



VISIT
LAUDERDALE
EVERYONE UNDER THE SUN

Global Trade Partner Update

Thursday, January 11th, 2024

Welcome



VISIT
LAUDERDALE
EVERYONE UNDER THE SUN



Tracy, Caitlan, Paul & Hasan



Agenda

- Welcome
- Partnerships
- IPW 2026 Update
- *New Feature* - *International*/Market Research
- Global Trade Team Updates
- Airport Update
- Visit Lauderdale Market Update
- Travel Trade Co-Op Campaigns
- Lauderdale Loyalist





**VISIT
LAUDERDALE**
EVERYONE UNDER THE SUN



PARTNERSHIP

Lisa Barber-Hannaway
Partnership Engagement Specialist
Lbarberhannaway@broward.org

5 Ways to Engage



Partnering with Visit Lauderdale unlocks a dynamic tourism ecosystem, offering visibility, inclusivity, collaboration, continuous engagement, and promotional opportunities. Build unforgettable experiences and propel your business in the heart of Greater Fort Lauderdale's thriving travel scene.

5 Ways to Engage



Freshen Up

Elevate your partnership with Visit Lauderdale by keeping your listings and contact info up to date.



Submit & Share

Showcase your upcoming events and accomplishments. Make your contribution an integral part of our vibrant community.



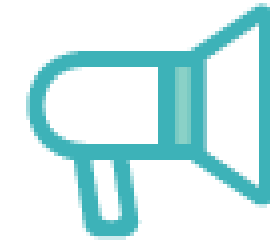
Get Social

Connect with us on social media platforms to share your experiences, updates, and engaging content.



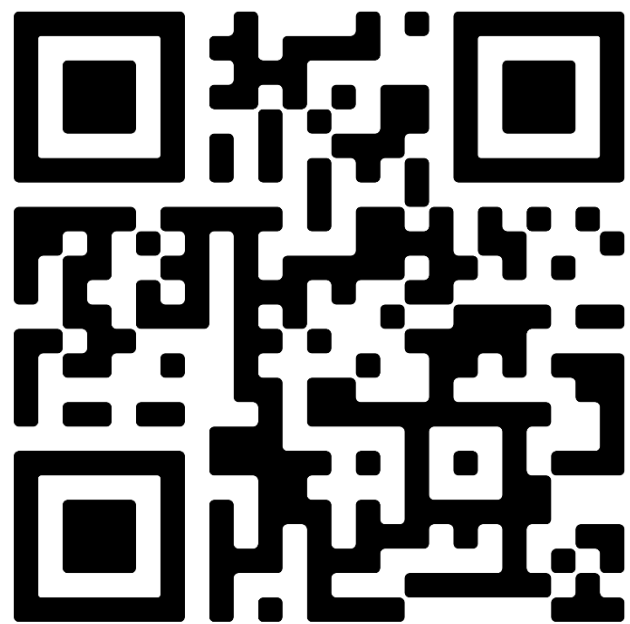
Collaborate

Join forces and let's collaborate on projects, events, and initiatives. Become a destination expert by enrolling in our [Lauderdale Loyalist](#) program.



Promote

Boost your visibility by promoting exclusive offers and unique experiences through our various platforms.





U.S. TRAVEL'S

May 18-22

ipw[®]

GREATER FORT
LAUDERDALE 2026

just announced:

Host City for #ipw26

Evening Events



VISIT
LAUDERDALE
EVERYONE UNDER THE SUN



OPENING & CLOSING NIGHTS

With great food, drinks, and entertainment that celebrate the county's "Everyone Under the Sun" brand, guests are sure to have an unforgettable experience that reflects the inclusive and diverse spirit of this beautiful destination.

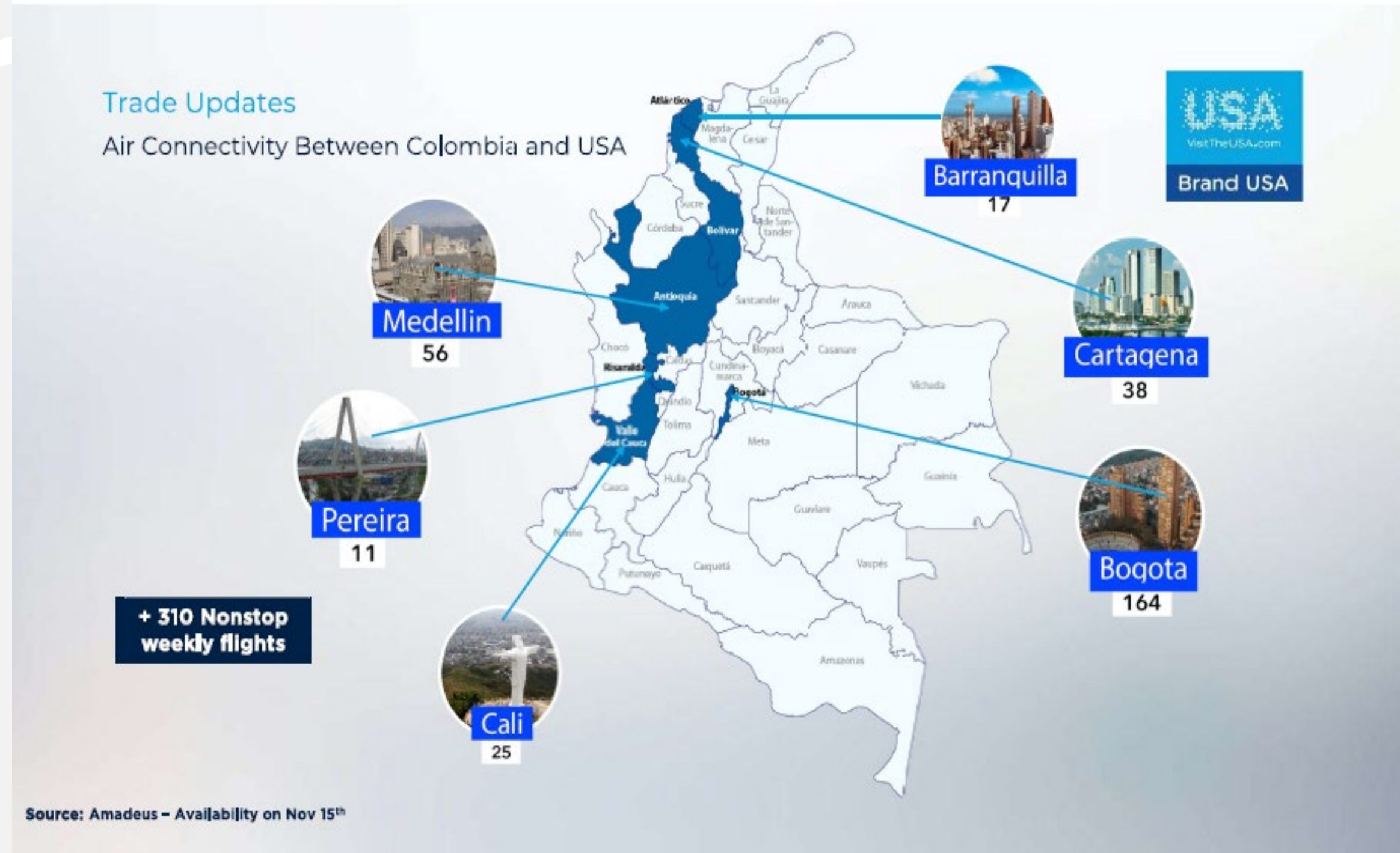
OPENING NIGHT RECEPTION

Everyone Under
the Stars: A
Global
Celebration on
Fort Lauderdale

CLOSING NIGHT RECEPTION

Convention
Center
Waterfront
Pavilion

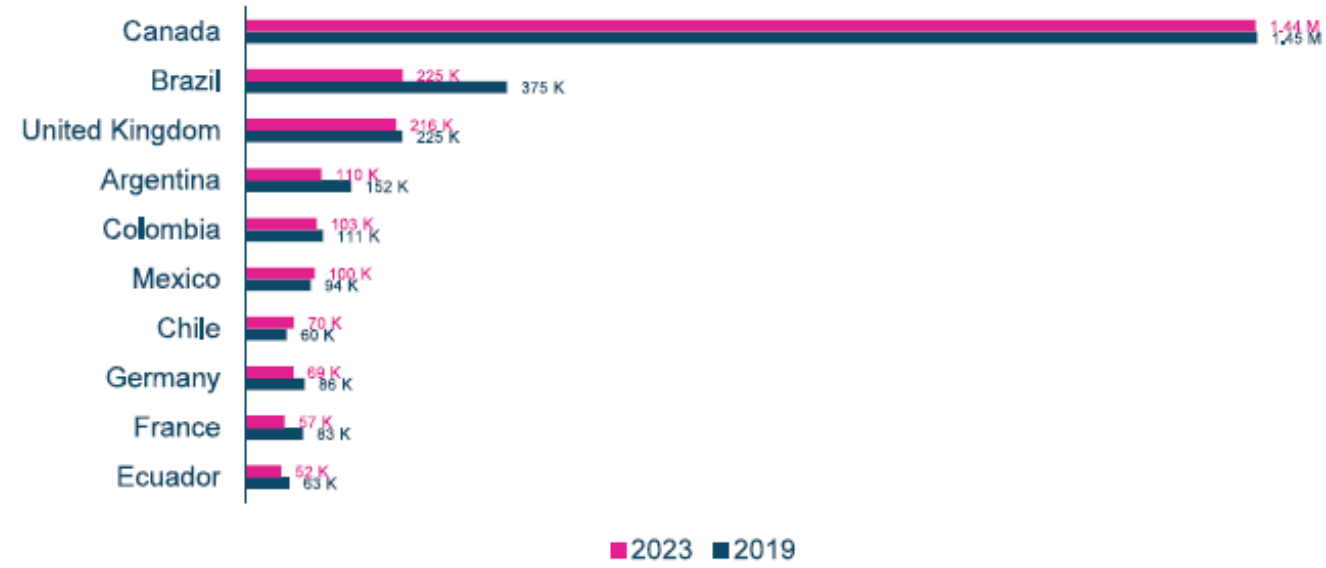
INTERNATIONAL SPOTLIGHT COLOMBIA



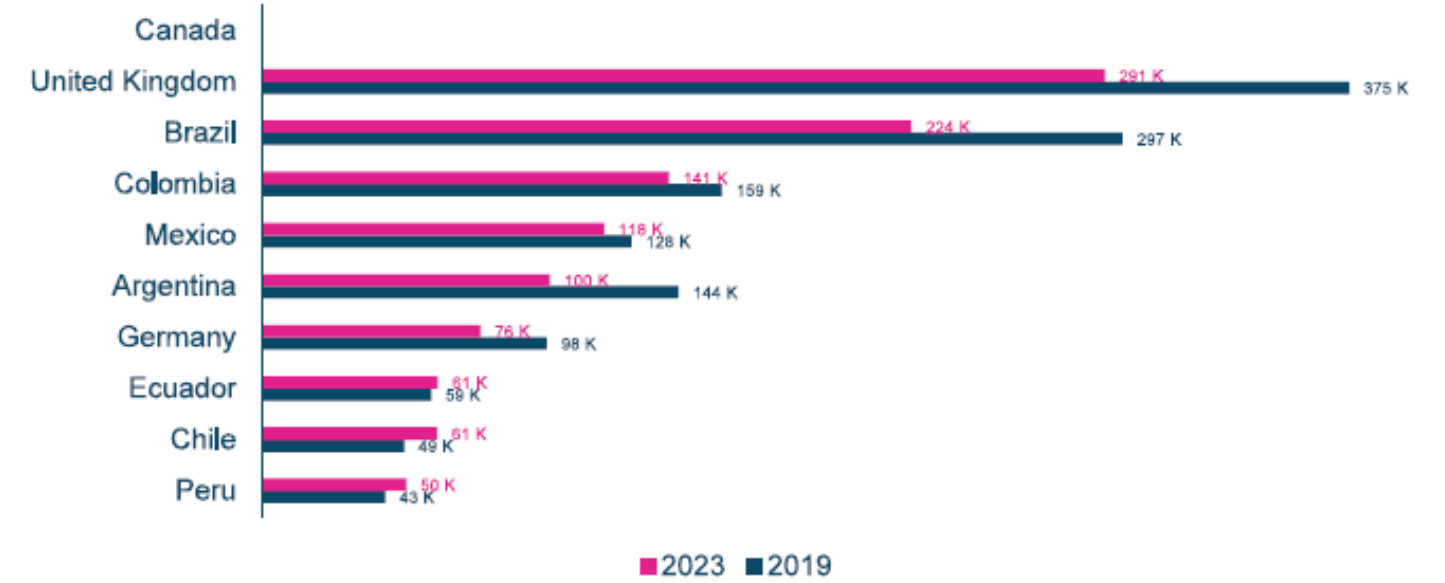
Top 10 Countries: 2022

Rank	Country	Visitors	YoY 2021	YoY 2019	Rank	Country	Visitors	YoY 2021	YoY 2019
1	Canada	2,790,000	+514%	-32%	6	Argentina	354,000	+56%	-37%
2	United Kingdom	1,107,000	+696%	-17%	7	Germany	259,000	+360%	-32%
3	Brazil	709,000	+436%	-46%	8	Chile	240,000	+88%	+16%
4	Colombia	560,000	-21%	+2%	9	Ecuador	196,000	-17%	-20%
5	Mexico	443,000	+14%	-11%	10	Peru	188,000	-28%	+3%

