

2021

Tourism & Economic Impact* in Greater Fort Lauderdale



**\$1.36
BILLION**

Hotel Revenue



**\$99.9
MILLION**

Tourist Development
Tax Collections

PLUS

**2ND
HIGHEST**

Leisure Occupancy
in Florida

**SEVEN
MONTHS**

of More Rooms
Sold than in 2019

**10 NEW
HOTELS**

Adding More than
1,200 New Rooms

+2%

Average Daily
Rate Over 2019

**560+
HOTELS**

and 38,000+ Rooms

+9-10%

Weekend Demand
from 2019

* Results are from 1/1/21 - 12/31/21



**VISIT
LAUDERDALE**
EVERYONE UNDER THE SUN

VisitLauderdale.com

 @VisitLauderdale