

March 2, 2022

Lori Skoll Herbalife Nutrition 800 West Olympic Blvd. Suite 406 Los Angeles, CA 90015

RE: Herbalife Nutrition 2022 October 13-16, 2022

Dear Lori,

It gives me great pleasure to submit this proposal on behalf of Visit Lauderdale/Broward County Convention Center, and the Convention & Visitors Bureau for the **Herbalife Nutrition 2022** program.

The Broward County Convention Center strikes the perfect balance of business and pleasure. Whether it's the exceptional hotels in our convention district, or the beachfront resorts along Fort Lauderdale Boulevard, attendees are just minutes from the miles of beautiful beaches and Intracoastal waters, enticing restaurants and outdoor cafes, top-notch shopping, million dollar yachts, and a vibrant downtown arts & entertainment district. This all comes together to provide your clients and attendees endless experiences in our casually elegant year-round meeting paradise.

Let your events shine. Landmark meetings start at the Broward County Convention Center. Situated on the Intracoastal Waterway, this inspired LEED Gold Certified facility offers breathtaking views through a magnificent wall of east-facing windows in the main foyer. Additionally, you have a choice of more than 3,000 hotel rooms within a 2 mile radius of the center, both on and off the beach.

Getting here has never been easier. FLL-Fort Lauderdale/Hollywood International Airport's recent expansion project allowed FLL to add hundreds of in and outbound flights on over 35 airlines offering 650 daily flights. The center is within 2-4 miles from the airport, which saves valuable time and money on transfers.

Visit Lauderdale Incentive:

• The CVB will pay **\$9,500.00** towards rental at the Broward County Convention Center.

Marketing Assistance

- Complimentary created/hosted microsite for conference promotion providing a view of what to do in the area from www.sunny.org but offering customized content, if desired. The Visit Lauderdale Convention Services team will gladly assist.
- Visit Lauderdale can also provide selections of items for promotion such as collateral, small promotional items.
- Our public relations team can issue press releases to appropriate local and regional media about the conference upon request.
- The Convention Services Team can provide promotion digital images, logos or specific marketing media images to assist with conference brochures, websites or other conference promotional needs.

This document is not binding. Visit Lauderdale will provide a formal agreement for your signature upon official notification of a contract with one of our local hotels.

We look forward to hosting you along our sunny shores!

Warm regards,

Liz Kara

Senior National Sales Executive



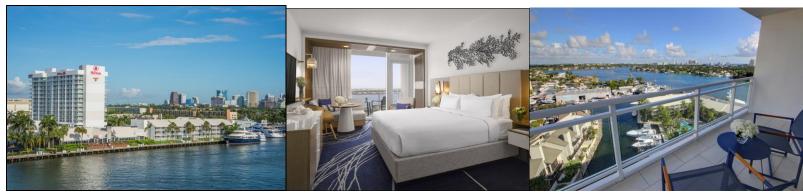
HOTEL ACCOMMODATION & RATE SUMMARY

On behalf of the Greater Fort Lauderdale area, we are delighted to provide you with this summary of hotel accommodations and rates currently available to your organization over the dates requested, as indicated below. Also provided for your reference after this document are the individual hotel proposals which contain the specific details of the hotel accommodations, rates, concessions and other pertinent property information.

Herbalife Nutrition 2022

DATE	10/13	10/14	10/15	10/16	
DAY	THU	FRI	SAT	SUN	
TOTAL REQUESTED	25	200	200	25	Rates
TOTAL AVAILABLE	50	400	400	50	
Hilton Fort Lauderdale Marina	25	200	200	25	\$199
Embassy Suites Fort Lauderdale 17 th Street	25	200	200	25	\$169





PROPOSAL for

Herbalife Nutrition

Contact: Lori Skoll Hotel Contact: Evan Davis

Company: Herbalife International of America Director of Sales & Marketing

Address: 800 West Olympic Suite 406 Address: 1881 SE 17th Street

Los Angeles, CA 90015 Fort Lauderdale, FL 33316

Phone 310-410-9600 Phone: 954-253-0974

E-mail: <u>loris@herbalife.com</u> E-mail: <u>evan.davis@hilton.com</u>

PROPOSED DATES/Room Block: 10/13/2022 – 10/16/2022

Day	Thu	Fri	Sat	Sun
Date	10/13	10/14	10/15	10/16
Run of House	25	200	200	25
TOTALS	25	200	200	25

Confirmed 2022 Rates:

Run of House: \$199.00

NOTE: Rates are being held on a first option basis through 03/31/2022. After this date, block and rates are subject to change.

WHY HILTON FORT LAUDERDALE MARINA?

LOCATION: Located directly across from the Broward County Convention Center less than 500 steps door to door, guests will access the convention with ease, then return to a casual resort atmosphere where they can network in any one of our three bars, enjoy some quiet time while watching the sun set from their balconies, or hop on the Water Taxi and explore Fort Lauderdale via the Intracoastal Waterways.

