

101 NE Third Avenue, Suite 100 Fort Lauderdale, Florida 33301 954-765-4466 | 800-22-SUNNY

February 24, 2021

Matthew Dykstra Senior Vice President ConferenceDirect Office: 231-760-4966

Office: 231-760-4966 Mobile: 202-255-5467

matthew.dykstra@conferencedirect.com

RE: IFAI 2027, 2028 or 2030 Annual Expo

Dear Matt:

It gives me great pleasure to submit this proposal on behalf of the Greater Fort Lauderdale Convention & Visitors Bureau and the Broward County Convention Center for the **IFAI Annual Expo.**

The Greater Fort Lauderdale area strikes the perfect balance of business and pleasure. Whether it's the exceptional hotels in our convention district, or the beachfront resorts along Fort Lauderdale Boulevard, delegates are just minutes from the Broward County Convention Center, miles of Blue Wave beaches and Intracoastal waters, enticing restaurants and outdoor cafes, top-notch shopping, million-dollar yachts, and a vibrant downtown arts & entertainment district. This all comes together to provide your clients and attendees endless experiences in our casually elegant year-round meeting paradise.

Let your events shine. Landmark meetings start at the Broward County Convention Center. Situated on the Intracoastal Waterway, this inspired LEED Gold Certified facility offers breathtaking views through a magnificent wall of east-facing windows in the main foyer. Additionally, you have a choice of more than 3.000 hotel rooms within a 2-mile radius of the center, both on and off the beach.

Getting here has never been easier. FLL-Fort Lauderdale/Hollywood International Airport's recent expansion project, which added a new runway in late 2014, has allowed FLL to add hundreds of in and outbound flights on 34 airlines – 650 daily non-stops to/from 60+ destinations. The expansion also includes more gates (14 new ones online or coming), a streamlined security checkpoint, concourse connectivity, and larger immigration arrival operations – including Mobile Passport Control. And, the center and hotels are within 2-4 miles from the airport – which saves you and your traveler's valuable time and money on transfers.



101 NE Third Avenue, Suite 100 Fort Lauderdale, Florida 33301

954-765-4466 | 800-22-SUNNY

GFLCVB Marketing Assistance

- Complimentary created/hosted microsite for conference promotion providing a view of what to do in the area from www.sunny.org but offering customized content, if desired. GFLCVB Services team will gladly assist.
- The GFLCVB can make available other social media outreach opportunities to generate interest in the conference the destination through our Marketing/Communications departments i.e., Twitter, Facebook, Instagram.
- The GFLCVB will also provide selections of items for promotion such as collateral, small promotional items.
- The GFLCVB public relations team will issue press releases to appropriate local and regional media if desired, about the conference or help present during any on-site press conferences.
- The GFLCVB will also make available for conference promotion digital images, logos, b-roll or specific marketing media images to assist with conference brochures, websites or other conference promotion needs. The use of these images is limited exclusively to destination and conference promotion and not for commercial advertisement use.

We look forward to hosting you along our sunny shores!

Sunny regards,

Heather Miller Regional Director of Sales



HOTEL ACCOMMODATION & RATE SUMMARY

On behalf of the Greater Fort Lauderdale area, we are delighted to provide you with this summary of hotel accommodations and rates currently available to your organization over the dates requested, as indicated below. Also provided for your reference after this document are the individual hotel proposals which contain the specific details of the hotel accommodations, rates, concessions and other pertinent property information.

DATE - 2027	10/16 10/2	10/17 10/3	10/18 10/4	10/19 10/5	10/20 10/6	10/21 10/7	10/22 10/8	10/23 10/9			
			,	,_		,	,				
DAY	Sat	Sun	Mon	Tues	Wed	Thurs	Fri	Sat			
TOTAL REQUESTED	110	450	1120	1350	1120	900	110	25	TOTAL	RATES	COMMENTS
TOTAL AVAILABLE	191	874	1,490	1,750	1,590	1,337	301	59			
Broward County Convention Center Headquarter Hotel	110	450	600	600	600	600	110	25	3,095		See grid below for estimated room rates
Hilton Fort Lauderdale Marina	32	132	328	400	328	264	32	4	1,520	\$249	
B Ocean Resort	20	83	205	250	205	165	20	3	951	\$244	
Marriott Harbor Beach Resort	-	110	110	210	210	110	110	25	885	\$297	
Holiday Inn Cruise Airport	10	20	50	50	50	40	10	-	880	\$224	
Embassy Suites 17 th Street	11	46	115	140	115	92	11	1	531	\$229	
Renaissance Fort Lauderdale Cruise Port	8	33	82	100	82	66	8	1	380	\$279	

DATE - 2028	10/7 10/14	10/8 10/15	10/9 10/16	10/10 10/17	10/11 10/18	10/12 10/19	10/13 10/20	10/14 10/21			
DAY	Sat	Sun	Mon	Tues	Wed	Thurs	Fri	Sat			
TOTAL REQUESTED	110	450	1120	1350	1120	900	110	25	TOTAL	RATES	COMMENTS
TOTAL AVAILABLE	180	718	1,265	1,610	1,475	1,845	290	58			
Broward County Convention Center Headquarter Hotel	110	450	600	600	600	600	110	25	3,095		See grid below for estimated room rates
Hilton Fort Lauderdale Marina	32	132	328	400	328	264	32	4	1,520	\$259	
Renaissance Fort Lauderdale Cruise Port	8	33	82	100	82	66	8	1	380	\$289	
B Ocean Resort	20	83	205	250	205	165	20	3	951	\$254	
Marriott Harbor Beach Resort	-	-	-	210	210	110	110	25	665	\$304	
Holiday Inn Cruise Airport	10	20	50	50	50	40	10	-	230	\$234	
Embassy Suites 17 th Street	-	-	-	-	-	-	-	-	-		Unable to offer rooms this far out

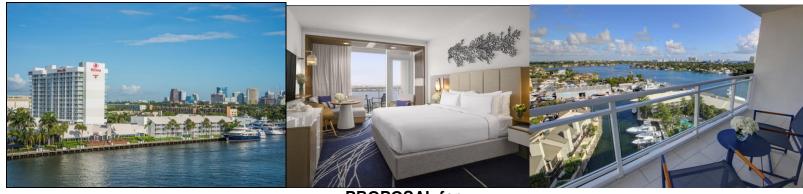
DATE - 2030	10/12 11/09	10/13 11/10	10/14 11/11	10/15 11/12	10/16 11/13	10/17 11/14	10/18 11/15	10/19 11/16			
DAY	Sat	Sun	Mon	Tues	Wed	Thurs	Fri	Sat			
TOTAL REQUESTED	110	450	1120	1350	1120	900	110	25	TOTAL	RATES	COMMENTS
TOTAL AVAILABLE	180	828	1,375	1,610	1,475	1,245	290	58			
Broward County Convention Center Headquarter Hotel	110	450	600	600	600	600	110	25	3,095		See grid below for estimated room rates
Hilton Fort Lauderdale Marina	32	132	328	400	328	264	32	4	1,520	\$279- \$285	
B Ocean Resort	20	83	205	250	205	165	20	3	951	\$259	
Marriott Harbor Beach Resort	_	110	110	210	210	110	110	25	885	\$318	
Renaissance Fort Lauderdale Cruise Port	8	33	82	100	82	66	8	1	380	\$309	
Holiday Inn Cruise Airport	10	20	50	50	50	40	10	-	230	\$254- \$264	
Embassy Suites 17 th Street	-	-	-	-	-	-	-	-	-		Unable to offer rooms this far out

Broward County Convention Center Headquarter Hotel

1.1. <u>Estimated Room Rates</u>. Based on the current *Smith Travel Research* ("STR") definitions, County anticipates that the Hotel to be in the Upper Upscale hotel category. The estimated room rates below are reflective of the 2020 seasonal average daily rate ("ADR") for the Upper Upscale hotel category for Broward County Beach/Downtown Fort Lauderdale area. An estimated growth increase of 3% to 4% per year should be considered. These rates do not include built-in rebates for the Convention Center or third-party commissions. Final room rates and other terms are subject to Group Guest entering into an agreement with the operator of the Hotel.

	Upper Upscale Hotel Room Rates for Fort Lauderdale Mar	ket
Season	Date Range	2020 Rate
Peak	January 15 – April 15	\$275.43
Shoulder	April 16 – June 15	\$208.05
Low	June 16 – September 30	\$175.65
Shoulder	October 1 – January 14	\$220.14





PROPOSAL for

IFAI 2027, 2028 & 2030

Contact: Matthew Dykstra Hotel Contact: Evan Davis

Company: IFAI Title: Director of Sales & Marketing

Address: Address: 1881 SE 17th Street

Fort Lauderdale, FL 33316

Phone: 202-255-5467 Phone: 954-253-0974

E-mail: matthew.dykstra@conferencedirect.com E-mail: <u>evan.davis@hilton.com</u>

PROPOSED DATES/Room Block: October 17,2027 – October 23, 2027 ;October 3,2027 – Oct 10, 2027 October 7, 2027 – October 14, 2028; October 15, 2028 – October 21, 2028; October 13, 2030 – October 20, 2030 November 17, 2030 – November 17, 2030

Day	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Run of House	32	132	328	400	328	264	32	4
TOTALS	32	132	328	400	328	264	32	4

Confirmed 2027 Rates:

Standard ROH: \$249.00

Rates do not inclusive of housing fee or rebate.

Confirmed 2028 Rates:

Standard ROH: \$259.00

Rates do not inclusive of housing fee or rebate.

Confirmed 2030 Rates:

Standard ROH: \$279 -\$285.00

Rates do not inclusive of housing fee or rebate.

NOTE: Rates are being held on a first option basis through 03/15/2021. After this date, block and rates are subject to change. The above rates are net, non-commissionable and are for single/double occupancy and quoted exclusive of tax, currently 13%.

WHY HILTON FORT LAUDERDALE MARINA?

LOCATION: Located directly across from the Broward County Convention Center, guests will access the convention with ease, then return to a casual resort atmosphere where they can network in any one of our three bars, enjoy some quiet time while watching the sun set from their balconies, or hop on the Water Taxi and explore Fort Lauderdale via the Intracoastal Waterways.

LOCATION: Less than three miles from Fort Lauderdale International Airport and I-95, I595 and other major highways, the Hilton Fort Lauderdale Marina is convenient for travelers both flying and driving.

LOCATION: Dining and entertainment options are just steps away from the resort along the beaches of A1A or the famed Las Olas Boulevard. In addition to the almost 50 restaurants within walking distance of the resort, one can take a tour of the Museum of Art, grab a dinner and a cocktail at YOLO (You Only Live Once), and dance the night away on Las Olas Boulevard, or one can stroll along the beach and enjoy one of our many oceanfront cafes.



