



AGENDA

MARKETING ADVISORY COMMITTEE (MAC) MEETING

Wednesday, March 18, 2026 – 10:00 A.M.

1700 SE 17th Street, Fort Lauderdale, FL 33316

1st Floor Conference Room

Call to Order / Attendance	Mr. Tim Petrillo
Approval of Previous Meeting Minutes	Mr. Tim Petrillo
Visit Lauderdale Stats & Analytics	Dr. Ted Botimer
Summer Strategy Update	Ms. Attiyya Atkins & Ms. Cameron Blank
New / Old Business	MAC Members
Adjourn	Mr. Tim Petrillo