



Finance and Administrative Services Department

**RECORDS, TAXES, AND TREASURY DIVISION/Tourist Development Tax**

115 S Andrews Avenue, Room 121 • Fort Lauderdale, Florida 33301 • 954-357-8455 • FAX 954-357-6524

February 10, 2025

MEMORANDUM

To: Stacy Ritter, President

From: Randall Luechauer, Manager  
Tourist Development Tax Section

Re: Monthly GFLCVB Revenue Reports

I have attached revenue reports for the Tourist Development Council as they relate to our customers' December 2024 reporting period for the GFLCVB share of the tax.

Pursuant to Florida Statute 213.0535, Registration Information Sharing and Exchange Program, as amended in furtherance of HB 5601, Tourist Development Tax Collections from certain cities have been combined in the Monthly Revenue Reports.

If you have any questions, please don't hesitate to contact me.

Attachments

cc: Stephen Farmer, Deputy Chief Financial Officer  
Lisa M. Bailey, Director, RTT  
Anthony Cordo, GFLCVB  
Candace Hartsell, GFLCVB

**BROWARD COUNTY  
FINANCE & ADMINISTRATIVE SERVICES DEPARTMENT  
RECORDS, TAXES AND TREASURY DIVISION  
TOURIST DEVELOPMENT TAX SECTION  
MANAGER: RANDALL LUECHAUER**

**MONTHLY REPORT  
FOR OUR CUSTOMERS' DECEMBER 2024 REPORTING PERIOD  
WITH COLLECTIONS BY THE COUNTY AS OF JANUARY 31, 2025**

The Tourist Development Tax (TDT) Section activities in this report consisted of but were not limited to the following:

**GFLCVB Collections**

1. The GFLCVB portion of the December 2024 reporting period collections totaled \$7,505,000.98 a decrease of 0.8% (\$59,749.62), when compared to collections for the same period last year. The GFLCVB portion of FY 2025 revenue collected through the December 2024 reporting period, totaled \$20,168,230.58, an increase of 4.5% (\$865,756.78) when compared to collections for the same period last year.
2. The top ten hotel December 2024 revenue decreased an average of 0.9% when compared with the same month last year and represented 17.0% of total revenue collected during the month.
3. December 2024 reporting period collections from all hotels totaled \$8,284,298.36 and represented 73.6% of total revenue collected during the month. Non-hotel revenue totaled \$2,969,602.66 and represented 26.4% of total revenue collected during the month. FY 2025 hotel revenue collected through the December 2024 reporting period totaled \$22,199,644.95 and represented 73.4% of total revenue collected. Non-hotel revenue collected through the December 2024 reporting period totaled \$8,045,494.39 and represented 26.6% of total revenue collected.
4. The collection expense for December 2024 was \$80,800.87. The GFLCVB's portion was \$54,250.57 which represents 0.7% of the GFLCVB's monthly reporting period revenues. To date in FY 2025, GFLCVB expenses total \$117,093.41 which represents 0.6% of the GFLCVB reporting period revenue collected through January 31, 2025.

BROWARD COUNTY  
 FINANCE AND ADMINISTRATIVE SERVICES DEPARTMENT  
 RECORDS, TAXES AND TREASURY DIVISION  
 TOURIST DEVELOPMENT TAX SECTION  
 TOTAL SIX CENT TAX REVENUE BY CITIES FY 2025  
 REPORTING PERIOD: DECEMBER 2024  
 AS OF JANUARY 31, 2025

CITY	DECEMBER 2024	PERCENT OF TOTAL	FY TOTAL TO DATE	PERCENT OF FY TOTAL
MUNICIPAL SERVICES DISTRICT	*		*	
LAUDERDALE BY THE SEA	\$224,489.02	2.0%	\$598,949.51	2.0%
FORT LAUDERDALE	5,242,034.39	46.6%	13,948,886.44	46.1%
DANIA BEACH	859,821.50	7.6%	2,329,454.82	7.7%
HOLLYWOOD	1,936,911.87	17.2%	5,285,580.42	17.5%
PEMBROKE PARK	*		*	
WILTON MANORS	94,589.17	0.8%	253,825.36	0.8%
COOPER CITY	*		*	
DEERFIELD BEACH	437,294.67	3.9%	1,132,244.24	3.7%
MARGATE	*		*	
HILLSBORO BEACH	*		*	
LIGHTHOUSE POINT	33,307.27	0.3%	88,292.08	0.3%
POMPANO BEACH	532,751.95	4.7%	1,451,815.43	4.8%
SEA RANCH LAKES	*		*	
OAKLAND PARK	*		*	
LAZY LAKES	*		*	
LAUDERHILL	*		*	
LAUDERDALE LAKES	*		*	
CITY OF SUNRISE	*		*	
PLANTATION	391,787.82	3.5%	1,045,143.21	3.5%
DAVIE	120,658.00	1.1%	335,376.91	1.1%
HALLANDALE BEACH	171,906.86	1.5%	496,543.30	1.6%
PEMBROKE PINES	*		*	
MIRAMAR	224,977.22	2.0%	606,371.97	2.0%
CORAL SPRINGS	*		*	
NORTH LAUDERDALE	*		*	
PARKLAND	*		*	
TAMARAC	102,726.68	0.9%	311,202.68	1.0%
COCONUT CREEK	*		*	
WESTON	153,999.47	1.4%	417,922.04	1.4%
SOUTHWEST RANCHES	*		*	
WEST PARK	*		*	
UNASSIGNED	*		*	
* COMBINED CITIES REVENUE	726,645.13	6.5%	1,943,530.93	6.4%
TOTAL REVENUE	\$11,253,901.02	100.0%	\$30,245,139.34	100.0%

Note: Pursuant to F.S. 213.0535, as amended in furtherance of HB 5601, statistics may not be published if they contain certain data which could be used to calculate the gross receipts or income of any individual taxpayer. Accordingly, revenue from certain cities have been combined.