FULLY RENOVATED: The Hilton Marina completed a full guestroom renovation in 2020 and will complete a full meeting space and public space renovation by July 2021

SPECIAL CONSIDERATIONS:

- Complimentary Guestroom Internet
- Waived Resort Fee
- 1 Complimentary Presidential Suite for program dates
- 8 Complimentary Junior Suite upgrades at group rate
- 4 Complimentary One Bedroom Suite Upgrades
- 10 Complimentary Welcome Amenities Chef's Choice
- 5 Valet Parking Passes
- 5 VIP Round Trip Airport Transfers
- Complimentary Welcome Drink on day of Arrival
- Comp 1 per 40
- 10 complimentary rooms based on availability for site inspection
- 10% F&B Discount
- 20% A/V Discount
- Complimentary Meeting Space with F&B Minimum if you need space with us vs BCCC

Thank you for the opportunity to host your event. If there is anything we can do to earn your business please let me know.

Best Regards,

Evan Davis
Director of Sales and Marketing



Proposal from B Ocean Resort Fort Lauderdale

Proposal Details

RFP Name IFAI 2027 / 2028/ 2030 Annual Expo

RFP Code P4N2WVYZTGH

IFAI 2027/ 2028 / 2030 Annual Expo **Event Name**

Response Date Fri, 19-Feb-2021 3:50 PM **Proposal Status** Submitted Proposal

Supplier Name B Ocean Resort Fort Lauderdale Supplier Type Resort

Chain Independent / Other Metro Area FL - Fort Lauderdale Commission? Yes - 10.00% on rooms

Brand Other Affiliation



Proposal Introduction

Thank you for considering our stunning, newly-renovated oceanfront resort! B Ocean is located directly on the pristine white sands of Fort Lauderdale Beach. When visiting Fort Lauderdale for business, B Ocean offers the most desirable amenities and services in a resort destination. Our historic oceanfront property features a 10,000 square foot Private Beach, signature seafood and steak restaurant, and world-famous Historic Wreck Bar featuring the iconic 1950's Mermaid Show. B Stands for Business and B Ocean Resort is where you'll want to B!

Date Type	Event Dates	Check-In Date	Availability	Rates (USD)
Preferred	Sun, 17-Oct-2027 to Sat, 23-Oct-2027	Sat, 16-Oct-2027	1st Option - Not Holding Space	244.00
Alternate 1	Sun, 03-Oct-2027 to Sun, 10-Oct-2027	Sat, 02-Oct-2027	1st Option - Not Holding Space	244.00
Alternate 2	Sun, 03-Oct-2027 to Sun, 10-Oct-2027	Sat, 02-Oct-2027	Available with Limitations	259.00
Alternate 3	Sun, 10-Oct-2027 to Sun, 17-Oct-2027	Sat, 09-Oct-2027	1st Option - Not Holding Space	244.00
Alternate 4	Sun, 17-Oct-2027 to Sun, 24-Oct-2027	Sat, 16-Oct-2027	1st Option - Not Holding Space	254.00
Alternate 5	Sun, 07-Nov-2027 to Sun, 14-Nov-2027	Sat, 06-Nov-2027	1st Option - Not Holding Space	254.00
Alternate 6	Sun, 13-Oct-2030 to Sun, 20-Oct-2030	Sat, 12-Oct-2030	1st Option - Not Holding Space	259.00
Alternate 7	Sun, 20-Oct-2030 to Sun, 27-Oct-2030	Sat, 19-Oct-2030	Available with Limitations	499.00
Alternate 8	Sun, 03-Nov-2030 to Sun, 10-Nov-2030	Sat, 02-Nov-2030	1st Option - Not Holding Space	259.00
Alternate 9	Sun, 10-Nov-2030 to Sun, 17-Nov-2030	Sat, 09-Nov-2030	Not Available	

Additional Information We warmly welcome you to B Our Guest at our stunning, newly-renovated Oceanfront Resort!

> Please note that we are not currently holding space; room rate and space availability are subject to change without notice.

Concessions / Contractual

Groups may apply for direct billing with a minimum \$5000 total expenditure. Deposit required upon receipt of Requirements

signed contract. Final payment due 30 days prior for groups not approved for direct billing.



Key Contact Information			
Contact Name	Ken Elizondo	Email Address	ken.elizondo@boceanfortlauder dale.com
Organization	B Ocean Resort Fort Lauderdale	Phone	954.444.7447
Title	DOSM		
Website	$\underline{www.BOceanFortLauderdale.com}$		
Additional Information	We have LIVE entertainment at the Wreck Bar! Perfect additional cost! The Mermaid Aqua burlesque show is o Definitely cannot be missed	C 1	C I



Proposal from B Ocean Resort Fort Lauderdale

Sleeping Room Availabilities

Sleeping Room Needs Met? Yes

Additional Information Discounted group rates quoted apply to Standard Guest Rooms - Marina Side

Optional upgrades:

Add \$10 for Ocean View Guest Room – Marina side Add \$20 for Standard View Guest Room - Beach side Add \$35 for Ocean View Guest Room – Beach side

Add \$100 for B Enhanced Junior Suite

Add \$250 for Posh Suite Add \$700 for Master Suite

Hotel requires attrition and cancellation for all Group bookings. Rates do not include 13% lodging tax or Daily

Resort fee.

Preferred (Sun, 17-Oct-2027 to Sat, 23-Oct-2027)

Availability 1st Option - Not Holding Space Check-in Date Sat, 16-Oct-2027

Do all guest room rates include No

breakfast?

Do all guest room rates include No

Applicable Taxes State 7.00%, Occupancy 6.00%

Total USD 232,044.00

	Any (R	un of House)	Single	e (1	Bed)	Doub	le (2	2 Beds)	Suite			Staff		
Day	Qty	Rate (USD)	Qty	R	ate (USD)	Qty	R	ate (USD)	Qty	Ra	ate (USD)	Qty	R	ate (USD)
Sat, 16-Oct-2027	20	244.00												
Sun, 17-Oct-2027	83	244.00												
Mon, 18-Oct-2027	205	244.00												
Tue, 19-Oct-2027	250	244.00												
Wed, 20-Oct-2027	205	244.00												
Thu, 21-Oct-2027	165	244.00												
Fri, 22-Oct-2027	20	244.00												
Sat, 23-Oct-2027	3	244.00												

Confirmed? Yes, room rates are confirmed.

Confirmation Contingencies This offer is subject to change, based on availability.

Discounted group rates quoted apply to Standard View Guest Rooms.

Optional upgrades:

Add \$10 for Ocean View Guest Room – Marina side Add \$35 for Ocean View Guest Room – Beach side Add \$50 for B Enhanced Junior King Suite Add \$250 for Posh One Bedroom King Suite Add \$500 for Master One Bedroom King Suite

Hotel requires attrition and cancellation for all Group bookings.

Alternate 1 (Sun, 03-Oct-2027 to Sun, 10-Oct-2027)

Availability 1st Option - Not Holding Space Check-in Date Sat, 02-Oct-2027

Total USD 232,288.00



Proposal from B Ocean Resort Fort Lauderdale

Sleeping Room Availabilities

		un of House)	Single (1 Bed)		Double (2 Beds)			Suite	(VOD)	Staff				
Day	Qty	Rate (USD)	Qty	R	ate (USD)	Qty	K	ate (USD)	Qty	R	ate (USD)	Qty	R	ate (USD)
Sat, 02-Oct-2027	20	244.00												
Sun, 03-Oct-2027	83	244.00												
Mon, 04-Oct-2027	205	244.00												
Tue, 05-Oct-2027	250	244.00												
Wed, 06-Oct-2027	205	244.00												
Thu, 07-Oct-2027	165	244.00												
Fri, 08-Oct-2027	20	244.00												
Sat, 09-Oct-2027	3	244.00												
Sun, 10-Oct-2027	1	244.00												

Additional Information

Discounted group rates quoted apply to Standard Guest Rooms - Marina Side Optional upgrades: Add \$10 for Ocean View Guest Room - Marina side Add \$20 for Standard View Guest Room - Beach side Add \$35 for Ocean View Guest Room - Beach side Add \$100 for B Enhanced Junior Suite Add \$250 for Posh Suite

Alternate 2 (Sun, 03-Oct-2027 to Sun, 10-Oct-2027)

Availability Available with Limitations

Check-in Date Sat, 02-Oct-2027

Total USD 246,568.00

	Any (R	un of House)	Single	e (1	Bed)	Doubl	e (2	Beds)	Suite			Staff		
Day	Qty	Rate (USD)	Qty	R	ate (USD)	Qty	R	ate (USD)	Qty	R	ate (USD)	Qty	R	ate (USD)
Sat, 02-Oct-2027	20	259.00												
Sun, 03-Oct-2027	83	259.00												
Mon, 04-Oct-2027	205	259.00												
Tue, 05-Oct-2027	250	259.00												
Wed, 06-Oct-2027	205	259.00												
Thu, 07-Oct-2027	165	259.00												
Fri, 08-Oct-2027	20	259.00												
Sat, 09-Oct-2027	3	259.00												
Sun, 10-Oct-2027	1	259.00												

Additional Information

Discounted group rates quoted apply to Standard Guest Rooms - Marina Side Optional upgrades: Add \$10 for Ocean View Guest Room - Marina side Add \$20 for Standard View Guest Room - Beach side Add \$35 for Ocean View Guest Room - Beach side Add \$100 for B Enhanced Junior Suite Add \$250 for Posh Suite

Alternate 3 (Sun, 10-Oct-2027 to Sun, 17-Oct-2027)

Availability 1st Option - Not Holding Space

Check-in Date Sat, 09-Oct-2027

Total USD 232,288.00

	Any (R	un of House)	Single	e (1	Bed)	Doub	le (2	Beds)	Suite			Staff		
Day	Qty	Rate (USD)	Qty	R	ate (USD)	Qty	R	ate (USD)	Qty	R	ate (USD)	Qty	R	ate (USD)
Sat, 09-Oct-2027	20	244.00												
Sun, 10-Oct-2027	83	244.00												
Mon, 11-Oct-2027	205	244.00												
Tue, 12-Oct-2027	250	244.00												
Wed, 13-Oct-2027	205	244.00												
Thu, 14-Oct-2027	165	244.00												
Fri, 15-Oct-2027	20	244.00												
Sat, 16-Oct-2027	3	244.00												
Sun, 17-Oct-2027	1	244.00												



Proposal from B Ocean Resort Fort Lauderdale

Sleeping Room Availabilities

Discounted group rates quoted apply to Standard Guest Rooms - Marina Side **Additional Information**

Optional upgrades: Add \$10 for Ocean View Guest Room - Marina side Add \$20 for Standard View Guest Room - Beach side Add \$35

for Ocean View Guest Room - Beach side Add \$100 for B Enhanced Junior Suite Add \$250 for Posh Suite

Alternate 4 (Sun, 17-Oct-2027 to Sun, 24-Oct-2027)