Top 10 Origin Countries: Q1 2023



Top 10 Origin Countries: Q2 2023





Trade Updates

Colombia: 2023 operating air capacity – top 10 arrival airports

% of 2023 Seat Capacity

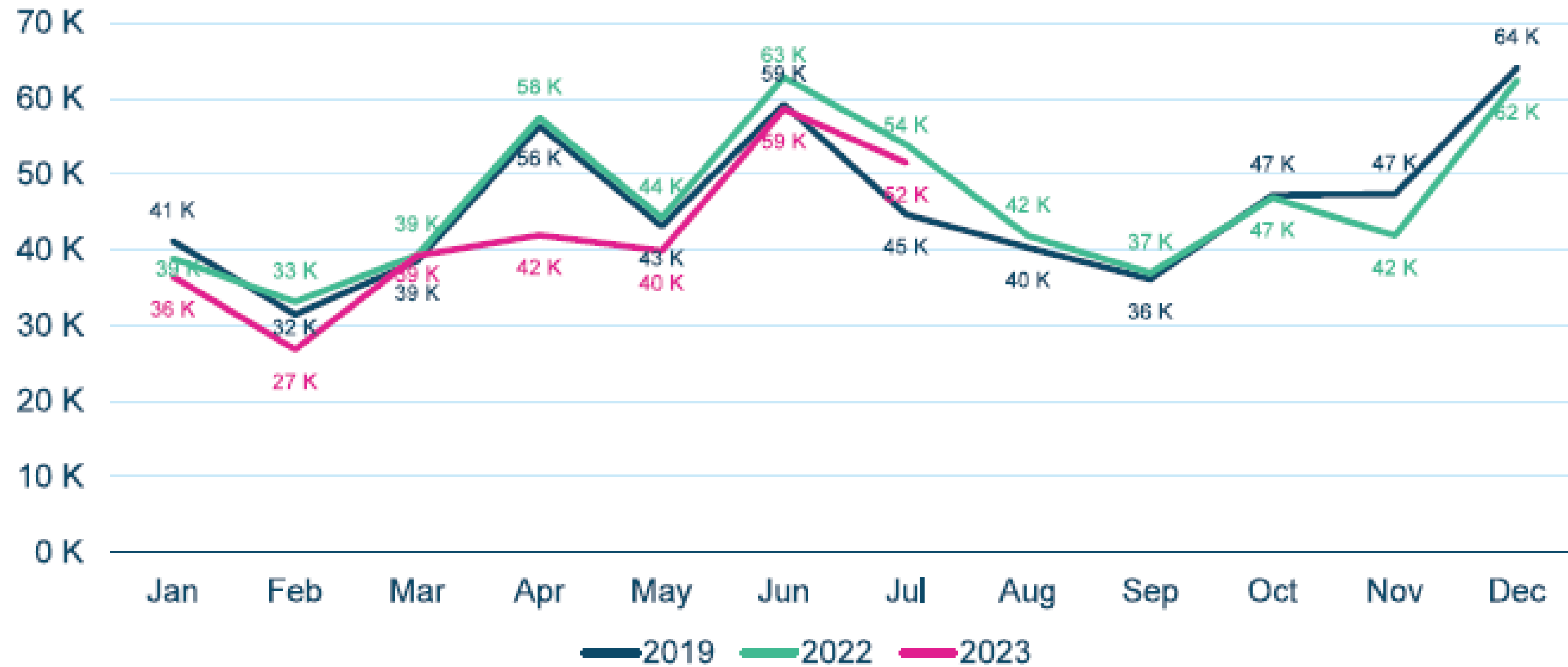


Source: Sabre, November 2023

Market Share CO-FLL (January 2023-October 2023)

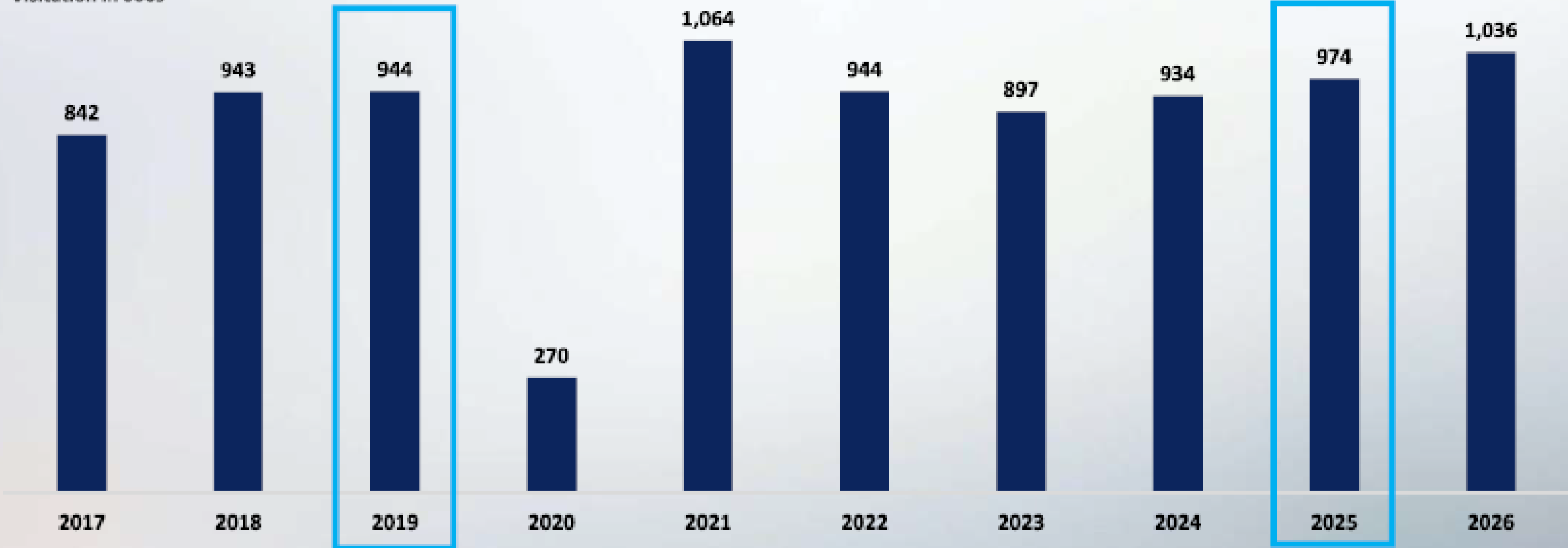
Airline Code	Marketing Airline	Airline Share	Passengers
NK	Spirit Airlines	75%	112.278.47
B6	Jetblue	19%	27.955.35
AV	Avianca	5%	7.347.97
CM	Copa Airlines	1%	1.036.38
UA	United	0%	2,410
AA	American Airlines	0%	4,373
DL	Delta	0%	1,434

Colombian Visitation to FL: Monthly



Colombia: USA inbound travel

Visitation in 000s



Source: NTTO, Tourism Economics, November 2023

Travel Updates

Colombian traveler profile



2-3 CITIES VISIT

Combine several cities in a trip.



15 PAID

vacation days each year



FOP

53% Credit Card

36% Debit/cash

11% Others



COLOMBIAN TRAVELER PROFILE



40%

1 Month prior the trip

18 PUBLIC HOLIDAYS

In 2024



BOOKING BEHAVIOR

Airline website

Travel agencies/
OTA



Source: ANATO - Travel Agency Association - Colombia Financial Superintendence

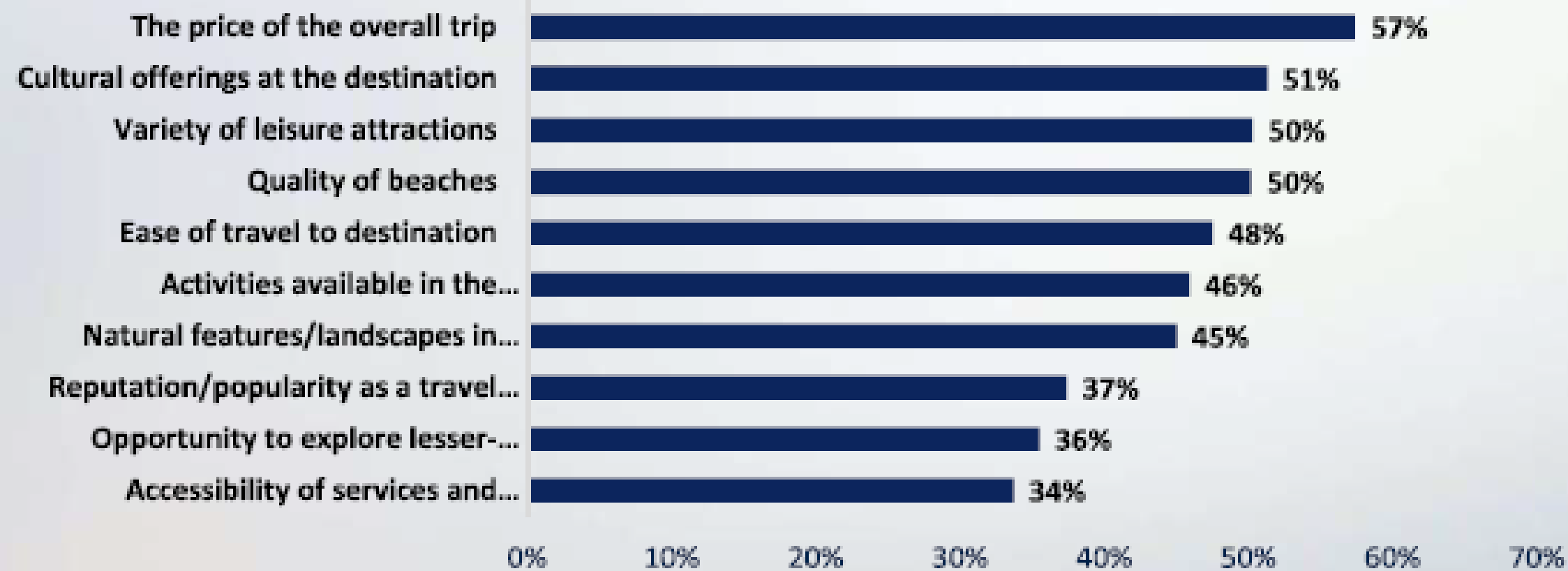
Trade Updates

Market overview



Trade Updates

Colombia : Importance of destination considerations



Q: When you choose to visit a destination for an international overnight leisure trip, which of the following are most important?
Base: All respondents, N=1,010
Source: Brand USA Market Intelligence Survey, September 2023