**BROWARD COUNTY  
 FINANCE AND ADMINISTRATIVE SERVICES DEPARTMENT  
 RECORDS, TAXES AND TREASURY DIVISION  
 TOURIST DEVELOPMENT TAX SECTION  
 REPORTING PERIOD - TOTAL SIX CENT TAX REVENUE**

<b>REPORTING PERIOD</b>	<b>FY 2024</b>	<b>FY 2025</b>	<b>Variance</b>	<b>% OF CHANGE</b>
OCTOBER	\$8,715,002.46	\$9,230,661.56	\$515,659.10	5.9%
NOVEMBER	8,890,689.86	9,760,576.76	869,886.90	9.8%
DECEMBER	11,344,706.24	11,253,901.02	(90,805.22)	-0.8%
<b>FY TOTAL TO DATE</b>	<b>\$28,950,398.56</b>	<b>\$30,245,139.34</b>	<b>\$1,294,740.78</b>	<b>4.5%</b>
JANUARY	13,275,908.86			
FEBRUARY	15,039,593.61			
MARCH	15,786,146.31			
APRIL	11,506,743.99			
MAY	9,590,205.77			
JUNE	8,122,708.67			
JULY	8,159,295.55			
AUGUST	6,981,002.99			
SEPTEMBER	6,513,288.93			
<b>FY TOTAL</b>	<b>\$123,925,293.24</b>			

BROWARD COUNTY  
 FINANCE AND ADMINISTRATIVE SERVICES DEPARTMENT  
 RECORDS, TAXES AND TREASURY DIVISION  
 TOURIST DEVELOPMENT TAX SECTION  
 FOUR CENT TAX (GFLCVB) REVENUE BY CITIES FY 2025  
 REPORTING PERIOD: DECEMBER 2024  
 AS OF JANUARY 31, 2025

CITY	DECEMBER 2024	PERCENT OF TOTAL
MUNICIPAL SERVICES DISTRICT	*	
LAUDERDALE BY THE SEA	\$150,073.61	2.0%
FORT LAUDERDALE	3,495,136.24	46.6%
DANIA BEACH	573,264.11	7.6%
HOLLYWOOD	1,291,842.70	17.2%
PEMBROKE PARK	*	
WILTON MANORS	63,126.10	0.8%
COOPER CITY	*	
DEERFIELD BEACH	291,729.95	3.9%
MARGATE	*	
HILLSBORO BEACH	*	
LIGHTHOUSE POINT	22,224.25	0.3%
POMPANO BEACH	355,501.71	4.7%
SEA RANCH LAKES	*	
OAKLAND PARK	*	
LAZY LAKES	*	
LAUDERHILL	*	
LAUDERDALE LAKES	*	
CITY OF SUNRISE	*	
PLANTATION	261,209.03	3.5%
DAVIE	80,538.84	1.1%
HALLANDALE BEACH	114,688.01	1.5%
PEMBROKE PINES	*	
MIRAMAR	149,984.87	2.0%
CORAL SPRINGS	*	
NORTH LAUDERDALE	*	
PARKLAND	*	
TAMARAC	68,484.50	0.9%
COCONUT CREEK	*	
WESTON	102,666.37	1.4%
SOUTHWEST RANCHES	*	
WEST PARK	*	
UNASSIGNED	*	
* COMBINED CITIES REVENUE	484,530.69	6.5%
TOTAL REVENUE	\$7,505,000.98	100.0%

Note: Pursuant to F.S. 213.0535, as amended in furtherance of HB 5601, statistics may not be published if they contain certain data which could be used to calculate the gross receipts or income of any individual taxpayer. Accordingly, revenue from certain cities have been combined.

**BROWARD COUNTY  
 FINANCE AND ADMINISTRATIVE SERVICES DEPARTMENT  
 RECORDS, TAXES AND TREASURY DIVISION  
 TOURIST DEVELOPMENT TAX SECTION  
 REPORTING PERIOD - FOUR CENT TAX REVENUE**

<b>REPORTING PERIOD</b>	<b>FY 2024</b>	<b>FY 2025</b>	<b>Varirance</b>	<b>% OF CHANGE</b>
OCTOBER	\$5,810,359.87	\$6,154,043.69	\$343,683.82	5.9%
NOVEMBER	5,927,363.33	6,509,185.91	581,822.58	9.8%
DECEMBER	7,564,750.60	7,505,000.98	(59,749.62)	-0.8%
<b>FY TOTAL TO DATE</b>	<b>\$19,302,473.80</b>	<b>\$20,168,230.58</b>	<b>\$865,756.78</b>	<b>4.5%</b>
JANUARY	8,852,318.23			
FEBRUARY	10,027,389.56			
MARCH	10,525,665.46			
APRIL	7,673,269.36			
MAY	6,394,577.91			
JUNE	5,416,403.38			
JULY	5,440,834.57			
AUGUST	4,654,424.20			
SEPTEMBER	4,342,761.55			
<b>FY TOTAL</b>	<b>\$82,630,118.02</b>			