Availability 1st Option - Not Holding Space Check-in Date Sat, 16-Oct-2027

Total USD 241,808.00

	Any (R	un of House)	Single	e (1	Bed)	Doub	le (2	2 Beds)	Suite			Staff		
Day	Qty	Rate (USD)	Qty	R	ate (USD)	Qty	R	ate (USD)	Qty	R	ate (USD)	Qty	R	ate (USD)
Sat, 16-Oct-2027	20	254.00												
Sun, 17-Oct-2027	83	254.00												
Mon, 18-Oct-2027	205	254.00												
Tue, 19-Oct-2027	250	254.00												
Wed, 20-Oct-2027	205	254.00												
Thu, 21-Oct-2027	165	254.00												
Fri, 22-Oct-2027	20	254.00												
Sat, 23-Oct-2027	3	254.00												
Sun, 24-Oct-2027	1	254.00												

Additional Information

Discounted group rates quoted apply to Standard Guest Rooms - Marina Side Optional upgrades: Add \$10 for Ocean View Guest Room - Marina side Add \$20 for Standard View Guest Room - Beach side Add \$35 for Ocean View Guest Room - Beach side Add \$100 for B Enhanced Junior Suite Add \$250 for Posh Suite

Alternate 5 (Sun, 07-Nov-2027 to Sun, 14-Nov-2027)

Availability 1st Option - Not Holding Space **Check-in Date** Sat, 06-Nov-2027

Total USD 241,808.00

	Any (R	un of House)	Single	(1 Bed)	Doub	le (2 I	Beds)	Suite		Staff	
Day	Qty	Rate (USD)	Qty	Rate (USD)	Qty	Rat	te (USD)	Qty	Rate (USD)	Qty	Rate (USD)
Sat, 06-Nov-2027	20	254.00									
Sun, 07-Nov-2027	83	254.00									
Mon, 08-Nov-2027	205	254.00									
Tue, 09-Nov-2027	250	254.00									
Wed, 10-Nov-2027	205	254.00									
Thu, 11-Nov-2027	165	254.00									
Fri, 12-Nov-2027	20	254.00									
Sat, 13-Nov-2027	3	254.00									
Sun, 14-Nov-2027	1	254.00									

Additional Information

Discounted group rates quoted apply to Standard Guest Rooms - Marina Side Optional upgrades: Add \$10 for Ocean View Guest Room - Marina side Add \$20 for Standard View Guest Room - Beach side Add \$35 for Ocean View Guest Room - Beach side Add \$100 for B Enhanced Junior Suite Add \$250 for Posh Suite

Alternate 6 (Sun, 13-Oct-2030 to Sun, 20-Oct-2030)

Availability 1st Option - Not Holding Space **Check-in Date** Sat, 12-Oct-2030

Total USD 246,568.00

	Any (R	un of House)	Single	e (1 Bed)	Doub	le (2 Beds)	Suite		Staff	
Day	Qty	Rate (USD)	Qty	Rate (USD)	Qty	Rate (USD)	Qty	Rate (USD)	Qty	Rate (USD)
Sat, 12-Oct-2030	20	259.00								
Sun, 13-Oct-2030	83	259.00								
Mon, 14-Oct-2030	205	259.00								



Proposal from B Ocean Resort Fort Lauderdale

Sieeping	Room Avanabin	ues					
	Tue, 15-Oct-2030	250	259.00				
	Wed, 16-Oct-2030	205	259.00				
	Thu, 17-Oct-2030	165	259.00				

Sun, 20-Oct-2030

Additional Information

Fri, 18-Oct-2030

Sat, 19-Oct-2030

Discounted group rates quoted apply to Standard Guest Rooms - Marina Side Optional upgrades: Add \$10 for Ocean View Guest Room - Marina side Add \$20 for Standard View Guest Room - Beach side Add \$35 for Ocean View Guest Room - Beach side Add \$100 for B Enhanced Junior Suite Add \$250 for Posh Suite

Alternate 7 (Sun, 20-Oct-2030 to Sun, 27-Oct-2030)

Availability Available with Limitations Check-in Date Sat, 19-Oct-2030

Total USD 475,048.00

20

3

1

259.00

259.00 259.00

	Any (Ru	un of House)	Single	e (1]	Bed)	Doubl	e (2	Beds)	Suite			Staff		
Day	Qty	Rate (USD)	Qty	Ra	ate (USD)	Qty	R	ate (USD)	Qty	R	ate (USD)	Qty	R	ate (USD)
Sat, 19-Oct-2030	20	499.00												
Sun, 20-Oct-2030	83	499.00												
Mon, 21-Oct-2030	205	499.00												
Tue, 22-Oct-2030	250	499.00												
Wed, 23-Oct-2030	205	499.00												
Thu, 24-Oct-2030	165	499.00												
Fri, 25-Oct-2030	20	499.00												
Sat, 26-Oct-2030	3	499.00												
Sun, 27-Oct-2030	1	499.00												

Additional Information

Discounted group rates quoted apply to Standard Guest Rooms - Marina Side Optional upgrades: Add \$10 for Ocean View Guest Room - Marina side Add \$20 for Standard View Guest Room - Beach side Add \$35 for Ocean View Guest Room - Beach side Add \$100 for B Enhanced Junior Suite Add \$250 for Posh Suite

Alternate 8 (Sun, 03-Nov-2030 to Sun, 10-Nov-2030)

Availability 1st Option - Not Holding Space Check-in Date Sat, 02-Nov-2030

Total USD 246,568.00

	Any (R	un of House)	Single	e (1	Bed)	Doubl	e (2	Beds)	Suite			Staff		
Day	Qty	Rate (USD)	Qty	R	ate (USD)	Qty	R	ate (USD)	Qty	Ra	te (USD)	Qty	Ra	te (USD)
Sat, 02-Nov-2030	20	259.00												
Sun, 03-Nov-2030	83	259.00												
Mon, 04-Nov-2030	205	259.00												
Tue, 05-Nov-2030	250	259.00												
Wed, 06-Nov-2030	205	259.00												
Thu, 07-Nov-2030	165	259.00												
Fri, 08-Nov-2030	20	259.00												
Sat, 09-Nov-2030	3	259.00												
Sun, 10-Nov-2030	1	259.00												

Additional Information

Discounted group rates quoted apply to Standard Guest Rooms - Marina Side Optional upgrades: Add \$10 for Ocean View Guest Room - Marina side Add \$20 for Standard View Guest Room - Beach side Add \$35 for Ocean View Guest Room - Beach side Add \$100 for B Enhanced Junior Suite Add \$250 for Posh Suite

Alternate 9 (Sun, 10-Nov-2030 to Sun, 17-Nov-2030)

Availability Not Available



Sleeping Room Availabilities		
	Additional Fees	
Occupancy	6.000% on Guest Rooms	State 7.000% on Guest Rooms
Additional Information	Specially Reduced \$30 Resort Fee (regularly \$38.5 o Private Beach access oT wo Bottles of B Hydrated Water in-room daily o Two Beach Lounge Chairs daily o Local and Domestic Long-Distance Calls o Participation in our B Borrowing Program which o Custom Beach Cruiser Bicycles (reservations req o Board Games for Guests of All Ages o Children's Sand Toys o Beach Sports Equipment	includes the following amenities:



Proposal from B Ocean Resort Fort Lauderdale

Meeting Room Availabilities

Additional Information All of our meeting space is newly-renovated and features floor to ceiling windows allowing for tons of natural

light. proposed meeting space features built-in blackout drapes and easy to use Digital SMART Touchpad

control panel for drapes and lighting.

Start Date Sat, 16-Oct-2027

Day	Time	Agenda Item	Room Request	Room Assignment
Sat, 16-Oct-2027	6:00 AM	Office #3 Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Sat, 16-Oct-2027	6:00 AM	Education Office Office Notes or Exceptions: 1000 - 2500 sq ft	• 24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Sat, 16-Oct-2027	6:00 AM	IT Office Office Notes or Exceptions: 1000 - 2500 sq ft	• 24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Sat, 16-Oct-2027	8:00 AM-9:00 AM	MOVE IN - EXHIBIT HALL Setup Notes or Exceptions: Must be contiguous space with no pillars, doorways, escalators, etc.	205,000 Sq. Ft. • 24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Sun, 17-Oct-2027	6:00 AM	Office #3 Office Notes or Exceptions: 1000 - 2500 sq ft	• 24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Sun, 17-Oct-2027	6:00 AM	Education Office Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Sun, 17-Oct-2027	6:00 AM	IT Office Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Sun, 17-Oct-2027	8:00 AM-9:00 AM	MOVE IN - EXHIBIT HALL Setup Notes or Exceptions: Must be contiguous space with no pillars, doorways, escalators, etc.	205,000 Sq. Ft. • 24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Mon, 18-Oct-2027	6:00 AM	Office #3 Office Notes or Exceptions: 1000 - 2500 sq ft	• 24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program Event is held at the convention center.



Mon, 18-Oct-2027	6:00 AM	Education Office Office Notes or Exceptions: 1000 - 2500 sq ft	• 24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Mon, 18-Oct-2027	6:00 AM	IT Office Office Notes or Exceptions: 1000 - 2500 sq ft	• 24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Mon, 18-Oct-2027	7:00 AM-9:00 AM	Breakfast Breakfast Notes or Exceptions: Crescent rounds of 8 or 10 for 150 ppl	Crescent Rounds (Room Required) 150 people	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Mon, 18-Oct-2027	7:00 AM-8:00 PM	Registration Registration		[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Mon, 18-Oct-2027	8:00 AM-9:00 AM	MOVE IN - EXHIBIT HALL Setup Notes or Exceptions: Must be contiguous space with no pillars, doorways, escalators, etc.	205,000 Sq. Ft. • 24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do no have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Mon, 18-Oct-2027	8:00 AM-5:00 PM	Breakout 1 Breakout Notes or Exceptions: Classroom for 50 ppl	Classroom (Room Required) 50 people	[Room Assignment TBD] Notes or Exceptions: We do no have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Mon, 18-Oct-2027	8:00 AM-5:00 PM	Breakout 2 Breakout Notes or Exceptions: Classroom for 50 ppl	Classroom (Room Required) 50 people	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Mon, 18-Oct-2027	8:00 AM-5:00 PM	Breakout 3 Breakout Notes or Exceptions: Classroom for 100 ppl	Classroom (Room Required) 100 people	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Mon, 18-Oct-2027	8:00 AM-5:00 PM	Breakout 4 Breakout Notes or Exceptions: Classroom for 100 ppl	Classroom (Room Required) 100 people	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Tue, 19-Oct-2027	6:00 AM	Office #3 Office Notes or Exceptions: 1000 - 2500 sq ft	• 24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program Event is held at the convention center.