		Jan – Dec. 2022	Jan- Nov . 2023
Agency Name	Destination-City	Industry USD	Industry USD
DESPEGAR COLOMB	FLL-FORT LAUDERDALE	\$ 626,120.37	407,953.29
PRICE TRAVEL	FLL-FORT LAUDERDALE	\$ 122,209.64	89,397.42
AVIATUR.COM	FLL-FORT LAUDERDALE	\$ 80,860.06	44,621.90
PRICETRAVEL	FLL-FORT LAUDERDALE	\$ 23,428.95	24,560.98
GLOBAL MERCADO	FLL-FORT LAUDERDALE	\$ 33,847.21	21,506.18
AVIATUR	FLL-FORT LAUDERDALE	\$ 22,032.04	21,146.58
ATRAPALO COLOMB	FLL-FORT LAUDERDALE	\$ 33,718.00	16,695.71
COLAEREO	FLL-FORT LAUDERDALE	\$ 26,676.24	16,060.77
VIAJES EXITO	FLL-FORT LAUDERDALE	\$ 11,127.50	10,323.53
HOPPER COLOMBIA	FLL-FORT LAUDERDALE	\$ 12,092.55	10,164.88
BESTRAVEL SERVI	FLL-FORT LAUDERDALE	\$ 17,840.07	10,115.89
STRATEGIC POINT	FLL-FORT LAUDERDALE	\$ 10,068.98	9,102.04
FROSCH	FLL-FORT LAUDERDALE	\$ 9,722.54	8,944.22
American Expres	FLL-FORT LAUDERDALE	\$ 13,731.42	7,512.28
BESTRAVEL SERVI	FLL-FORT LAUDERDALE	\$ 10,838.68	7,298.15
		\$	
		1,054,314.25	\$705, 403.8225



• BESTRAVEL SERVICE

• Tour operator & consolidator included in the TOP 15 best-seller travel agencies in Colombia to the USA in 2020/2021. Strong Disney seller and recently named Seaworld distributor.

• Top seller destinations: New York, Florida (Miami and Orlando), Circuits originating in Boston, Los Angeles and Washington

www.bestravel.co

• BCD TRAVEL | TRAVEL DEPOT

• Travel Depot is the wholesale division of BCD Travel. More than 20 years of experience relevant in consolidation target with approx. 200 affiliated agencies and independent travel agents. BCD Travel is one of the most recognized TMC agencies in the Colombian market for its strength at corporate accounts and groups.

www.traveldepot.co

• AVIATUR PRINCIPAL BOGOTÁ

• Considered the largest travel agency in Colombia, with 63 years of experience in the market, more than 3,000 employees and 116 own offices in 23 cities of the country. It has its own wholesale department where mass distribution packages are created to its affiliated agencies.

• Top seller destinations: Miami, Orlando, NY and Las Vegas

www.aviatur.com

LATAM - Recent Activities



LATAM - Upcoming

Caitlan Etchevers

- Mercado e Eventos – Brazilian Pre-Cruise Media FAM
 - January 21 & 22, 2024
- Azul Viagens – Brazilian Pre & Post Cruise FAM
 - January 30th / February 4-6, 2024
- ANATO - Colombia in February - **Partner Event**
- WTM LATAM & Sales Mission - Brazil in April - **Partner Event**
- IPW
- Colombia Sales Mission – June - **Partner Event**
 - Bogota, Medellin, and possibly Baranquilla.



CANADA/UK/EU October-December

- Brand USA Travel Week London
- Porter VIP Inaugural Flight FAM
- Hablo Greater Fort Lauderdale Partner Meetings
- Travel Gossip Boot Camp Trainings
- Travel Weekly Agent Training



LIEB Initiatives October-December 2023

- PR Highlights & Trade Highlights
 - Media Event during Visit Florida Roadshow in Hamburg
 - Individual press trip for the Women & Lifestyle magazine Cosmopolitan
- Visit Florida Roadshow with TUI in several German Cities
- Lobster Loop luxury fair in Greece



Upcoming Canda / UK/ Europe

Paul Mason

- Travel and Adventure Show Chicago
- IITA, February 11th -14th in Memphis (Tracy)
- UK Mission, February 19th-23rd in London and Manchester
- Scandinavia Mission & 3 Trade Shows, Feb/March in Denmark/Sweden
- Canadian Outdoor Adventure Shows & Mission end of March
- IPW LA, Partner Event (Spots Available)



The
**Outdoor
Adventure
Show**



LIEB Initiatives January-March 2024

- PR Highlights & Trade Outlook
 - IMM Germany, Berlin in March
 - VUSA Media Breakfast during ITB, Berlin in March
 - CANUSA campaign (Largest Tour Operator for NA)
 - Air Canada & Florida Keys
 - 20.000 of CANUSA`s top tier customers, approx. 2 million ad impressions on urlaubstracker.de, 73.000+ fans on Facebook, 11.700+ followers on Instagram, approx. 200.000 ad impressions on Pinterest, 40.000 readers carefully targeted for the

Hablo

3,076 Followers, 1,700 added in 2023

15,500 Post Impressions in 2023

HABLO TALKS INTERVIEW

5,368 Impressions

& 1,591 completed video views

HABLO DAILY QUIZ 10 Days

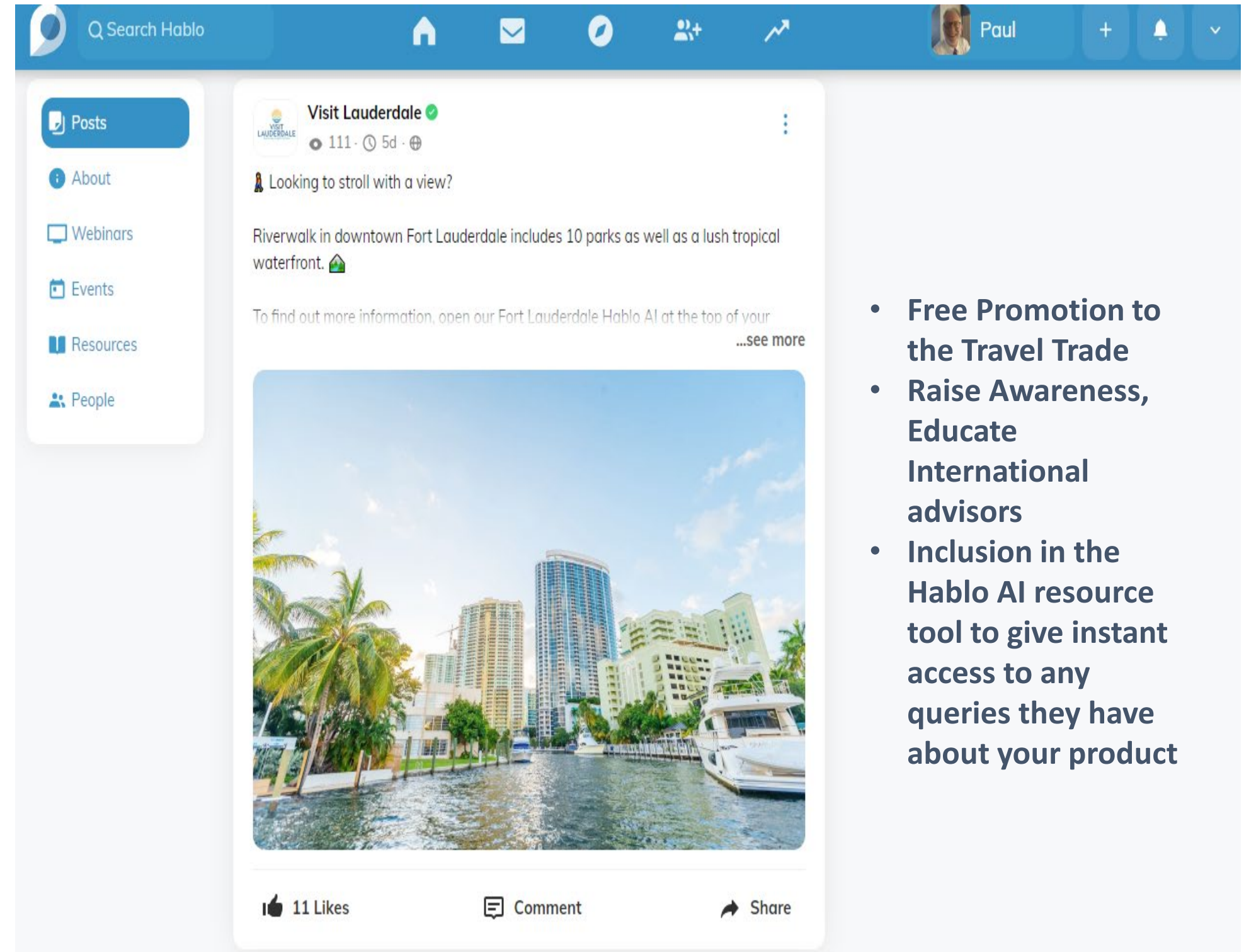
4471 impressions

997 Agent Quiz Entries

brightline



HYATT
CENTRIC™



Q Search Hablo

Paul

Visit Lauderdale ✓

111 · 5d · 🌐

👤 Looking to stroll with a view?

Riverwalk in downtown Fort Lauderdale includes 10 parks as well as a lush tropical waterfront. 🌴

To find out more information, open our Fort Lauderdale Hablo AI at the top of your ...see more

11 Likes Comment Share

- **Free Promotion to the Travel Trade**
- **Raise Awareness, Educate International advisors**
- **Inclusion in the Hablo AI resource tool to give instant access to any queries they have about your product**

Snowbirdadvisor.ca

Audience and Reach

- 130K+ Snowbirds reached
- 75K members, e-mail subscribers
- 45% e-mail open rate
- 40K+ monthly website visitation
- 50+ Age Group
- 200K avg. spend per couple (Lifetime) in Winter destination.

Live on December 12th, 1-year campaign.

- Destination Guide & Side bar banners, Event Calendar
- Facebook Promotion & Annual Destination Guide e-mail

- Local Community, Things to do, Hotels , How to get here
- Culture, Activities, Water Sports, Team Sports, shopping just to name a few
- Links within the guide will go directly to your site on Visitlauderdale.com

Results From 12/12-12/31

- Destination Guide - Page Views: **1582**
- Destination Guide - Page Views: **452**
- Average Time Spent On Destination Guide Page: **3.5 min.**

Greater Fort Lauderdale – An ideal destination for Canadian snowbirds!

DESTINATIONS FLORIDA FORT LAUDERDALE TRAVEL



33%
Number of
Canadians age
55+ in 2025

snowbirdadvisor.ca En Fr Search

Member Benefits Tips & Articles News Travel Insurance Currency Exchange

Where: Fort Lauderdale
When: January 8, 2024 - January 14, 2024

Visit Lauderdale Food & Wine

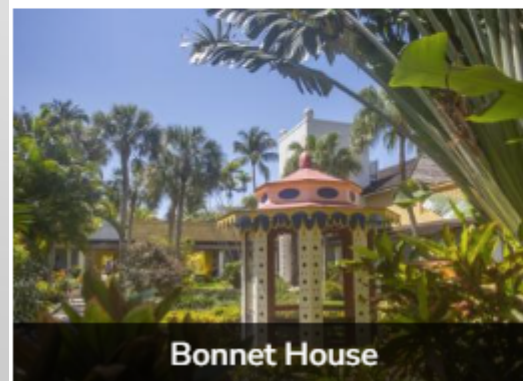
Indulge in some of Greater Fort Lauderdale's best bites and sips during the fifth annual Visit Lauderdale Food & Wine Festival.

