



## AGENDA

### MARKETING ADVISORY COMMITTEE (MAC) MEETING

*Wednesday, April 12, 2023 – 10:00 A.M.*

**Broward County Convention Center  
Conference Suite, 2<sup>nd</sup> Floor**

Call to Order / Attendance	Tim Petrillo
Approval of Previous Meeting Minutes	Tim Petrillo
Welcome & Introductions	Camila Clark
Fort Lauderdale International Airport Status Report	Steve Belleme FLL
Quarterly Update-VL Marketing Plan	Travis McClure Aqua
Quarterly Update-VL Social Media	Monica Ruiz Monetize
Convention Center Sales Update	Mike Pouey
New / Old Business	MAC Members
Adjourn	Tim Petrillo

*\*Visit Lauderdale will host a tour of the Convention Center immediately following the meeting.*