Tue, 19-Oct-2027	6:00 AM	Education Office Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Tue, 19-Oct-2027	6:00 AM	IT Office Office Notes or Exceptions: 1000 - 2500 sq ft	• 24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Tue, 19-Oct-2027	7:00 AM-9:00 AM	Breakfast Breakfast Notes or Exceptions: Crescent rounds of 8 or 10 for 150 ppl	Crescent Rounds (Room Required) 150 people	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Tue, 19-Oct-2027	7:00 AM-8:00 PM	Registration Registration		[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Tue, 19-Oct-2027	8:00 AM-5:00 PM	General Session w/ Keynote General Session Notes or Exceptions: 600 ppl Full stage Theatre	Theater (Room Required) 600 people	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Tue, 19-Oct-2027	8:00 AM-5:00 PM	Breakout 1 Breakout Notes or Exceptions: Classroom for 50 ppl	Classroom (Room Required) 50 people	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Tue, 19-Oct-2027	8:00 AM-5:00 PM	Breakout 2 Breakout Notes or Exceptions: Classroom for 50 ppl	Classroom (Room Required) 50 people	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Tue, 19-Oct-2027	8:00 AM-5:00 PM	Breakout 3 Breakout Notes or Exceptions: Classroom for 100 ppl	Classroom (Room Required) 100 people	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Tue, 19-Oct-2027	8:00 AM-5:00 PM	Breakout 4 Breakout Notes or Exceptions: Classroom for 100 ppl	Classroom (Room Required) 100 people	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Wed, 20-Oct-2027	6:00 AM	Office #3 Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.



Wed, 20-Oct-2027	6:00 AM	Education Office Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Wed, 20-Oct-2027	6:00 AM	IT Office Office Notes or Exceptions: 1000 - 2500 sq ft	• 24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Wed, 20-Oct-2027	7:00 AM-9:00 AM	Breakfast Breakfast Notes or Exceptions: Crescent rounds of 8 or 10 for 150 ppl	Crescent Rounds (Room Required) 150 people	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Wed, 20-Oct-2027	7:00 AM-8:00 PM	Registration Registration		[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Wed, 20-Oct-2027	8:00 AM-5:00 PM	General Session w/ Keynote General Session Notes or Exceptions: 600 ppl Full stage Theatre	Theater (Room Required) 600 people	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Wed, 20-Oct-2027	8:00 AM-5:00 PM	Breakout 1 Breakout Notes or Exceptions: Classroom for 50 ppl	Classroom (Room Required) 50 people	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Wed, 20-Oct-2027	8:00 AM-5:00 PM	Breakout 2 Breakout Notes or Exceptions: Classroom for 50 ppl	Classroom (Room Required) 50 people	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Wed, 20-Oct-2027	8:00 AM-5:00 PM	Breakout 3 Breakout Notes or Exceptions: Classroom for 100 ppl	Classroom (Room Required) 100 people	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Wed, 20-Oct-2027	8:00 AM-5:00 PM	Breakout 4 Breakout Notes or Exceptions: Classroom for 100 ppl	Classroom (Room Required) 100 people	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Thu, 21-Oct-2027	6:00 AM	Office #3 Office Notes or Exceptions: 1000 - 2500 sq ft	• 24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.



Thu, 21-Oct-2027	6:00 AM	Education Office Office Notes or Exceptions: 1000 - 2500 sq ft	• 24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Thu, 21-Oct-2027	6:00 AM	IT Office Office Notes or Exceptions: 1000 - 2500 sq ft	• 24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Thu, 21-Oct-2027	7:00 AM-9:00 AM	Breakfast Breakfast Notes or Exceptions: Crescent rounds of 8 or 10 for 150 ppl	Crescent Rounds (Room Required) 150 people	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Thu, 21-Oct-2027	7:00 AM-8:00 PM	Registration Registration		[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Thu, 21-Oct-2027	8:00 AM-5:00 PM	General Session w/ Keynote General Session Notes or Exceptions: 600 ppl Full stage Theatre	Theater (Room Required) 600 people	[Room Assignment TBD] Notes or Exceptions: We do no have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Thu, 21-Oct-2027	8:00 AM-5:00 PM	Breakout 1 Breakout Notes or Exceptions: Classroom for 50 ppl	Classroom (Room Required) 50 people	[Room Assignment TBD] Notes or Exceptions: We do no have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Thu, 21-Oct-2027	8:00 AM-5:00 PM	Breakout 2 Breakout Notes or Exceptions: Classroom for 50 ppl	Classroom (Room Required) 50 people	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Thu, 21-Oct-2027	8:00 AM-5:00 PM	Breakout 3 Breakout Notes or Exceptions: Classroom for 100 ppl	Classroom (Room Required) 100 people	[Room Assignment TBD] Notes or Exceptions: We do no have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Thu, 21-Oct-2027	8:00 AM-5:00 PM	Breakout 4 Breakout Notes or Exceptions: Classroom for 100 ppl	Classroom (Room Required) 100 people	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program Event is held at the convention center.
Fri, 22-Oct-2027	6:00 AM	Office #3 Office Notes or Exceptions: 1000 - 2500 sq ft	• 24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program Event is held at the convention center.



Fri, 22-Oct-2027	6:00 AM	Education Office Office Notes or Exceptions: 1000 - 2500 sq ft	• 24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.
Fri, 22-Oct-2027	6:00 AM	IT Office Office Notes or Exceptions: 1000 - 2500 sq ft	• 24-hour hold	[Room Assignment TBD] Notes or Exceptions: We do not have the appropriate meeting space as of yet for this Program. Event is held at the convention center.

Groups may provide their own AV or utilize any AV company without additional fees.



Estimated Costs

Total F&B Minimum USD \$25,000.00

> Applicable Tax 7% **Service Charge** 23%

Item	Cost Type	Amount	Quantity	Tax(%)	Tax/Service	Note
Average F&B Costs - Break - AM	Per Person	USD \$18.00			+Tax and Service	
Average F&B Costs - Break - Drinks Only	Per Item	USD \$5.00		7.00	+Tax and Service	
Average F&B Costs - Break - PM	Per Person	USD \$18.00			+Tax and Service	
Average F&B Costs - Break - Snacks and Drinks	Per Person	USD \$18.00			+Tax and Service	
Average F&B Costs - Breakfast - Buffet	Per Person	USD \$38.00			+Tax and Service	
Average F&B Costs - Breakfast - Continental	Per Person	USD \$30.00			+Tax and Service	
Average F&B Costs - Breakfast - Plated	Per Person	USD \$32.00			+Tax and Service	
Average F&B Costs - Dinner - Buffet	Per Person	USD \$120.00			+Tax and Service	
Average F&B Costs - Dinner - Plated	Per Person	USD \$77.00			+Tax and Service	
Average F&B Costs - Gallon Coffee	Per Item	USD \$85.00			+Tax and Service	
Average F&B Costs - Lunch - Boxed	Per Person	USD \$40.00			+Tax and Service	
Average F&B Costs - Lunch - Buffet	Per Person	USD \$62.00			+Tax and Service	
Average F&B Costs - Lunch - Plated	Per Person	USD \$50.00			+Tax and Service	
Average F&B Costs - Reception - Beverage	Per Person	USD \$25.00			+Tax and Service	
Average F&B Costs - Reception - Food	Per Item	USD \$5.00			+Tax and Service	individual hors d'oeuvres @ \$5 ea additional display. starting at \$12 per guest ++
Average F&B Costs - Reception - Heavy Hors D'oeuvres	Per Person	USD \$150.00			+Tax and Service	
Average F&B Costs - Reception - Light Appetizers	Per Person	USD \$75.00			+Tax and Service	
Miscellaneous Costs - Facility Fee	N/A					
Miscellaneous Costs - Housekeeping	Complimentary					
Miscellaneous Costs - Internet - Guest Room	Complimentary					
Miscellaneous Costs - Internet - Meeting Room	Complimentary					
Miscellaneous Costs - Parking Fee - Self	Per Day	USD \$39.00			+Tax	



Miscellaneous Costs - Parking Fee - Valet	Per Day	USD \$42.00		+Tax	
Miscellaneous Costs - Resort Fee	Per Day	USD \$35.00		+Tax	
Move-in/Move-out - Air conditioning/heating	Included in Package				
Move-in/Move-out - Labor	Included in Package				
Move-in/Move-out - Lighting	Included in Package				
Rental Costs - Audio Patch	Per Item	USD \$125.00	7.00	+Tax and Service	
Rental Costs - Breakout - Total	Per Person	USD \$15.00		+Tax and Service	
Rental Costs - Building Overtime	Included in Package				
Rental Costs - Meeting Rooms - Total	N/A				
Rental Costs - Power Drop	Per Item	USD \$125.00	7.00	+Tax and Service	
Transportation Costs - Airport Transportation	N/A				Taxi cost is aprox. \$25 each way UBER/LYFT is aprox. \$15 each way
Transportation Costs - Local Transportation	N/A				

Additional Information

All our banquet cuisine is prepared inside the kitchen of The Naked Crab, our signature seafood and steak restaurant, so our banquet food is restaurant quality cuisine!

Negotiable F+B minimum; does not include 23% taxable service charge or 7% sales tax; not an estimate of expense.



Proposal from B Ocean Resort Fort Lauderdale

Additional Ouestions

1. Does your proposal vary in dates/pattern in any way from the preferred? If so, please specify. (Comment) (Required)

no

2. Can you meet all of the meeting room needs? If there are any limitations, please list them here. (Comment) (Required)

Unfortunately no.

3. Will your property pay 10% commission to ConferenceDirect? (Comment) (Required)

yes

4. Have you included your complete list of Concessions you're offering the group based on their required list in the RFP? You can list them here if you'd like. (Comment) (Required)

1 complimentary presidential suite for Day 3 through Day 7

\$21 per reservation Housing Fee to CD for Housing Services

\$5 Hotel rebate per actualized room night to offset convention expenses

1 per 50 Complimentary Policy on a cumulative basis

4 upgrades to parlor suites or similar for the Board at the convention rate

3 Staff upgrades to Junior Suites at the group rate

3 complimentary parking passes

5 staff rooms at 50% off the convention rate

5 amenities (up to \$75) for VIP

2 Comp nights for site inspections

Complimentary High Speed Internet

10% discount on then current banquet pricing

10% discount on then current A/V pricing

Group must be able to use own LCD projectors at the HQ Hotel

Attrition at 80% final adjusted room block

120+ day Cancellation based upon Net Room Profit

Additional Files

File Name	Type	Size	Upload Date
B Ocean Presentation 2020.pdf	Portable Document Format (.pdf)	4.05 MB	Fri, 19-Feb-2021
Beach Footage	Document Link		Fri, 19-Feb-2021
New Lobby and Pool Deck	Document Link		Fri, 19-Feb-2021







Lido Meeting Space

Beach Tower Ocean View King

Naked Crab



Wednesday, February 24, 2021

Matthew Dykstra Senior VP Conference Direct 804 Oakmere Place N. Muskegon MI . 49445

Re: M-L97DA25

Reference # IFAI Annual Expo Oct2027 P4N2WVYZTGH

Dear Matt,

Thank you for the opportunity to host **IFAI Annual Expo Oct2027**, we look forward to host your event at the Fort Lauderdale Marriott Harbor Beach Resort & Spa, recognized for the past 30+ years as one of Marriott's top resorts for meeting planner satisfaction. We are Fort Lauderdale's premiere location for conferences, incentives, and trade shows.