This week-long celebration showcases renowned and emerging chefs, restaurateurs, mixologists, and local hotspots, with a portion of all proceeds benefiting Joe DiMaggio Children's Hospital. The Grand Tasting, scheduled for January 13th, offers unlimited food and beverage tastings, cooking demonstrations, and live music on the beach.

[Click here for more event information](#)

• Unforgettable Performances Await at Broward Center

Experience world-class performances and cultural events at the **Broward Center for the Performing Arts**. With a lineup of Broadway shows, ballets, symphony concerts, and more, this iconic venue in Fort Lauderdale is your gateway to an extraordinary world of arts and entertainment.





Domestic



•PREFERRED PARTNER•
Signature
Travel Network



October -
December
2023



Upcoming Domestic

Roger Dudley

- **Travel & Adventure Shows 3-Partner Events**
 - **Chicago SOLD OUT**
 - **Washington DC–Feb 24–25 –2 spots**
 - **Atlanta –March 9-10 –1 Spot**
- **California Sales Mission–Partner Event**
- **Cruise Planners Las Vegas Boot Camp**
- **Cruise 360 - Partner Event–1 spot left**
- **ASTA Annual Convention–Partner Event**
 - **Dallas - May 29-31 –1 spot**
- **Signature Travel Network Chicago Regional**
- **GTM–Partner FAM opportunities (July)**





FLL Update

Presented to:

Global Trade Development
Quarterly Partners Meeting



Presented by:
Steve Belleme

Business Development Manager
Broward County Aviation Department
January 11, 2024

Agenda



- “By the Numbers”
- Elevating the Guest Experience
- Master Plan Update
- Q&A



“By the Numbers”



“By the Numbers”



- In 2022, total passenger traffic at FLL was 31.7M, up 12.9% vs 2021, down -13.8% vs 2019
- According to Airports Council International (CY 2022), FLL ranked:
 - 17th in total passenger traffic
 - 20th in domestic passenger traffic
 - 11th in international passenger traffic. FLL carried more international passengers than LaGuardia, Salt Lake City, Tampa, Chicago Midway, San Antonio, Baltimore, and Portland...**combined!**
- FLL carries more international passengers than several major US airports including Boston, Seattle, Denver, Philadelphia, Detroit, Las Vegas, and Orlando
- CYTD November 2023 total passenger traffic was 31.2M, up 10.9% vs 2022 and down -4.3% vs 2019
- Total passenger traffic is projected to exceed 35M passengers for CY 2023

“By the Numbers”



	Domestic		International	
	Deps	Dest	Deps	Dest
2024	282	88	89	49
2023	255	83	83	49
2019	290	81	107	61



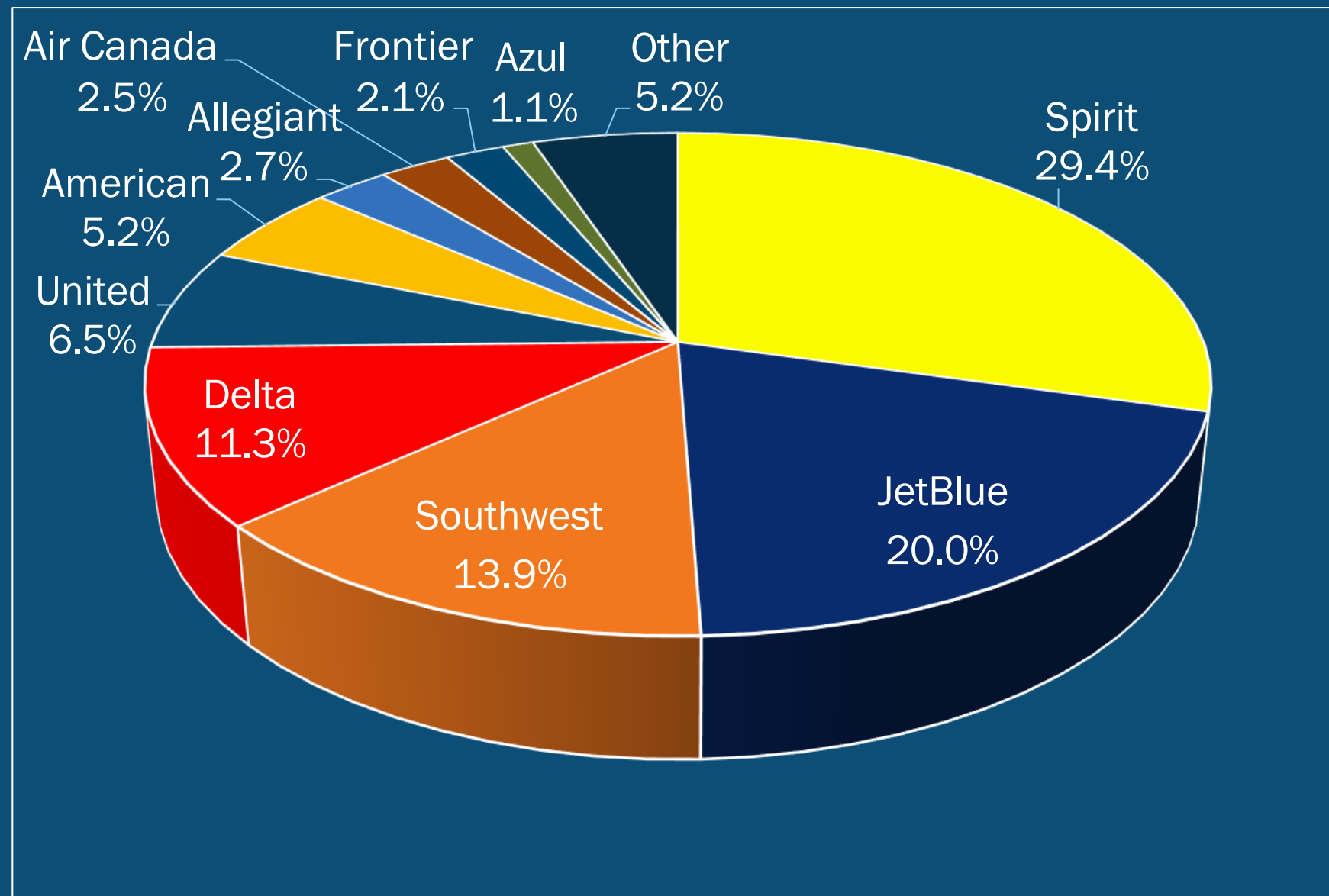
TOP 20 MARKETS YE Jun 2023

Domestic	International
Newark, NJ, US	Nassau, BS
Atlanta, GA, US	Toronto, ON, CA
New York-La Guardia, NY, US	Cancun, MX
New York-JFK, NY, US	Havana, CU
Boston, MA, US	Punta Cana, DO
Philadelphia, PA, US	Montego Bay, JM
Chicago-O'Hare, IL, US	Kingston, JM
Detroit, MI, US	Santo Domingo, DO
Los Angeles, CA, US	Montreal-PET, QC, CA
Baltimore, MD, US	San Jose, CR
Washington-National, DC, US	Bogota, CO
San Juan, PR, US	Lima, PE
Dallas/Fort Worth, TX, US	Medellin, CO
Nashville, TN, US	Sao Paulo-Viraco, SP, BR
Houston-Intercontinental, TX, US	Guayaquil, EC
Denver, CO, US	Port Au Prince, HT
Las Vegas, NV, US	Comayagua, HN
Charlotte-Douglas, NC, US	Cartagena, CO
Chicago-Midway, IL, US	Barranquilla, CO
New Orleans, LA, US	Santiago, DO

“By the Numbers”



FLL’s Airline Market Share YTD January – November 2023

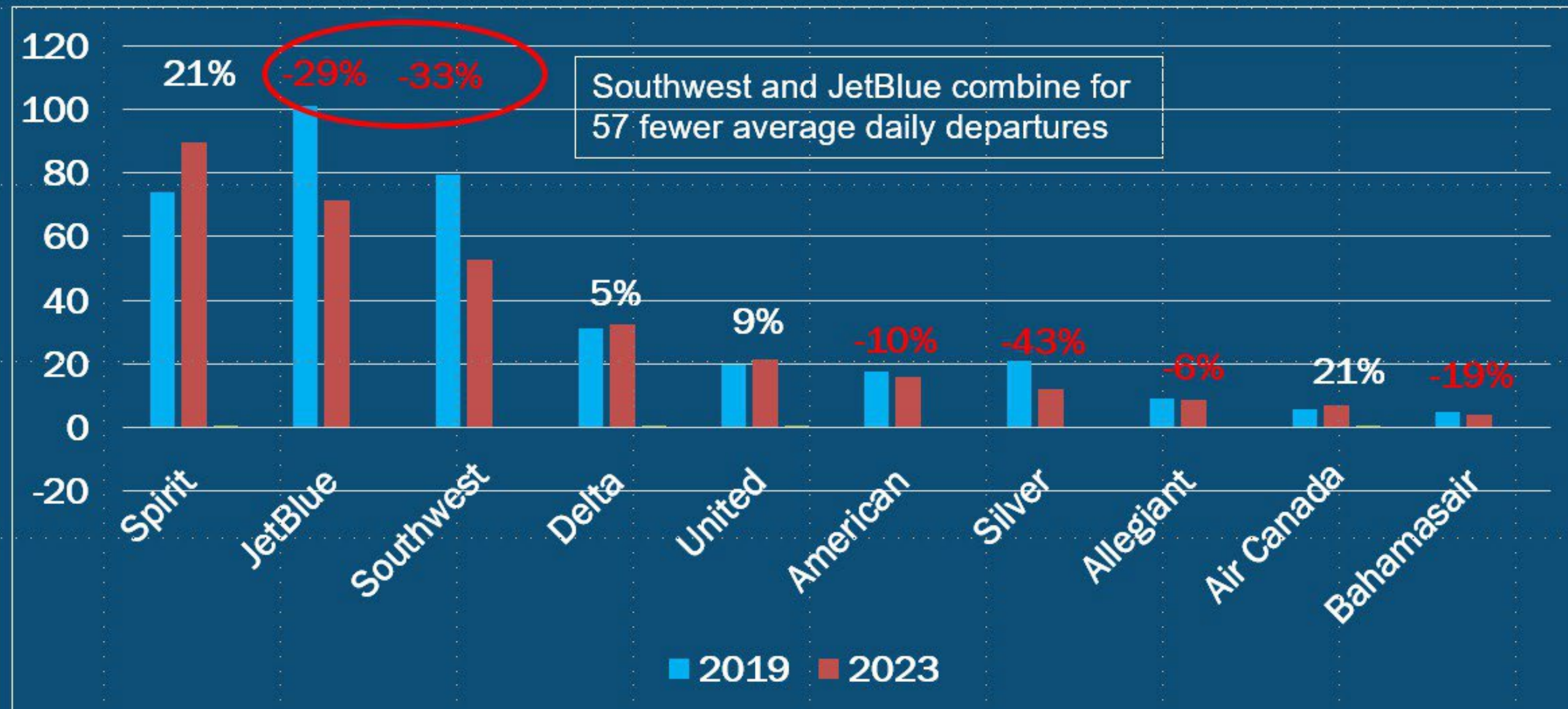


FLL’s Airline % Change YTD January – November 2023

Spirit	23.6%
JetBlue	-20.1%
Southwest	-32.3%
Delta	6.8%
United	6.1%
American	-4.8%
Allegiant	-3.6%
Air Canada	3.9%
Frontier	179.5%
Azul	40.9%



FLL's Airline Growth Comparison Average Scheduled Daily Departures CY 2023 vs 2019

