



AGENDA

MARKETING ADVISORY COMMITTEE (MAC) MEETING

Wednesday, August 6, 2025

Broward County Convention Center

Conference Suite, 2nd Floor

Call to Order / Attendance	Mr. Tim Petrillo
Approval of Previous Meeting Minutes	Mr. Tim Petrillo
Research & Analytics	Dr. Ted Botimer
Marketing Updates	Ms. Camila Clark
Brand Refresh & Marketing Budget (Quorum Required)	Spark
New / Old Business	MAC Members
Adjourn	