From our inviting ballrooms to the tropical allure of our private beach, your group can work and play in surroundings of unrivalled perfection. Inspired catering, group outings and state-of-art technology present the ultimate setting just minutes from the airport and exciting attractions.

Understanding a flawless program is important to the success of this event, rest assured, our consistent achievement of high event satisfaction scores will give you peace of mind in knowing that our staff knows how to handle meetings and anticipate all guest and meeting planners' needs for a most successful event!

Room Overview 2027,2028,3030

Day	Total Rooms
Sunday	110
Monday	110
Tuesday	210
Wednesday	210
Thursday	110
Friday	110
Saturday	25

Resort Fee: Discounted \$5.00

I am pleased to offer you an exclusive group rate of **BELOW** per Run of House guest room, per night. Please note that hotel room rates are net, non-commissionable and subject to applicable state and local taxes (currently 13%).





Special Concessions Offered to Earn Your Business

- One (1) complimentary room per forty (40) revenue generating rooms on a cumulative basis
- \$21.00 per Reservation Housing Fee to CD for Housing Services
- \$5.00 Hotel Rebate to the Master per full rated actualized room
- 1 Complimentary Presidential Suite
- Three (3) complimentary Upgrades Junior suites at the group rate
- 10% off F&B Banquet Menu pricing
- 20% off Encore Audio Visual Pricing when using exclusively
- 10% off Spa services
- No charge for outside A/V
- Discounted Resort fee of \$5.00 to include Resort wide high speed internet throughout the Resort to Include meeting room space.

Resort Amenity Package Fee - Discounted to \$5.00 per night for IFAI

Group room rates will be subject to a non-commissionable daily resort amenity package (currently **\$39.00** per room per night). The Daily Resort Amenity Package currently includes (subject to change):

- Resort-wide high-speed wireless internet access, including Guest rooms, public space, meeting space, and restaurant outlets
- Two (2) beach chairs per day
- Two (2) resort Welcome Beverages per stay
- One-hour rental of non-motorized water sports equipment per day for up to two people (weather permitting) – select from skim board, paddleboard, boogie board or kayak, age restrictions apply.
- Two (2) fitness classes per day (visit the Spa for class schedule. Reservations required)
- \$25 discount off any spa treatment excluding hair and nail services
- 90 minutes tennis court use, includes rackets and balls, per day
- One hour use of beach games daily (Giant Jenga, Connect 4, Bocce Ball, Horse Shoes)

A daily resort amenity package fee of \$39.00 plus tax per night (\$5.00 for AHRI) will be added to each individual room. Total retail value of the above is over \$200.00. Wi-Fi Simplified[™] for meeting space is basic service (1.5 – 3 Mbps). Additional bandwidth is available at an additional charge and can be quoted by our in-house audio visual provider, Encore.





Function Agenda

Based on your specifications, the Hotel has the appropriate space to accommodate your program. I would be happy to detail the space and provide you a detailed agenda upon request to place the space on hold.

For ACAMS Grand Ballroom, Ocean Ballroom and Caribbean and maybe a few Hall of City rooms

Food & Beverage

IFA! agrees to provide the hotel a minimum of \$50,000.00 in food and beverage revenue. Please note that meeting room rental, tax (currently 7%), and service charges (currently 25%) are not included in the minimum.

2021 Catering Minimum Ranges					
Function:	From	То			
Continental Breakfast	\$39.00	\$46.00			
Buffet Breakfast	\$53.00	\$62.00			
AM Breaks	\$27.00	\$29.00			
PM Breaks	\$27.00	\$29.00			
Plated Lunch	\$54.00	\$65.00			
Boxed Lunches	\$50.00	\$61.00			
Buffet Lunch	\$63.00	\$70.00			
Plated Dinner	\$98.00	\$126.00			
Buffet Dinner	\$135.00	\$190.00			
Reception (Bev Only)	\$33.00	\$40.00			
Reception (F&B for 1 hour)	\$80.00	\$110.00			
Welcome Reception	\$150.00	\$250.00			
Dinner Beach Party **	\$200.00	\$300.00			

Prices are subject to 25% Service Charge (**An additional Service Charge of 5% for Catered Beach Functions) and 7% Sales Tax. All prices are subject to change without notice.

Marriott BonVoy Rewarding Events

There's never been a better time to be a member. Host your event at our hotel and earn points with Marriott BonVoy Events program. Earn 3 points for every dollar spent, up to 50,000 points, or 1 mile per dollar spent up to 15,000 miles. Explore stunning hotels in locations across the globe. From classic to distinctive, from luxury to premium to select, whatever your preference, we can't wait to welcome you. Not a member yet? Sign up here





Golf Information

PLANTATION PRESERVE GOLF COURSE

(Semi private golf course) - 23 Minutes from Harbor Beach

Beginning golfers and seasoned pros will be challenged by the 18-hole championship golf course, 7,148 yards in length playing to a par 72. Every hole has been constructed with 5 sets of tee boxes, allowing players to set their own level of difficulty. Designed by the famed architect firm vonHagge, Smelek & Baril, Plantation Preserve Golf Course & Club features Sea Dwarf Paspalum grass surface throughout the golf course. Its state of the art driving range features grass surfaces, high quality range balls, a huge practice putting green and a practice bunker.



JACARANDA GOLF CLUB - EAST COURSE

(Semi private golf course) - 25 Minutes from Harbor Beach

Jacaranda Golf Club offers 36 exceptional holes of superb golf in a unique tropical setting. Framed by Ficus, Live Oak and Banyan trees, and if you visit in the spring the purple flowering Jacaranda trees that gives the club its name. The courses have long hosted PGA, USGA and Amateur qualifying events, and the facility can easily accommodate groups of up to 300 people. The East Course is long and open and water in play on 15 of 18 holes. The course is very well conditioned and is thought of as public golf at its best with a private country club feel.



JACARANDA GOLF CLUB - WEST COURSE

(Semi private golf course) - 25 Minutes from Harbor Beach

Jacaranda Golf Club offers 36 exceptional holes of superb golf in a unique tropical setting. Offering all the amenities of a private country club, the West course is slightly shorter and tighter than the East, and definitely more demanding of club selection and accuracy. If you have the time, play both, they make a great combination. Jacaranda is proud of its reputation for great conditions, great service and for being host to many national and sectional USGA events.



GRANDE OAKS GOLF CLUB

(Completely Private Club, film location of the movie Caddyshack) 26 Minutes from Harbor Beach

Created amidst natural oak hammocks, the Grande Oaks Golf Course is a par 71 and measures 6,680 yards from the tips. In keeping with tradition, all tees at Grande Oaks are perfectly square and are aligned to the middle of the landing area offering a variety of distances from which to play. The greens at Grande Oaks are unique in design affording a wide range of play. The greens and tees are walk-mowed to provide prime playing conditions. The greens are planted with Tift Eagle, an ultra-dwarf that is superior to others allowing faster, truer greens play. All the Grande Oaks fairways are planted in Celebration.









Helpful Links: Resort Images • Capacity Charts • Meeting Information

Additional Hotel Information

- 650 total rooms / 31 Suites
- 40,000 square feet of indoor event space
- 60,000 square feet of outdoor event space
- 24-hour in-room dining available
- Distance to airport: 4.5 miles to the Fort Lauderdale-Hollywood International Airport (FLL)
- Estimated taxi fare to FLL Airport: \$20.00-\$25.00 one-way
- Suggested Bellman gratuity of \$10.00 roundtrip service and \$6.00 one way
- Housekeeping gratuity: \$3.00 per day
- Valet parking \$45.00 overnight plus 7% Sales Tax
- Self-parking \$39.00 overnight (Not Taxed)

Matt, the entire staff here at the Fort Lauderdale Marriott Harbor Beach would be honored to welcome your guests to our Resort and Spa! We hope to have the opportunity to work with you. I invite you to visit our website at www.meetatharborbeach.com in order to see our most updated resort information.

Please note that I am not currently holding any rooms or meeting space at this time, but I would be happy to do so upon your request. I would be happy to speak with you in more detail about this opportunity. I will follow up with you on **Friday, March 5 2021** to confirm receipt of this proposal and to ensure all of your needs were addressed.

Should you have any questions, please do not hesitate to reach out with my contact information below. Thank you for giving us an opportunity to earn your business!

Sincerely,

Claudia Lupo

Claudia Lupo Senior Sales Executive

Email: Claudia.Lupo@Marriott.com

Phone: (954) 868-7162





FORT LAUDERDALE CRUISE & AIRPORT (FLLCC)

IFAI Annual Expo – 2027/2028/2030 ***REVISED*** 8 Day Stay Pattern (Saturday thru Sunday) Broward County Convention Center ROOMS ONLY

	SAT	SUN	MON	TUES	WED	THURS	FRI	SAT	SUN
FULL BLOCK	110	450	1120	1350	1120	900	110	25	C/0
OUR BLOCK	10	20	50	50	50	40	10	0	C/0
10/27 RATE	\$224	\$224	\$224	\$224	\$224	\$224	\$224	\$224	
10/28 RATE	\$234	\$234	\$234	\$234	\$234	\$234	\$234	\$234	
10/30 RATE	\$254	\$254	\$254	\$254	\$254	\$254	\$254	\$254	
11/30 RATE	\$264	\$264	\$264	\$264	\$264	\$264	\$264	\$264	
TOTAL	10	30	80	130	180	220	230		

Heather, above are the dates & REVISED proposed group rates for this IFAI EXPO. These rates include a 10% commission but does not include a rebate for the conference. Please review and adjustments can be made. Any questions, please reach back to me. Looking forward to working with you on this particular group.

All the best,

Jennifer W. Thomas | DOS 954.728.2577 ext. 124

Proposal from Embassy Suites by Hilton Fort Lauderdale 17th Street 1100 SE 17th Street, Fort Lauderdale, Florida, 33316, USA



EMBASSY SUITES®

Fort Lauderdale - 17th Street

RFP Name IFAI 2027 / 2028/ 2030 Annual Expo

RFP Code P4N2WVYZTGH

Event Name IFAI 2027/ 2028 / 2030 Annual Expo

Response Date Thu, 18-Feb-2021 10:46 AM Proposal Status Submitted Proposal

Supplier Name Embassy Suites by Hilton Fort Supplier Type Hotel

Lauderdale 17th Street

Chain Hilton Metro Area FL - Fort Lauderdale

Brand Embassy Suites by Hilton **Commission?** Yes - 7.00% on

Accommodations

Proposal Introduction Thank you for the opportunity to present our hotel for your upcoming event.

