



## **AGENDA**

### **MARKETING ADVISORY COMMITTEE (MAC) MEETING**

***Wednesday, November 13, 2024 – 10:00 A.M.***

**Broward County Convention Center  
Conference Suite, 2<sup>nd</sup> Floor**

Call to Order / Attendance	Mr. Tim Petrillo
Approval of Previous Meeting Minutes	Mr. Tim Petrillo
Visit Lauderdale Stats & Analytics	Dr. Ted Botimer
IPW & Conventions & Sports	Mr. Tony Cordo
Marketing Update	Ms. Camila Clark
New Advertising Agency	Ms. Cameron Blank
New / Old Business	MAC Members
Adjourn	