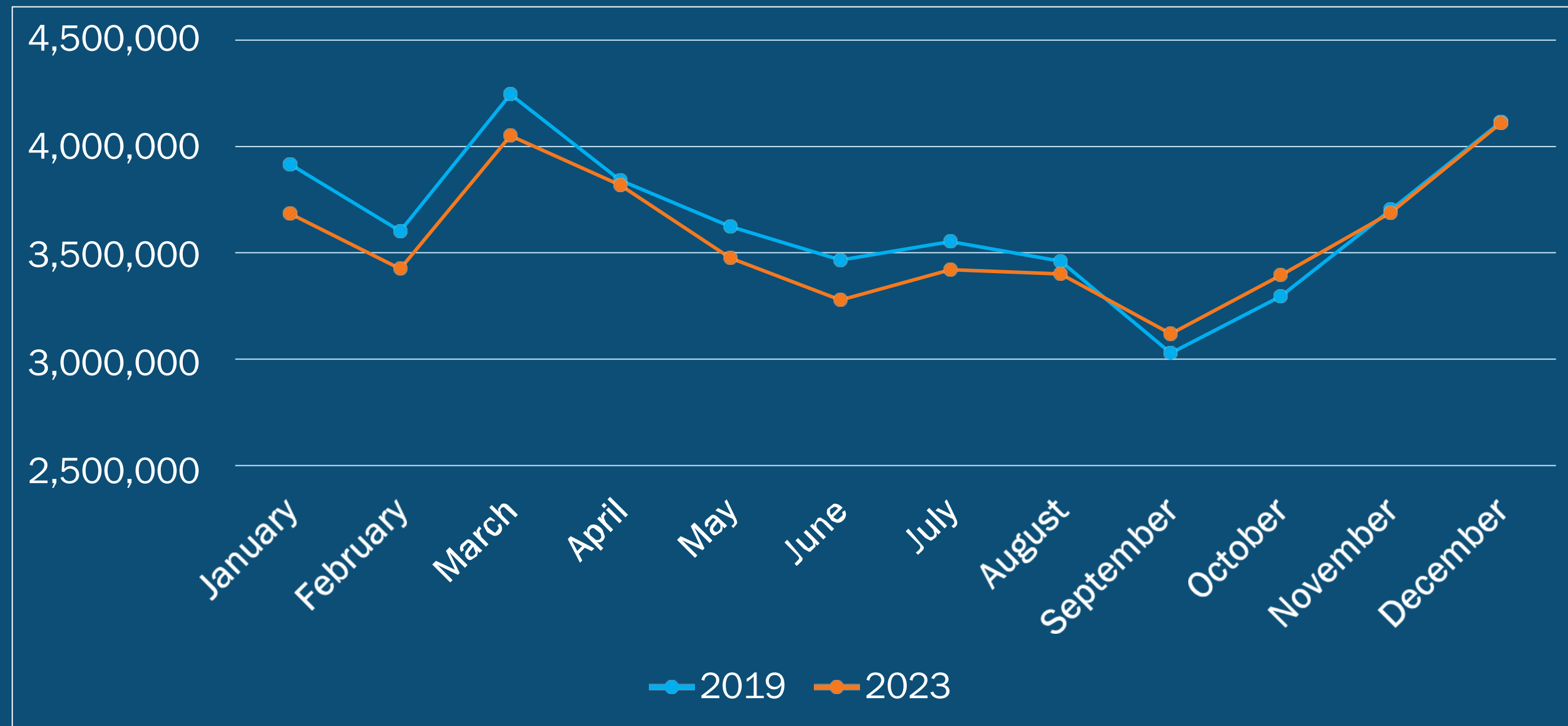


“By the Numbers”



Total Available Scheduled Seat Comparison CY 2023 vs. CY 2019

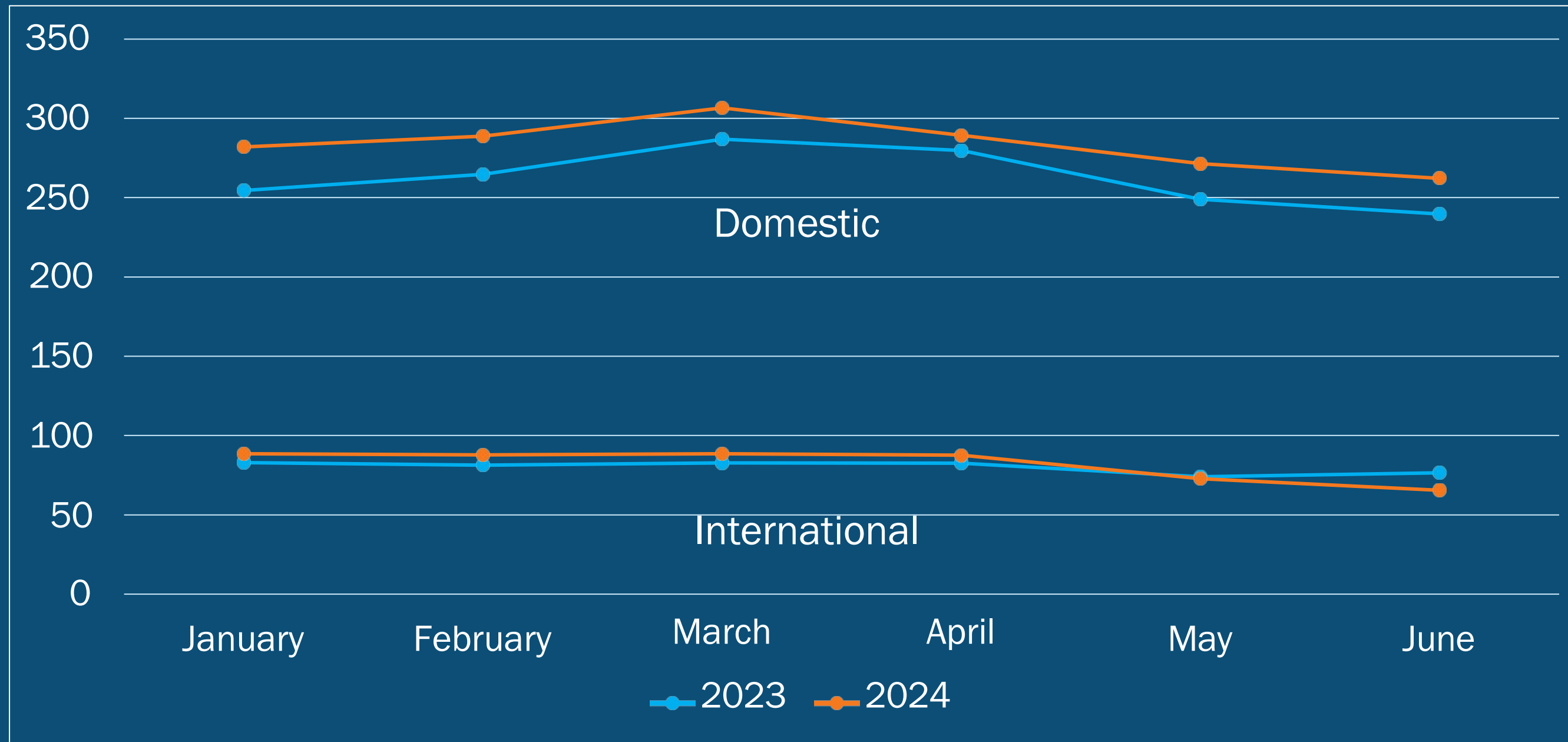
Flights Were Down, but Seats Reached 2019 Levels by the End of the Year
(On average aircraft had 14 more seats per departure)



“By the Numbers”



Scheduled Departure Comparison CY 2024 vs. CY 2023





New Service in 2023/2024

- Avelo began service to Raleigh Durham and Niagara Falls in February
- Azul resumed service to Recife in February, Belo Horizonte in June
- Spirit launched new service to Norfolk and San Antonio in March
- Allegiant launched new service to Nashville and Cedar Rapids in November
- American returned to Washington National in November
- Bahamasair launched service to George Town, Bahamas in November
- Silver began service to Providenciales in December
- JetBlue launched the much-anticipated service to Tallahassee on January 4th

“By the Numbers”



New Airlines

- BermudAir new service to Bermuda started September 22, 2023
- 6 weekly departures

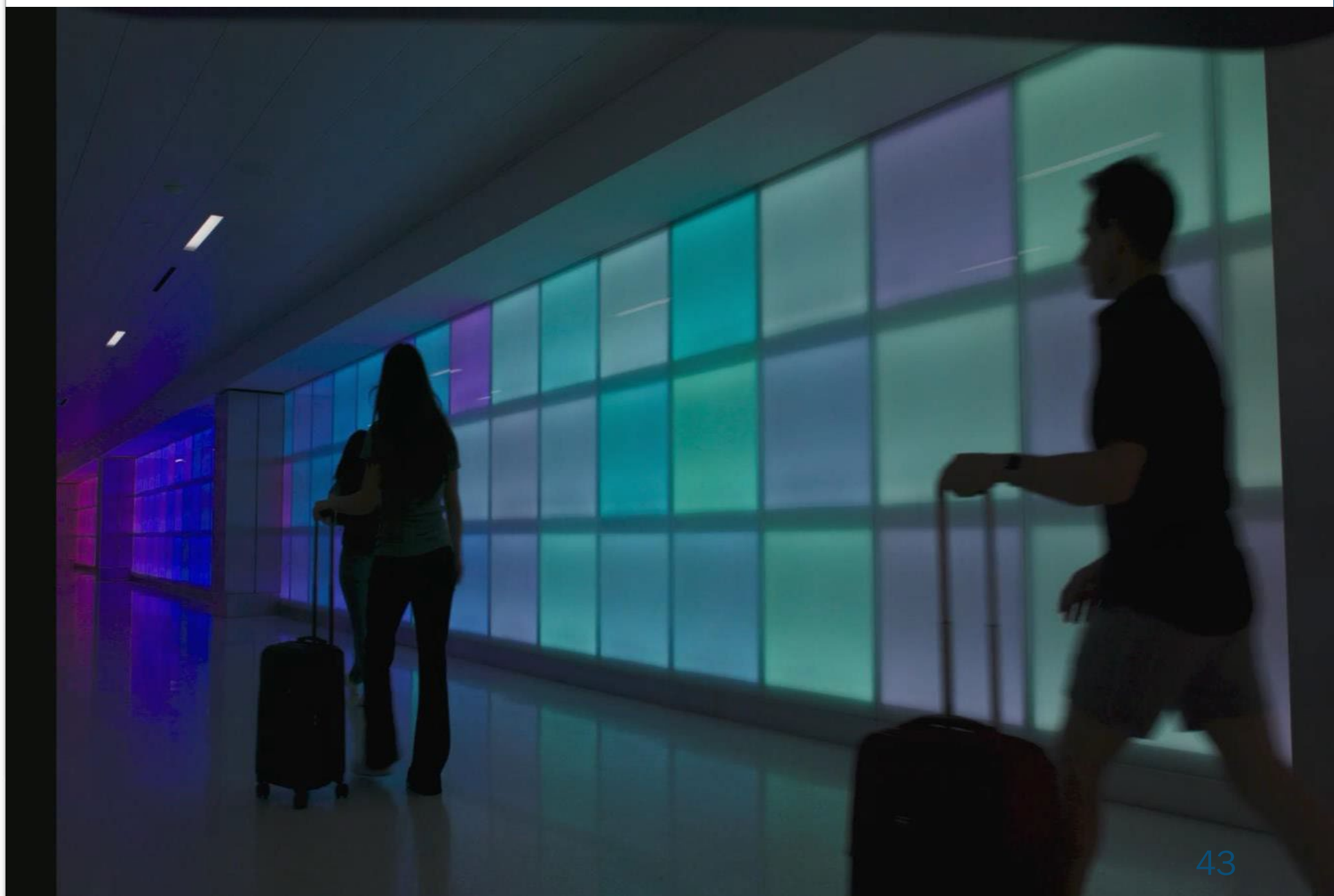


- El Al started seasonal service to Tel Aviv in September .
- Year-round service to commence April 2024 with two flights per week



- Porter Airlines new daily service to Toronto and Ottawa started November 30, 2023

Elevating the Guest Experience





Recent Opening

Bonefish Grill Terminal 3

Escape Lounge Terminal 3



Elevating the Guest Experience



Terminal Expansion/Modernization

- **Terminal 5**

- Presently in the design phase
- Anticipate completion: mid-2026
- Estimated cost: \$404M



Elevating the Guest Experience



Terminal Expansion/Modernization

- **Post-Security Terminal Connectors T1-T2-T3**
 - Project is in the bidding phase & being evaluated
 - Anticipated completion: 2027
 - Estimated cost: \$260M





Master Plan Update



Intermodal Center (IMC)

- Project Definition Document (PDD) is being prepared with airport stakeholders
- Project in environmental review phase (12 months)
- Anticipated completion: 2029
- Estimated cost: \$835M





Automated People Mover (APM)

- PDD was completed in December 2022
- Project in environmental review phase (12 months)
- Anticipated completion: 2030
- Estimated cost: \$855M





Commercial Center, New Palm Parking Garage

- Commercial Center – featuring new concessions, entertainment, dwelling areas, and other amenities
- New Palm Garage with 3,500 parking spaces
- Anticipated completion: 2032



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Thank You!