Embassy Suites by Hilton Fort Lauderdale is centrally located two miles from , the airport, the beach and downtown. There are also over 75 restaurants and shops within walking distance.

Date Type	Event Dates	Check-In Date	Availability	Rates (USD)
Preferred	Sun, 17-Oct-2027 to Sat, 23-Oct-2027	Sat, 16-Oct-2027	Not Available	
Alternate 1	Sun, 03-Oct-2027 to Sun, 10-Oct-2027	Sat, 02-Oct-2027	1st Option - Not Holding Space	229.00
Alternate 2	Sun, 03-Oct-2027 to Sun, 10-Oct-2027	Sat, 02-Oct-2027	1st Option - Not Holding Space	229.00
Alternate 3	Sun, 10-Oct-2027 to Sun, 17-Oct-2027	Sat, 09-Oct-2027	2nd Option	229.00
Alternate 4	Sun, 17-Oct-2027 to Sun, 24-Oct-2027	Sat, 16-Oct-2027	Not Available	
Alternate 5	Sun, 07-Nov-2027 to Sun, 14-Nov-2027	Sat, 06-Nov-2027	Available with Limitations	229.00
Alternate 6	Sun, 13-Oct-2030 to Sun, 20-Oct-2030	Sat, 12-Oct-2030	1st Option - Not Holding Space	259.00
Alternate 7	Sun, 20-Oct-2030 to Sun, 27-Oct-2030	Sat, 19-Oct-2030	Not Available	
Alternate 8	Sun, 03-Nov-2030 to Sun, 10-Nov-2030	Sat, 02-Nov-2030	Available with Limitations	259.00
Alternate 9	Sun, 10-Nov-2030 to Sun, 17-Nov-2030	Sat, 09-Nov-2030	2nd Option	259.00

Additional Information We have the availability for your group and would welcome the opportunity to host this meeting.

Billing and Contractual Requirements

We require a 10% deposit of anticipated revenue with a signed contract to guarantee the booking and to take the meeting room out of our inventory. The deposit will be credited towards the total meeting charges on the last day of your event.





Proposal prepared for IFAI 2030 Annual Expo #BUSINESSUNUSUAL













February 22, 2021

Industrial Fabrics Association International c/o Matthew Kystra, ConferenceDirect 804 Oakmere Place N . Muskegon, MI 49445

Phone: (202) 255-5467

Matthew,

Thank you for the opportunity to provide rooms for the IFAI Annual Expo 2030 to be held at the Broward County Convention Center.

Renaissance Fort Lauderdale is perfectly situated in the heart of Fort Lauderdale's vibrant 17th Street yacht and cruise district. Three (3) miles to Fort Lauderdale International Airport (FLL) and located at the entrance to Port Everglades.

One block from the Broward County Convention Center, allows attendees to walk right across the street to attend their meeting!

Just 1 mile from Fort Lauderdale Beach, 3 miles from downtown Fort Lauderdale and Las Olas Boulevard.

Our professionally updated lobby, restaurant, lounge, and guest rooms provide a contemporary, yet comfortable coastal atmosphere.

Because we're a hotel for the curious and the adventurous, our hotel Navigators have insider neighborhood knowledge on-hand and ready.

We are passionate about our neighborhood and passionate about connecting you to local experiences that will stay with you long after you've left.

For those who see every journey as a chance to be inspired by the unexpected and intriguing, we believe every trip is an opportunity to discover something new.

We are happy to extend planner date \$309.00+tax commissionable at 7%. No sleeping rooms being held at this time

Date	Day	Standard Room	Total
10/12/2030 or 11/02/2030	Saturday	8	8
10/13/2030 or 11/03/2030	Sunday	33	33
10/14/2030 or 11/04/2030	Monday	82	82
10/15/2030 or 11/05/2030	Tuesday	100	100
10/16/2030 or 11/06/2030	Wednesday	82	82
10/17/2030 or 11/07/2030	Thursday	66	66
10/18/2030 or 11/08/2030	Friday	8	8
10/19/2030 or 11/09/2030	Saturday	1	1
Total		380	380

No event space being held at this time	

Hotel room rates are subject to applicable state and local taxes (currently 13%) in effect at the time of check in. **Rates are based on single or double occupancy** (additional guests add \$20.00).

Reservations must be guaranteed at time of confirming.

Cancellations 72 hours before arrival or first night room and tax will be charged to card on file.

CONCESSIONS AND INCLUSIONS:

- 4 upgrade to Jr. Suite at the group rate
- Up to 5 staff rooms at 25% off contracted group rate
- 1 per 40 comp
- Complimentary WiFi in guest rooms
- Reduced overnight self parking \$20.00
- No resort fee
- Rate includes \$10.00 rebate

RESERVATION/BOOKING TERMS:

Responsible for 80% of room block commitment.

Thank you for your consideration of Renaissance Fort Lauderdale Cruise Port Hotel. Should you have any additional questions, I am happy to assist. As always, feel free to visit us on our website at renaissancefortlauderdale.com.

Warm Regards,

Melissa Hall Director of Sales and Marketing

954-626-1716 | mhall@renaissancefortlaududerdale.com













Proposal prepared for IFAI 2027 Annual Expo #BUSINESSUNUSUAL













February 22, 2021

Industrial Fabrics Association International c/o Matthew Kystra, ConferenceDirect 804 Oakmere Place N . Muskegon, MI 49445

Phone: (202) 255-5467

Matthew,

Thank you for the opportunity to provide rooms for the IFAI Annual Expo 2027 to be held at the Broward County Convention Center.

Renaissance Fort Lauderdale is perfectly situated in the heart of Fort Lauderdale's vibrant 17th Street yacht and cruise district. Three (3) miles to Fort Lauderdale International Airport (FLL) and located at the entrance to Port Everglades.

One block from the Broward County Convention Center, allows attendees to walk right across the street to attend their meeting!

Just 1 mile from Fort Lauderdale Beach, 3 miles from downtown Fort Lauderdale and Las Olas Boulevard.

Our professionally updated lobby, restaurant, lounge, and guest rooms provide a contemporary, yet comfortable coastal atmosphere.

Because we're a hotel for the curious and the adventurous, our hotel Navigators have insider neighborhood knowledge on-hand and ready.

We are passionate about our neighborhood and passionate about connecting you to local experiences that will stay with you long after you've left.

For those who see every journey as a chance to be inspired by the unexpected and intriguing, we believe every trip is an opportunity to discover something new.

We are happy to extend planner date \$279.00+tax commissionable at 7%. No sleeping rooms being held at this time

Date	Day	Standard Room	Total
10/16/2027 or 10/02/2027	Saturday	8	8
10/17/2027 or 10/03/2027	Sunday	33	33
10/18/2027 or 10/04/2027	Monday	82	82
10/19/2027 or 10/05/2027	Tuesday	100	100
10/20/2027 or 10/06/2027	Wednesday	82	82
10/21/2027 or 10/07/2027	Thursday	66	66
10/22/2027 or 10/08/2027	Friday	8	8
10/23/2027 or 10/09/2027	Saturday	1	1
Total		380	380

No event space being held at this time	

Hotel room rates are subject to applicable state and local taxes (currently 13%) in effect at the time of check in. **Rates are based on single or double occupancy** (additional guests add \$20.00).

Reservations must be guaranteed at time of confirming.

Cancellations 72 hours before arrival or first night room and tax will be charged to card on file.

CONCESSIONS AND INCLUSIONS:

- 4 upgrade to Jr. Suite at the group rate
- Up to 5 staff rooms at 25% off contracted group rate
- 1 per 40 comp
- · Complimentary WiFi in guest rooms
- Reduced overnight self parking \$20.00
- No resort fee
- Rate includes \$10.00 rebate

RESERVATION/BOOKING TERMS:

Responsible for 80% of room block commitment.

Thank you for your consideration of Renaissance Fort Lauderdale Cruise Port Hotel. Should you have any additional questions, I am happy to assist. As always, feel free to visit us on our website at renaissancefortlauderdale.com.

Warm Regards,

Melissa Hall Director of Sales and Marketing

954-626-1716 | mhall@renaissancefortlaududerdale.com













Proposal prepared for IFAI 2028 Annual Expo #BUSINESSUNUSUAL













February 22, 2021

Industrial Fabrics Association International c/o Matthew Kystra, ConferenceDirect 804 Oakmere Place N . Muskegon, MI 49445

Phone: (202) 255-5467

Matthew,

Thank you for the opportunity to provide rooms for the IFAI Annual Expo 2028 to be held at the Broward County Convention Center.

Renaissance Fort Lauderdale is perfectly situated in the heart of Fort Lauderdale's vibrant 17th Street yacht and cruise district. Three (3) miles to Fort Lauderdale International Airport (FLL) and located at the entrance to Port Everglades.

One block from the Broward County Convention Center, allows attendees to walk right across the street to attend their meeting!

Just 1 mile from Fort Lauderdale Beach, 3 miles from downtown Fort Lauderdale and Las Olas Boulevard.

Our professionally updated lobby, restaurant, lounge, and guest rooms provide a contemporary, yet comfortable coastal atmosphere.

Because we're a hotel for the curious and the adventurous, our hotel Navigators have insider neighborhood knowledge on-hand and ready.

We are passionate about our neighborhood and passionate about connecting you to local experiences that will stay with you long after you've left.

For those who see every journey as a chance to be inspired by the unexpected and intriguing, we believe every trip is an opportunity to discover something new.

We are happy to extend planner date \$289.00+tax commissionable at 7%. No sleeping rooms being held at this time

Date	Day	Standard Room	Total
10/07/2028 or 10/14/2028	Saturday	8	8
10/08/2028 or 10/15/2028	Sunday	33	33
10/09/2028 or 10/16/2028	Monday	82	82
10/10/2028 or 10/17/2028	Tuesday	100	100
10/11/2028 or 10/18/2028	Wednesday	82	82
10/12/2028 or 10/19/2028	Thursday	66	66
10/13/2028 or 10/20/2028	Friday	8	8
10/14/2028 or 10/21/2028	Saturday	1	1
Total		380	380

No event space being held at this time	

Hotel room rates are subject to applicable state and local taxes (currently 13%) in effect at the time of check in. **Rates are based on single or double occupancy** (additional guests add \$20.00).

Reservations must be guaranteed at time of confirming.

Cancellations 72 hours before arrival or first night room and tax will be charged to card on file.

CONCESSIONS AND INCLUSIONS:

- 4 upgrade to Jr. Suite at the group rate
- Up to 5 staff rooms at 25% off contracted group rate
- 1 per 40 comp
- Complimentary WiFi in guest rooms
- Reduced overnight self parking \$20.00
- No resort fee
- Rate includes \$10.00 rebate

RESERVATION/BOOKING TERMS:

Responsible for 80% of room block commitment.

Thank you for your consideration of Renaissance Fort Lauderdale Cruise Port Hotel. Should you have any additional questions, I am happy to assist. As always, feel free to visit us on our website at renaissancefortlauderdale.com.

