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March 16, 2022

Catherine Brosnan, Senior Manager, Meetings & TCT Operation Cardiovascular Research Foundation 111 East 59th Street, 11th Floor New York, NY 10022

## RE: **TVT\_ The Structural Heart Summit 2023** Dates: **June 11-18, 2023**

Dear Catherine:

It gives me great pleasure to submit this proposal on behalf of the Greater Fort Lauderdale/Broward County Convention Center, and the Convention & Visitors Bureau for the **TVT\_The Structural Heart Summit 2023.** 

Your business is valuable to Broward County, and as such, to demonstrate our collaborative commitment with our area hotels to make this an outstanding convention, the CVB will pay **\$90,000.00** towards your basic rental at the Broward County Convention Center for the **TVT\_ The Structural Heart Summit 2023**; based on a one-year agreement with the Broward County Convention Center and the group's intended use of a minimum of **2,000** total room nights.

Please note that said incentive total shall not exceed **\$90,000.00**.

The Greater Fort Lauderdale area strikes the perfect balance of business and pleasure. Whether it's the exceptional hotels in our convention district, or the beachfront resorts along Fort Lauderdale Boulevard, delegates are just minutes from the Broward County Convention Center, miles of Blue Wave beaches and Intracoastal waters, enticing restaurants, top-notch shopping, and a vibrant downtown arts & entertainment district. This all comes together to provide your clients and attendees endless experiences in our casually elegant year-round meeting paradise.

Getting here has never been easier. FLL-Fort Lauderdale/Hollywood International Airport's recent expansion project has allowed FLL to add hundreds of in and outbound flights on 34 airlines – 650 daily non-stops to/from 60+ destinations. And, the center and hotels are within 2-4 miles from the airport – which saves you and your traveler's valuable time and money on transfers.

Additionally, you have a choice of more than 3,000 hotel rooms within a 2-mile radius of the center, both on and off the beach.

## **GFLCVB Marketing Assistance**

• Complimentary created/hosted microsite for conference promotion providing a view of what to do in the area from www.sunny.org but offering customized content, if desired. GFLCVB Services team will gladly assist.

• The GFLCVB can also provide selections of items for promotion such as collateral, small promotional items.

• The GFLCVB public relations team can issue press releases to appropriate local and regional media, if desired about the conference or help present during any on-site press conferences.

• The GFLCVB can also make available for conference promotion digital images, logos, b-roll or specific marketing media images to assist with conference brochures, websites or other conference promotion needs. The use of these images is limited exclusively to destination and conference promotion and not for commercial advertisement use.

This document is not binding. Greater Fort Lauderdale Convention and Visitors Bureau will provide a formal agreement for your signature upon official notification of a contract with one of our local hotels.

We look forward to hosting you along our sunny shores! Sunny regards,

Agnieszka "Agnes" Zaranski

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Senior National Sales Executive P: 954.205.3052 E: azaranski@broward.org

## CRF TVT June 2023 Hotel Room Availability

	Pre 1	Pre 2	Pre 3	Day 1	Day 2	Day 3	Day 4	Post	Total	Rates
	SUN	MON	TUE	WED	THU	FRI	SAT	SUN		
June 11-18 2023	11-Jun	12-Jun	13-Jun	14-Jun	15-Jun	16-Jun	17-Jun	18-Jun		
Requested # of rooms:	25	42	200	697	697	380	90	4	2135	
Total # of rooms available:	43	69	230	750	750	543	148	8	2541	
Hilton Fort Lauderdale Marina	18	27	130	450	450	243	58	4	1380	\$179++
Renaissance Fort Lauderdale Cruise Port	0	0	0	100	100	100	0	0	300	\$154++
Embassy Suites by Hilton	25	42	100	200	200	200	90	4	861	\$159++