

101 NE Third Avenue, Suite 100 Fort Lauderdale, Florida 33301 954-765-4466 | 800-22-SUNNY

June 14, 2021

Linda Allen Director, Scientific Meetings American Physiological Society 6120 Executive Blvd # 600 Rockville, MD 20852

RE: **Physiology 2023 April 25- May 1, 2023**

Dear Linda:

It gives me great pleasure to submit this proposal on behalf of the Greater Fort Lauderdale/Broward County Convention Center, and the Convention & Visitors Bureau for **Physiology 2023.**

Meet Sunny. The Greater Fort Lauderdale area strikes the perfect balance of business and pleasure. Whether it's the exceptional hotels in our convention district, or the beachfront resorts along Fort Lauderdale Boulevard, delegates are just minutes from the Broward County Convention Center, miles of Blue Wave beaches and Intracoastal waters, enticing restaurants and outdoor cafes, top-notch shopping, million dollar yachts, and a vibrant downtown arts & entertainment district. This all comes together to provide your clients and attendees endless experiences in our casually elegant year-round meeting paradise.

Let your events shine. Landmark meetings start at the Broward County Convention Center. Situated on the Intracoastal Waterway, this inspired LEED Gold Certified facility offers breathtaking views through a magnificent wall of east-facing windows in the main foyer. Additionally, you have a choice of more than 3,000 hotel rooms within a 2 mile radius of the center, both on and off the beach.

Getting here has never been easier. FLL-Fort Lauderdale/Hollywood International Airport's recent expansion project has allowed FLL to add hundreds of in and outbound flights on 34 plus airlines – 650 daily non-stops to/from 60+ destinations. The expansion also includes more gates (14 new ones online or coming), a streamlined security checkpoint, concourse connectivity, and larger immigration arrival operations – including Mobile Passport Control. The center is within 2-4 miles from the airport – which saves you and your traveler's valuable time and money on transfers.

GFLCVB Marketing Assistance

- Complimentary created/hosted microsite for conference promotion providing a view of what to do in the area from www.sunny.org but offering customized content, if desired. GFLCVB Services team will gladly assist.
- The GFLCVB can also provide selections of items for promotion such as collateral, small promotional items.
- The GFLCVB public relations team can issue press releases to appropriate local and regional media, if desired about the conference or help present during any on-site press conferences.
- The GFLCVB can also make available for conference promotion digital images, logos, b-roll or specific marketing media images to assist with conference brochures, websites or other conference promotion needs. The use of these images is limited exclusively to destination and conference promotion and not for commercial advertisement use.

This document is not binding. Greater Fort Lauderdale Convention and Visitors Bureau will provide a formal agreement for your signature upon official notification of a contract with one of our local hotels.

We look forward to hosting you along our sunny shores!

Sunny regards,

Dion James-Zanfordino

Dion James- Zanfordino Senior Regional Sales Executive



HOTEL ACCOMMODATION & RATE SUMMARY

On behalf of the Greater Fort Lauderdale area, we are delighted to provide you with this summary of hotel accommodations and rates currently available to your organization over the dates requested, as indicated below. Also provided for your reference after this document are the individual hotel proposals which contain the specific details of the hotel accommodations, rates, concessions and other pertinent property information.

Physiology 2023

| DATE | 04/25 | 04/26 | 04/27 | 04/28 | 04/29 | 04/30 | 05/01 | |
|--|-------|-------|-------|-------|-------|-------|-------|-------|
| DAY | TUE | WED | THU | FRI | SAT | SUN | MON | |
| TOTAL REQUESTED | 50 | 400 | 650 | 700 | 650 | 250 | 5 | Rates |
| TOTAL AVAILABLE | 38 | 443 | 597 | 625 | 597 | 144 | 5 | |
| Hilton Fort Lauderdale Marina | 28 | 268 | 372 | 400 | 372 | 144 | 5 | \$209 |
| Embassy Suites Fort Lauderdale 17 th Street | 10 | 75 | 125 | 125 | 125 | | | \$239 |
| Renaissance Ft Lauderdale Cruise Port Hotel | | 100 | 100 | 100 | 100 | | | \$249 |





PROPOSAL for

Physiology 2023

Contact: Linda Allen Hotel Contact: Evan Davis

American Physiological Society Director of Sales & Marketing Company: Title:

6120 Executive Blvd 1881 SE 17th Street Address: Address: Rockville, MD 20852

Fort Lauderdale, FL 33316

412-585-9876 Phone: 954-253-0974 Phone:

lallen@physiology.org E-mail: evan.davis@hilton.com E-mail:

PROPOSED DATES/Room Block:

| Day | Tue | Wed | Thu | Fri | Sat | Sun | Mon |
|--------------|------|------|------|------|------|-------|-------|
| Date | 4/25 | 4/26 | 4/27 | 4/28 | 4/29 | 04/30 | 05/01 |
| Run of House | 28 | 268 | 372 | 400 | 372 | 144 | 5 |
| TOTALS | 28 | 268 | 372 | 400 | 372 | 144 | 5 |

Confirmed Rates 2023:

Run of House: \$209.00

NOTE: Rates are being held on a first option basis through 5/31/2021. After this date, block and rates are subject to change. The above rates are net, non-commissionable and are for single/double occupancy and quoted exclusive of tax, currently 13%.