Warm Regards,

Melissa Hall Director of Sales and Marketing

954-626-1716 | mhall@renaissancefortlaududerdale.com











Proposal from Embassy Suites by Hilton Fort Lauderdale 17th Street 1100 SE 17th Street, Fort Lauderdale, Florida, 33316, USA

Key	Contact	Information

Contact Name Tammy Email Address tammy.amoroso@hilton.com

Amoroso { [PROPOSALCONTACT-

CERTIFIED]}

Organization Embassy Suites by Hilton **Phone** 9543151310

Title Director of Catering Fax 9543151314

Website ftlauderdale.embassysuites.com Mobile 9543151310

Additional Information Thank you for giving us the opportunity to host this event. We hope you agree that our value and

location make us a perfect choice for your event.





Sleeping Room Availabilities

Preferred (Sun, 17-Oct-2027 to Sat, 23-Oct-2027)

Availability Not Available

Proposal from Embassy Suites by Hilton Fort Lauderdale 17th Street 1100 SE 17th Street, Fort Lauderdale, Florida, 33316, USA

Sleeping Room Availabilities

Confirmed? Yes, room rates are confirmed.

Alternate 1 (Sun, 03-Oct-2027 to Sun, 10-Oct-2027)

Availability 1st Option - Not Holding Space

Check-in Date Sat, 02-Oct-2027

Total USD 121,599.00

	Any (Ru	ın of House)	Singl	e (1	Bed)	Doub	le (2	2 Beds)	Suite			Staff		
Day	Qty	Rate (USD)	Qty	R	ate (USD)	Qty	Ra	ate (USD)	Qty	Rate (U	SD)	Qty	Ra	te (USD)
Sat, 02-Oct-2027	11	229.00												
Sun, 03-Oct-2027	46	229.00												
Mon, 04-Oct-2027	115	229.00												
Tue, 05-Oct-2027	140	229.00												
Wed, 06-Oct-2027	115	229.00												
Thu, 07-Oct-2027	92	229.00												
Fri, 08-Oct-2027	11	229.00												
Sat, 09-Oct-2027	1	229.00												

Additional Information

We are an all-suite hotel. Each suite includes a queen-sized sleep sofa, dining area and easy chair that lead to the wet bar equipped with a microwave, mini-fridge, coffee maker and sink. The bedrooms offer one king bed or two double beds. All suites have a small step-out balcony and both the living

Alternate 2 (Sun, 03-Oct-2027 to Sun, 10-Oct-2027)

Availability 1st Option - Not Holding Space

Check-in Date Sat, 02-Oct-2027

Total USD 121,599.00

	Any (Ru	ın of House)	Sing	le (1	Bed)	Doub	le (2 Beds)	Suite			Staff		
Day	Qty	Rate (USD)	Qty	R	ate (USD)	Qty	R	ate (USD)	Qty	Rat	te (USD)	Qty	Ra	te (USD)
Sat, 02-Oct-2027	11	229.00												
Sun, 03-Oct-2027	46	229.00												
Mon, 04-Oct-2027	115	229.00												
Tue, 05-Oct-2027	140	229.00												
Wed, 06-Oct-2027	115	229.00												
Thu, 07-Oct-2027	92	229.00												
Fri, 08-Oct-2027	11	229.00												
Sat, 09-Oct-2027	1	229.00												

Additional Information

We are an all-suite hotel. Each suite includes a queen-sized sleep sofa, dining area and easy chair that lead to the wet bar equipped with a microwave, mini-fridge, coffee maker and sink. The bedrooms offer one king bed or two double beds. All suites have a small step-out balcony and both the living

Alternate 3 (Sun, 10-Oct-2027 to Sun, 17-Oct-2027)

Availability 2nd Option Check-in Date Sat, 09-Oct-2027

Total USD 121,599.00

	Any (Ru	ın of House)	Singl	e (1	Bed)	Doub	le (2	2 Beds)	Suite		Sta	ff	
Day	Qty	Rate (USD)	Qty	R	ate (USD)	Qty	Ra	ate (USD)	Qty	Rate (USD)	Qty	R	ate (USD)
Sat, 09-Oct-2027	11	229.00											
Sun, 10-Oct-2027	46	229.00											
Mon, 11-Oct-2027	115	229.00											
Tue, 12-Oct-2027	140	229.00											
Wed, 13-Oct-2027	115	229.00											
Thu, 14-Oct-2027	92	229.00											
Fri, 15-Oct-2027	11	229.00											
Sat, 16-Oct-2027	1	229.00											

Additional Information

We are an all-suite hotel. Each suite includes a queen-sized sleep sofa, dining area and easy chair that lead to the wet bar equipped with a microwave, mini-fridge, coffee maker and sink. The bedrooms

Proposal from Embassy Suites by Hilton Fort Lauderdale 17th Street 1100 SE 17th Street, Fort Lauderdale, Florida, 33316, USA

Sleeping Room Availabilities

offer one king bed or two double beds. All suites have a small step-out balcony and both the living

Alternate 4 (Sun, 17-Oct-2027 to Sun, 24-Oct-2027)

Availability Not Available

Alternate 5 (Sun, 07-Nov-2027 to Sun, 14-Nov-2027)

Availability Available with Limitations Check-in Date Sat, 06-Nov-2027

Total USD 121,599.00

	Any (Ru	n of House)	Singl	e (1	Bed)	Doub	le (2 Beds)	Suite			Staff		
Day	Qty	Rate (USD)	Qty	Ra	ate (USD)	Qty	Ra	ate (USD)	Qty	Ra	te (USD)	Qty	Ra	ate (USD)
Sat, 06-Nov-2027	11	229.00												
Sun, 07-Nov-2027	46	229.00												
Mon, 08-Nov-2027	115	229.00												
Tue, 09-Nov-2027	140	229.00												
Wed, 10-Nov-2027	115	229.00												
Thu, 11-Nov-2027	92	229.00												
Fri, 12-Nov-2027	11	229.00												
Sat, 13-Nov-2027	1	229.00												

Additional Information

We are an all-suite hotel. Each suite includes a queen-sized sleep sofa, dining area and easy chair that lead to the wet bar equipped with a microwave, mini-fridge, coffee maker and sink. The bedrooms offer one king bed or two double beds. All suites have a small step-out balcony and both the living

Alternate 6 (Sun, 13-Oct-2030 to Sun, 20-Oct-2030)

Availability 1st Option - Not Holding Space Check-in Date Sat, 12-Oct-2030

Total USD 137,529.00

	Any (Ru	in of House)	Singl	e (1	Bed)	Doub	le (2 Beds)	Suite			Staff		
Day	Qty	Rate (USD)	Qty	R	ate (USD)	Qty	R	ate (USD)	Qty	Ra	ate (USD)	Qty	Ra	ate (USD)
Sat, 12-Oct-2030	11	259.00												
Sun, 13-Oct-2030	46	259.00												
Mon, 14-Oct-2030	115	259.00												
Tue, 15-Oct-2030	140	259.00												
Wed, 16-Oct-2030	115	259.00												
Thu, 17-Oct-2030	92	259.00												
Fri, 18-Oct-2030	11	259.00												
Sat, 19-Oct-2030	1	259.00												

Additional Information

We are an all-suite hotel. Each suite includes a queen-sized sleep sofa, dining area and easy chair that lead to the wet bar equipped with a microwave, mini-fridge, coffee maker and sink. The bedrooms offer one king bed or two double beds. All suites have a small step-out balcony and both the living

Alternate 7 (Sun, 20-Oct-2030 to Sun, 27-Oct-2030)

Availability Not Available

Alternate 8 (Sun, 03-Nov-2030 to Sun, 10-Nov-2030)

Availability Available with Limitations Check-in Date Sat, 02-Nov-2030

Total USD 137,529.00

	Any (Ru	ın of House)	Singl	e (1 Bed)	Double	(2 Beds)	Suite		Staff	
Day	Qty	Rate (USD)	Qty	Rate (l	ISD) (Qty I	Rate (USD)	Qty	Rate (USD)	Qty	Rate (USD)
Sat, 02-Nov-2030	11	259.00									
Sun, 03-Nov-2030	46	259.00									
Mon, 04-Nov-2030	115	259.00									
Tue, 05-Nov-2030	140	259.00									
Wed, 06-Nov-2030	115	259.00									

Proposal from Embassy Suites by Hilton Fort Lauderdale 17th Street 1100 SE 17th Street, Fort Lauderdale, Florida, 33316, USA

Sleeping Room Availabilities

Thu, 07-Nov-2030	92	259.00				
Fri, 08-Nov-2030	11	259.00				
Sat, 09-Nov-2030	1	259.00				

Additional Information

We are an all-suite hotel. Each suite includes a queen-sized sleep sofa, dining area and easy chair that lead to the wet bar equipped with a microwave, mini-fridge, coffee maker and sink. The bedrooms offer one king bed or two double beds. All suites have a small step-out balcony and both the living

Alternate 9 (Sun, 10-Nov-2030 to Sun, 17-Nov-2030)

Availability 2nd Option

Check-in Date Sat, 09-Nov-2030

Total USD 137,529.00

	Any (Ru	ın of House)	Singl	e (1	Bed)	Doub	le (2 Beds)	Suite			Staff		
Day	Qty	Rate (USD)	Qty	Ra	ate (USD)	Qty	Ra	ate (USD)	Qty	Ra	ate (USD)	Qty	R	ate (USD)
Sat, 09-Nov-2030	11	259.00												
Sun, 10-Nov-2030	46	259.00												
Mon, 11-Nov-2030	115	259.00												
Tue, 12-Nov-2030	140	259.00												
Wed, 13-Nov-2030	115	259.00												
Thu, 14-Nov-2030	92	259.00												
Fri, 15-Nov-2030	11	259.00												
Sat, 16-Nov-2030	1	259.00												

Additional Information

We are an all-suite hotel. Each suite includes a queen-sized sleep sofa, dining area and easy chair that lead to the wet bar equipped with a microwave, mini-fridge, coffee maker and sink. The bedrooms offer one king bed or two double beds. All suites have a small step-out balcony and both the living

Additional Fees

Occupancy 6.000% on Guest Rooms

State 7.000% on Guest Rooms

Additional Information Tax on the sleeping rooms is 13%

Proposal from Embassy Suites by Hilton Fort Lauderdale 17th Street 1100 SE 17th Street, Fort Lauderdale, Florida, 33316, USA

Meeting Room Availabilities

Additional Information Room rental includes setup, breakdown, tables, linen, water station, and podium.