Hotel Metrics

October 2023

OCCUPANCY



7% below 2019
6% below 2022

AVERAGE DAILY RATE

\$166.21

33% above 2019
0.4% above 2022

SUPPLY

19%

above 2019

1%

above 2022

REVENUE PER AVAILABLE ROOM

\$112.11

24% above 2019
6% below 2022

DEMAND

11%

above 2019

5%

below 2022

HOTEL REVENUE

48%

above 2019

5%

below 2022

November 2023

OCCUPANCY



10% below 2019
3% above 2022

AVERAGE DAILY RATE

\$162.15

14% above 2019
5% below 2022

SUPPLY

17%

above 2019

1%

above 2022

REVENUE PER AVAILABLE ROOM

\$115.26

3% above 2019
1% below 2022

DEMAND

6%

above 2019

5%

above 2022

HOTEL REVENUE

21%

above 2019

0.2%

below 2022

December 2023

OCCUPANCY



5% below 2019
5% above 2022

AVERAGE DAILY RATE

\$192.34

23% above 2019
1% above 2022

SUPPLY

17%

above 2019

1%

above 2022

REVENUE PER AVAILABLE ROOM

\$143.36

17% above 2019
6% above 2022

DEMAND

11%

above 2019

6%

above 2022

HOTEL REVENUE

37%

above 2019

7%

above 2022

Hotel Metrics

2023 Year-to-Date
January 1 – December 31

OCCUPANCY



6% below 2019
0.3% above 2022

AVERAGE DAILY RATE

\$186.32

27% above 2019
4% above 2022

HOTEL REVENUE

42% above 2019

4% above 2022

DEMAND

12% above 2019

1% above 2022

REVENUE PER AVAILABLE ROOM

\$133.92

20% above 2019
4% above 2022

NEW SUPPLY

19% above 2019

0.3% above 2022

*3 hotels (297 rooms)
in pipeline for 2024

Hotel Performance vs Forecast

CY 2023	Forecast	Actual	%Difference
Occ	75.0%	71.9%	-4%
ADR	\$ 190.20	\$ 186.32	-2%
RevPAR	\$ 144.55	\$ 133.92	-7%

CY 2023 Forecast

as released Nov 2022

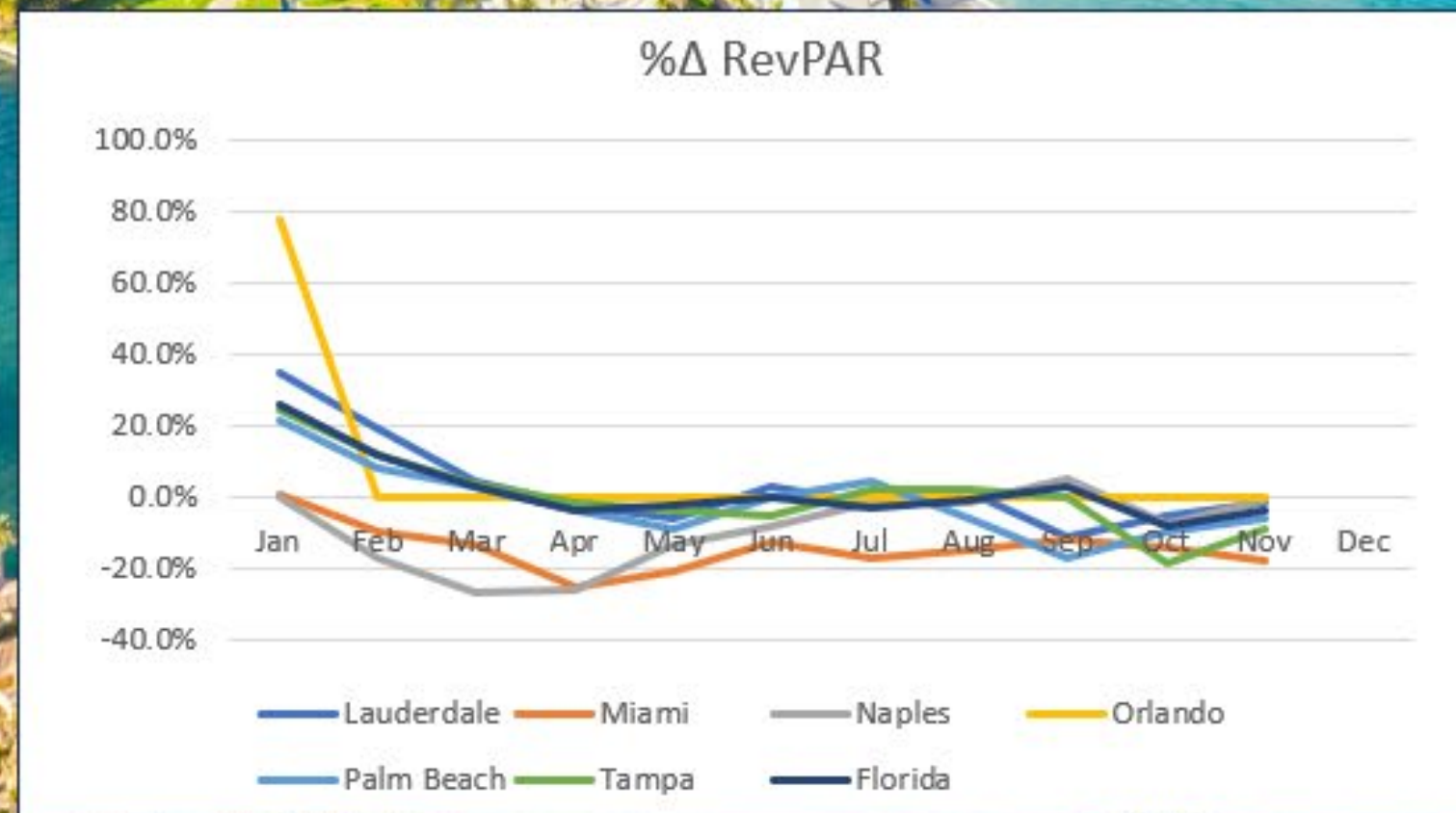
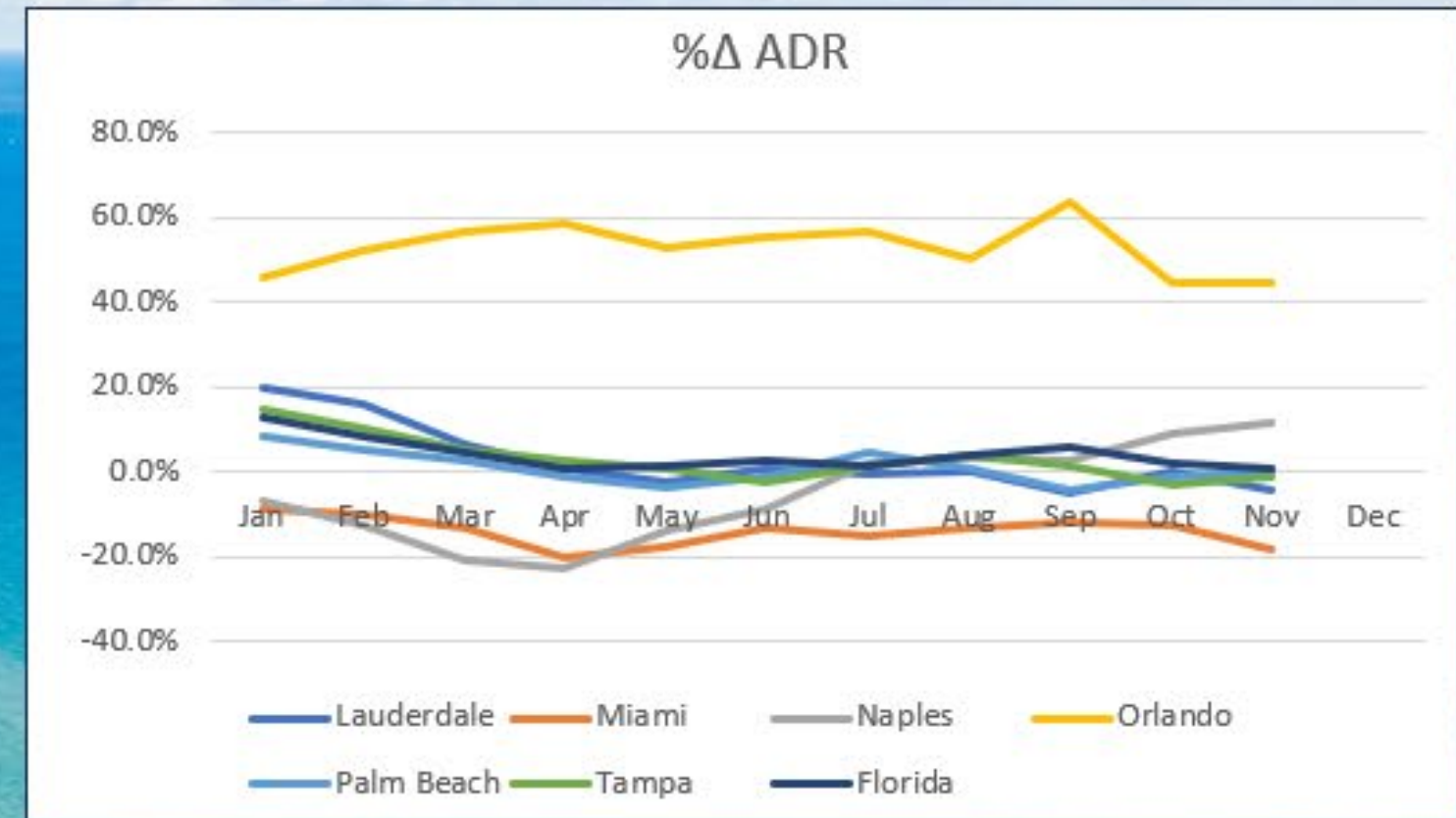
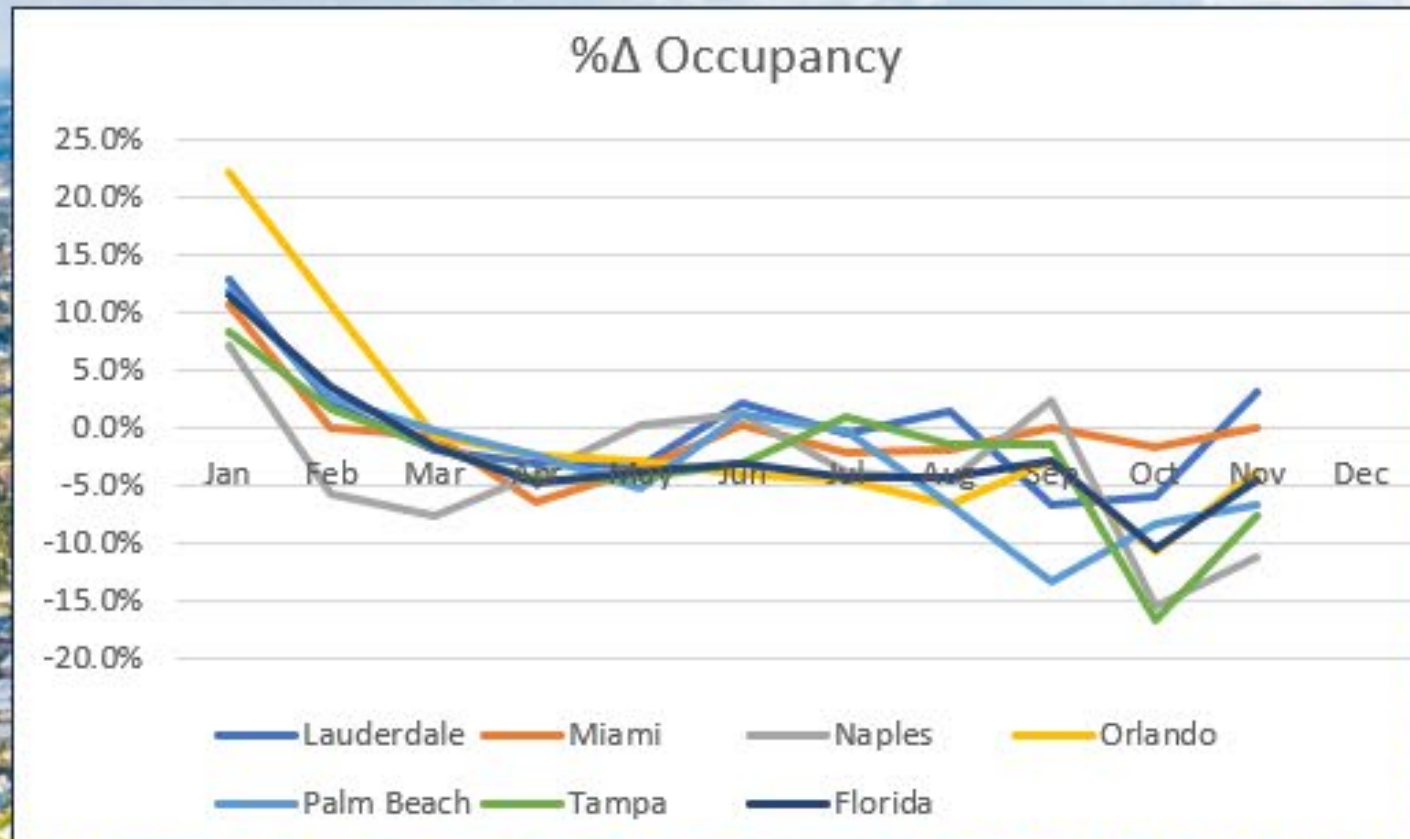
Occ	ADR	RevPAR
75.0%	\$ 190.20	\$ 144.55

