1979	Hollywood/Hallandale (Segment 3)	7.83
1983	Pompano/Lauderdale-By-The-Sea (Segment 2)	9.99
1989	John U Lloyd (Segment 3)	5.68
1991	Hollywood/Hallandale (Segment 3)	9.47
2005 & 2006	John U Lloyd & Hollywood/Hallandale (Segment 3)	44.5
2015-Present	Pompano/ Lauderdale-By-The-Sea/Fort Lauderdale (Segment 2)*	98.0
2021-Present	Dr. Von D. Mizell-Eula Johnson & Hollywood/Hallandale (Segment 3) **	62.3

\*The recent Segment 2 projects were a 100% truck haul method for sand delivery.

- The 2015/16 costs included design, permitting, construction, monitoring, and a mitigation reef (\$75.7M)
- The 2020 project was a small-scale Flood Control and Coastal Emergency project. Construction was managed and funded by the Corps of Engineers (\$18.8M) and the County is responsible for post-construction monitoring (\$2.3M)

\*\* The Segment 3 2021/2022 is 100% truck haul for sand delivery. The project's construction (\$54.4M) was managed and funded by the Army Corps of Engineers and was completed in 2024. The County is responsible for design costs, funding the placement of sand dunes, and pre-construction and post-construction monitoring (\$7.9M).

# **Challenges & Needs Competing for TDT Funding**

# TDT Funding Challenges & Needs

- Economic uncertainty
- Travel to Florida reaching plateau – revenue stabilization
- Convention Center Expansion debt service costs
  - \$29.1m annually until 2051
- Operating Costs associated with expanded Convention Center
- Future parking structure and related improvements
  - Associated potential debt obligations
- Cost Increases in Beach Renourishment
- Impact of Potential State Legislative Actions

# Historical Visit Lauderdale Marketing/Advertising/Promotions

FY18 Actuals	FY19 Actuals	FY20 Actuals	FY21 Actuals	FY22 Actuals	FY23 Actuals	FY24 Actuals	FY25 Budget	FY26 Recommended
\$18.9m	\$18.6m	\$11.9m	\$12.4m	\$15.1m	\$19.9m	\$21.6m	\$23.9m	\$28.2m

- FY20 & FY21 Actuals reflect cost saving measures implemented by Visit Lauderdale during the pandemic
- FY23 & FY24 Actuals exceed pre-pandemic spending
- FY25 Budget included \$0.6m of one-time supplements
- FY26 Recommended Marketing Budget is \$28.2 million, exceeds pre-pandemic levels
  - Includes \$4.9m one-time funding

# Convention Center Expansion

- The West Expansion
  - \$312.6m spent year to date, \$14.4m remains encumbered, \$2.1m for remaining project costs (July 2025)
  - This portion of the project was substantially completed in October 2021
- The East Expansion
  - Total estimated cost \$369m
    - Pay-Go contribution: \$45m
    - Series 2021 TDT Revenue Bonds: \$324m
  - \$280.5m spent year to date, \$82.1m remains encumbered, \$6.4m for remaining project costs (July 2025)
  - Construction underway, estimated substantial completion is Fall 2025
- \$29.1m annual debt service began in FY2023 and lasts until 2051



# Rendering of the Convention Center and Hotel





## Convention Center East Expansion - June 20, 2025





# Headquarters Hotel

- The Headquarters Hotel project began construction in February 2022
- The total estimated construction cost of this project is approximately \$669M
- Not funded by TDT
- Estimated completion in Fall 2025



## Convention Center Headquarters Hotel – August 1, 2025



# Overview of FY26 Tourist Development Tax Program

FY26 Recommended Operating and Capital Budget  
August 13<sup>th</sup>, 2025