WHY HILTON FORT LAUDERDALE MARINA?

LOCATION: Located directly across from the Broward County Convention Center, guests will access the convention with ease, then return to a casual resort atmosphere where they can network in any one of our three bars, enjoy some quiet time while watching the sun set from their balconies, or hop on the Water Taxi and explore Fort Lauderdale via the Intracoastal Waterways.

LOCATION: Less than three miles from Fort Lauderdale International Airport and I-95, I595 and other major highways, the Hilton Fort Lauderdale Marina is convenient for travelers both flying and driving.

LOCATION: Dining and entertainment options are just steps away from the resort along the beaches of A1A or the famed Las Olas Boulevard. In addition to the almost 50 restaurants within walking distance of the resort, one can take a tour of the Museum of Art, grab a dinner and a cocktail at YOLO (You Only Live Once), and dance the night away on Las Olas Boulevard, or one can stroll along the beach and enjoy one of our many oceanfront cafes.



FULLY RENOVATED: The Hilton Marina completed a full guestroom renovation in 2020 and will complete a full meeting space and public space renovation by September 2021

SPECIAL CONSIDERATIONS:

- Complimentary Guestroom Wi-Fi
- 3 One-Bedroom Suites complimentary at group rate over program dates
- 1 Complimentary Presidential Suite at group rate over program dates
- 10 Staff Rooms at \$109.00
- 10 Rooms at Government Per Diem (Prevailing Rate)
- Comp 1 per 40
- Waived Resort Fee
- 80% Attrition
- \$8.00 Room Rebate
- 7% Commissionable
- Double Hilton Honors Meeting planner points maximum of 100,000 points

Thank you for the opportunity to host your event. If there is anything we can do to earn your business please let me know.

Best Regards,

Evan Davis
Director of Sales and Marketing



Embassy Suites By Hilton Fort Lauderdale 17th Street







Physiology 2023

May 24, 2021

Dear Linda,

RE: Physiology 2023

Embassy Suites Fort Lauderdale is located in the heart of Fort Lauderdale near the intracoastal waterway and 17th Street Causeway, just minutes from the Greater Broward Convention Center, Port Everglades Cruise Ship and Fort Lauderdale-Hollywood International Airport.

Our location provides convenient access to Fort Lauderdale's world-renowned beaches, restaurants, shopping, nightlife, and cultural and sports attractions.

Event planning is made easy with the Embassy Suites Fort Lauderdale. Our staff at the Embassy Suites understands that no two events are alike. From small meetings and social banquets to trade shows and conferences, we can help you plan and host your event. Our hotel features 12,000 sq. ft. of flexible event space and with our full-service meeting facilities including audio-visual support and professional catering, your event is sure to impress. Ask about our Complete Meeting Package and Meetings Simplified.

Our Embassy BusinessLink™ business center gives you complimentary 24/7 access to a variety of services including free printing, faxing and more. Reliable WiFi is also available, allowing you to print wirelessly from your suite or the atrium. We also provide lobby Kiosks for easy boarding pass printing.

Stay with us and enjoy complimentary cocktails and snacks at our Evening Reception* as well as our free cooked-to-order breakfast in the atrium. You can also maintain your workout routine on the road - our fitness centers feature leading-edge equipment and are open 24/7.

Sincerely.

Tammy amoroso

Tammy Amoroso

Catering Director Embassy Suites by Hilton Fort Lauderdale 17th Street

phone: (954) 315-1310 fax: (954) 315-1314

email: tammy.amoroso@hilton.com

Room Block Physiology 2023 04/25/2023 - 04/30/2023

| Room | Tue 04/25/2023 | | Wed 04/26/2023 | | Thu 04/27/2023 | | Fri 04/28/2023 | | Sat 04/29/2023 | | Grand Total |
|------------------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|----------------|--------|-------------|
| Run of House | | | | | | | | | | | |
| Single | 10 | \$ 239 | 75 | \$ 239 | 125 | \$ 239 | 125 | \$ 239 | 125 | \$ 239 | 460 |
| Daily Total | 10 | | 75 | | 125 | | 125 | | 125 | | 460 |
| Grand Total: 460 | | | | | | | | | | | |