Comparison of Segmentation Mix

2019 vs. 2022 vs. 2023 (Oct-Nov)

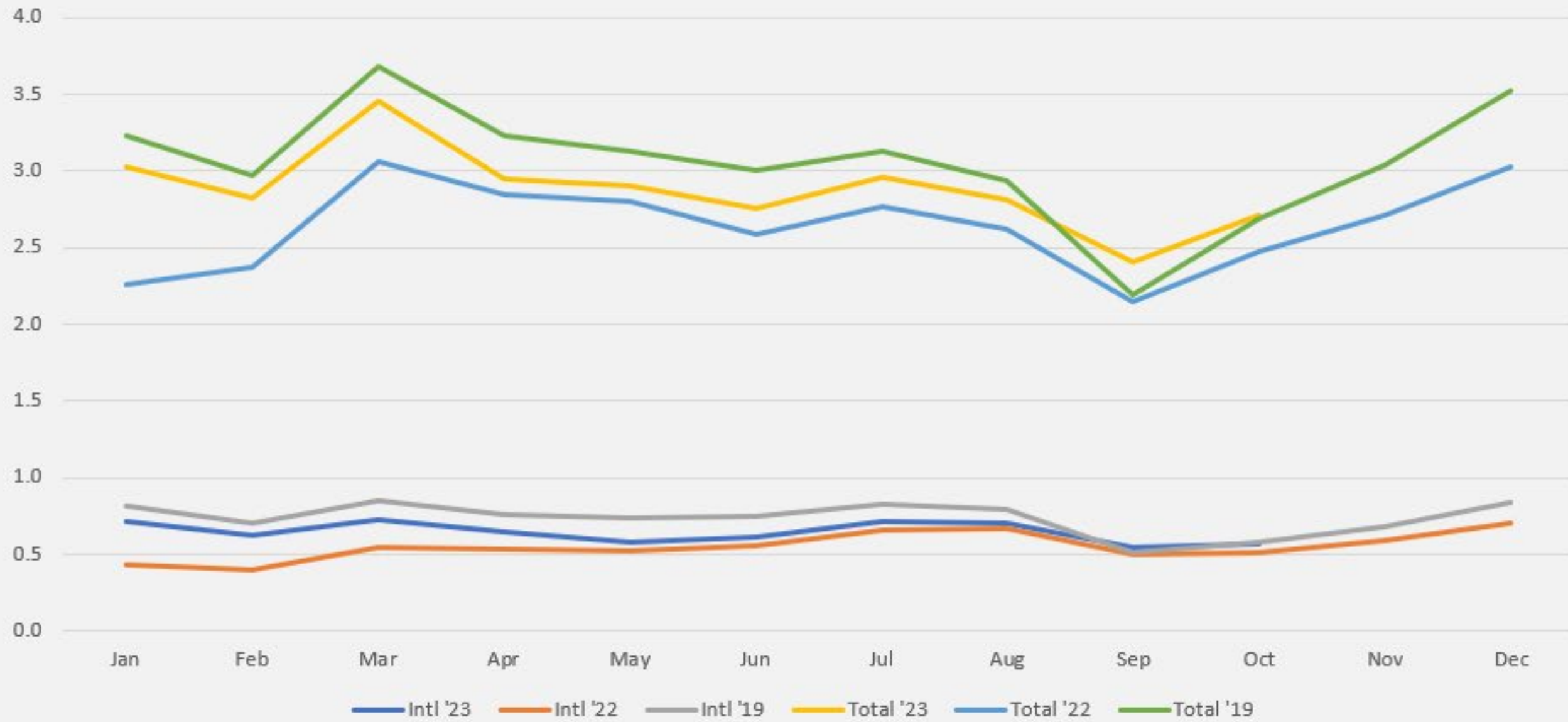


Performance to Competitive Set Year-over-Year



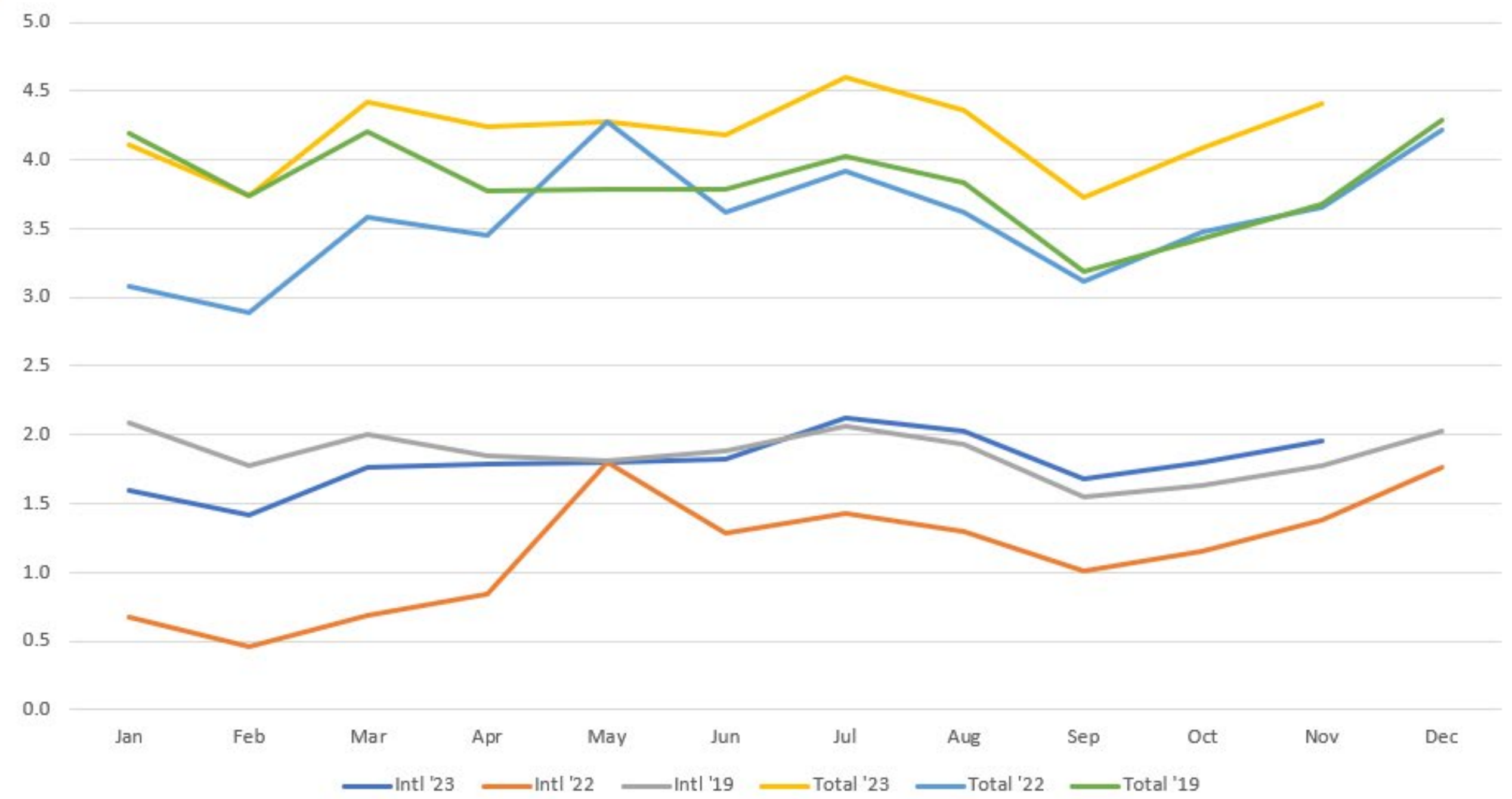
FLL Passenger Volume

International and Total Monthly YoY (in Millions)



