



Finance and Administrative Department

**Records, Taxes, and Treasury Division • Tourist Development Tax Section**

115 S Andrews Avenue, Room A-110 • Fort Lauderdale, Florida 33301 • 954-357-8455 • FAX 954-357-6524

November 08, 2024

MEMORANDUM

To: Stacy Ritter, President

From: Randall Luechauer, Manager  
Tourist Development Tax Section

Re: Monthly GFLCVB Revenue Reports

I have attached revenue reports for the Tourist Development Council as they relate to our customers' September 2024 reporting period for the GFLCVB share of the tax.

Pursuant to Florida Statute 213.0535, Registration Information Sharing and Exchange Program, as amended in furtherance of HB 5601, Tourist Development Tax Collections from certain cities have been combined in the Monthly Revenue Reports.

If you have any questions, please don't hesitate to contact me.

Attachments

cc: George Tablack, CPA, Chief Financial Officer  
Lisa M. Bailey, Director, RTT  
Anthony Cordo, GFLCVB  
Candace Hartsell, GFLCVB

**BROWARD COUNTY  
FINANCE & ADMINISTRATIVE SERVICES DEPARTMENT  
RECORDS, TAXES AND TREASURY DIVISION  
TOURIST DEVELOPMENT TAX SECTION  
MANAGER: RANDALL LUECHAUER**

**MONTHLY REPORT  
FOR OUR CUSTOMERS' SEPTEMBER 2024 REPORTING PERIOD  
WITH COLLECTIONS BY THE COUNTY AS OF OCTOBER 31, 2024**

The Tourist Development Tax (TDT) Section activities in this report consisted of but were not limited to the following:

**GFLCVB Collections**

1. The GFLCVB portion of the September 2024 reporting period collections totaled \$4,342,761.55 an increase of 0.3% (\$12,275.91), when compared to collections for the same period last year. The GFLCVB portion of FY 2024 revenue collected through the September 2024 reporting period, totaled \$82,630,118.02, a decrease of 2.1% (\$1,809,250.15) when compared to collections for the same period last year.
2. The top ten hotel September 2024 revenue increased an average of 3.1% when compared with the same month last year and represented 16.9% of total revenue collected during the month.
3. September 2024 reporting period collections from all hotels totaled \$4,384,809.98 and represented 67.3% of total revenue collected during the month. Non-hotel revenue totaled \$2,128,478.95 and represented 32.7% of total revenue collected during the month. FY 2024 hotel revenue collected through the September 2024 reporting period totaled \$90,796,319.56 and represented 73.3% of total revenue collected. Non-hotel revenue collected through the September 2024 reporting period totaled \$33,128,973.69 and represented 26.7% of total revenue collected.
4. The collection expense for September 2024 was \$60,525.37. The GFLCVB's portion was \$45,196.65 which represents 1.0% of the GFLCVB's monthly reporting period revenues. To date in FY 2024, GFLCVB expenses total \$484,447.07 which represents 0.6% of the GFLCVB reporting period revenue collected through October 31, 2024.

BROWARD COUNTY  
 FINANCE AND ADMINISTRATIVE SERVICES DEPARTMENT  
 RECORDS, TAXES AND TREASURY DIVISION  
 TOURIST DEVELOPMENT TAX SECTION  
 TOTAL SIX CENT TAX REVENUE BY CITIES FY 2024  
 REPORTING PERIOD: SEPTEMBER 2024  
 AS OF OCTOBER 31, 2024

CITY	SEPTEMBER 2024	PERCENT OF TOTAL	FY TOTAL TO DATE	PERCENT OF FY TOTAL
MUNICIPAL SERVICES DISTRICT	*		*	
LAUDERDALE BY THE SEA	\$117,327.21	1.8%	\$2,570,655.48	2.1%
FORT LAUDERDALE	2,644,320.82	40.6%	56,353,523.54	45.5%
DANIA BEACH	496,209.20	7.6%	9,468,090.08	7.6%
HOLLYWOOD	1,308,753.13	20.1%	22,402,171.74	18.1%
PEMBROKE PARK	*		*	
WILTON MANORS	70,433.92	1.1%	1,103,539.33	0.9%
COOPER CITY	*		*	
DEERFIELD BEACH	269,349.51	4.1%	4,956,824.47	4.0%
MARGATE	*		*	
HILLSBORO BEACH	*		*	
LIGHTHOUSE POINT	20,649.32	0.3%	379,381.02	0.3%
POMPANO BEACH	357,886.89	5.5%	6,433,256.07	5.2%
SEA RANCH LAKES	*		*	
OAKLAND PARK	*		*	
LAZY LAKES	*		*	
LAUDERHILL	*		*	
LAUDERDALE LAKES	*		*	
CITY OF SUNRISE	*		*	
PLANTATION	239,913.26	3.7%	3,787,606.84	3.1%
DAVIE	*		*	
HALLANDALE BEACH	149,207.15	2.3%	2,261,610.21	1.8%
PEMBROKE PINES	*		*	
MIRAMAR	135,690.15	2.1%	2,182,190.13	1.8%
CORAL SPRINGS	*		*	
NORTH LAUDERDALE	*		*	
PARKLAND	*		*	
TAMARAC	64,218.22	1.0%	1,044,481.51	0.8%
COCONUT CREEK	*		*	
WESTON	91,433.45	1.4%	1,700,609.14	1.4%
SOUTHWEST RANCHES	*		*	
WEST PARK	*		*	
UNASSIGNED	*		*	
* COMBINED CITIES REVENUE	547,896.70	8.4%	9,281,353.68	7.5%
TOTAL REVENUE	\$6,513,288.93	100.0%	\$123,925,293.24	100.0%

Note: Pursuant to F.S. 213.0535, as amended in furtherance of HB 5601, statistics may not be published if they contain certain data which could be used to calculate the gross receipts or income of any individual taxpayer. Accordingly, revenue from certain cities have been combined.

**BROWARD COUNTY  
 FINANCE AND ADMINISTRATIVE SERVICES DEPARTMENT  
 RECORDS, TAXES AND TREASURY DIVISION  
 TOURIST DEVELOPMENT TAX SECTION  
 REPORTING PERIOD - TOTAL SIX CENT TAX REVENUE**

<b>REPORTING PERIOD</b>	<b>FY 2023</b>	<b>FY 2024</b>	<b>Variance</b>	<b>% OF CHANGE</b>
OCTOBER	\$9,488,650.90	\$8,715,002.46	(\$773,648.44)	-8.2%
NOVEMBER	9,091,050.66	8,890,689.86	(200,360.80)	-2.2%
DECEMBER	11,389,645.39	11,344,706.24	(44,939.15)	-0.4%
JANUARY	13,681,870.56	13,275,908.86	(405,961.70)	-3.0%
FEBRUARY	15,111,815.30	15,039,593.61	(72,221.69)	-0.5%
MARCH	16,172,846.31	15,786,146.31	(386,700.00)	-2.4%
APRIL	12,216,789.64	11,506,743.99	(710,045.65)	-5.8%
MAY	9,207,074.96	9,590,205.77	383,130.81	4.2%
JUNE	8,117,828.86	8,122,708.67	4,879.81	0.1%
JULY	8,425,515.12	8,159,295.55	(266,219.57)	-3.2%
AUGUST	7,223,122.96	6,981,002.99	(242,119.97)	-3.4%
SEPTEMBER	6,493,409.88	6,513,288.93	19,879.05	0.3%
<b>FY TOTAL</b>	<b>\$126,619,620.54</b>	<b>\$123,925,293.24</b>	<b>(\$2,694,327.30)</b>	<b>-2.1%</b>