Start Date Sat, 02-Oct-2027

Day	Time	Agenda Item	Room Request	Room Assignment
Sat, 02-Oct-2027	6:00 AM	Office #3 Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings
Sat, 02-Oct-2027	6:00 AM	Education Office Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings
Sat, 02-Oct-2027	6:00 AM	IT Office Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings
Sat, 02-Oct-2027	8:00 AM-9:00 AM	MOVE IN - EXHIBIT HALL Setup Notes or Exceptions: Must be contiguous space with no pillars, doorways, escalators, etc.	205,000 Sq. Ft. • 24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings
Sun, 03-Oct-2027	6:00 AM	Office #3 Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings
Sun, 03-Oct-2027	6:00 AM	Education Office Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings
Sun, 03-Oct-2027	6:00 AM	IT Office Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings
Sun, 03-Oct-2027	8:00 AM-9:00 AM	MOVE IN - EXHIBIT HALL Setup Notes or Exceptions: Must be contiguous space with no pillars, doorways, escalators, etc.	205,000 Sq. Ft. • 24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings
Mon, 04-Oct-2027	6:00 AM	Office #3 Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings
Mon, 04-Oct-2027	6:00 AM	Education Office Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings
Mon, 04-Oct-2027	6:00 AM	IT Office Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings
Mon, 04-Oct-2027	7:00 AM-9:00 AM	Breakfast Breakfast Notes or Exceptions: Crescent rounds of 8 or 10 for 150 ppl	Crescent Rounds (Room Required) 150 people	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings
Mon, 04-Oct-2027	7:00 AM-8:00 PM	Registration Registration		Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings
Mon, 04-Oct-2027	8:00 AM-9:00 AM	MOVE IN - EXHIBIT HALL Setup Notes or Exceptions: Must be contiguous space with no pillars, doorways, escalators, etc.	205,000 Sq. Ft. • 24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings

Mon, 04-Oct-2027	8:00 AM-5:00 PM	Breakout 1 Breakout Notes or Exceptions: Classroom for 50 ppl Classroom (Room Required) 50 people		Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Mon, 04-Oct-2027	8:00 AM-5:00 PM	Breakout 2 Breakout Notes or Exceptions: Classroom for 50 ppl	Classroom (Room Required) 50 people	Grand Salon-F 910 Sq. Ft., 12 Ft. ceilings	
Mon, 04-Oct-2027	8:00 AM-5:00 PM	Breakout 3 Breakout Notes or Exceptions: Classroom for 100 ppl	Classroom (Room Required) 100 people	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Mon, 04-Oct-2027	8:00 AM-5:00 PM	Breakout 4 Breakout Notes or Exceptions: Classroom for 100 ppl	Classroom (Room Required) 100 people	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Tue, 05-Oct-2027	6:00 AM	Office #3 Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Tue, 05-Oct-2027	6:00 AM	Education Office Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Tue, 05-Oct-2027	6:00 AM	IT Office Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Tue, 05-Oct-2027	7:00 AM-9:00 AM	Breakfast Breakfast Notes or Exceptions: Crescent rounds of 8 or 10 for 150 ppl	Crescent Rounds (Room Required) 150 people	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Tue, 05-Oct-2027	7:00 AM-8:00 PM	Registration Registration		Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Tue, 05-Oct-2027	8:00 AM-5:00 PM	General Session w/ Keynote General Session Notes or Exceptions: 600 ppl Full stage Theatre	Theater (Room Required) 600 people	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Tue, 05-Oct-2027	8:00 AM-5:00 PM	Breakout 1 Breakout Notes or Exceptions: Classroom for 50 ppl	Classroom (Room Required) 50 people	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Tue, 05-Oct-2027	8:00 AM-5:00 PM	Breakout 2 Breakout Notes or Exceptions: Classroom for 50 ppl	Classroom (Room Required) 50 people	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Tue, 05-Oct-2027	8:00 AM-5:00 PM	Breakout 3 Breakout Notes or Exceptions: Classroom for 100 ppl	Classroom (Room Required) 100 people	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Tue, 05-Oct-2027	8:00 AM-5:00 PM	Breakout 4 Breakout Notes or Exceptions: Classroom for 100 ppl	Classroom (Room Required) 100 people	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Wed, 06-Oct-2027	6:00 AM	Office #3 Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Wed, 06-Oct-2027	6:00 AM	Education Office Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	

Wed, 06-Oct-2027	6:00 AM	IT Office Office Notes or Exceptions: 1000 - 2500 sq ft		Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Wed, 06-Oct-2027	7:00 AM-9:00 AM	Breakfast Breakfast Notes or Exceptions: Crescent rounds of 8 or 10 for 150 ppl	Crescent Rounds (Room Required) 150 people	Grand Salon-F 910 Sq. Ft., 12 Ft. ceilings	
Wed, 06-Oct-2027	7:00 AM-8:00 PM	Registration Registration		Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Wed, 06-Oct-2027	8:00 AM-5:00 PM	General Session w/ Keynote General Session Notes or Exceptions: 600 ppl Full stage Theatre	Theater (Room Required) 600 people	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Wed, 06-Oct-2027	8:00 AM-5:00 PM	Breakout 1 Breakout Notes or Exceptions: Classroom for 50 ppl	Classroom (Room Required) 50 people	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Wed, 06-Oct-2027	8:00 AM-5:00 PM	Breakout 2 Breakout Notes or Exceptions: Classroom for 50 ppl	Classroom (Room Required) 50 people	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Wed, 06-Oct-2027	8:00 AM-5:00 PM	Breakout 3 Breakout Notes or Exceptions: Classroom for 100 ppl	Classroom (Room Required) 100 people	Grand Salon-F 910 Sq. Ft., 12 Ft. ceilings	
Wed, 06-Oct-2027	8:00 AM-5:00 PM	Breakout 4 Breakout Notes or Exceptions: Classroom for 100 ppl	Classroom (Room Required) 100 people	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Thu, 07-Oct-2027	6:00 AM	Office #3 Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Thu, 07-Oct-2027	6:00 AM	Education Office Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Thu, 07-Oct-2027	6:00 AM	IT Office Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Thu, 07-Oct-2027	7:00 AM-9:00 AM	Breakfast Breakfast Notes or Exceptions: Crescent rounds of 8 or 10 for 150 ppl	Crescent Rounds (Room Required) 150 people	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Thu, 07-Oct-2027	7:00 AM-8:00 PM	Registration Registration		Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Thu, 07-Oct-2027	8:00 AM-5:00 PM	General Session w/ Keynote General Session Notes or Exceptions: 600 ppl Full stage Theatre	Theater (Room Required) 600 people	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	
Thu, 07-Oct-2027	8:00 AM-5:00 PM	Breakout 1 Breakout Notes or Exceptions: Classroom for 50 ppl	Classroom (Room Required) 50 people	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings	

Thu, 07-Oct-2027	8:00 AM-5:00 PM	Breakout 2 Breakout Notes or Exceptions: Classroom for 50 ppl	Classroom (Room Required) 50 people	Grand Salon-F ● 910 Sq. Ft., 12 Ft. ceilings
Thu, 07-Oct-2027	8:00 AM-5:00 PM	Breakout 3 Breakout Notes or Exceptions: Classroom for 100 ppl	Classroom (Room Required) 100 people	Grand Salon-F 910 Sq. Ft., 12 Ft. ceilings
Thu, 07-Oct-2027	8:00 AM-5:00 PM	Breakout 4 Breakout Notes or Exceptions: Classroom for 100 ppl	Classroom (Room Required) 100 people	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings
Fri, 08-Oct-2027	6:00 AM	Office #3 Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings
Fri, 08-Oct-2027	6:00 AM	Education Office Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings
Fri, 08-Oct-2027	6:00 AM	IT Office Office Notes or Exceptions: 1000 - 2500 sq ft	24-hour hold	Grand Salon-F • 910 Sq. Ft., 12 Ft. ceilings

A/V Needs We work with PSAV. Please find attached their brochure and pricing information. If you have your own a/v equipment, you're more than welcome to utilize it.

Estimated Costs

Total F&B Minimum USD \$25,000.00

Applicable Tax 7% Service Charge 23%

tem	Cost Type	Amount	Quantity	Tax(%)	Tax/Service	Note
Average F&B Costs - Break - AM	Per Person	USD \$13.00		7.00	+Tax and Service	
Average F&B Costs - Break - PM	Per Person	USD \$15.00		7.00	+Tax and Service	
Average F&B Costs - Breakfast - Buffet	Per Person	USD \$28.00		7.00	+Tax and Service	
Average F&B Costs - Breakfast - Continental	Per Person	USD \$13.00		7.00	+Tax and Service	
Average F&B Costs - Breakfast - Plated	Per Person	USD \$22.00		7.00	+Tax and Service	
Average F&B Costs - Dinner - Buffet	Per Person	USD \$46.00		7.00	+Tax and Service	
Average F&B Costs - Dinner - Plated	Per Person	USD \$42.00		7.00	+Tax and Service	
Average F&B Costs - Lunch - Boxed	Per Person	USD \$22.00		7.00	+Tax and Service	
Average F&B Costs - Lunch - Buffet	Per Person	USD \$31.00		7.00	+Tax and Service	
Average F&B Costs - Lunch - Plated	Per Person	USD \$29.00		7.00	+Tax and Service	
Average F&B Costs - Reception - Beverage	Per Person	USD \$22.00		7.00	+Tax and Service	This goes by Hour.
Average F&B Costs - Reception - Food	Per Person	USD \$16.00		7.00	+Tax and Service	
Miscellaneous Costs - Facility Fee	N/A					
Miscellaneous Costs - Internet - Guest Room	Waived					
Miscellaneous Costs - Internet - Meeting Room	Waived					
Miscellaneous Costs - Parking Fee - Self	Per Day	USD \$30.00			Tax Inclusive	
Miscellaneous Costs - Parking Fee - Valet	Per Day	USD \$35.00			Tax Inclusive	
Miscellaneous Costs - Resort Fee	N/A					
Rental Costs - General Session	Total	USD \$1,750.00		7.00	+Tax and Service	
Rental Costs - Meeting Rooms - Fotal	Total	USD \$400.00		7.00	+Tax and Service	
Transportation Costs - Airport Transportation	Per Person	USD \$12.00			No Tax	

Proposal from Embassy Suites by Hilton Fort Lauderdale 17th Street 1100 SE 17th Street, Fort Lauderdale, Florida, 33316, USA

Transportation Per Person Costs - Local Transportation	USD \$5.00		No Tax	Price depends on location.
--	------------	--	--------	----------------------------

Additional Information Our hotel is surrounded by over 50 shops and restaurants, and our guests can find everything from fast food to fine dining within a short walk.

Additional Questions

1. Does your proposal vary in dates/pattern in any way from the preferred? If so, please specify. (Comment) (Required)

We cannot offer rooms during Boatshow week. The dates vary YOY and are usually last week of October

2. Can you meet all of the meeting room needs? If there are any limitations, please list them here. (Comment) (Required)

no

3. Will your property pay 10% commission to ConferenceDirect? (Comment) (Required)

No 7%

4. Have you included your complete list of Concessions you're offering the group based on their required list in the RFP? You can list them here if you'd like. (Comment) (Required)

Comp WIFI

Discounted Parking

Free Breakfast