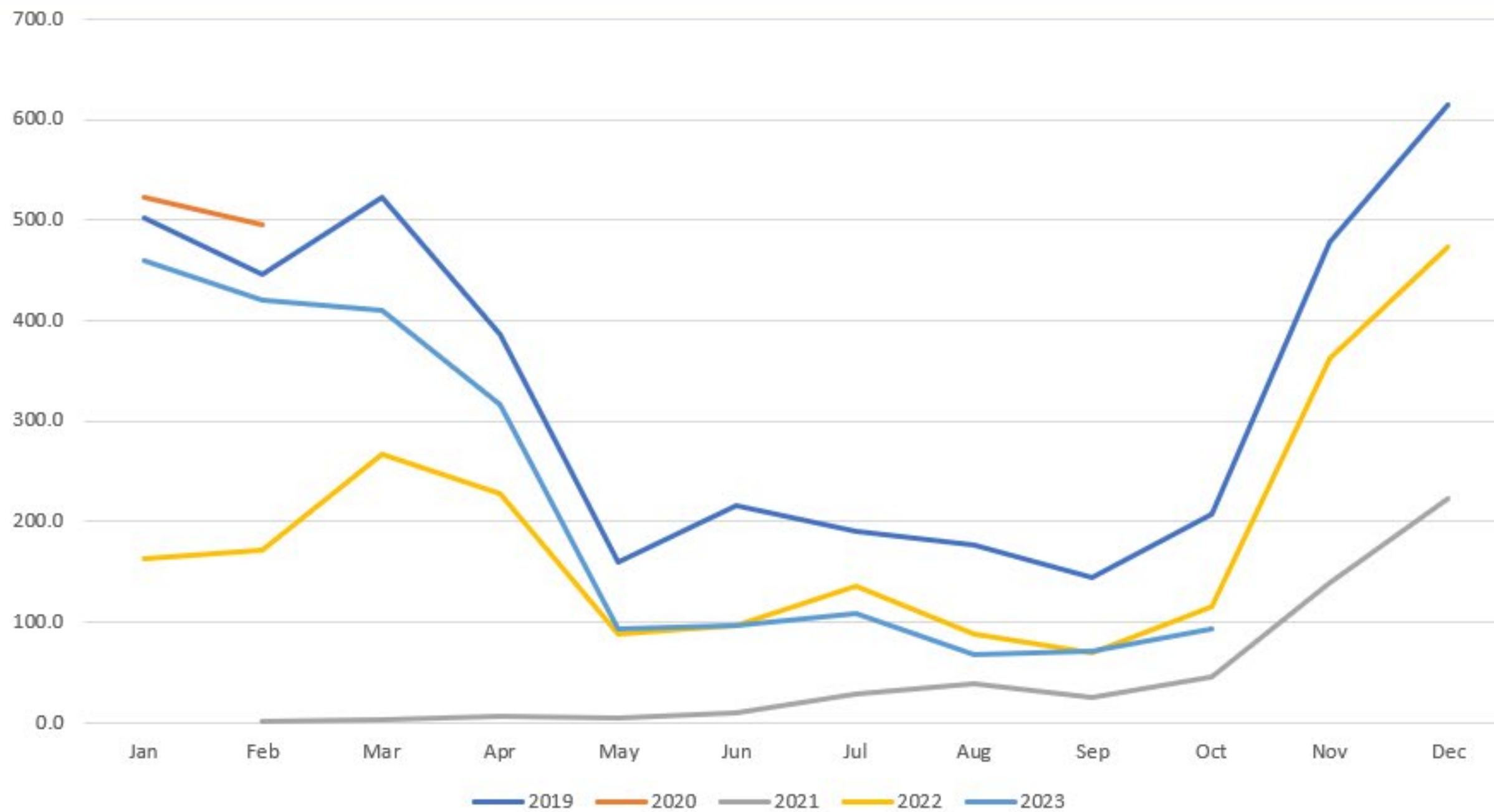
MIA Passenger Volume

International and Total Monthly YoY (in Millions)



Cruise Passenger Volume

YoY by Month (in Thousands)



A landscape photograph featuring a dirt road that stretches from the foreground into the distance, leading towards a sunset. The sky is filled with soft, golden light and scattered clouds. The foreground is dominated by tall grasses and a few small trees on the left side. The overall mood is serene and contemplative.

In Conclusion:



LAUDERDALE LOYALIST PASSPORT

- Mobile exclusive
- Instantly delivered via text and email
- No apps to download
- Save on the best of Visit Lauderdale!

FREE

[Get Your Pass!](#)

[Learn More](#)

LAUDERDALE LOYALIST PASSPORT



Share

LAUDERDALE LOYALIST PASSPORT

Looking for a well-deserved getaway? Our 24-mile span of golden beaches awaits you. Hotels, restaurants, shopping destinations and attractions throughout Greater Fort Lauderdale's 31 neighborhoods are ready to welcome you with gracious hospitality. So come relax and unwind while enjoying a breeze of scenery. Sign up

Top Countries

- Canada – 193
- Brazil – 26
- Germany – 23
- Peru – 19





Trade Marketing Initiatives & Co-Op's

Co-op Trade and Consumer Marketing Campaigns

B2 B, B2 C, B2 B2 C

- Hotelbeds/Bedsonline

- TravelBrands – Canada with Brand USA

- JetSet Holidays –with Air Canada

- CANUSA –with Air Canada

COMING UP...

- Porter Airlines

- Travel Week - Canada

- Baxter Media - Canada

- VAX Vacation Access

- Ladevi LATAM

- Travel Industry Today - Canada



Hotel Beds / BedsOnline

- 2024 Campaign to begin on 2/1/2024
- 1st Phase Feb-April, Canada, USA, UK, Germany and Spain
- 2nd Phase May-July, Canada, USA, Brazil, Mexico, Colombia
- Expecting 10% Domestic Lift and 15% International Lift with this Campaign
- Total 2023 numbers in region:
 - 71,212 RN / 30,362 RN Campaign
 - \$13.5 Million HR/ \$5.8 Million HR Campaign
 - \$189 ADR/ \$191.34 ADR Campaign

Hotel Beds / BedsOnline (February-July 2023)

COUNTRY	20 19	20 22	20 23	VS 20 19	VS 20 22
CANADA	\$410,193	\$453,839	\$672,446	64%	48%
USA	\$2,977,367	\$4,772,077	\$3,889,391	31%	-18%
UNITED KINGDOM	\$563,068	\$461,432	\$598,987	6%	30%
GERMANY	\$72,484	\$59,040	\$58,182	-20%	-1%
SWEDEN	\$37,876	\$26,629	\$54,721	44%	105%
DENMARK	\$51,309	\$21,148	\$40,575	-21%	92%
NORWAY	\$23,577	\$15,104	\$35,048	49%	132%



redtag.ca

EXCLUSIVE SAVINGS ALERT for the Sunshine State's jewel - Greater Fort Lauderdale!

For a limited-time only, book your winter getaway to Greater Fort Lauderdale and enjoy \$100 off* with promo code FLL100. From pristine beaches to lively waterfronts, this destination offers the perfect blend of relaxation and excitement.

Your sun-drenched escape awaits - pack your bags and save today!

#redtag #redtagfam #travelmadeeasy #FortLauderdale #VisitTheUSA





Sunny Bliss Awaits!
Discover Greater Fort Lauderdale's Coastal Charms



BEACHES & BEYOND
Book Early and **SAVE UP TO 30%**
PLUS Earn **5X** Loyalty Points

Searching for a Sunny escape? The 24-mile stretch of golden beaches in Greater Fort Lauderdale is waiting for you. In all 31 of these neighborhoods, there are hotels, eateries, shopping centers, and attractions waiting to greet you with warm hospitality. Come on over and relax, enjoy a change of scenery.

 <p>DANIA BEACH, FORT LAUDERDALE Four Points by Sheraton - FLL Airport Dania Beach *** Traditional Guest Room Two Queen - No Meals</p>	<p>Deal Alert! SAVE UP TO 30% \$139 CCM Per room, per night Taxes included May 5-9, 2024</p>	<p>FEATURED HOTEL</p>  <p>Everything you need is always close at hand at B Ocean Resort. Take in all of their B Signature Elements and unique elements that are only found in the real self-expression experience. Enjoy everything that makes this hotel in Fort Lauderdale Beach special, from a private beach and two resort swimming pools and a selection of dining options. You'll feel like a VIP from check-in to check-out.</p>
 <p>POMPANO BEACH, FORT LAUDERDALE La Costa Beach Club *** Studio with Kitchen - Self Catering</p>	<p>\$319 CCM Per room, per night Taxes included April 7-10, 2024</p>	
 <p>FORT LAUDERDALE Sonesta Fort Lauderdale Beach **** Deluxe room King, Ocean View - No meals</p>	<p>Deal Alert! SAVE UP TO 10% \$439 CCM Per room, per night Taxes included March 24-26, 2024</p>	<p>Deal Alert! SAVE 12% \$239 CCM Per room, per night Taxes included April 14-16, 2024</p>

TravelBrands | Access Bookings: TravelBrandsAccess.com
OR CALL: 1-844-5-TBRAND (827263)

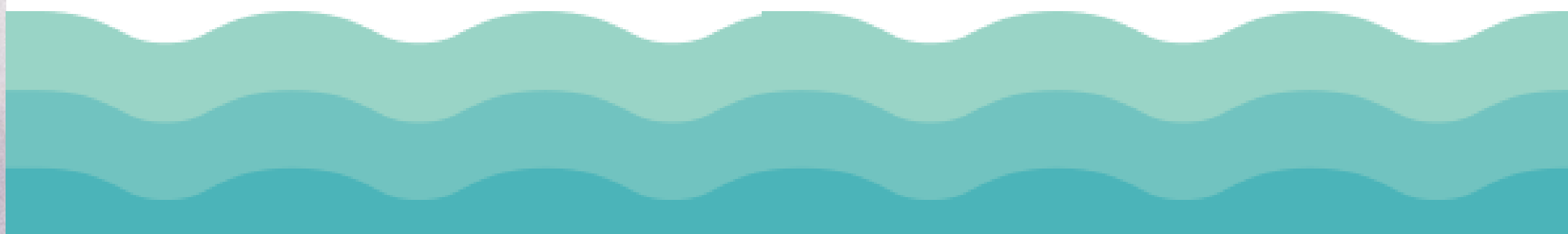
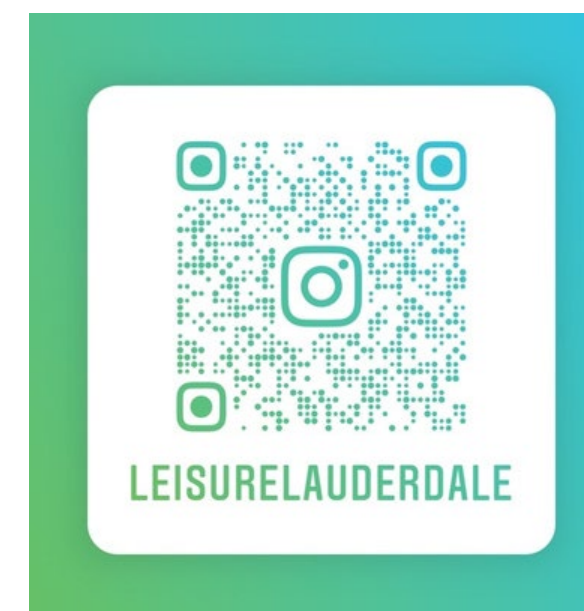
Sample accommodation only pricing, based on double occupancy and is valid for travel on advertised dates above. Prices and availability are subject to change without prior notification and were available on December 27, 2023. *Savings are reflected in the advertised rates. If applicable, Savings are subject to various travel dates and are by each hotel. Book our dates and restrictions apply. Savings may apply. Restrictions are not included in the accommodation only pricing. Not included in the offer or special. Taxes may be applicable. Some restrictions apply. *CCM Loyalty Points offer is applicable for new bookings made between January 9-26, 2024 for travel January 9, 2024 onwards. Loyalty Rewards Points will be automatically added to your account once passengers have departed. No booking required. Loyalty Rewards Points offer is not combinable with any other existing Loyalty Rewards Points offers.

Travel Brands Inc. - 43-1, TravelBrands, B.C. Reg. #937, 041, Reg. # 3002275, Quebec permit hold # 700274, with offices at 1440 Danford Road, 4th Floor, Toronto, ON M8B 6B5 - 100 West Beaver Street, Box 22, Wexford, ON V8A 5E7 - 105-107 Gay Street, Montreal, QC H3R 2K5.

Prices include the contribution of customers to the Compensation Fund for clients of Quebec travel agents. | CC BY-NC-SA



Leisure Lauderdale





QUARTERLY PARTNER MEETING

SAVE THE DATE

Thursday, April 11, 2024
9:30 a.m.
Virtual

thank you!