Enjoy the freedom to be yourself with more choice and comfort at our Embassy Suites by Hilton Fort Lauderdale – 17th street hotel. Unwind in a spacious suite and enjoy the separate living area offering a relaxing haven or productive place to catch up on work. Our suites offer all the comforts of home to make your stay more enjoyable, with a TV in each room, living area with a sofa bed, armchair and well-lit work table, wet bar, refrigerator, microwave, and coffeemaker. All of our suites include complimentary cooked-to-order full breakfast and Evening Reception featuring beer, wine premium spirits and light snacks. You can even bring the family pet.

Event Agenda

1/50 Comp per consumed rooms Comp WI-FI 5 discounted Staff rooms \$8 rebate per room

EMBASSY SUITES BY HILTON FORT LAUDERDALE 17TH STREET

1100 Southeast 17th Street Fort Lauderdale, FL 33316 **United States** Tel: (954) 527-2700

KEY FACTS:

- Great location near the Intracoastal Waterway. 2 miles from the airport, downtown and beach. 5 blocks from the Convention Center & Port Everglades. Walking distance to more than 50 restaurants & shops
- 361 two-room suites and over 13,000 sq feet of flexible indoor/outdoor meeting space for groups of 10 to 400.
- Complimentary full made-to-order breakfast served each morning in our tropical 12 story atrium. Complimentary Evening Reception nightly from 5:30pm-7:30pm for overnight guests.
- Outdoor heated pool, whirlpool, fitness facility and business center are complimentary for all

OUR INFORMATION:

- Embassy Suites Fort Lauderdale Website
- Events
- PSAV
- Complete Catering Menu

PHOTOS:













Proposal prepared for Physiology 2023 #BUSINESSUNUSUAL













May 21, 2021

Linda Allen American Physiological Society 6120 Executive Blvd, Suite 600 Rockville, MD 20852 Phone: (301) 634-7172

Linda,

Thank you for the opportunity to provide rooms for the Physiology 2023 event to be held at the Broward County Convention Center.

Renaissance Fort Lauderdale is perfectly situated in the heart of Fort Lauderdale's vibrant 17th Street yacht and cruise district. Three (3) miles to Fort Lauderdale International Airport (FLL) and located at the entrance to Port Everglades.

One block from the Broward County Convention Center, allows attendees to walk right across the street to attend their meeting!

Just 1 mile from Fort Lauderdale Beach, 3 miles from downtown Fort Lauderdale and Las Olas Boulevard.

Our professionally updated lobby, restaurant, lounge, and guest rooms provide a contemporary, yet comfortable coastal atmosphere.

Because we're a hotel for the curious and the adventurous, our hotel Navigators have insider neighborhood knowledge on-hand and ready.

We are passionate about our neighborhood and passionate about connecting you to local experiences that will stay with you long after you've left.

For those who see every journey as a chance to be inspired by the unexpected and intriguing, we believe every trip is an opportunity to discover something new.

We are happy to extend preferred planner date option rates.

The following group room rate option: \$249.00+tax.

No sleeping rooms being held at this time

| Date | Day | Standard | Total | |
|-----------|-----------|----------|-------|--|
| | | Room | | |
| 4/26/2023 | Wednesday | 100 | 100 | |
| 4/27/2023 | Thursday | 100 | 100 | |
| 4/28/2023 | Friday | 100 | 100 | |
| 4/29/2023 | Saturday | 100 | 100 | |
| Total | | 400 | 400 | |

| No event space being held at this time | |
|--|--|
| | |

Hotel room rates are subject to applicable state and local taxes (currently 13%) in effect at the time of check in. **Rates are based on single or double occupancy** (additional guests add \$20.00).

Reservations must be guaranteed at time of confirming.

Cancellations 72 hours before arrival or first night room and tax will be charged to card on file.

CONCESSIONS AND INCLUSIONS:

- Complimentary standard guest room WiFi
- Complimentary access to Fitness Center
- One (1) per forty (40) complimentary rooms
- Three (3) week cut-off
- Group rate honored three (3) days pre and post based upon availability

RESERVATION/BOOKING TERMS:

Responsible for 80% of room block commitment.

Thank you for your consideration of Renaissance Fort Lauderdale Cruise Port Hotel. Should you have any additional questions, I am happy to assist. As always, feel free to visit us on our website at renaissancefortlauderdale.com.

Warm Regards,

Melissa Hall
Melissa Hall
Director of Sales and Marketing
954-626-1716 | mhall@renaissancefortlaududerdale.com