LOCATION: Less than three miles from Fort Lauderdale International Airport and I-95, I595 and other major highways, the Hilton Fort Lauderdale Marina is convenient for travelers both flying and driving.

LOCATION: Dining and entertainment options are just steps away from the resort along the beaches of A1A or the famed Las Olas Boulevard. In addition to the almost 50 restaurants within walking distance of the resort, one can take a

tour of the Museum of Art, grab a dinner and a cocktail at YOLO (You Only Live Once), and dance the night away on Las Olas Boulevard, or one can stroll along the beach and enjoy one of our many oceanfront cafes.



FULLY RENOVATED: The Hilton Marina completed a full guestroom renovation in 2020 and will complete a full meeting space and public space renovation November 2021.

SPECIAL CONSIDERATIONS:

- Complimentary Guestroom Wi-Fi
- Waived Resort Fee
- 2 One Bedroom Suite at Group Rate
- 4 Junior Suites at Group Rate
- 1 per 40 complimentary rooms
- Double Hilton Honors Meeting planner points
- 80% Attrition

Thank you for the opportunity to host your event. If there is anything we can do to earn your business please let me know.

Best Regards,

Evan Davis
Director of Sales and Marketing



Embassy Suites By Hilton Fort Lauderdale 17th Street







Herbalife Nutrition

March 2, 2022

Dear Lori,

RF: Herbalife Nutrition

Embassy Suites Fort Lauderdale is located in the heart of Fort Lauderdale near the intracoastal waterway and 17th Street Causeway, just minutes from the Greater Broward Convention Center, Port Everglades Cruise Ship and Fort Lauderdale-Hollywood International Airport.

Our location provides convenient access to Fort Lauderdale's world-renowned beaches, restaurants, shopping, nightlife, and cultural and sports attractions.

Event planning is made easy with the Embassy Suites Fort Lauderdale. Our staff at the Embassy Suites understands that no two events are alike. From small meetings and social banquets to trade shows and conferences, we can help you plan and host your event. Our hotel features 12,000 sq. ft. of flexible event space and with our full-service meeting facilities including audio-visual support and professional catering, your event is sure to impress. Ask about our Complete Meeting Package and Meetings Simplified.

Our Embassy BusinessLink™ business center gives you complimentary 24/7 access to a variety of services including free printing, faxing and more. Reliable WiFi is also available, allowing you to print wirelessly from your suite or the atrium. We also provide lobby Kiosks for easy boarding pass printing.

Stay with us and enjoy complimentary cocktails and snacks at our Evening Reception* as well as our free cooked-to-order breakfast in the atrium. You can also maintain your workout routine on the road - our fitness centers feature leading-edge equipment and are open 24/7.

Sincerely.

Tammy amoroso

Tammy Amoroso Catering Director

Embassy Suites by Hilton Fort Lauderdale 17th Street

phone: (954) 315-1310 fax: (954) 315-1314

email: tammy.amoroso@hilton.com

 Room Block
 Herbalife Nutrition 10/13/2022 - 10/17/2022

Room	Thu 10/13	Thu 10/13/2022		Fri 10/14/2022		Sat 10/15/2022		Sun 10/16/2022	
Standard King Suite w/ step out balcony									
Single	10	\$ 169	80	\$ 169	80	\$ 169	10	\$ 169	180
Standard double w/ step out balcony									
Single	15	\$ 169	120	\$ 169	120	\$ 169	15	\$ 169	270
Daily Total	25	25		200		200		25	
Grand Total: 450									

Enjoy the freedom to be yourself with more choice and comfort at our Embassy Suites by Hilton Fort Lauderdale – 17th street hotel. Unwind in a spacious suite and enjoy the separate living area offering a relaxing haven or productive place to catch up on work. Our suites offer all the comforts of home to make your stay more enjoyable, with a TV in each room, living area with a sofa bed, armchair and well-lit work table, wet bar, refrigerator, microwave, and coffeemaker.

All of our suites include complimentary cooked-to-order full breakfast and Evening Reception featuring beer, wine premium spirits and light snacks. You can even bring the family pet.

EMBASSY SUITES BY HILTON FORT LAUDERDALE 17TH STREET

1100 Southeast 17th Street Fort Lauderdale, FL 33316 United States Tel: (954) 527-2700

KEY FACTS:

- Great location near the Intracoastal Waterway. 2 miles from the airport, downtown and beach. 5 blocks from the Convention Center & Port Everglades. Walking distance to more than 50 restaurants & shops
- 361 two-room suites and over 13,000 sq feet of flexible indoor/outdoor meeting space for groups of 10 to 400.
- Complimentary full made-to-order breakfast served each morning in our tropical 12 story atrium. Complimentary Evening Reception nightly from 5:30pm-7:30pm for overnight
- Outdoor heated pool, whirlpool, fitness facility and business center are complimentary for all quests.

OUR INFORMATION:

- Embassy Suites Fort Lauderdale Website
- Events
- Complete Catering Menu
- AV Pricing 2021

PHOTOS:









