



AGENDA

MARKETING ADVISORY COMMITTEE (MAC) MEETING

Wednesday, May 21, 2025 – 10:00 A.M.

**Broward County Convention Center
Conference Suite, 2nd Floor**

Call to Order / Attendance	Mr. Tim Petrillo
Approval of Previous Meeting Minutes	Mr. Tim Petrillo
A Message from the President	Ms. Stacy Ritter
Visit Lauderdale Stats & Analytics	Dr. Ted Botimer
Fort Lauderdale/Hollywood International Airport	Mr. Mark Gale
Port Everglades Update	Ms. Ellen Kennedy
Spark Research Update	Ms. Cameron Blank
Marketing Update	Ms. Camila Clark
New / Old Business	MAC Members
Adjourn	