BROWARD COUNTY  
 FINANCE AND ADMINISTRATIVE SERVICES DEPARTMENT  
 RECORDS, TAXES AND TREASURY DIVISION  
 TOURIST DEVELOPMENT TAX SECTION  
 FOUR CENT TAX (GFLCVB) REVENUE BY CITIES FY 2024  
 REPORTING PERIOD: SEPTEMBER 2024  
 AS OF OCTOBER 31, 2024

CITY	SEPTEMBER 2024	PERCENT OF TOTAL
MUNICIPAL SERVICES DISTRICT	*	
LAUDERDALE BY THE SEA	78,218.15	1.8%
FORT LAUDERDALE	1,763,181.10	40.6%
DANIA BEACH	330,806.27	7.6%
HOLLYWOOD	872,585.73	20.1%
PEMBROKE PARK	*	
WILTON MANORS	46,955.93	1.1%
COOPER CITY	*	
DEERFIELD BEACH	179,583.09	4.1%
MARGATE	*	
HILLSBORO BEACH	*	
LIGHTHOUSE POINT	13,782.97	0.3%
POMPANO BEACH	238,658.28	5.5%
SEA RANCH LAKES	*	
OAKLAND PARK	*	
LAZY LAKES	*	
LAUDERHILL	*	
LAUDERDALE LAKES	*	
CITY OF SUNRISE	*	
PLANTATION	159,958.92	3.7%
DAVIE	*	
HALLANDALE BEACH	99,471.46	2.3%
PEMBROKE PINES	*	
MIRAMAR	90,460.15	2.1%
CORAL SPRINGS	*	
NORTH LAUDERDALE	*	
PARKLAND	*	
TAMARAC	42,812.17	1.0%
COCONUT CREEK	*	
WESTON	60,955.67	1.4%
SOUTHWEST RANCHES	*	
WEST PARK	*	
UNASSIGNED	*	
* COMBINED CITIES REVENUE	\$365,331.66	8.4%
TOTAL REVENUE	\$4,342,761.55	100.0%

Note: Pursuant to F.S. 213.0535, as amended in furtherance of HB 5601, statistics may not be published if they contain certain data which could be used to calculate the gross receipts or income of any individual taxpayer. Accordingly, revenue from certain cities have been combined.

**BROWARD COUNTY  
FINANCE AND ADMINISTRATIVE SERVICES DEPARTMENT  
RECORDS, TAXES AND TREASURY DIVISION  
TOURIST DEVELOPMENT TAX SECTION  
REPORTING PERIOD - FOUR CENT TAX REVENUE**

<b>REPORTING PERIOD</b>	<b>FY 2023</b>	<b>FY 2024</b>	<b>Varirance</b>	<b>% OF CHANGE</b>
OCTOBER	\$6,326,884.43	\$5,810,359.87	(\$516,524.56)	-8.2%
NOVEMBER	6,062,392.46	5,927,363.33	(135,029.13)	-2.2%
DECEMBER	7,597,073.63	7,564,750.60	(32,323.03)	-0.4%
JANUARY	9,121,779.97	8,852,318.23	(269,461.74)	-3.0%
FEBRUARY	10,077,482.53	10,027,389.56	(50,092.97)	-0.5%
MARCH	10,783,547.75	10,525,665.46	(257,882.29)	-2.4%
APRIL	8,146,070.40	7,673,269.36	(472,801.04)	-5.8%
MAY	6,139,708.82	6,394,577.91	254,869.09	4.2%
JUNE	5,414,374.68	5,416,403.38	2,028.70	0.04%
JULY	5,620,594.56	5,440,834.57	(179,759.99)	-3.2%
AUGUST	4,818,973.30	4,654,424.20	(164,549.10)	-3.4%
SEPTEMBER	4,330,485.64	4,342,761.55	12,275.91	0.3%
<b>FY TOTAL</b>	<b>\$84,439,368.17</b>	<b>\$82,630,118.02</b>	<b>(\$1,809,250.15)</b>	<b>-2.1%</b>